



**FIRST 5 SAN MATEO COUNTY COMMISSION (F5SMC)  
PROGRAM, OPERATIONS AND PLANNING (POP) COMMITTEE MEETING**

**Monday, April 7, 2025  
4:00 – 5:00 p.m.**

**San Mateo County Office of Education  
101 Twin Dolphin Drive, 2<sup>nd</sup> Floor Conference Room  
Redwood City, CA 94065**

COMMISSION MEMBERS: Nancy Magee, Nkia Richardson, Randy Torrijos  
 PUBLIC MEMBER: Harvey Kaplan, Liz Scully  
 STAFF: Kitty Lopez, Michelle Blakely, Mai Le, Myra Cruz

**AGENDA**

	Item	Presenter
1.	Approval of the April 7, 2025 Program, Operations and Planning Committee Meeting Agenda	Richardson/
2.	Elect Committee Chair	All
3.	Approval of the Minutes of the October 7, 2024, Program, Operations and Planning Committee Meeting ( <i>Attachment 3</i> )	New Chair
4.	Program, Systems and Strategic Planning Updates: <ul style="list-style-type: none"> <li>• Strategic Plan Implementation Plan Update</li> <li>• Baby Bonus Update</li> <li>• Policy Update</li> </ul> ( <i>Attachment 4</i> )	Blakely/Lopez/ Le
5.	Adjourn	New Chair
<b>Next Meeting Date:</b> <i>June 2, 2025</i>		

**First 5 San Mateo County (F5SMC)  
Program, Operations and Planning (POP)  
COMMITTEE MEETING MINUTES**

**December 2, 2024  
Virtual Meeting Via Zoom**

Commissioners: Noelia Corzo (absent), Nancy Magee, Nkia Richardson  
Public Member: Harvey Kaplan, Liz Scully (absent)  
Staff: Kitty Lopez, Michelle Blakely, Emily Roberts, Myra Cruz

The meeting was called to order at 4:04 PM.

**1. Approval of the December 2, 2024 Program, Operations, and Planning Committee Meeting Agenda:**

MOTION: Commissioner Kaplan / SECOND: Commissioner Magee. Motion approved.

**2. Approval of the April 1, 2024 Program, Operations, and Planning Committee Meeting Minutes:**

MOTION: Commissioner Magee / SECOND: Kaplan

**3. Baby Bonus Program Update**

Michelle Blakely, Deputy Director of F5SMC, announced that the Review Panel has recommended a Payment Distribution Vendor, Up Together for the Baby Bonus Program (BBP). This vendor will manage the distribution of BBP funds to families. The RFP was posted twice; the first attempt resulted in no proposals, while the second attracted nine. The Review Panel interviewed the top four submissions. Discussion ensued regarding the recommendation to be presented to the Commission for approval.

**4. Early Childhood Mental Health Landscape Scan Update**

Michelle Blakely provided an overview of the Early Childhood Mental Health (ECMH) Landscape Scan. She explained that we've been studying early mental health services for children aged 0-5, focusing on available resources, provider insights, and family experiences. Over the past 7-8 months, we worked with Consultant Firm: Learning for Action (LFA) to interview clinicians and assess the current landscape, resulting in the **Early Mental Health Landscape Scan**. This scan is part of a larger plan to improve early mental health support systems.

Emily Roberts, Strategic Initiatives Project Manager of F5SMC, shared that the draft Executive Summary of ECMH Landscape Scan is included in the packet and pointed out where it fits in the First 5 SMC Infant and Early Childhood Mental Health Systems Components. Roberts highlighted the following:

- The cost and payer landscape includes Medi-Cal, Kaiser, other health insurance, free services, and fee for service/private pay.
- Navigation challenges that limit families access includes awareness and understanding, stigma, language barriers, logistical barriers to access, payor networks, lack of coordination, balancing priorities.
- The current efforts of First 5's ongoing work to strengthen regional support for the mental health needs of young children and their families in the county includes Centering Family Voice Project, Child-Parent Psychotherapy Cohorts and United for Youth Vision 2030.

Roberts asked the Committee for ideas on how to use this information effectively through advocacy, policy, and communication perspective. The Committee suggested focusing on being an influencer to raise awareness and help people understand the needs highlighted in the findings. They also mentioned opportunities like collaborating with *The Big Lift* to address these issues.

