

*** PUBLIC HEARING MEETING NOTICE***
FIRST 5 SAN MATEO COUNTY (F5SMC)
COMMISSION MEETING

DATE: Monday, July 24, 2023

TIME: 4:00 PM – 6:00 PM

San Mateo City Hall – Council Chambers
330 W. 20th Avenue,
San Mateo, CA 94403

Participate via Zoom for Public Members
<https://smcgov.zoom.us/j/99622266925>

Phone: +1 669 900 6833, Webinar ID: 996 2226 6925

PLEASE NOTE: This meeting will be held in a hybrid format with both in-person and Zoom participation options for members of the public; Commission members shall appear in person

This meeting of the First 5 San Mateo County Commission will be held at the address above in the Council Chambers on the first floor at 330 W. 20th Avenue, San Mateo, CA 94403 and by teleconference pursuant to California Assembly Bill 2449 and the Ralph M. Brown Act, CA Gov't Code. Section 54950, et seq. **Members of the First 5 San Mateo County Commission are expected to attend the meeting in person.** For information on exceptions allowed by law please reach out to counsel for First 5, Jennifer Stalzer at jstalzer@smcgov.org. For information regarding how to participate in the meeting, either in person or remotely, please refer to the instructions at the end of the agenda.

AGENDA		
Call to Order and Preliminary Business		
1	Roll Call	4:00 PM
2	Public Comment	
3	Action to Set Agenda for July 24, 2023 Meeting and Approve Consent Agenda Items <i>(This item is to set the final consent and regular agenda, and for the approval of the items listed on the consent agenda. All items on the consent agenda are approved by one action.)</i>	
4	Commission Announcements	4:05 PM
5	Storytelling: First 5 Work/Impact: <ul style="list-style-type: none"> • Ending Child Poverty in San Mateo County Initiative by Congresswoman Jackie Speier • Child Care Facility Work in the City of San Mateo by Heather Stewart, Senior Management Analyst/Community Development Dept. City of San Mateo 	4:10 PM

	<ul style="list-style-type: none"> • Ken Cole, Retiring First 5 Commissioner / Director, SMC Human Services Agency 	
Action Items		
6	<p>Presentation: Strategic Plan Implementation Plan (SPIP) Continuation Strategies Recommendations and Agreement Approvals for FY 2023 – 2025 Update</p> <p>Focus Areas:</p> <ul style="list-style-type: none"> • Quality Care and Education • Healthy Children • Resilient Families • Policy, Advocacy, Evaluation, Emerging and Communications <p>By Kitty Lopez, Executive Director, First 5 San Mateo County and Michelle Blakely, Deputy Director, First 5 San Mateo County <i>(See Attachment 6)</i></p>	4:30 PM
7	<p>Presentation and Approval of San Mateo County Office of Education - Early Childhood Quality and Inclusion Project in the Amount of \$2,120,000 Contract Term Effective July 1, 2023 through June 30, 2025</p> <p>By Jennifer Clark, Research and Evaluation Specialist, First 5 San Mateo County <i>(See Attachment 7)</i></p>	4:40 PM
8	<p>Presentation and Approval of San Mateo County Office of Education - Family Engagement System Support Project in the Amount of \$185,000 Contract Term Effective July 1, 2023 through June 30, 2025</p> <p>By Jennifer Clark, Research and Evaluation Specialist, First 5 San Mateo County <i>(See Attachment 8)</i></p>	4:50 PM
9	<p>Presentation and Approval of Puente de la Costa Sur- Suenos Unidos in the Amount of \$200,000 Contract Term Effective July 1, 2023 through June 30, 2025</p> <p>By Michelle Blakely, Deputy Director, First 5 San Mateo County <i>(See Attachment 9)</i></p>	5:00 PM
10	<p>Presentation and Approval of StarVista: Healthy Homes and Integrated Systems for Children with Special Needs Projects in the Amount of \$200,000 Contract Term Effective July 1, 2023 through June 30, 2024</p> <p>By Michelle Blakely, Deputy Director, First 5 San Mateo County <i>(See Attachment 10)</i></p>	5:10 PM
Informational Items		
11	<p>Report of the First 5 San Mateo County Staff Team</p> <p>By Kitty Lopez, Executive Director, First 5 San Mateo County <i>(See Attachment 12)</i></p>	5:20 PM
12	Adjournment	6:00 PM

Public Participation:

The July 24, 2023, First 5 San Mateo County Commission meeting may be accessed through Zoom link at the top of this agenda. The July 24, 2023, First 5 San Mateo County Commission meeting may also be accessed via telephone by dialing 1 669 900 6833. Enter the webinar ID: Webinar ID: 996 2226 6925, then press #. (Find your local number: <https://smcgov.zoom.us/j/99622266925>). Members of the public can also attend this meeting physically in the **San Mateo City Hall – Council Chambers, 330 W. 20th Avenue, San Mateo, CA 94403**

*Written public comments may be emailed to mblakely@smcgov.org, and such written comments should indicate the specific agenda item on which you are commenting.

*Spoken public comments will be accepted during the meeting in person or remotely through Zoom at the option of the speaker. Public comments via Zoom will be taken first, followed by speakers in person.

***Please see instructions for written and spoken public comments at the end of this agenda.**

ADA Requests

Individuals who require special assistance or a disability related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting, should contact Michelle Blakely, Deputy Director, as early as possible but no later than 10 a.m. on Friday, July 21, 2023 at mblakely@smcgov.org. Notification in advance of the meeting will enable the County to make reasonable arrangements to ensure accessibility to this meeting, the materials related to it, and your ability to comment.

***Instructions for Public Comment During Hybrid Meetings**

During hybrid meetings of the First 5 San Mateo County Commission, members of the public may address the Members of the First 5 San Mateo County Commission as follows:

***Written Comments:**

Written public comments may be emailed in advance of the meeting. Please read the following instructions carefully:

1. Your written comment should be emailed to ecruz@smcgov.org
2. Your email should include the specific agenda item on which you are commenting or note that your comment concerns an item that is not on the agenda or is on the consent agenda.
3. Members of the public are limited to one comment per agenda item.
4. The length of the emailed comment should be commensurate with the two minutes customarily allowed for verbal comments, which is approximately 250-300 words.
5. If your emailed comment is received by 5:00 p.m. on Friday, July 21, 2023, it will be provided to the Members of the First 5 San Mateo County Commission and made publicly available on the agenda website under the specific item to which your comment pertains. If emailed comments are received after 5:00p.m. on Friday, July 21, 2023, the First 5 San Mateo County Staff will make every effort to either (i) provide such emailed comments to the First 5 San Mateo County and make such emails publicly available on the agenda website prior to the meeting, or (ii) read such emails during the meeting. Whether such emailed comments are forwarded and posted, or are read during the meeting, they will still be included in the administrative record.

***Spoken Comments**

In person Participation:

1. If you wish to speak to the First 5 San Mateo County Commission, please fill out a speaker's slip located at the front entrance table. If you have anything that you wish distributed to the First 5 San Mateo County Commission and included in the official record, please hand it to the First 5 San Mateo County who will distribute the information to the First 5 San Mateo County Commission members and staff.

Via Teleconference (Zoom):

1. The July 24, 2023 First 5 San Mateo County Commission meeting may be accessed through Zoom online at the links and telephone numbers listed above.
2. You may download the Zoom client or connect to the meeting using an internet browser. If using your browser, make sure you are using a current, up-to-date browser: Chrome 30+, Firefox 27+, Microsoft Edge 12+, Safari 7+. Certain functionality may be disabled in older browsers including Internet Explorer.
3. You will be asked to enter an email address and name. We request that you identify yourself by name as this will be visible online and will be used to notify you that it is your turn to speak.
4. When the First 5 San Mateo County Commission Chair calls for the item on which you wish to speak, click on "raise hand." Speakers will be notified shortly before they are called to speak.

***Additional Information:**

For any questions or concerns regarding Zoom, including troubleshooting, privacy, or security settings, please contact Zoom directly.

Public records that relate to any item on the open session agenda for a regular First 5 San Mateo County Commission meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all members, or a majority of the members of the First 5 San Mateo County Commission.

First 5 San Mateo County Commission Meeting

CONSENT AGENDA

July 24, 2023

All items on the consent agenda are approved by one roll call motion unless a request is made at the beginning of the meeting that an item be withdrawn or transferred to the regular agenda. Any item on the regular agenda may be transferred to the consent agenda.

- 3.1 Approval of the June 26, 2023 Commission Meeting Minutes
(See Attachment 3.1)

**First 5 San Mateo County (F5SMC)
COMMISSION MEETING MINUTES
June 26, 2023
San Mateo City Hall – Council Chambers
330 W. 20th Avenue,
San Mateo, CA 94403**

Call to Order & Roll Call

1. Roll Call

Commission Members: Alexis Becerra, Noelia Corzo, Sylvia Espinoza, Nancy Magee, Naveen Mahmood, Nkia Richardson, Louise Rogers, Ken Cole

Absent: Rosanne Foust, Valeria Chavez-Franco (Youth Commission), Rikhav Shah (Youth Commission)

Staff: Kitty Lopez, Michelle Blakely, Khanh Chau, Jenifer Clark, Mey Winata, Isabel Perez

County Counsel: Jan Ellard

A quorum was present. Commissioner Becerra called the meeting to order at 4:11 PM; roll call was taken. The meeting was held in a hybrid format where the public had the option to attend the meeting in person or virtually.

Commissioner Becerra thanked the City of San Mateo for allowing F5SMC Commission to utilize the Council Chambers for the Commission meetings.

2. Public Comments: NONE

3. Action to Set Agenda for June 26, 2023 Meeting and Approve Consent Agenda Items

MOTION: MAGEE / SECOND: ESPINOZA

AYES: BECERRA, CORZO, ESPINOZA, MAGEE, MAHMOOD, RICHARDSON, ROGERS, COLE

NOES: NONE

ABSTAIN: NONE

Motion approved

Public Comments: None

4. Commission Announcements:

- Commissioner Ken Cole announced that after 8 years in the county and 50 plus years in public service, he will be retiring on July 22, 2023. The Human Services Agency (HSA) is currently in search mode to find his replacement. An announcement will be made promptly

when the new Agency Director for HSA has been selected which should be soon. Kitty Lopez, Executive Director of F5SMC followed with the announcement that Commissioner Cole will still be present at the July 24th Commission Meeting, where the full Commission and public can offer their comments and appreciation for his service on the First 5 Commission and in San Mateo County.

- Commissioner Corzo shared that today was day one of budget hearing meetings at the Board of Supervisor Meetings. Both Commissioner Lopez and Cole presented their respective departmental budgets.
- Commissioner Becerra shared that in the last year she has participated in a fellowship for aspiring Latin X leaders in education. The fellowship is currently exploring the impact of mental health on the Latin X community pre and post COVID especially in education. There will be a one-day symposium on September 23, 2023 along with Santa Clara University. There will be presenters from Alum Rock School District and Santa Clara University. Educators will be able to earn professional development units. Commissioner Becerra will share more information about this symposium in the coming months.

5. Storytelling: First 5 Work/Impact:

New First 5 Office Assistant, Isabel Perez, was introduced by Kitty Lopez. Isabel Perez introduced herself and provided a brief account of her previous work experience with San Mateo County’s Children’s Health Initiative. She highlighted the positive impact that First 5 SMC had in being one of the funders of the Children’s Health Initiative which resulted in children gaining access to medical care.

Commission made comments.

Public Comment: None

6. Presentation and Approval of First 5 San Mateo County’s Long Term Financial Plan (LTFP) from FY 2023-28 (FY23/24 Update)

Kitty Lopez provided the Commission with brief background information and update on this agenda item. Lopez referred to Memo # 6 and its contents which is the approval of F5SMC’s Long-Term Financial Plan FY 2023- 2028, as she presented the PPT. The Finance and Administration Subcommittee reviewed the Long-term Financial Plan at their June 12, 2023 meeting. This LTFP is presented every year to the Commission and public. This plan is a bridge of two strategic plans; the one we are currently in and a new one that will begin FY 2025-2030. The investment landscape has two main revenues which are Mainstream F5CA Tobacco Tax revenue (82% of fiscal revenues) and Additional Other Grant Revenues acquired through complete grant applications (18% of total fiscal revenues).

MOTION: COLE / SECOND: MAGEE

AYES: BECERRA, COLE, CORZO, ESPINOZA, MAGEE, MAHMOOD, RICHARDSON, ROGERS

NOES: NONE

ABSTAIN: NONE

Motion approved

Public Comments: None

Commission asked questions and made comments.

The Power Point Presentation can be found on the F5SMC's website, [June 26, 2023 Commission Meeting Presentations](#).

7. Presentation: Strategic Plan Implementation Plan (SPIP) Continuation Strategies Recommendations and Agreement Approvals for FY 2023-2025 Update

Focus Area:

- **Quality Care and Education**
- **Healthy Children**
- **Resilient Families**
- **Policy, Advocacy, Evaluation, Emerging and Communications**

Michelle Blakely, Deputy Director for First 5 San Mateo County, gave an update on the Strategic Plan Implementation Plan (SPIP) continuation strategies recommendations and agreement approvals for FY2023-23. Blakely presented SPIP Focus Area Budget for 2nd funding cycle FY2023-2025 and a timeline for 2023 as well as SPIP FY2023-25 agreements that are up for approval today (agenda items #8-13). A recap of the community investments that were maintained from the last two years was given.

Commission Comments: Commission made comment

Public Comments: None

The Power Point Presentation can be found on the F5SMC's website, [June 26, 2023 Commission Meeting Presentations](#).

8. Presentation and Approval of Amendment to Agreement with Hamai Consulting for the Trauma- and Resiliency-Informed Systems Initiative (TRISI) Design Consultant to increase the total amount of the agreement by \$3,450 for a new total obligation not to exceed \$209,500 with an extended term from October 15, 2020 through September 30, 2025

Michelle Blakely presented for Emily Roberts, F5SMC's Strategic Initiatives Project Manager. This is an augmentation to support three organizations through the summer (until September). Hamai Consultant's role is to oversee the coaches who work with the organizations in creating development plans and how they can provide strategies to support the organizations. Hamai Consulting also assists on the internal and external evaluation designs of the project. This contract is coming to the Commission, as it is over the signing authority of Executive Director Kitty Lopez. Continued updates will be provided on TRISI over the next six months.

