

**Effective Date:** 3/16/2026

By opting in to receive SMS messages from San Mateo County Baby Bonus, also known as Leland Stanford Junior University, you agree to these Terms and Conditions (Terms).

### **SMS Messaging Service**

By providing your phone number, you agree to receive customer care messages from San Mateo County Baby Bonus. Message frequency may vary. On average, 4-5 messages per month. Message and Data Rates may apply.

### **Message Frequency**

You will get more than one message from us unless you opt-out, and while messaging frequency varies, you will likely receive up to four messages per month. San Mateo County Baby Bonus reserves the right to alter the frequency of messages at any time to increase or decrease the total number of messages. San Mateo County Baby Bonus and carriers are not liable for delays or undelivered messages.

### **Message and Data Rates**

Message and data rates may apply based on your mobile carrier's terms.

### **Privacy Policy**

Your information will be handled in accordance with our [Privacy Policy](#).

### **Cancellation/Opt-Out Instructions**

You can opt out of receiving SMS messages at any time by replying STOP to any message we send you. After you opt out of text messaging, you will receive one additional message confirming your request has been processed.

### **Help/Customer Support**

Text the word HELP for support. You may also contact us directly at [babybonus@stanford.edu](mailto:babybonus@stanford.edu), or 650-497-7541.

### **Liability**

We are not responsible for any charges, errors, or delays in SMS delivery or undelivered messages caused by your carrier or third-party service providers.

### **Privacy Policy**

For information on how your data is handled, please review our Privacy Policy: <https://first5sanmateo.org/wp-content/uploads/2026/03/Privacy-Policy-for-Research-Participants-3.11.2026.pdf>