Public Member Kaplan added a need to establish medical homes for the families as soon as possible after birth. A medical home is more than just a pediatrician's office or clinic. It's a central place where all information about a child is gathered, including input from schools, teachers, and other healthcare providers. This coordination helps ensure that the child's needs are fully understood and met, guiding referrals and services in an organized way.

The goal is to prevent fragmented care and ensure that children and families get the evaluations and treatments they need. However, creating true medical homes is challenging due to fragmented insurance systems, language barriers, and the limited time healthcare providers have with families.

The meeting adjourned at 5:07 pm.

**Date:** April 7, 2025

**To:** First 5 San Mateo County Program, Operations & Planning Committee (POP)

**From:** Kitty Lopez, Executive Director

**Re:** Program, Systems and Strategic Planning Updates-Highlights

- Strategic Plan Implementation Plan Update
  - Baby Bonus Update
  - Policy Update
- 

### **ACTION REQUESTED**

No Action. Discussion

### **BACKGROUND**

Program & Systems update provided as brief illustration work in progress addressing the Commission's Strategic Plan 2020-2025 in the focus areas of: Quality Care and Education, Healthy Children, Resilient Families, and Policy, Advocacy and Communication, and update on the new Strategic Plan FY 2025-2030.

### **UPDATES**

#### **Strategic Plan FY 2025-2030**

- First 5 San Mateo County (F5SMC) has initiated the procurement process for the Strategic Plan Implementation Plan (*See Attachment 4.1*), beginning with Parent Connectivity & Leadership and Early Childhood Mental Health (ECMH) Direct Services.
- Piloting a new procurement tool, OpenGov, with a new submission requirement for applicants.
- Submitted proposals and provided presentation to secure additional non-F5SMC funding to support community investments:
  - Secured Mental Health Services Act (MHSA) MOU with one year funding (FY 25-26) for \$800,000 for early mental health direct services and Trauma and Resiliency Informed Systems Initiative (TRISI). This funding is aligned with and is integrated into F5SMC's ECMH direct service procurement.
  - Submitted proposal and presented to Sequoia Health Care District for the Healthy Beginnings Initiative FYs 2025-2028 for \$2.1 M. Focus: Integrated Systems for Children with Special Needs, TRISI (workforce supports) and Early Childhood Mental Health Services. Funding award notification in Mid- May.
- Submitted joint proposal with 4 community-based organization's (CBO) on a recently received notice of a substantial funding opportunity focused on Maternal and Early Childhood Mental Health. The State Commission for Behavioral Health is granting out \$18 million over three years to support mental and behavioral health services to birthing people and children ages 0-5. Allowable interventions include therapeutic services such as Child-Parent Psychotherapy, ECMH consultation, parent-child playgroups and parent support groups, as well as developmental screenings, assessments, and early intervention. Systems-level interventions can also be funded. A coalition of San Mateo County non-profits and government agencies would be eligible for a grant of \$3 million over 3 years, including a six-month planning phase. The project must be led by a CBO.

#### **Baby Bonus Update**

Presentation on the highlights of the process, partnership, and commending the remarkable collaboration.

**Policy Updates**

Local, state and or federal updates

**ACTION REQUESTED**

No Action. Discussion

# COMMISSION APPROVED



- Release of Funding Mechanism/Procurement for \$7,800.00 per the Domain Areas, and Strategies of the new Strategic Plan for FY 2025-2028. (**Annual Budget is \$2.6 Mil**)\*
- Reallocation of unspent SPIP FY 23-25 funds to SPIP 25-30 in the amount of \$650,000 for Emerging Needs TBD.

**First 5 San Mateo County**  
**2025-2030 Strategic Plan**

July 1, 2025 - June 30, 2030

*\*These amounts are aligned with the approved long-term financial plan, and do not include other leveraged funding outside of Prop. 10 funds.*

# 2025-2030 Tentative Procurement Timeline

This is a timeline of anticipated release months for procurements, aligned with the approved 2025-30 SPIP.

	April	May	June
Family Connectivity & Leadership RFP	■		
ECMH Direct Services & Systems Building RFP	■		
Capacity & Network Building for Family Engagement Professionals RFP	■		
Oral Health Systems RFA		■	
Systems & Supports for Children with Special Needs RFA		■	
Quality Early Learning RFA		■	
ECMH Consultation in Early Learning Settings		■	
Communications RFP		■	
Child Care Facilities RFA		■	