MOTION: ESPINOZA / SECOND: CORZO

AYES: BECERRA, CORZO, ESPINOZA, MAHMOOD, RICHARDSON

RECUSED: COLE, MAGEE, ROGERS

NOES: NONE
 ABSTAIN: NONE
 Motion approved

Public comment: Commissioner Cole asked Kitty Lopez what the signing authority limit was to make changes. Lopez responded that the increased limit to \$100,000 was approved by the Commission in May, 2023, but it does not take effect until July; the total amount of this contract is \$209,500.

9. Presentation and Approval of Ravenswood Family Health Center- Preventive Oral Health Project Contract Agreement in the Amount of \$110,000 Contract Term Effective July 1, 2023 through June 30, 2025

Michelle Blakely presented the background, scope of work, budget, and provided recommendations. This initiative would provide for 270 children and 20 parents. This would increase the number of virtual dental home visits for the next two years as well as provide parents with dental education which has proven to be successful. This contract would take effect July 1, 2023 in the amount of \$110,000 through June 30, 2025. Blakely asked the Commission to approve the agreement presented.

MOTION: ESPINOZA / SECOND: CORZO
 AYES: BECERRA, MAHMOOD, RICHARDSON, COLE, MAGEE, ROGERS
 RECUSED: NONE
 NOES: NONE
 ABSTAIN: NONE
 Motion approved

Commission Comments: Commission made comments
 Public comment: None

The Power Point Presentation can be found on the F5SMC's website, [June 26, 2023 Commission Meeting Presentations](#).

10. Presentation and Approval of Institute for Human and Social Development (IHSD Head Start) – Family Engagement Unity Project Contract Agreement in the amount of \$91,000 Contract Term Effective July 1, 2023 through June 30, 2025

Michelle Blakely presented the strategies that would include father engagement, focusing on parent ambassadors and mentors to support the Friday Café (bilingual) which helps create a network with practitioners.

MOTION: CORZO / SECOND: COLE
 AYES: BECERRA, COLE, CORZO, MAGEE, ESPINOZA, MAHMOOD, RICHARDSON, ROGERS
 RECUSED: NONE

NOES: NONE
ABSTAIN: NONE
Motion approved

Commission Comments: Commission made comments and asked questions.
Public Comments: None

The Power Point Presentation can be found on the F5SMC's website, [June 26, 2023 Commission Meeting Presentations](#).

11. Presentation and Approval of Family Connections-Thriving Families Agreement in the Amount of \$400,000 Contract Term Effective July 1, 2023 through June 30, 2025.

Michelle Blakely shared a brief background. This initiative would service 200 parents, 200 children, 10 others, and 8 providers. It would provide workshops and sessions that have been previously successful. In addition, it would incorporate mental home health home visiting and early childhood mental health consultation for the community.

MOTION: RICHARDSON / SECOND: ESPINOZA
AYES: BECERRA, CORZO, COLE, ESPINOZA, MAGEE, MAHMOOD, RICHARDSON, ROGERS
NOES: NONE
ABSTAIN: NONE
Motion approved

Public Comments: Eric Valladares, Executive Director of Family Connections, spoke and shared that they have been approved for a new site to be built in Daly City. New site will be at Susan B Anthony School. Valladares also shared his gratitude as well as the need of this program for students and families.

The Power Point Presentation can be found on the F5SMC's website, [June 26th, 2023 Commission Meeting Presentations](#).

12. Presentation and Approval of Child Care Coordinating Council of San Mateo County (4Cs)- Build Up for San Mateo County's: Policy and Technical Assistance Agreement in the amount of \$200,000 Contract Term effective June 1, 2023 through June 30, 2025.

Michelle Blakely presented and emphasized the wonderful collaborative impact approach Build-Up has had in increasing and sustaining the supply of childcare facilities in San Mateo County. 4C's has managed to maintain and grow slots even during COVID'S high demand. Christine Padilla manages the work and Blakley encouraged us to think about the long-term sustainability of this work that involves all sectors. Its success has led to a statewide agency program that mirrors this program: Build Up CA.

MOTION: COLE / SECOND: CORZO

AYES: BECERRA, COLE, CORZO, ESPINOZA, MAGEE, MAHMOOD, RICHARDSON,
ROGERS

NOES: NONE

ABSTAIN: NONE

Motion approved

Commission Comments: Commission made comments

Public Comments: Christine Padilla, Director of Build Up, commented virtually and thanked the Commission, and Build Up Co-Chairs, Kitty Lopez and Supervisor Pine, for their support.

The Power Point Presentation can be found on the F5SMC's website, [June 26, 2023 Commission Meeting Presentations](#).

13. Presentation and Approval of EVALCORP Agreement in the Amount of \$200,000 Contract Term Effective July 1, 2023 through October 31, 2025

Jennifer Clark, Research and Evaluation Specialist, First 5 San Mateo County, presented. Clark highlighted all the data EVALCORP has collected in the past year that has helped to identify procedures and protocols. EVALCORP focuses on project management and reporting and provides assistance to enhance the evaluation infrastructure of F5SMC and its funded partners. The contract term for this project is 27 months that includes both FY 2023-24, FY 2024-25, and the first four months of FY 2025-26. Data to the state is due October 31st which is why the agreement is 27 rather than 24 months.

MOTION: ROGERS / SECOND: ESPINOZA

AYES: BECERRA, CORZO, COLE, MAGEE, MAHMOOD, RICHARDSON,

NOES: NONE

ABSTAIN: NONE

Motion approved

Public Comments: None

The Power Point Presentation can be found on the F5SMC's website, [June 26, 2023 Commission Meeting Presentations](#).

14. First 5 San Mateo County Staff Team Report

The F5SMC Staff Team's written report was included in the [June 26, 2023 Commission Meeting Packet](#). Kitty Lopez, highlighted the following:

- On May 18, 2023 F5SMC and other organizations signed onto a letter addressed to Governor Gavin Newsom requesting to adopt a proposal that would require health plans to cover children's hearing aids.
- On May 24, 2023 First 5 Association Executive Director, Avo Makdessian, sent a letter regarding the current state proposal to modernize the Mental Health Services Act. The concern is that this modernization would eliminate the current requirement that counties set

aside funding for prevention and early intervention services. The letter lays out the concern and was provided. Commissioner Rogers expressed and provided more details regarding concerns.

- Michelle Blakely was tapped to join the Children and Youth Behavioral Health Initiative (CYBHI) Evaluation Advisory Group. Blakley attended the first meeting on June 13, 2023. CYBHI is a historic, five year, 4.7 billion initiative to reimagine and transform the way California supports children, youth, and families.

Public Comment: None

15. Committee Updates

Finance and Administration Committee:

Commissioner Espinoza shared that the Committee met on June 12, 2023 and discussed the Long-Term Financial Plan for F5SMC. Espinoza shared that because of the creativity and work being put forward by F5SMC funding for agencies is surviving even though the graph provided shows a decrease on funding.

The Committee Updates written report was included in the [June 26, 2023 Commission Meeting Packet](#).

16. Meeting Adjourned at 5:29 PM.

Date: July 24, 2023
To: First 5 San Mateo County Commission
From: Kitty Lopez, Executive Director
Re: Update: Strategic Plan Implementation Plan (SPIP) Continuation Strategies Recommendations and Agreement Approvals for FY2023 – 2025

ACTION REQUESTED

No action. A presentation update on the strategic plan implementation plan (SPIP) continuation strategies recommendations and agreement approvals for FY2023 – 2025. Approval for agreements are found on separate agenda items for the July 24, 2023 Commission Meeting.

BACKGROUND

- F5SMC's approved Strategic Plan and Strategic Plan Implementation Plan (SPIP) 2020-2025 is delivered in two phases of community investment funding cycles and focus area strategies: Round 1 FYs 20-23 and Round 2 FYs 23-25. The strategic plan focus areas are Resilient Families, Healthy Children, Quality Care and Education, and Policy, Advocacy and Communications (PAC).
- At its February 27, 2023, meeting, the Commission approved the Staff's recommended funding approach for the final two years of the Commission's five-year Strategic Plan. **See Attachment 6.3 for Resource Allocation Considerations for 2023 – 2025.** The Staff's approved recommendation includes the following for FY 23/24 - 24/25:
 - Continued funding of all Focus Area Strategies in alignment with the approved Strategic Plan
 - Funding at the same level of community investment (\$3.780M per year) in accordance with the approved Long-Term Financial Plan (LTFP). **(See Attachment 6.1, 2023 – 2025 SPIP-LTFP Community Investments)**
 - Flexibility to release procurement mechanisms when appropriate for certain strategies of the Strategic Plan
 - Flexibility to shift funding across Focus Areas and grantees/contracts as prudent based on contract negotiations
- Commission and Subcommittee updates on the SPIP 23-25 Rd 2 process are provided as timeline allows. As of today, some updates have been provided to Finance and Administration (February 2023), Program and Operations (April 2023) and the Evaluation Subcommittee.

CONTRACT NEGOTIATIONS FOR AGREEMENTS FY 23-25

At its February 27, 2023, meeting, The Commission authorized staff to begin Scope of Work and Budget development with current grantees and consultants. Staff were also authorized to implement new procurement process for strategies in alignment with the current 5-year strategic plan and recommended funding approach. New agreements will have terms within the July 1, 2023, and June 30, 2025 timeframe.

CONSIDERATIONS

- All current grantees and consultants recommended for new agreements, were funded through a rigorous procurement process in FY 2020-FY2023.
- An Annual Review process is conducted to review and approve budget, budget narrative and SOW detail for Year 2 during the standard contract review process with staff and funded entity/individual.

- Agreement budget totals include local F5MC LTFP budget allocations and leveraged funds direct to F5SMC for contributions to Community Investments/Initiatives where indicated (primarily in Healthy Children and Quality Care and Education Focus Areas).
- Agreement sections included in Commission packet: Exhibit A, budget and budget narratives are provided per approval item. Contract templates have been reviewed by the County Attorney.
- Agreement Approvals to the Commission for SPIP 23-25 recommendation for continued strategies funding will be presented in July and September.
- An SPIP 23-25 Agreement Chart will be provided to the Commission and updated as approvals began on May 22, 2023.

FOCUS AREA STRATEGIES AND RECOMMENDED FUNDING AGENCIES FOR JUNE PRESENTATION

Staff will provide results of contract negotiations and program/initiative overview. Today’s presentations and subsequent approval items are:

(See Attachment 6.2 – Round 2 Funding Recommendations Chart – (#7- #10))

FOCUS AREA	SUBSTRATEGY	AGENCY	PROGRAM
Quality Care Education	Quality Improvement & Expanded Access to Early Learning Settings for Children with Special Needs	San Mateo County Office of Education	Early Childhood Quality Improvement and Inclusion Project
Resilient Families	Parent Connectivity and Family Engagement Capacity Building	San Mateo County Office of Education	Family Engagement Systems Support
Resilient Families	Parent Connectivity and Family Engagement Capacity Building	Puente de la Costa Sur	Suenos Unidos
Resilient Families	Intensive Supports for Families with Multiple Risk Factors; Parent Connectivity and Family Engagement Capacity Building	StarVista	Healthy Homes and Integrated Systems for Children with Special Needs Projects

FISCAL IMPACT

\$3.780M per year in FY 23-24 and FY24-25, as per the approved Long-Term Financial Plan (LTFP).

ACTION REQUESTED

No action. A presentation update on the Strategic Plan Implementation Plan (SPIP) continuation strategies recommendations and agreement approvals for FY2023 – 2025. Approval for agreements are found on separate agenda items in the July 24, 2023 Commission Meeting.

2023 – 2025 STRATEGIC PLAN IMPLEMENTATION PLAN*
LONG-TERM FINACIAL PLAN COMMUNITY INVESTMENTS
July 24, 2023

RESILIENT FAMILIES

Strategies	Language in the Strategic Plan	Total Allocation
<p align="center">#1 Intensive Support for Families with Multiple Risk Factors</p>	<p>Provide ongoing, individualized, professional support to children and parents in families experiencing multiple challenges, such as: homelessness, low income, domestic violence, incarceration, mental illness, or substance abuse. Activities may include: home visiting, care coordination, case management, family needs assessments, social-emotional screening, and therapeutic services, as well as wrap-around services such as parent support/parent education groups.</p>	<p align="center">\$1,0600.00 x 2 years (\$2,120.000)</p>
<p align="center">#2 Parent Connectivity</p>	<p>Support informal or semi-formal social networks to promote parental resilience and reduce social isolation. Activities may include: mothers’ or fathers’ groups; paraprofessional- or peer-led support groups; social media networking opportunities; father involvement efforts; family cafés; father cafés; developmental playgroups; and partnering with parents to identify parent leaders who understand and share knowledge about attachment and early child development among their peers.</p>	
<p align="center">#3 Family Engagement Capacity Building</p>	<p>Increase the understanding of early brain development, the parent-child relationship and culturally responsive practices among service providers from sectors whose decisions affect family functioning, and to promote the appropriate application of that knowledge within their work. Activities may include: training and learning communities (Friday Cafés) to create a culture of awareness, learning and sharing; building the capacity of both service sector leaders and direct service staff on early childhood development, adverse early childhood experiences, the 5 Protective Factors, and related subjects; systematized data sharing; and promotion of family-centric practices. Target service sectors include: child- and family-serving organizations.</p>	
	<p>Total Resilient Families</p>	<p align="center">\$2,120.000</p>

HEALTHY CHILDREN

Strategies	Language in the Strategic Plan	Total
#4 Oral Health Access & Utilization	Partnerships to improve young children’s utilization of preventive oral health care and advocating for policies and practices that increases dental utilization for children on Medi-Cal.	\$336,000
#5 Integrated Systems for Children with Special Needs and their Families	Bolster the continuum of care to identify and treat children with special needs, and the ongoing efforts to address systemic issues that impact access to and quality of these services. Activities may include: promoting universal social-emotional and developmental screening services for children 0-5; embedding screenings, assessments, and care coordination into pediatric clinics, early learning settings, or family support services; and supporting linkages and timely access to care coordination, assessment, and services for children and families requiring additional assistance.	\$1,494,000
#6 Early Mental Health Systems & Infrastructure Enhancements	Partnerships to support trauma- and resiliency-informed practices and policies in child- and family-serving organizations.	\$290,000
	Total Healthy Children	\$2,120,000

