

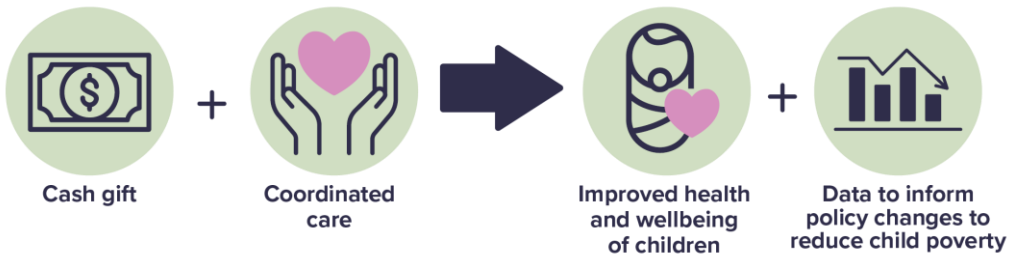


**SAN MATEO COUNTY
BABY BONUS**

A large graphic with a pink background and a dark blue border. It features three circular images: a newborn baby in a white blanket, a woman kissing a baby, and a baby crawling. The text 'SAN MATEO COUNTY BABY BONUS' is centered in dark blue. Green dashed lines are scattered around the images.

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Essential Supports for Baby's Beginning



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Program Origins

The Baby Bonus Program grew out of **listening sessions** with women with low-income that former **Congresswoman Jackie Speier** held to inform the focus of her work and new foundation. She announced the initiative in August 2023.

First 5 San Mateo County was asked to manage the planning and implementation of the program.

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Core Planning Partners



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Timeline



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Cash Gift Component

\$300 per month to birthing parent for 36 months

- Money delivered monthly through debit card
- First 5 will contract with a financial partner to manage cash disbursement

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Coordinated Care Component

A **Community Health Worker** from HPSM will:

- Ensure families know how to access their medical home and home visiting program (if they want)
- Ask about other basic needs and family resources they need at birth
- Check-in periodically over 3 years to see what supports and resources are needed as child develops

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Population

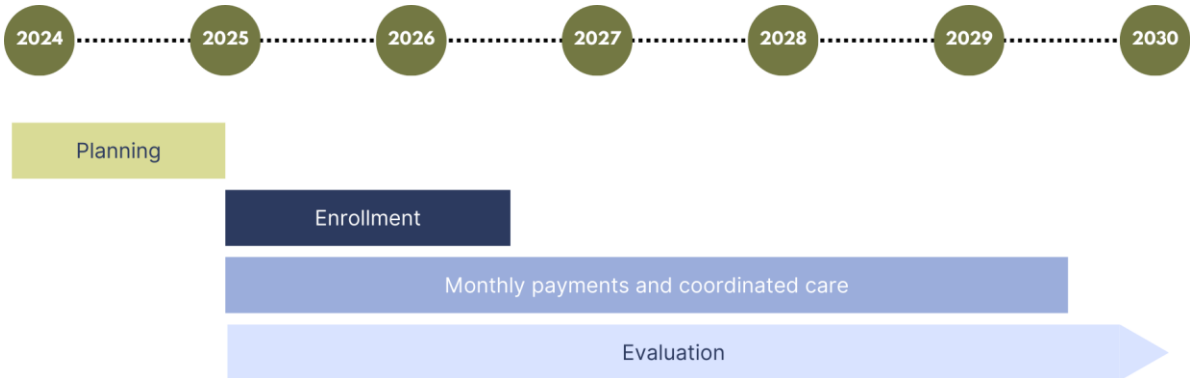
Eligible population: Residents of San Mateo County with Medi-Cal funded births

- HPSM Medi-Cal births in 2022: 1,169
- Top cities of residence: San Mateo, Redwood City, Daly City, East Palo Alto
- Top delivery hospitals: Lucile Packard Children's Hospital (70%), CPMC (10%), Mills Peninsula (10%)
- 45% Hispanic, 7% Asian, 5% white, 2% Black (39% other or no data)
- 44% speak Spanish