QUALITY CARE AND EDUCATION

Strategies	Language in the Strategic Plan	Total Allocation
#7 Quality Improvement	In partnership with existing community efforts, support formal quality improvement frameworks in early learning environments, and provide the services required to help providers and programs improve their quality as measured by these frameworks. Such services may include: coaching/consultation, including reflective practice and consultation to support children with social-emotional needs or who are at risk for expulsion and/or reduced hours; peer mentoring; program quality assessments; facility enhancements; early learning provider training; and technical assistance. Recruiting, retaining, and educating the early learning workforce is vital to creating and sustaining high-quality early learning programs.	\$1,0600.00 x 2 years (\$2,120,000)

<p>#8 Expand Access to Early Learning Settings for Children with Special Needs</p>	<p>Support families’ ability to access appropriate early learning experiences for their children with special needs. Such efforts may include: enhanced referrals matching children with appropriate placements, training and technical assistance to providers who enroll children with special needs, and/or policy approaches supporting inclusion.</p>	<p>(Budget included in #7)</p>
	<p>Total Quality Care and Education</p>	<p>\$2,120,000</p>
	<p>GRAND SUBTOTAL FOR FAMILY ENGAGEMENT, CHILD HEALTH & DEVELOPMENT, AND EARLY LEARNING FOCUS AREAS</p>	<p>\$ 6,360,000</p>

POLICY, ADVOCACY, EVALUATION, EMERGING AND COMMUNICATIONS

Strategies	Language in the Strategic Plan	Total Allocation
<p>#9 Leadership on Early Childhood Advocacy & Policy Development</p>	<p>Identify strategic partners and align leadership and resources to promote optimal child and family outcomes. Activities may include: convening high-level, multi-agency policy conversations that keep early childhood priorities and the impact of early childhood in the forefront of decision making; development and implementation of a Policy and Practices Platform that advances First 5 San Mateo County’s vision of Success for every child; and partnering with elected officials, community leaders, and other stakeholders to promote an early childhood agenda.</p>	
<p>#10 Community Partnership</p>	<p>Foster cross-agency and multidisciplinary partnerships to better serve children 0-5 and their families. Activities may include: facilitation of partnerships and collaborative efforts that increase the capacity and quality of services to children 0-5 and those that care for them; and hosting facilitated opportunities for multidisciplinary cross-training and networking for both funded and unfunded partners.</p>	<p>\$1,140,000 \$380,000 x 2 years (\$760,000)</p>
<p>#11 Community Education</p>	<p>Increase understanding about foundational early childhood topics such as early brain development. In coordination with other efforts, build public and political will to invest in the well-being and success of our young children. Activities may include: development and implementation of a Communications Plan highlighting the importance of a child’s early years, the needs and circumstances of families with young children in San Mateo County, and opportunities for stakeholders to act in ways that maximize positive outcomes for this population.</p>	

ATTACHMENT 6.1

#12 Evaluation	Prop 10 mandates that we evaluate and collect data on our investments. Evaluation includes research activities.	\$107,000 x 2 years (\$214,000)
#13 Emerging Projects	Innovation, New Opportunities, Seed Projects	\$113,000 x 2 years (\$226,000)
GRAND SUBTOTAL FOR POLICY ADVOCACY AND COMMUNICATIONS FOCUS AREA		\$1,200,000
*GRAND TOTAL COMMUNITY INVESTMENTS LOCAL		\$7,560,000

July 24, 2023

** Does not include leveraged funds direct to F5SMC for contributions to Community Investments for funded initiatives in the Healthy Children and Quality Care and Education Focus Areas.*

July 24, 2023

**Round 2 Funding Recommendations Chart –
Quality Care and Education Focus Area
(FYs 2023-2025)
July 24, 2023**

INITIATIVE FOCUS – The following are the strategies for funding designated within the Quality Care and Education Focus Area:

- **Quality Improvement:** In partnership with existing community efforts, support formal quality improvement frameworks in early learning environments, and provide the services required to help providers and programs improve their quality as measured by these frameworks. Such services may include coaching/consultation, including reflective practice and consultation to support children with social-emotional needs or who are at risk for expulsion and/or reduced hours; peer mentoring; program quality assessments; facility enhancements; early learning provider training; and technical assistance. Recruiting, retaining, and educating the early learning workforce is vital to creating and sustaining high-quality early learning programs.
- **Expand Access to Early Learning Settings for Children with Special Needs** Support families’ ability to access appropriate early learning experiences for their children with special needs. Such efforts may include enhanced referrals matching children with appropriate placements, training and technical assistance to providers who enroll children with special needs, and/or policy approaches supporting inclusion.

FUNDING ROLLOUT:

Round 1 Funding (first 3 years of the SPIP, FY2020-2023) = up to \$3,180,000

Round 2 Funding (final 2 years of SPIP, FY2023-2025) = up to \$2,120,000

COMMISSION APPROVAL:

Quality Care & Education Focus Area Agreements will be brought to the Commission for approval in order of completed contract negotiations.

Negotiated Continuation Agreements presented at the July 24, 2023, Commission Meeting	Recommended Funding Amounts		Clients Served in Year 1	Core Services and Context
	FY 2023-24	FY 2024-25		

# 7 San Mateo County Office of Education - Early Childhood Quality and Inclusion Project				
<i>San Mateo County Office of Education Personnel, Operating, & Indirects</i>	\$530,100	\$530,100		EQ+IP is designed to provide flexible funds that enable the SMC Early Learning sector to braid across multiple State and local funding streams, thus creating a more integrated array of services and supports. Services funded through this program complement and enhance offerings available through F5CA’s IMPACT program, Quality Counts CA/SMC, the CA State Preschool Program, the Child Development Block Grant, child care vouchers/Alternative Payment Program, the Big Lift, and State-funded grants focused on inclusion, dual/multi-language learners, family engagement, and workforce development. Key activities include: <ul style="list-style-type: none"> • Program management & administration • Integration with relevant State and Local programs to ensure alignment and avoid duplication of effort • Professional development workshops, series, college coursework, learning communities, communities of practice, and coaching for early learning providers on topics such as: developmental screening, inclusive practices, early literacy and early math, dual and multi-lingual learners, family engagement, infant development, socio-emotional development, teacher-child interactions, quality early learning environments, etc. • Stipends for providers who participate in professional development activities • Quality Improvement Mini-Grants for providers
<i>Coaches: Quality Improvement & Inclusion Support</i>	\$65,882	\$65,882		
<i>Quality Improvement Grants</i>	\$44,000	\$44,000		
<i>Vertical Change Data System</i>	\$25,000	\$25,000		
<i>Early Learning Provider Stipends</i>	\$14,115	\$14,115		
<i>Early Learning Quality Review Visits</i>	\$12,000	\$12,000		
<i>Consultants for additional Professional Development and Translation needs</i>	\$6,000	\$6,000	Providers: 410	
Subtotal: SMCOE	\$697,097	\$697,097		
Subcontractors:				
4Cs	\$160,000	\$160,000	Parents: 118 Children: 35 Providers: 245	Training, coaching, and peer support for early learning providers to offer inclusive settings for children with special needs; enhanced referrals to child care settings for families whose children require specialized support due to their needs; and coordination with community partners who work with this population (e.g. Help Me Grow; StarVista Early Childhood Mental Health Consultation)

Family Connections	\$131,803	\$131,803	Parents: 50 Children: 72 Providers: 8	Wrap-around supports for low-income families with children enrolled in Family Connections child care settings including: Triple P programming, family needs assessments, resource & referral, developmental screening, home visiting, care coordination, and early childhood mental health services
StarVista	\$50,000	\$50,000	Parents: 20 Children: 25 Providers: 45	Early Childhood Mental Health Consultation services for state-funded preschool and child care programs unable to access these services through other funding streams. Services include: classroom observations; reflective practice sessions with teachers and child care providers; direct work with parents whose children have been identified as at risk of expulsion or reduced hours; and coordination with 4Cs Enhanced Referrals program to identify appropriate settings for children as needed.
Family Child Care Association	\$15,000	\$15,000	Providers: 220	Development of organizational infrastructure; expand knowledge of the Association; host monthly meetings of FCC providers; publish quarterly newsletters; connect FCC providers to resources to support their ongoing professional development; develop business-support tools for FCC Homes; enhance partnerships with other organizations working with this population such as 4Cs, Quality Counts, Community Care Licensing, and the CA Family Child Care Network.
SMC Community College District	\$6,100	\$6,100	Providers: 250	Support for Skyline College students enrolled in the Early Learning Certificate program, including: outreach for and orientation to the Inclusion Badge program; course counseling; transcript review for Child Development and TK permit eligibility; review for stipend eligibility
Total Program	\$1,060,000	\$1,060,000	Parents: 188 Children: 132 Providers: 1,178	

**Round 2 Funding SPIP Recommendations Chart –
Healthy Children Focus Area
(FYs 2023-2025)
July 24, 2023**

INITIATIVE FOCUS – The following are the strategies for funding designated within the Healthy Children Focus Area:

- Oral Health Access & Utilization: Partnerships to improve young children’s utilization of preventive oral health care and advocating for policies and practices that increases dental utilization for children on Medi-Cal.
- Integrated Systems for Children with Special Needs and their Families: Bolster the continuum of care to identify and treat children with special needs, and the ongoing efforts to address systemic issues that impact access to and quality of these services. Activities may include promoting universal social-emotional and developmental screening services for children 0-5; embedding screenings, assessments, and care coordination into pediatric clinics, early learning settings, or family support services; and supporting linkages and timely access to care coordination, assessment, and services for children and families requiring additional assistance.
- Early Mental Health Systems & Infrastructure Enhancements: Partnerships to support trauma- and resiliency-informed practices and policies in child- and family-serving organizations.

FUNDING ROLLOUT:

Round 1 Funding (first 3 years of the SPIP, FY2020-2023) = up to \$3,180,000

Round 2 Funding (final 2 years of SPIP, FY2023-2025) = up to \$2,120,000

COMMISSION APPROVAL:

Healthy Children Focus Area Agreements will be brought to the Commission for approval in order of completed contract negotiations.

Oral Health Access & Utilization

Negotiated Continuation Agreements	Recommended Funding Amounts		Clients Served in Year 1	Core Services/ Context
	FY 2023-24	FY 2024-25		
Ravenswood Family Health Network <i>Preventative Oral Health Project</i>	\$55,000	\$55,000	<ul style="list-style-type: none"> • 270 children • 20 parents 	Deliver Virtual Dental home services to young children in early learning and childcare settings; provide preventative oral health support to families in RFHN’s CenteringParenting program
Sonrisas Dental Health: <i>Early Childhood Oral Health Programming</i>	\$55,000	\$55,000	<ul style="list-style-type: none"> • 800 children • 800 parents 	Provide school-based and drive-through dental screenings, parent education, oral health supply toolkits, and care coordination for low-income children ages 0-5 in San Mateo County.
VIVA Social Impact Partners <i>Oral Health Communications</i>	\$20,000	\$20,000	N/A	Design, curate, and promote positive oral health content with families and/or providers of young children. *The budget and scope for this work is incorporated in the broad Communications contract with VIVA Social Impact Partners.
Children Now	\$22,500	\$22,500	N/A	Support oral health access and utilization for children birth through age 5 and pregnant people in San Mateo County by educating and engaging stakeholders

Engaging San Mateo County Stakeholders in Systems Change to Improve Oral Health Outcomes				about state policies that support the implementation of the county’s oral health strategic plan. Lead and convene local oral health coalition and workgroup efforts. *This contract will be approved internally by the First 5 Executive Director as it falls within her signing authority.
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Integrated System for Children with Special Needs and their Families

Negotiated Continuation Agreements	Recommended Funding Amounts		Clients Served in Year 1	Core Services/ Context
	FY 2023-24	FY 2024-25		
<p>AbilityPath <i>Integrated System for Children with Special Needs</i></p> <p><u>Subcontractors:</u> Legal Aid of San Mateo County LifeSteps Foundation Stanford Children’s Health, Government & Community Relations Stanford Children’s Health, Developmental Behavioral Pediatrics</p>	\$956,000	\$956,000	<ul style="list-style-type: none"> • 891 children • 891 families (services) • 9,674 families (outreach/ education) • 791 providers 	Support and administer a continuum of care to identify and treat children with special needs and address systemic issues that impact access to and quality of these services. The Initiative will link children from early identification to the services and supports they need to thrive and will include implementation of the local Help Me Grow system with fidelity to national standards, including all four core components, and offer targeted supports that address barriers for families and fill critical gaps within the system of care for children with or at risk of special needs. The Initiative will offer universal access to high-quality information and resources about child development for families and providers of young children countywide. This effort includes a dedicated focus on systems-improvement, including elevating and addressing barriers to care, and institutes a continuous quality improvement strategy to learn from current approaches through consistent innovation.
<p>Cheryl Oku Consulting Help Me Grow Consultant</p>	\$86,100	\$86,100	N/A	Support the Help Me Grow system in San Mateo County, particularly related to the structural requirements of the local model, which include bolstering the organizing entity, overseeing the scale and spread, and developing and implementing a mechanism for continuous systems improvement. This role furthers the ongoing growth and implementation of the Help Me Grow San Mateo County system by serving three primary functions; that of content expert, research and evaluation administrator, and co-convenor/facilitator.

Early Childhood Mental Health Systems and Infrastructure Enhancements

Negotiated Continuation Agreements	Recommended Funding Amounts		Clients Served in Year 1	Core Services/ Context
	FY 2023-24	FY 2024-25		

Hamai Consulting TRISI Initiative Design and Cohort Facilitation	\$3,450 (augmenting current contract amount of \$206,050)	N/A	N/A	Adjustments to the Scope of Work include minimal targeted activities to support the transition of TRISI work to its next phase, technical assistance to support coaches with use of TIO Assessment results in the development of action plans, and integration of evaluation findings in evaluation report.
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**May 2023 Round 2 Funding Recommendations Chart –
 Resilient Families Focus Area
 (FYs 2023-2025)
 July 24, 2023**

INITIATIVE FOCUS – The following are aspects of the 2019 Resilient Families RFP which resulted in the 2020-2023 contracts containing SPIP strategies that the Commission voted to continue, subject to the contract negotiation process:

- Direct Service Funding to support the most at-risk children and families: Provide ongoing, individualized, professional support to children and parents in families experiencing multiple challenges, including but not limited to: homelessness, low income, domestic violence, incarceration, mental illness or substance abuse. Wrap-around services that are part of a best practice approach are included in this strategy.
- Direct Service Funding to support Parent Connectivity activities: Support informal or semi-formal social networks to promote parental resilience and reduce social isolation, and partner with parents to identify parent leaders who understand and share knowledge about attachment and early child development among their peers.
- Direct Service Funding to support Family Engagement Capacity Building: Increase the understanding of early brain development, the parent-child relationship and culturally responsive practices among service providers from sectors whose decisions affect family functioning, and promote the appropriate application of that knowledge within their work.
- Areas of Interest: Proposals that addressed the following areas of interest were encouraged and weighed by the Review Panel: focus on serving the working poor, those struggling with immigration issues, 0-2 population; fathers, dual language learners, alternative family structures (including LGBTQ), those needing early childhood mental health services, easily accessible venues, service “hub” approaches, service/care coordination and/or case management, and collective impact models.
- Systems Change and Sustainability: Applicants were required to include a systems-improvement/change element and demonstrate a concrete plan for sustaining the project beyond the grant term.

IMPACT OF COVID: While grantees were incredibly resourceful in connecting with children and families virtually and in other creative ways during the pandemic, the delivery of father involvement activities suffered. Fathers need much more in-person relationship building and ongoing personal stewardship to engage them and retain them. During contract negotiations grantees were given the option to broaden their father-focused activities to whole-family engagement activities. Some availed themselves of this opportunity, while others recommitted to fatherhood activities, acknowledging that they will need a ramp-up period due to the fact that most fathers with whom they had relationships have children who aged out of services.

FUNDING ROLLOUT:

Round 1 Funding (first 3 years of SPIP, FY2020-2023) = \$3,180,000
 Round 2 Funding (final 2 years of SPIP, FY2023-2025) = \$2,120,000 +/- allocations across Focus Areas as determined by contract negotiations

COMMISSION APPROVAL:
 Resilient Families Focus Area Agreements will be brought to the Commission for approval in order of completed contract negotiations.

Negotiated Continuation Agreements presented at May 2023 Commission Meeting	Recommended Funding Amounts		Clients Served Over 2 Years	Services
	FY 2023-24	FY 2024-25		
#8 San Mateo County Office of Education- Family Engagement System Support Project	\$98,446	\$86,554	<ul style="list-style-type: none"> • 8 Friday Cafés • 175-200 provider-participants • 130 unduplicated) provider-participants 	Provide bilingual/bicultural capacity building of the County’s family-serving system via focused authentic family engagement provider skill building, and technical assistance, including provision of Friday Cafes (a professional peer-support learning community) and systems change/support activities; Administer and Implement Friday Café’s; Coordinate Advisory Council Succession -Transition Planning Year-2; Explore sustainability funding streams.
#9 Puente de la Costa Sur- Suenos Unidos project	\$100,000	\$100,000	<ul style="list-style-type: none"> • 56 parents • 38 children • 6 others family members 	Provide bilingual parent-participatory cooperative preschool serving south coast children and families) utilizing an authentic family engagement and parent involvement approach for toddlers ages 18-36 months and their parents, with adjunct services including a parent-infant activity group for infants 2-12 months of age.
#10 StarVista: Healthy Homes and Integrated System for Children with Special Needs/Help Me Grow	\$200,000	N/A	<ul style="list-style-type: none"> • 90 children • 90 parents <i>Approximately unduplicated</i> • 102 children 	For Healthy Homes provide bilingual, culturally sensitive intensive clinical mental health home visiting and related services to families experiencing multiple risk factors and complex trauma (approximately 90 children and 90 parents unduplicated) with the goal of preventing child abuse and improving child development outcomes; and for Integrated System for Special Needs/ Help Me Grow (approximately 102 children, 140 parents, 12 providers) provide short-term individual and group mental health services in the preferred language for children and parents that supports optimal social-behavioral health. Provide reflective consultation sessions for HMG staff. Provide intake, triage, safety assessment, program assignment and

			<ul style="list-style-type: none"> • 140 parents • 12 providers <p><i>Approximately unduplicated</i></p>	<p>referrals for Healthy Homes and Integrated Systems for Special Needs HMG (approximately 102 children and 230 parents)</p> <p>Provide bilingual, clinical, mental health; Co-facilitate with AbilityPath 4 Tu y Yo groups for Help Me Grow families. These groups focus on parent-child interaction and child development and provide monthly consultation to Ability Path Care Coordinators and Screeners involved with Help Me Grow, and the Family Resource Center.</p>
<p>Institute for Human and Social Development (IHSD) Family Engagement Unity Project</p>	\$45,500	\$45,000	<ul style="list-style-type: none"> • 105 fathers • 105 children • 10 others 	<p>Serve Head Start and Early Head Start families (0-5) to increase positive parenting practices and promote healthy parent-child relationships and support the family-serving systems in SMC. Provide bi-lingual Father Café’s, Dad & me events, Parent Ambassador Liaison to Friday Café’s and TA to TBD agency for Family Credential Certification Program Lead.</p>
<p>Family Connections Thriving Families</p>	\$200,000	\$200,000	<ul style="list-style-type: none"> • 200 children • 200 parents • 10 others • 8 providers 	<p>Engage Families with low income and risk factors. (200 parents, 200 children, 10 others, and 8 providers) in Redwood City (North Fair Oaks – 2 classrooms), East Palo Alto (2 classrooms), and Daly City (1 classroom) in a bilingual, culturally-responsive, quality family learning community within an early learning support program, designed to foster strong parent-child attachments and strengthen parent resiliency. In addition to the early learning classroom environment, clients are also offered a variety of workshops and groups to help foster parent/child attachment and attunement. A subset of parents/children who are the most at risk for potential abuse/neglect and/or trauma will receive intensive support services incorporating mental health home visiting, early childhood mental health consultation, and targeted groups/dyads. Family Connections staff members will receive professional development and reflective practice supervision for continuous improvement (8 staff).</p>
<p>Peninsula Family Service: Therapeutic Child Development Centers (TCDC)</p> <p><u>Subcontractors:</u> Lifemoves (Homeless Shelter sites for TCDCs) DICP (Occupational Therapy)</p>	\$160,000	\$160,000	<p>200 children 250 parents 30 providers</p>	<p>Provide a therapeutic treatment milieu for homeless toddlers and preschoolers (ages 18+ mos) in an early learning setting at First Step for Families and Haven House. This program takes place in two of LifeMoves’ shelters, and clients simultaneously participate in LiveMoves’ “Beyond the Bed” model as well as the F5SMC-funded program elements of the Therapeutic Child Development Centers. Activities address the toxic stress and trauma of homelessness while promoting pro-social behavior, social-emotional regulation, and discouraging aggression and coercive behavior. Services include: assessments, individual education/treatment plans, tailored</p>

				interventions provided by a behavioral health specialist, occupational therapy, coaching and support for parents (to learn and implement interventions in the home environment), parent education, socialization events, Father Cafés, and home visiting. Continuation of the systems-level approach re: proactive case coordination for pipeline families at LifeMoves’ Daly City and RWC locations to ensure a smooth transition into the TCDCs.
Community Overcoming Relationship Abuse (CORA): Family Resilience Project	\$283,334	\$283,333	150 children 150 parents 100 others 52 providers	Support families to heal from the traumatic effects of domestic violence while supporting the child/parent bond. Provide comprehensive bilingual, multicultural services to DV victims and their children, including practical tools to repair insecure attachments caused by intimate partner violence. Service recipients include recent immigrants struggling with complex trauma. 60% of clients are low-income, mono-lingual, Spanish-speakers, many of whom are technically homeless and availing themselves of CORA’s shelter program. Services include: family assessments; safety planning; crisis intervention; Child/Parent Psychotherapy, including Trauma-focused Cognitive Behavioral Therapy (TF-CBT), Eye Movement Desensitization and Reprocessing (EDMR), Family Systems Therapy, and Child/Parent Dyadic Bonding and Attachment Therapy; trauma-informed case management; bilingual clinical case management; parent engagement activities utilizing a parent leadership approach; child/parent 0-5 dyad groups. Systems Improvement Element: Continuation of a Coordinated Community Response team (CCRT) to streamline navigation/enrollment regarding child care, housing, and medical Care. NEW: Provide the 40-hour Domestic Violence training to 20 family engagement professionals who otherwise would not have access to the training.

Round 2 Funding Recommendations Chart –
Policy, Advocacy and Communications Focus Area
 (FYs 2023-2025)
 July 24, 2023

INITIATIVE FOCUS – The following are the strategies for funding designated within the Policy Advocacy and Communications Focus Areas

- Leadership on Early Childhood Advocacy & Policy Development
- Community Partnership
- Community Education

Negotiated Continuation Agreements presented at May 2023 Commission Meeting	Recommended Funding Amounts		Analytics	Services
	FY 2023-24	FY 2024-25		
Child Care Coordinating Council <i>Build Up San Mateo County</i>	\$100,000	\$100,000	County-wide <ul style="list-style-type: none"> • 4 Major Projects • 5-10 FCC Centers 	Partners with local community leaders, elected officials, business leaders, faith-based organizations, school districts and additional stakeholders to garner the direct investments and resources needed to increase the supply of child care in their communities through Overarching goals: <ol style="list-style-type: none"> 1. Reusing/repurposing existing available space for child care; 2. Including child care in new building developments 3. Partnering with large employers to expand access to child care 4. Generating new capital funds 5. Policy, advocacy and awareness
EVALCORP Evaluation Consultation Services and Support	\$100,000	\$100,000	County-wide All funded F5 Grantee Initiatives	Ongoing planning, implementation, and technical assistance to enhance the evaluation infrastructure of F5SMC and its funded partners; Development and implementation of program- or system-specific evaluation projects.
VIVA Social Impact Partners Communications Consultation Services	\$140,000	\$140,000	County-wide	Supports First 5 San Mateo's communications efforts across a range of areas in alignment with the agency strategic plan. Design, curate, and promote positive oral health content with families and/or providers of young children.

Resource Allocation Considerations for 2023-2025 Strategic Plan Implementation

1. **The contextual landscape at the local, state, and federal level.** Includes policy, partnership, and funding considerations, as well as both positive and negative developments. Examples include Prop 31 Flavor Ban, Pandemic Recovery Efforts, Trauma-Informed Systems, Workforce Policy and Reform, Cal-Aim, CYBHI, CDE and F5CA etc.
 - a. Several our investments are part of larger regional or statewide efforts which have substantial external support and momentum and or have been exacerbated negatively by the pandemic or budgetary shifts.
 - b. Considerations of how our contributions to and involvement with initiatives and partnerships enable continuity and larger-scale change both locally and regionally.
 - c. Continued advocacy for local contributions/funding to leverage, blend and layer totatives
 - d. New developments in state and or federal funding streams for targeted populations/strategies (e.g., Universal TK,).
 - e. Considerations of the social determinants of health and impacts on families (i.e., mental health, immigrations status, preferred modes of service delivery, and family engagement practices etc.)
2. **Investments across Focus Areas and Strategies**
 - a. We will be mindful of the overall budget balance of the portfolio across focus areas, while maintaining reasonable flexibility to ensure that our resources provide maximal value and address critical needs.
 - b. Consider the highest value-add that F5SMC and our partners can bring to 0-5 systems and services
3. **Seeding innovative/emerging efforts: How should F5SMC incorporate potential new activities or partners into our funding portfolio? Considerations may include:**
 - a. Information on the needs addressed by the potential intervention and its likelihood of success
 - b. Availability of other partners to help to fund, manage, administer, or implement the project
 - c. Potential value-add and scalability of any pilot projects
4. **Needs Assessments, Evaluation Data and Equity Performance Plan**
 - a. Consider current needs based on local population-level data, zip codes, demographics, and indicators as well as local knowledge and understanding of the landscape.
 - b. Consider local evaluation results and Impact as well as relevant data from regional, statewide, or national evaluations or mapping projects of programs or strategies that we currently support or are considering supporting.
 - c. Consider qualitative results such as systems-level initiatives and partnerships advancing the Strategic Plan 2020-2025 and emerging needs
 - d. Elevate & Embedding Parent Voice in all aspects of the strategic plan implementation
5. **Relationship between systems-level interventions and direct services**
 - a. Our investment trajectory overall is moving from focusing on funding direct-service provision to funding more systems-level work. This can occur both by increasing the proportional allocation to systems work at the agency level, and by including more systems work within contracts with community partners.
 - b. Systems work is included within grantee contracts and is also funded from our Policy, Advocacy, and Communications allocation. This depends in part on the specific type of systems work; for example, provider capacity building may be more efficiently situation within the grants to community partners, whereas policy or advocacy work may be more efficiently managed and funded out of the of PAC allocation.
 - c. Funding for direct services places a high priority on programs that address the most critical risk factors such as family violence, trauma, and mental health etc).
6. **Current Grantee Performance Track record in meeting the following requirements**

- a. Scope of Work deliverables
- b. Fiscal and Evaluation reporting requirements

- c. Timely submissions
- d. Quality of submissions

7. Sustainability

- a. Continue to weigh the ability to leverage, braid, layer and partner in order to secure adequate financial resources for activities we support.
- b. Identify areas where other partners may be able to take on some of the financial contributions, we are unable to sustain
- c. Some strategies may have opportunities to leverage consistent funding sources, enabling us to reduce our investments over time or in part.
- d. Some programs may be able to identify alternate funding sources or to embed the services and practices within their own personnel or operations budget, thereby becoming fully sustainable without F5SMC funding.
- e. Because we control the eligibility requirements or (other than child's age) for our funded programs, F5SMC can fund some programs that meet critical needs yet may not have access to other stable or consistent funding sources.