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Timeline



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Evaluation

- Randomized Controlled Trial
- Led by multiple departments at Stanford University, including the Center for Population Health Sciences, the Department of Pediatrics and School of Medicine, the Center on Early Childhood, the Center on Poverty and Inequality, and the Health Policy Department
- Codesigned with First 5, HPSM, County Health, Human Services Agency
- Applied for NIH funding in March

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Study Design

Randomized Controlled Trial

300+ PEOPLE
 Baby Bonus
 Coordinated Services

300 PEOPLE
 Coordinated Services

600 PEOPLE
 Usual Care

Additional Participants

100 PEOPLE
 Baby Bonus
 Usual Care

● Baby Bonus =
 \$300/month for
 36 months

● Coordinated Services =
 Connection to home
 visiting, medical home,
 family resources

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Key Outcome Measures

Will include:

- Health care utilization
- Service access and utilization (e.g. WIC, home visiting, childcare)
- Parental workforce participation
- Parental mental health
- Child developmental status
- Parent-child relationship qualities
- Household income



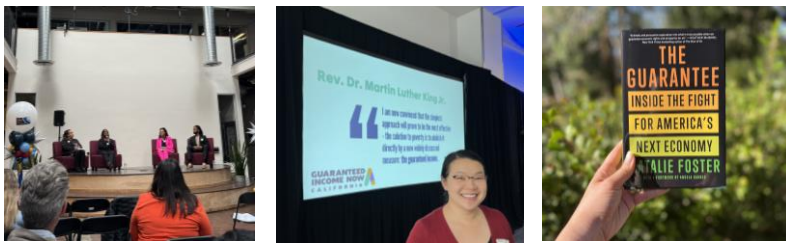
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Family and Provider Input

- Conducted focus groups and interviews with 24 parents of children 0-3 (in English and Spanish) about having the support of a community health worker
- 2 Early childhood provider meeting discussions about family needs

<p>All respondents indicated that the proposed community health worker program would be helpful to families like theirs</p>	<p>Desired characteristics:</p> <ul style="list-style-type: none"> • Compassionate • Non-judgmental • Knowledgeable about local programs • Same culture and language 	<p>Common Needs:</p> <ul style="list-style-type: none"> • Childcare • Tangible goods like food, diapers, car seats • Child development and parenting guidance • Social supports/family activities
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Continuous Learning

- California Guaranteed Income Now conference
- End Poverty in California Baby Bonds summit
- Counties for Guaranteed Income/Results for America Solutions Sprint
- Stanford Center for Poverty and Inequality
- Guaranteed Income Community of Practice
- Mother Infant Cash Coalition



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Next Steps



- Continue fundraising
- Connect and coordinate with family resource providers
- Finalize enrollment process
- Select financial vendor through RFP
- Develop and launch communications tools

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Funders

- Health Plan of San Mateo
- San Mateo County Health
- San Mateo County Board of Supervisors
- Jackie Speier Foundation
- Stanford University
- Sobrato Philanthropies
- Chan Zuckerberg Initiative
- Anonymous donor
- Silicon Valley Community Foundation

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Q & A

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THANK YOU

Primary contact

Mai Le, MPH

Community Health Planner

First 5 San Mateo County

mle@smcgov.org



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Children's Funding Collective Update

- The goal of the Childcare Blueprint and Implementation Project is to develop a collective action plan to improve access, equity and quality of the San Mateo County child care system and supply. The “blueprint” will create a coordinated, multi-sector approach that generates a clear, actionable path forward, enabling the efficient and effective deployment of public and private resources. The plan will help build infrastructure and enable the conditions for stakeholders to effectively deploy funds as they become available, while prioritizing collective systems change opportunities.
- Through a collaborative planning process, the Consultant will lead a broad coalition of stakeholders to accomplish the following goal by December 2025: *Develop a detailed plan for facilities, workforce development, and improved access to high quality and comprehensive child care that includes cost modeling and fiscal mapping, while mobilizing multi-sector partners to coordinate existing services and effectively deploy resources.*