DATE: July 24, 2023
TO: First 5 San Mateo County Commission
FROM: Kitty Lopez, Executive Director
RE: Approval of San Mateo County Office of Education – Early Quality and Inclusion Partnership (EQ+IP) Agreement in the Amount of \$2,120,000 Contract Term Effective July 1, 2023 through June 30, 2025

ACTION REQUESTED

Approval of San Mateo County Office of Education – Early Quality and Inclusion Partnership (EQ+IP) Agreement in the Amount of \$2,120,000 Contract Term Effective July 1, 2023 through June 30, 2025.

BACKGROUND

- At its February 27, 2023 meeting, the Commission approved the Staff’s recommended funding approach for the final two years of the Commissions five-year Strategic Plan. The Staff’s approved recommendation includes the following for FY 23/24 - 24/25:
 - Continued funding of all Focus Area Strategies in alignment with the approved Strategic Plan
 - Funding at the same level of community investment (\$3.780M per year) in accordance with the approved Long-Term Financial Plan (LTFP).
 - Flexibility to release procurement mechanisms when appropriate for certain strategies of the Strategic Plan
 - Flexibility to shift funding across Focus Areas and grantees/contracts as prudent based on contract negotiations
- See **Attachment 6.2**, “Round 2 Funding Recommendations Chart – Quality Care and Education” for an initiative overview and agreement-related funding details.

RESULT OF CONTRACT NEGOTIATIONS

Contract negotiations were successful and resulted in the following:

- Scope of Work: The broad functions and activities of the Early Quality + Inclusion Partnership (EQ+IP) are similar to past programming in this focus area. Some of the notable changes made to the Scope of Work (SOW) include the following:
 - The work of the Child Care Partnership Council is now supported with State-level funds
 - To expand professional development offerings, SMCOE will leverage resources at CA Early Childhood Online (CECO) in the following areas: socio-emotional development, inclusive practices, infant-development appropriate-practice, teacher-child interactions, DRDP, early learning environments, and early literacy development
 - SMCOE staff will have a larger role in professional development offerings and coaching rather than bringing in external consultants

- Coaching will focus on inclusive practices, dual-language/multilingual learners, and infant/toddler care.
- **Budget Request and Budget Narrative:** While the F5SMC annual funding allocation for the EQ+IP program has remained constant since FY 20-21, SMCOE made use of rollover funds during the past fiscal year to increase its annual budget. This results in the budget for FY 2023-24 representing a funding reduction of about 10% from the prior year’s total expenditures.

The following shifts were made to address this reduction, respond to the changing funding landscape at State and local levels, refine the scope of existing program components, and sharpen focus on inclusion, family engagement in early learning settings, and support for family child care homes:

- Reduced allocations for consultants to provide additional professional development and translation services.
- Reduction in the number of SMCOE FTEs supported through EQ+IP.
- Reduction or elimination of funding for subcontractors whose work has concluded or was undersubscribed.
 - Subcontracts with Brion Consulting and Good2Know Network concluded due to completion of their work
 - The subcontract with SMC Community College District is reduced and will only be supporting Skyline College; Cañada College no longer requires this support as they have fully institutionalized their workforce development activities.
 - The subcontract with FluentSeeds online coaching service was not renewed due to undersubscription.
- Reduced funding for StarVista Early Childhood Mental Health Consultation due to their capacity, as well as the fact that more State Preschool Programs are able to access ECMH consultation through alternate funding streams.
- Targeted stipends for providers for participating in professional development activities focused on inclusive services.
- Additional funding for 4Cs as they continue their work recruiting and supporting FCC providers in Quality Counts San Mateo.

RECOMMENDATION FOR FUNDING

The table below reflects today’s funding recommendation to SMCOE for the EQ+IP program. Please see Exhibit A (**Attachment #7A**) for a summary description of the project and key deliverables. For budget information please see the Budget Request and Budget Narrative Forms (**Attachments #7B.1 - #7B.4**). An Annual Review process is conducted to review and approve budget, budget narrative and SOW detail for Year 2 during the standard contract review process with staff and funded entity/individual.

Role	Agency & Program	Year 1 Budget Amount*	One-Year Service Numbers
Lead #7B.1	San Mateo County Office of Education	\$697,097	410 providers

Partner #7B.2	Child Care Coordinating Council (4Cs)	\$160,000	Parents: 118 Children: 35 Providers: 245
Partner #7B.3	Family Connections	\$131,803	Parents: 50 Children: 72 Providers: 8
Partner #7B.4	StarVista	\$50,000	Parents: 20 Children: 25 Providers: 45
Partner	SMC Family Child Care Association*	\$15,000	Providers: 220
Partner	SMC Community College District*	\$6,100	Providers: 250
Total	Annual Budget:	\$1,060,000	Parents: 188 Children: 132 Providers: 1,178
	Two-Year Contract Amount:	\$2,120,000	

*Budget under \$25,000/year; Separate budget not required

ISSUES TO CONSIDER

- The San Mateo County Office of Education is able to leverage substantial funds from other sources, including the CA Inclusive Early Education Expansion Program, First 5 CA IMPACT, the California State Preschool Program, Quality Counts California (QCC) Block Grant and Workforce Pathways, the Universal PreK Implementation Grant, the Early Education Teacher Development Block Grant, the Local Planning Council, and the Big Lift. The total amount of leveraged funding supporting EQ+IP during FY 2023-24 is \$1,385,191.
- Funding awards for the next cycle of First 5 California's IMPACT program will not be available until late summer or early fall of 2023. We are estimating that SMCOE will receive \$686,000 in IMPACT funding during the fiscal year.

FISCAL IMPACT

The recommended award to San Mateo County Office of Education for the EQ+IP program is \$2,120,000. This award is in accordance with the approved funding allocations of the Strategic Plan Implementation Plan (SPIP) and the Long-Term Financial Plan (LTFP).

RECOMMENDATION

Approval of San Mateo County Office of Education – Early Quality and Inclusion Partnership (EQ+IP) Agreement in the Amount of \$2,120,000 Contract Term Effective July 1, 2023 through June 30, 2025.

Exhibit A language for EQ+IP FY 23-25 contract

Pursuant to the Agreement for Services between First 5 San Mateo County and the San Mateo County Office of Education, effective as of July 1, 2023 the Grantee shall provide services as described in this Exhibit A, over the term of this Agreement. The Grantee commits to align its program with First 5 San Mateo County's strategic approach to collaborate with existing services. In doing so, resources are maximized with the goal of implementing comprehensive and integrated services which support the Commission's adopted Strategic Plan for children and families in San Mateo County, California.

Attachment A-1 to Exhibit A reflects the detailed scope of work for the term of this Agreement. General areas of service delivery include:

Quality Improvement: In partnership with existing community efforts, support quality improvement frameworks in early learning environments, and provide the services required to help providers and programs improve their quality as measured by these frameworks. Such services may include coaching/consultation, including reflective practice and consultation to support children with social-emotional needs or who are at risk for expulsion and/or reduced hours; peer mentoring; program quality assessments; facility enhancements; early learning provider training; improved practices to engage and support families of enrolled children; and technical assistance. Recruiting, retaining, and educating the early learning workforce is vital to creating and sustaining high-quality early learning programs.

Expand Access to Early Learning Settings for Children with Special Needs Support families' ability to access appropriate early learning experiences for their children with special needs. Such efforts may include enhanced referrals matching children with appropriate placements, training and technical assistance to providers who enroll children with special needs, and/or policy approaches supporting inclusion.

Project Services

1. Grant Administration: Oversee the project management and fiscal administration of the grant in the role of Lead Agency for the Partnership.
1. Strategic partnerships to ensure that funded activities are aligned and integrated with similar initiatives at the local, state, and federal level.
2. Early learning provider training, technical assistance, consultation, coaching, and peer mentoring to improve the quality and impact of early learning programs and family child care homes.
3. Training, coaching, college coursework, peer mentorship, professional learning communities, and communities of practice focused on teaching early learning providers and programs how they can better engage and support dual/multilingual learners and their families and communities.
4. Training, coaching, consultation peer mentorship, professional learning communities, and communities of practice for early learning providers and programs, including family child care homes, to enhance their ability to provide inclusive environments for children with, or at risk for, special needs and their families.

5. Enhanced referrals to connect children with special needs to child care settings that can effectively meet those needs.
6. Early childhood mental health consultation to programs, providers, children, and families.
7. Wrap-around supports for low-income families that are accessed through their child care settings, including: Triple P programming, needs assessments, developmental screening, home visiting, and care coordination.
8. Support for the San Mateo County Family Child Care Association
9. Workforce development and support for SMC Community College District students enrolled in Early Learning Certificate programs.
10. Quality improvement mini-grants for programs and professional development stipends for providers.
11. Systems: Improve the system of care through integration, communication, and alignment.



First 5 San Mateo County BUDGET REQUEST FORM

Complete this form to show the budget for the **entire** project for the fiscal year. If there are subcontractors or collaborative agency budgets involved, please complete an additional budget request form for each and identify the subcontractor.

Agency Name:	San Mateo County Office of Education
Program/Project Name:	Early Learning Quality + Inclusion Partnership (EQ+IP)
Amount of Request:	\$1,060,000
Budget Period:	07/01/2023-06/30/2024
Submission Date:	7/7/2023

** List Leveraged Amount Available-Non F5SMC funds available to support the project, excluding the amount being requested from the Commission. At the bottom of the form under section VII, please list the funding source for all funds included in this column and any amounts from this column that are not yet secured.

I. PERSONNEL			A. Amount Requested	B. Leveraged Amount Available**	C. Total Program Budget (A+B)
Position Title	Salary Range	# FTEs			
A. Coordinator, EQIP	\$ 165,744.00	0.40	\$ 66,298.00	\$ 99,446.00	\$ 165,744.00
B. Data Manager	\$ 147,679.00	0.57	\$ 84,177.00	\$ 63,502.00	\$ 147,679.00
C. Project Specialist (Trainer&Coach)	\$ 151,468.00	0.25	\$ 37,867.00	\$ 111,194.20	\$ 148,259.00
D. Coordinator, Dual Language Support	\$ 187,483.00	0.39	\$ 73,118.00	\$ 114,365.00	\$ 187,483.00
E. EQ+IP Admin Assistant I	\$ 67,125.00	0.50	\$ 33,563.00	\$ 33,562.00	\$ 67,125.00
					\$ -
					\$ -
					\$ -
Benefits ~49 %			153,621.00	\$ 153,622.00	\$ 307,243.00
Subtotal - Personnel			\$ 448,644.00	\$ 575,691.20	\$ 1,023,533.00

II. OPERATING EXPENSES			A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
A. Rent and Utilities					\$ -
B. Office Supplies and Materials			\$ 1,000.00	\$ 2,000.00	\$ 3,000.00
C. Telephone/Communications					\$ -
D. Postage/Mailing					\$ -
E. Printing/Copying					\$ -
F. Equipment Lease			\$ -		\$ -
G. Travel Using Personal Vehicle			\$ 2,000.00	\$ 2,000.00	\$ 4,000.00
H. Travel Using Company Vehicle					\$ -
I. Consultants (itemize):					\$ -
i. SMCOE Professional Development			\$ 5,000.00		\$ 5,000.00
ii. Coaching - infant-toddler programs			\$ 15,884.00		\$ 15,884.00
iii. Quality Improvement Coaching & Inclusion Specialization support: FCC program			\$ 24,999.00	\$ 35,000.00	\$ 59,999.00
iv. Quality Improvement Coaching & Inclusion Specialization support: Title 22 cent			\$ 24,999.00	\$ 35,000.00	\$ 59,999.00

J. Subcontractors (itemize):			\$ -
i. Child Care Coordinating Council (4Cs)	\$ 160,000.00	\$ 272,000.00	\$ 432,000.00
ii. Star Vista	\$ 50,000.00		\$ 50,000.00
iii. Quality Review Visits	\$ 12,000.00	\$ 69,000.00	\$ 81,000.00
iv. Workforce Development	\$ 6,100.00		\$ 6,100.00
v. Vertical Change	\$ 25,000.00	\$ 75,000.00	\$ 100,000.00
vi. Family Connections (HV & EI)	\$ 131,803.00		\$ 131,803.00
vii. FCC Association	\$ 15,000.00		\$ 15,000.00
viii. Translation services	\$ 1,000.00	\$ 1,000.00	\$ 2,000.00
K. Other (itemize):			\$ -
i. Instructional Materials	\$ 10,000.00		\$ 10,000.00
ii. Subscriptions	\$ 2,000.00	\$ 2,500.00	\$ 4,500.00
iii. Staff Development Conference/Travel	\$ 5,000.00		\$ 5,000.00
iv. Dues/Memberships	\$ 200.00	\$ 1,000.00	\$ 1,200.00
v. Empl Fingerprint & Xray			\$ -
vi. Noncapitalized Equipment	\$ 3,659.00	\$ 5,000.00	\$ 8,659.00
vii. Catering / refreshments	\$ 800.00		\$ 800.00
viii. QI grants	\$ 44,000.00	\$ 162,000.00	\$ 206,000.00
ix. ELC stipends- PD trainings	\$ 5,000.00	\$ 63,000.00	\$ 68,000.00
x. ELC stipends- Coursework	\$ 9,115.00	\$ 85,000.00	\$ 94,115.00
Subtotal - Operating Expenses	\$ 554,559.00	\$ 809,500.00	\$ 1,364,059.00

IV. INDIRECT COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
12%	\$ 56,797.00	\$ -	\$ 56,797.00
(Attach copy of approved indirect cost rate proposal if percentage exceeds 12%,			\$ -
Subtotal - Indirect Costs	\$ 56,797.00	\$ -	\$ 56,797.00

V. TOTAL PROGRAM COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
Total of sections I - IV	\$ 1,060,000.00	\$ 1,385,191.20	\$ 2,444,389.00

VI. IN KIND SUPPORT: Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment). If volunteer hours are listed, please indicate the role(s) of volunteers in the project.

Date Prepared:		Prepared By:	Edirle Menezes
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First 5 San Mateo County Use Only			
Date Approved:		Approved By:	



**First 5 San Mateo County
BUDGET NARRATIVE FORM**

Agency Name:	San Mateo County Office of Education
Program/Project Name:	Early Learning Quality + Inclusion Partnership (EQ+IP)
Amount of Request:	\$1,060,000
Budget period:	07/01/2023-06/30/2024
Submission Date:	7/7/2023

I. PERSONNEL	Amount requested	Description / Explanation
Position Title		
A. Coordinator, EQIP	\$ 66,298.00	Lead on Quality Improvement & Expanded Access project management, reporting, and subcontractor oversight; supports direct implementation of project strategies with an emphasis on inclusion strategies. Meets with partners regularly to monitor progress on deliverables and problem solve challenges. Helps ensure integration and alignment of all funded strategies. Facilitates all-partner meetings. Supports professional development as a certified trainer.
B. Data Manager	\$ 84,177.00	Duties include Vertical Change database oversight, development, and training; oversight and monitoring of data collection, analysis, evaluation and reporting; work with all evaluation subcontractors as required by First 5 SMC, IMPACT, QRIS Block Grants, and Big Lift; general support to EQ+IP; special assignments. Lead on reporting and data collection for all QRIS mandates, including rating, coaching, and PD. Coordinates with Big Lift data staff. Ensures integrated early learning data strategy for San Mateo County. Works to streamline data collection processes and systems for minimum burden, maximum efficiency, and maximum utility.
C. Project Specialist (Trainer&Coach)	\$ 37,867.00	Project Specialist, funded at .25. To provide trainings, coaching, and quality review visits; CLASS and MMCI, certified by TeachStone; DRDP trainer certified by WestEd; Coordinator of SMCOE Coaching Collaborative. Coaching coordination supports.
D.Coordinator, Dual Language Support	\$ 73,118.00	Responsible for oversight and implementation of funded dual language learner and family engagement strategies, including two-part DLL course, site based professional learning communities, dual language learner specialization for QRIS, and family engagement community of practice.
E. EQ+IPAdmin Assistant I	\$ 33,563.00	Overall EQ+IP project administrative support; extensive data entry of client information and services into Vertical Change database; assists in data collection and reporting; translates for Spanish speaking clients and materials, including outreach strategies; provides general administrative support to Coordinators.
Benefits ~49 %	\$ 153,621.00	Benefits includes all statutory benefits and associated costs of employment (H &W, OPEB, PERS).
Subtotal - Personnel	\$ 448,644.00	

II. OPERATING EXPENSES	A. Amount Requested	Description / Explanation
A. Rent and Utilities		
B. Office Supplies and Materials	\$ 1,000.00	Consumable items needed for daily project operations and correspondence. partners meetings, and workgroup sessions.
C. Telephone/Communications		
D. Postage/Mailing		
E. Printing/Copying		
F. Equipment Lease	\$ -	
G. Travel Using Personal Vehicle	\$ 2,000.00	Expenses to support travel to Countywide quality improvement meetings; regional & State convenings; coaching
H. Travel Using Company Vehicle	\$ -	
I. Consultants (itemize):		
i. SMCOE Professional Development	\$ 5,000.00	Expenses to support ELSS full-year professional development offerings that will be launched in the first half of the fiscal year.
ii.Coaching - infant-toddler programs	\$ 15,884.00	Provide coaching to infant-toddler programs.
ii. Quality Improvement Coaching & Inclusion Specialization support: FCC programs.	\$ 24,999.00	Provide coaching to FCC providers & support to inclusion implementation.
ii. Quality Improvement Coaching & Inclusion Specialization support: Title 22 center-based programs.	\$ 24,999.00	Provide coaching to community based programs & support to inclusion matrix implementation.

J. Subcontractors (itemize):		
i. Child Care Coordinating Council (4Cs)	\$ 160,000.00	Agency expenses to implement enhanced referrals to place children with special needs in early learning programs, provider training and capacity building on inclusion, family partnerships, various trainings related to children's socio-emotional development and inclusive practices, and other services as per SOW.
ii. Star Vista	\$ 50,000.00	Agency expenses to implement early childhood mental health consultation (ECMHC), parent learning circles and lighter touch consultation services.
iii. Quality Review Visits	\$12,000	To support & monitor quality improvement inclusion strategies & infant-toddler care for FCC and center-based programs.
iv. Workforce Development	\$6,100	Partnerships with SMC CCD to increase workforce development support through educational advising.
v. Vertical Change	\$25,000	Maintenance, support and development for the Vertical Change centralized, online database system.
vi. Family Connections (HV/Triple P)	\$131,803	Expand number of HV services in SMC. More families and children, especially infants and toddlers, will be receive ASQ screenings, referrals if needed. Parent education workshops will be offered and parents as teachers curriculum will be offered to more families in the county. Provide mental health consultation and early intervention to infants/toddlers and preschool age children and support to families. Triple P training of trainers to mental health
viii. FCC Association	\$ 15,000.00	Outreach and recruitment recruitment of FCC providers to participate in the newly formed SMC FCC Association. The FCC Association will serve as a platform for advocacy and networking for countywide FCC providers.
xii. Translation services	\$ 1,000.00	To provide translation of materials and simultaneous translations for PD trainings and quality improvement events.
i. Instructional Materials	\$ 10,000.00	Includes purchase of instructional materials for use by the project staff and training participants in the development and implementation of trainings; purchase of assessment and screening tools; curriculum guides, texts, instructional videos, etc. for professional development trainings.
ii. Subscriptions	\$ 2,000.00	Dropbox subscription for 18 people in ELSS unit; permits cloud based storage and backup, collaboration and access to all ELSS docs when working offsite.
iii. Staff Development Conference/Travel	\$ 5,000.00	Administrator and managers annually attend trainings and conferences as necessary to implement scope of work. Budget covers registration, bridge tolls, parking, meals, lodging, airfare, ground transportation, incidentals; all costs for travel except monthly mileage.
iv. Dues/Memberships	\$ 200.00	Project Specialist DRDP subscription renewal.
v. Empl Fingerprint/Xray		
vi. Non-Capitalized Equipment	\$ 3,659.00	Rotating, annual scheduled upgrade of 2-3 computer workstations; maintenance and scheduled software upgrades for multiple project workstations.
vii. Catering / refreshments	\$ 800.00	Offer refreshments at PD trainings; catering for partnerships meetings.
viii. QI Grants	\$ 44,000.00	To support quality improvement goal setting and implementation for Title 22 programs and inclusion specialization.
ix. ELC Stipends - PD trainings	\$5,000	Stipends for FCC providers and community-based center teachers participating in the ELC Teacher Stipend
X. ELC Stipends - Coursework	\$9,115.00	Stipends for FCC providers and community-based center teachers participating in the ELC Teacher Stipend program participants current funding from CDSS is insufficient to support the entirety of the early learning workforce participating in trainings, and college coursework.
Subtotal - Operating Expenses	\$ 554,559.00	

IV. INDIRECT COSTS	A. Amount Requested	Allocation Method / Formula Used
0.12	\$ 56,797.00	FY 23-24 approved rate of 12.0% taken on personnel and operating expenses.
Subtotal - Indirect Costs	\$ 56,796.00	
V. TOTAL PROGRAM COSTS		
	A. Amount Requested	
Total of sections I - IV	\$ 1,060,000.00	

#REF!

#REF!

Mail signed First 5 San Mateo County Budget Request and Budget Narrative Forms to :

First 5 San Mateo County
Attn: F5SMC Program Specialist
1700 S. El Camino Real, Suite 405
San Mateo, CA 94402 – 3050

Electronic copy must also be submitted to:
F5SMC Program Specialist



First 5 San Mateo County BUDGET REQUEST FORM

Complete this form to show the budget for the **entire** project for the fiscal year. If there are subcontractors or collaborative agency budgets involved, please complete an additional budget request form for each and identify the subcontractor.

Agency Name:	Child Care Coordinating Council of San Mateo County, Inc.
Program/Project Name:	Early Learning & Access
Amount of Request:	\$160,000.00
Budget Period:	7/1/2023-6/30/2024
Submission Date:	5/22/2023

** List Leveraged Amount Available-Non F5SMC funds available to support the project, excluding the amount being requested from the Commission. At the bottom of the form under section VII, please list the funding source for all funds included in this column and any amounts from this column that are not yet secured.

I. PERSONNEL			A. Amount Requested	B. Leveraged Amount Available**	C. Total Program Budget (A+B)
Position Title	Salary Range	# FTEs			
Program Director	\$ 148,223.00	0.01	\$ 1,868.13	\$ -	\$ 1,868.13
Program Manager	\$ 74,639.00	0.19	\$ 14,281.95		\$ 14,281.95
Program Specialist AF	\$ 70,699.20	0.25	\$ 17,674.80	\$ -	\$ 17,674.80
Inclusion Specialist JH	\$ 58,926.00	1.00	\$ 58,926.00		\$ 58,926.00
Benefits @ 25 %			\$ 27,825.26	\$ -	\$ 27,825.26
Subtotal - Personnel		1.45	\$ 120,576.14	\$ -	\$ 120,576.14

II. OPERATING EXPENSES	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
Rent and Utilities	\$ 3,444.00	\$ -	\$ 3,444.00
Leasehold Improvements	\$ 1,134.00		\$ 1,134.00
Office Supplies and Materials	\$ 100.00	\$ -	\$ 100.00
Telephone/Communications	\$ 1,400.00	\$ -	\$ 1,400.00
Postage/Mailing	\$ 75.00	\$ -	\$ 75.00
Printing/Copying	\$ 50.00	\$ -	\$ 50.00
Equipment Lease	\$ 3,600.00	\$ -	\$ 3,600.00
Travel Using Personal Vehicle	\$ 150.00	\$ -	\$ 150.00
Staff Training	\$ 1,500.00	\$ -	\$ 1,500.00
Meals & Catering	\$ 150.00	\$ -	\$ 150.00
Program/Curriculum Materials	\$ -	\$ -	\$ -
Audit Fees	\$ 1,167.00	\$ -	\$ 1,167.00
Training Consultants	\$ 5,000.00	\$ -	\$ 5,000.00
Insurance	\$ 1,334.00	\$ -	\$ 1,334.00
Payroll Processing	\$ 1,800.00	\$ -	\$ 1,800.00
IT Support	\$ 1,377.00	\$ -	\$ 1,377.00

Build Up Support	\$ -	\$ -	\$ -
		\$ -	\$ -
	\$ -	\$ -	\$ -
	\$ -	\$ -	\$ -
Subtotal - Operating Expenses	\$ 22,281.00	\$ -	\$ 22,281.00

III. CAPITAL EXPENDITURES	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
Itemize and describe items requested. Competitive bids may be requested by the Commission prior to contract. This section can be left blank if no capital requests are being made.			
A.	\$ -		\$ -
B.	\$ -		\$ -
C.	\$ -		\$ -
D.	\$ -		\$ -
E.	\$ -		\$ -
	\$ -		\$ -
Subtotal - Capital Expenditures	\$ -	\$ -	\$ -

IV. INDIRECT COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
<u>12%</u>	\$ 17,142.86	\$ -	\$ 17,142.86
(Attach copy of approved indirect cost rate proposal if percentage exceeds 12%, or submit a proposal for approval)			\$ -
Subtotal - Indirect Costs	\$ 17,142.86	\$ -	\$ 17,142.86

V. TOTAL PROGRAM COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
Total of sections I - IV	\$ 160,000.00	\$ -	\$ 160,000.00

VI. IN KIND SUPPORT: Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment). If volunteer hours are listed, please indicate the role(s) of volunteers in the project.

VII. LEVERAGED FUNDS ARE FROM: Please list the funding sources and their amounts for funds identified in Column B. Also indicate which leveraged funds are not yet secured.

Date Prepared:	5/22/2023	*Prepared By:	Genie Allen
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* Must be signed by an Authorized signor of the agency



**First 5 San Mateo County
BUDGET NARRATIVE FORM**

Agency Name:	Child Care Coordinating Council of San Mateo County, Inc.
Program/Project Name:	Early Learning & Access
Amount of Request:	\$160,000
Budget period:	7/1/2023-6/30/2024
Submission Date:	6/5/2022

I. PERSONNEL	A. Amount Requested	Description / Explanation
Program Director	\$ 1,868.13	Program oversight, community meetings, budgeting, reporting, staff supervision
Program Manager	\$ 14,281.95	Program oversight, community meetings, budgeting, reporting, staff supervision
Program Specialist	\$ 17,674.80	Program Staff
Inclusion Specialist	\$ 58,926.00	Program Staff
Benefits @ 25 %	\$ 27,825.26	
Subtotal - Personnel	\$ 120,576.14	

II. OPERATING EXPENSES	A. Amount Requested	Description / Explanation
Rent and Utilities	\$ 3,444.00	Based on 1.45 FTE-staff of 26
Leasehold Improvements	\$ 1,134.00	Based on 1.45 FTE-staff of 26
Office Supplies and Materials	\$ 100.00	Program related supplies and materials
Telephone/Communications	\$ 1,400.00	Based on 1.45 FTE-staff of 26
Postage/Mailing	\$ 75.00	Outreach and communication expenses
Printing/Copying	\$ 50.00	Program and outreach materials
Equipment Lease	\$ 3,600.00	Based on 1.45 FTE-staff of 26
Travel Using Personal Vehicle	\$ 150.00	Site visits, community meetings, trainings
Staff Training	\$ 1,500.00	QRIS tools and protocols
Meals & Catering	\$ 150.00	Conduct trainings & Workshops
Program/Curriculum Materials	\$ -	Materials for workshops and trainings
Audit Fees	\$ 1,167.00	Based on 1.45 FTE-staff of 26
Training Consultants	\$ 5,000.00	Offer trainings to providers
Insurance	\$ 1,334.00	Based on 1.45 FTE-staff of 26
Payroll Processing	\$ 1,800.00	Based on 1.45 FTE-staff of 26
IT Support	\$ 1,377.00	Based on 1.45 FTE-staff of 26
Build Up Support	\$ -	Support for Build Up Initiative
Subtotal - Operating Expenses	\$ 22,281.00	

III. CAPITAL EXPENDITURES	A. Amount Requested	Description / Explanation
A.	\$ -	
B.	\$ -	
C.	\$ -	
D.	\$ -	
E.	\$ -	

Subtotal - Capital Expenditures		
IV. INDIRECT COSTS	A. Amount Requested	Allocation Method / Formula Used
(\$ 17,142.86	(Personnel + Operating)-Stipends)*.12
Subtotal - Indirect Costs	\$ 17,142.86	
V. TOTAL PROGRAM COSTS	A. Amount Requested	
Total of sections I - IV	\$ 160,000.00	

VI. IN KIND SUPPORT: Please identify any in-kind support that is available to this project

Mail signed First 5 San Mateo County Budget Request and Budget Narrative Forms to :
First 5 San Mateo County
Attn: F5SMC Program Specialist
1700 S. El Camino Real, Suite 405
San Mateo, CA 94402 – 3050

Electronic copy must also be submitted to:
F5SMC Program Specialist



**First 5 San Mateo County
BUDGET REQUEST FORM**

Complete this form to show the budget for the **entire** project for the fiscal year. If there are subcontractors or collaborative agency budgets involved, please complete an additional budget request form for each and identify the subcontractor.

Agency Name:	Family Connections
Program/Project Name:	Early Intervention Consultant, Triple P Implementation
Amount of Request:	131,803.00
Budget Period:	July 2023 - June 2024
Submission Date:	6/12/2023

** List Leveraged Amount Available-Non F5SMC funds available to support the project, excluding the amount being requested from the Commission. At the bottom of the form under section VII, please list the funding source for all funds included in this column and any amounts from this column that are not yet secured.

I. PERSONNEL			A. Amount Requested	B. Leveraged Amount Available**	C. Total Program Budget (A+B)
Position Title	Salary Range	# FTEs			
A. EI Consultant	\$ 90,000.00	0.55	\$ 49,500.00	\$ -	\$ 49,500.00
B. Bilingual Parent/Child Group Facilitator	\$ 56,160.00	0.60	\$ 33,696.00	\$ -	\$ 33,696.00
C. Director of Clinical Services	\$ 120,000.00	0.15	\$ 18,000.00	\$ -	\$ 18,000.00
D. Director of Programs	\$ 110,000.00	0.085	\$ 9,350.00	\$ -	\$ 9,350.00
Benefits @ 4.0%			\$ 4,421.00	\$ -	\$ 4,421.00
Subtotal - Personnel			\$ 114,967.00	\$ -	\$ 114,967.00

II. OPERATING EXPENSES	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
A. Rent and Utilities	\$ 2,000.00	\$ -	\$ 2,000.00
B. Office Supplies and Materials	\$ 200.00	\$ -	\$ 200.00
C. Telephone/Communications	\$ 200.00	\$ -	\$ 200.00
D. Postage/Mailing	\$ -	\$ -	\$ -
E. Printing/Copying	\$ -	\$ -	\$ -
F. Equipment Lease	\$ -	\$ -	\$ -
G. Travel Using Personal Vehicle	\$ 116.00	\$ -	\$ 116.00
H. Travel Using Company Vehicle	\$ -	\$ -	\$ -
I. Consultants (itemize):	\$ -	\$ -	\$ -
J. Subcontractors (itemize):	\$ -	\$ -	\$ -
K. Other (itemize):	\$ -	\$ -	\$ -
L. Student and Family Activities	\$ 250.00	\$ -	\$ 250.00
M. Marketing, Promotion Advertising	\$ -	\$ -	\$ -
N. Training	\$ 5,500.00	\$ -	\$ 5,500.00
O. Training Materials for Parent Group	\$ 3,670.00	\$ -	\$ 3,670.00
P. Participant Incentives	\$ 900.00	\$ -	\$ 900.00
	\$ -	\$ -	\$ -
Subtotal - Operating Expenses	\$ 12,836.00	\$ -	\$ 12,836.00

IV. INDIRECT COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
3%	\$ 4,000.00	\$ -	\$ 4,000.00
(Attach copy of approved indirect cost rate proposal if percentage exceeds 12%, or submit a proposal for approval)			\$ -
Subtotal - Indirect Costs	\$ 4,000.00	\$ -	\$ 4,000.00

V. TOTAL PROGRAM COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
Total of sections I - IV	\$ 131,803.00	\$ -	\$ 131,803.00

VI. IN KIND SUPPORT: Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment). If volunteer hours are listed, please indicate the role(s) of volunteers in the project.

VII. LEVERAGED FUNDS ARE FROM: Please list the funding sources and their amounts for funds identified in Column B. Also indicate which leveraged funds are not yet secured.

Date Prepared:	6/13/2023	Prepared By:	Eric Valladares
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First 5 San Mateo County Use Only			
Date Approved:		Approved By:	



**First 5 San Mateo County
BUDGET NARRATIVE FORM**

Agency Name:	Family Connections
Program/Project Name:	Early Intervention Consultant, Triple P Implementation, HV
Amount of Request:	131,802.64
Budget period:	July 2023 - June 2024
Submission Date:	3/28/2023

I. PERSONNEL	A. Amount Requested	Description / Explanation
Position Title		
A. EI Consultant	\$ 49,500.00	.55 FTE Family Connections Early Intervention (EI) Consultant will work collaboratively with our Family Educators and family members with the goal of improving the ability of staff, families, programs, and systems to prevent, identify, treat, and reduce the impact of mental health problems among children from birth to age 6 and their families. The EI Consultant will provide a variety of services that focus on capacity building, training, resources, referrals, and "light touch" services. The Program will track outcomes through the use of surveys that shall be administered at the conclusion of services.
B. Bilingual Parent/Child Group Facilitator	\$ 33,696.00	.60 FTE Family Connections Bilingual Parent/Child Group Facilitator will support the implementation of Triple P Parenting throughout San Mateo County. Funding will be utilized to provide parent/child activity groups for families with children 0-5 throughout San Mateo County. The Program will track outcomes through the use of surveys that shall be administered at the conclusion of services.
C. Director of Clinical Services	\$ 18,000.00	.15 FTE Clinical Supervisor will provide weekly supervision to the EI Consultant
D. Director of Programs	\$ 16,500.00	0.085 FTE Director of Programs will provide weekly supervision to the Bilingual Parent/Child Group Facilitator and support as needed.
Benefits @ 4%	\$ 4,707.00	Medical, Dental, Vision, Disability, Workers Compensation, General Liability
Subtotal - Personnel	\$ 122,403.00	

II. OPERATING EXPENSES	A. Amount Requested	Description / Explanation
A. Rent and Utilities	\$ 2,000.00	Share of rent for two sites and office space
B. Office Supplies and Materials	\$ 200.00	Materials for Family Activities and Assessments
C. Telephone/Communications	\$ 200.00	Cell Phones, Virtual Capability, and wifi for Staff to connect with families and be accessible
D. Postage/Mailing	\$ -	
E. Printing/Copying	\$ -	
F. Equipment Lease	\$ -	
G. Travel Using Personal Vehicle	\$ 100.00	Travel reimbursement for staff at current federal rate
H. Travel Using Company Vehicle	\$ -	
I. Consultants (itemize):	\$ -	
J. Subcontractors (itemize):	\$ -	
K. Other (Itemize)	\$ -	
L. Student and Family Activities	\$ 250.00	

M. Marketing and Promotion	\$ -	
N. Training	\$ 1,000.00	Triple P Training including Standard and Stepping Stones
O. Training Materials for Parent Group	\$ 500.00	Covers parent handbooks that are needed for each Triple P Parent Group
P. Participant Incentives	\$ 500.00	Covers giftcards provided to parents who complete Triple P Parent Groups
	\$ -	
Subtotal - Operating Expenses	\$ 4,750.00	

III. CAPITAL EXPENDITURES	A. Amount Requested	Description / Explanation
A.	\$ -	
B.	\$ -	
C.	\$ -	
D.	\$ -	
E.	\$ -	
Subtotal - Capital Expenditures	\$ -	

IV. INDIRECT COSTS	A. Amount Requested	Allocation Method / Formula Used
<u>%</u>	\$ 4,650.00	Indirect to cover expenses for the organization (HR, etc)
Subtotal - Indirect Costs	\$ 4,650.00	

V. TOTAL PROGRAM COSTS	A. Amount Requested	
Total of sections I - IV	\$	131,803.00

VI. IN KIND SUPPORT: Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment). If volunteer hours are listed, please indicate the role(s) of volunteers in the project.

VII. LEVERAGED FUNDS ARE FROM: Please list the funding sources and their amounts for funds identified in Column B. Also indicate which leveraged funds are not yet secured.

Mail signed First 5 San Mateo County Budget Request and Budget Narrative Forms to :

First 5 San Mateo County
Attn: F5SMC Program Specialist
1700 S. El Camino Real, Suite 405
San Mateo, CA 94402 – 3050

Electronic copy must also be submitted to:
F5SMC Program Specialist



**First 5 San Mateo County
BUDGET REQUEST FORM**

Complete this form to show the budget for the **entire** project for the fiscal year. If there are subcontractors or collaborative agency budgets involved, please complete an additional budget request form for each and identify the subcontractor.

Agency Name:	StarVista
Program/Project Name:	Early Childhood Mental Health Consultation Program
Amount of Request:	\$50,000.00
Budget Period:	July 1, 2023 - June 30th, 2024
Submission Date:	

** List Leveraged Amount Available-Non F5SMC funds available to support the project, excluding the amount being requested from the Commission. At the bottom of the form under section VII, please list the funding source for all funds included in this column and any amounts from this column that are not yet secured.

I. PERSONNEL			A. Amount Requested	B. Leveraged Amount Available**	C. Total Program Budget (A+B)
<u>Position Title</u>	<u>Salary Range</u>	<u># FTEs</u>			
A. Mental Health Consultant	70,000 - 80,000	0.30	\$ 22,152.00		\$ 22,152.00
B. ECMHC Manager	85,000 - 95,000	0.06	\$ 5,330.00		\$ 5,330.00
C. ECMHC Supervisor	80,000 - 90,000	0.05	\$ 4,160.00		\$ 4,160.00
E. Data Entry Assistant	60,000 - 70,000	0.03	\$ 1,566.00		\$ 1,566.00
G. Others			\$ -		\$ -
Benefits @ <u>25%</u>			\$ 8,302.00	\$ -	\$ 8,302.00
Subtotal - Personnel			\$ 41,510.00	\$ -	\$ 41,510.00

II. OPERATING EXPENSES			A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
A. Rent and Utilities			\$ 1,000.00		\$ 1,000.00
B. Office Supplies and Materials			\$ 93.00		\$ 93.00
C. Telephone/Communications			\$ 300.00		\$ 300.00
D. Postage/Mailing			\$ -		\$ -
E. Printing/Copying			\$ 40.00		\$ 40.00
F. Equipment Lease			\$ 200.00		\$ 200.00
G. Travel Using Personal Vehicle			\$ -		\$ -
H. Travel Using Company Vehicle			\$ -		\$ -
I. Consultants (itemize):					
Consultants/Trainings			\$ 1,000.00		\$ 1,000.00
K. Other (itemize):					
Staff Costs			\$ -		\$ -
Evaluation Material			\$ -		\$ -
Client Costs			\$ 500.00		\$ 500.00
Maintenance/Repair			\$ -		\$ -
Subtotal - Operating Expenses			\$ 3,133.00	\$ -	\$ 3,133.00

IV. INDIRECT COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
<u>12%</u>	\$ 5,357.00		\$ 5,357.00
(Attach copy of approved indirect cost rate proposal if percentage exceeds 12%, or submit a proposal for approval)			\$ -
Subtotal - Indirect Costs	\$ 5,357.00	\$ -	\$ 5,357.00

V. TOTAL PROGRAM COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
Total of sections I - IV	\$ 50,000.00	\$ -	\$ 50,000.00

VI. IN KIND SUPPORT: Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment).

VII. LEVERAGED FUNDS ARE FROM: Please list the funding sources and their amounts for funds identified in Column B. Also indicate which leveraged funds are not yet secured.

Date Prepared:		Prepared By:	
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First 5 San Mateo County Use Only			
Date Approved:		Approved By:	



First 5 San Mateo County
BUDGET NARRATIVE FORM

Agency Name:	StarVista
Program/Project Name:	Early Childhood Mental Health Consultation Program
Amount of Request:	\$50,000
Budget period:	July 1, 2023 - June 30th, 2024
Submission Date:	

I. PERSONNEL	A. Amount Requested	Description / Explanation
<u>Position Title</u>		
A. Mental Health Consultant	\$ 22,152.00	.10 FTE's x 3 consultants. Mental Health Consultants are Master's Level or higher (license eligible) trained specialists in Early Childhood. Services are both in person and virtual. They provide direct services
B. ECMHC Manager	\$ 5,330.00	oversight of the ECMHC services provided, consulting with directors/site supervisors of EQIP funded sites as a direct service, managing contract and partnership with EQIP sites as well as SMCOE/F5 contacts, implementation of the program activities,
C. ECMHC Supervisor	\$ 4,160.00	weekly clinical supervision to consultants at EQIP funded sites, discussing case and family consultations to ensure best practices, providing resources and reflective supervision, a requirement for
D. Data Entry Assistant	\$ 1,566.00	.03 FTE supports data entry into the Vertical Change system to track services and report semi-annually to EQIP partners. Ensuring
Benefits @ __%25	\$ 8,302.00	includes payroll taxes, workers compensation, and fringe benefits such as: medical, dental, life, vision
Subtotal - Personnel Expenses	\$ 41,510.00	

A. Rent and Utilities	\$ 1,000.00	rent and CAM portion of the 800 S.Claremont Suite #108 office
B. Office Supplies and Materials	\$ 93.00	desk supplies, program materials, operating supplies etc..
C. Telephone/Communications	\$ 300.00	cell phones, land lines, internet, voicemail for ECS staff
D. Postage/Mailing	\$ -	
E. Printing/Copying	\$ 40.00	outreach flyers/program brochures, business cards
F. Equipment Lease	\$ 200.00	copy machine and water filter rental
G. Travel Using Personal Vehicle	\$ -	
H. Travel Using Company Vehicle	\$ -	
I. Consultants (itemize):	\$ -	
Consultants/Trainings	\$ 1,000.00	te for current work and maintaining clinical standards and evidenced ba
	\$ -	
J. Subcontractors (itemize):	\$ -	
	\$ -	
	\$ -	
K. Other (itemize):	\$ -	
Staff Costs	\$ -	
Evaluation Material	\$ -	

Client Costs	\$ 500.00	groups & parents' needs
Subtotal - Operating Expenses	\$ 3,133.00	

IV. INDIRECT COSTS	A. Amount Requested	Allocation Method / Formula Used
0.12	\$ 5,357.00	12% of direct costs to cover the cost of indirect administrative costs. These expenses include finance, HR executive management, marketing and audit fees and other support to our regional offices from our corporate office. Our indirect costs are kept very low and additional indirect costs are contributed as in-kind.
Subtotal - Indirect Costs	\$ 5,357.00	

V. TOTAL PROGRAM COSTS	A. Amount Requested
	\$50,000.00

VI. IN KIND SUPPORT: Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment).

VII. LEVERAGED FUNDS ARE FROM: Please list the funding sources and their amounts for funds identified in Column B. Also indicate which leveraged funds are not yet secured.

Mail signed First 5 San Mateo County Budget Request and Budget Narrative Forms to :

**First 5 San Mateo County
Attn: F5SMC Program Specialist
1700 S. El Camino Real, Suite 405
San Mateo, CA 94402 – 3050**

Electronic copy must also be submitted to:
F5SMC Program Specialist

DATE: July 24, 2023
TO: First 5 San Mateo County Commission
FROM: Kitty Lopez, Executive Director
RE: Approval of San Mateo County Office of Education- Family Engagement System Support Project in the Amount of \$185,000 Contract Term Effective July 1, 2023, through June 30, 2025

ACTION REQUESTED

Approval of San Mateo County Office of Education- Family Engagement System Support Project in the Amount of \$185,000 Contract Term Effective July 1, 2023, through June 30, 2025

BACKGROUND

- At its February 27, 2023, meeting, the Commission approved the Staff's recommended funding approach for the final two years of the Commission's five-year Strategic Plan. The Staff's approved recommendation includes the following for FY 23/24 - 24/25:
 - Continued funding of all Focus Area Strategies in alignment with the approved Strategic Plan
 - Funding at the same level of community investment (\$3.780M per year) in accordance with the approved Long-Term Financial Plan (LTFP).
 - Flexibility to release procurement mechanisms when appropriate for certain strategies of the Strategic Plan
 - Flexibility to shift funding across Focus Areas and grantees/contracts as prudent based on contract negotiations
- See Attachment 6.2, "Round 2 Funding Recommendations Chart – Resilient Families Focus Area" for an initiative overview and agreement-related funding details.

RESULT OF CONTRACT NEGOTIATIONS

Contract negotiations were successful and resulted in the following:

- Scope of Work: Changes made to the Scope of Work (SOW) include:
 - Year 1: Friday Café continued hybrid model. The first and last sessions of the year in person the remaining held virtually for a total of 8 sessions. Friday Café San Mateo Chapter website has launched and will be utilized for communications and sharing resources, Discontinuation for technical assistance for Father Café's.
 - Succession-Transition Planning for Friday Café Implementation Year 2: The two-year time frame, for this project includes outreach and identification of a community-based organization to potentially house and implement the bulk of the Friday Café project. SMCOE would continue as a thought partner systems-level activities and provide technical assistance to the CBO.
- Budget Request and Budget Narrative: The budget structure includes shifts in personnel for implementation of the project including:
 - Administrative support augmentation increases for Friday Café's including, but not limited to, outreach, tracking registration and attendance, keeping the San

Mateo Chapter website up to date, technical support during monthly cafes, support data collection and tracking for fc evaluation and feedback surveys, etc.

- o Year 2 Budget determination based on implementation agency and allocated budget for this project.

RECOMMENDATION FOR FUNDING

The table below reflects today’s two-year funding recommendation for San Mateo County Office of Education (SMCOE) – Family Engagement Systems Support Project. Please see Exhibit A (**Attachment #8.1**) for a summary description of the project and key deliverables. For budget information please see the Budget Request and Budget Narrative Forms (**Attachment #8.2**). An Annual Review process is conducted to review and approve budget, budget narrative and SOW detail for Year 2 during the standard contract review process with staff and funded entity/individual.

Agency & Program	Year 1 Budget Amount*	One-Year Service Numbers	Systems/Project Overview (corresponds with Exhibit A)
San Mateo County Office of Education (SMCOE) – Family Engagement Systems Support Project	\$98,446*	<ul style="list-style-type: none"> • 8 Friday Café’s • 175-200 provider-participants of these 130 unduplicated) provider- participants 	<ul style="list-style-type: none"> • Administer and Implement Friday Café’s • Coordinate Advisory Council • Succession -Transition Planning Year-2 • Explore sustainability strategies
Two-Year/Contract Total	\$185,000		

* Year 1 Budget Amount corresponds with the attached FY 23/24 Budget, (Attachment #8.2).

FISCAL IMPACT

The recommended award to San Mateo County Office of Education (SMCOE) – Family Engagement Systems Support Project is \$185,000. This award is in accordance with the approved funding allocations of the Strategic Plan Implementation Plan (SPIP) and the Long-Term Financial Plan (LTFP).

RECOMMENDATION

Approval of San Mateo County Office of Education- Family Engagement System Support Project in the Amount of \$185,000 Contract Term Effective July 1, 2023, through June 30, 2025

**AGREEMENT BETWEEN FIRST 5 SAN MATEO COUNTY
AND
SAN MATEO COUNTY OFFICE OF EDUCATION
(FAMILY ENGAGEMENT SYSTEMS SUPPORT PROJECT)**

EXHIBIT A

SCOPE OF WORK

Pursuant to the Agreement for Services between First 5 San Mateo County San Mateo County Office of Education, effective as of July 1, 2023 the Grantee shall provide services as described in this Exhibit A, over the term of this Agreement.

The Grantee commits to align its program with First 5 San Mateo County's strategic approach to collaborate with existing services. In doing so, resources are maximized with the goal of implementing comprehensive and integrated services which support the Commission's adopted Strategic Plan for children and families in San Mateo County, California.

Attachment A-1 to Exhibit A reflects the detailed scope of work for the term of this Agreement.

Under this Agreement the Grantee will provide bilingual/bicultural capacity building of the County's family-serving system via focused authentic family engagement provider skill building, and technical assistance, including provision of Friday Cafes (a professional peer-support learning community) and systems change/support activities for 130 unduplicated providers.

Project Services

1. Continue recruitment of new Advisory Council members.
2. Convene 2 half-day retreats with Friday CAFE Advisory Council members to orient new members, fine tune CAFE plans for 23-24 and to strategize for the future of CAFEs in San Mateo County.
3. Identify and contract with a designated Friday CAFE Conversation Catalyst for the year.
4. In collaboration with a designated Conversation Catalyst, plan, coordinate and conduct monthly Friday CAFEs starting in Fall 2023 (a total of 7-8 convenings with an average of 25 participants per convening).
5. Coordinate distribution and collection of feedback surveys and sharing of results after each CAFÉ with the core planning team.
6. Manage follow-up emails and resource sharing with CAFÉ participants.
7. Oversee and maintain the San Mateo Friday CAFÉ chapter on the Friday CAFE website by uploading monthly CAFÉ descriptions, recordings (when applicable), and resources.
8. Maintain a database to track Friday CAFÉ participation data for reporting purposes.
9. In collaboration with F5 team and the Advisory Council, explore a subcontractor model for fiscal year 24-25 to support a transition of delivery of Friday CAFEs to a local SMC family serving organization, while continuing to lead the systems support component of the CAFEs at SMCOE.
10. Identify a subcontractor for delivery of Friday CAFEs in fiscal year 24-25 and plan for this transition during school year 23-24.
11. Actively engage with F5 team to continue the Friday CAFÉ evaluation activities.
12. Plan for and coordinate the use of Friday CAFÉ evaluation data to inform the future of CAFEs in San Mateo County.
13. In collaboration with the SMCOE Communications team, co-develop public facing documents to share CAFÉ evaluation results with the public and potential funders.
14. Explore sustainability strategies
 1. F5SMC Standard Activities
 - a. Distribute the First 5 Kit for New Parents to your clients as appropriate.
 - b. Participate in F5SMC Grantee convenings, trainings, and other collaborative efforts.
 - c. Place F5SMC Tobacco-Free Premises placard in a prominent area where in-person services take place; notify virtual clientele of tobacco-free physical environment by posting on website and/or other virtual means.

- d. Make tobacco education and cessation resources available to agency staff and those served by the agency, using the Kick-it California link and resources; include the Kick-it California link on the agency website (<https://kickitca.org/>).
- e. Report on this grant using Persimmony, the F5SMC online grant-management system. (Information available on the F5SMC website/Grantee Resources - Password: grant33)

2. F5SMC Standard Communications

- a. Distribute F5SMC materials to project clients and at community events.
- b. Recognize F5SMC by placing the F5SMC logo and/or the phrase “Funding provided by First 5 San Mateo County” in your agency’s annual report, public education materials, outreach materials, website, media communications, presentations and papers on work funded (wholly or in part) by F5SMC.
- c. Proactively notify clientele receiving F5SMC services (whether virtual or in-person) that the project is funded by F5SMC (this can be accomplished by posting a placard where in-person services take place, utilizing a zoom background that includes the F5SMC logo, listing F5SMC as a funder on the agency website, etc.)
- d. Participate as able in relevant social media advocacy and resource sharing.

3. F5SMC Standard Evaluation

- a. Collect individual-level data on clients served and services delivered through your F5SMC-funded programs as required. You may enter this information into Persimmony directly, upload the information into Persimmony from your agency’s data system, or provide an export of this information to the F5SMC Research & Evaluation Specialist and/or any Evaluation Consultants working with F5SMC. If your agency administers assessments designed to identify client needs and/or track change over time (e.g. CBCL, PSI, ACES screens, ASQ, ASQ:SE, PEDS, Edinburgh, CES-D) this information should be included in the individual-level data provided to F5SMC.
- b. Administer F5SMC data collection and evaluation tools on clients served as required. These may include: Intake and Follow-Up Surveys, Parent Surveys, Provider Surveys, Satisfaction Surveys, and other surveys designed to evaluate the effectiveness of your F5SMC-funded program.
- c. Participate in F5SMC Systems Level research and evaluation activities as required. This will include completing a survey for a Social Network Analysis of F5SMC partner agencies in San Mateo County, and may also include activities such as key informant interviews, focus groups, and distribution of F5SMC - sponsored surveys to your staff and clients.
- d. Share with F5SMC any evaluation reports, presentations, issue briefs, or position papers developed by your staff or external evaluation consultants using data from your F5SMC-funded activities. These documents can be uploaded into Persimmony as PDFs.
- e. Participate in data collection and evaluation activities such as planning meetings and trainings as required by F5SMC.
- f. Participate in data-sharing and data-linking conversations and projects within San Mateo County as requested.



First 5 San Mateo County BUDGET REQUEST FORM

Complete this form to show the budget for the **entire** project for the fiscal year. If there are subcontractors or collaborative agency budgets involved, please complete an additional budget request form for each and identify the subcontractor.

Agency Name:	San Mateo County Office of Education
Program/Project Name:	Family Engagement System Support
Amount of Request:	98,446.43
Budget Period:	July 1, 2023 - June 30, 2024
Submission Date:	7/11/2023

** List Leveraged Amount Available-Non F5SMC funds available to support the project, excluding the amount being requested from the Commission. At the bottom of the form under section VII, please list the funding source for all funds included in this column and any amounts from this column that are not yet secured.

I. PERSONNEL			A. Amount Requested	B. Leveraged Amount Available**	C. Total Program Budget (A+B)
Position Title	Salary Range	# FTEs			
A. Coordinator	179, 670.00	0.25	44,917.00	0.00	44,917.00
B. Administrative Assistant I	64,383.00	0.20	12,876.60	8,182.00	21,058.60
C.	0.00	0.00	0.00	0.00	0.00
Benefits @ ~46 %					
A. Coordinator			21,703.00		21,703.00
B. Administrative Assistant I			5,302.00	4,438.00	9,740.00
Subtotal - Personnel			84,798.60	12,620.00	97,418.60

II. OPERATING EXPENSES	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
A. Rent and Utilities	0.00	0.00	0.00
B. Office Supplies and Materials	600.00	400.00	1,000.00
C. Telephone/Communications	0.00	0.00	0.00
D. Postage/Mailing	0.00	0.00	0.00
E. Printing/Copying	0.00	0.00	0.00
F. Equipment Lease	0.00	0.00	0.00
G. Travel Using Personal Vehicle	100.00	0.00	100.00
H. Travel Using Company Vehicle	0.00	0.00	0.00
I. Consultants (itemize):			0.00
Friday CAFÉ Conversation Catalyst	0.00	12,000.00	12,000.00
	0.00	0.00	0.00
J. Subcontractors (itemize):			0.00
K. Other (itemize):			0.00
Catering	1,600.00	0.00	1,600.00
Facilities Rental (for Friday CAFÉ)	800.00	0.00	800.00
	0.00	0.00	0.00
Subtotal - Operating Expenses	3,100.00	12,400.00	15,500.00

IV. INDIRECT COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
<u>0.12</u>	10,547.83	0.00	10,547.83
(Attach copy of approved indirect cost rate proposal if percentage exceeds 12%, or submit a proposal for approval)			0.00
Subtotal - Indirect Costs	10,547.83	0.00	10,547.83

V. TOTAL PROGRAM COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
Total of sections I - IV	98,446.43	25,020.00	123,466.43

VI. IN KIND SUPPORT: SMCOE Communications team, office and meeting space at SMCOE, computer equipment, telephones, additional admin support, contribution to cost of hiring a Conversation Catalyst

VII. LEVERAGED FUNDS ARE FROM: SMCOE General Funds, UPK planning and implementation grant

Date Prepared:	5/22/2023	Prepared By:	Soodie Ansari
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First 5 San Mateo County Use Only			
Date Approved:		Approved By:	



**First 5 San Mateo County
BUDGET NARRATIVE FORM**

Agency Name:	San Mateo County Office of Education
Program/Project Name:	Family Engagement System Support
Amount of Request:	\$98,446
Budget period:	July 1, 2023 - June 30, 2024
Submission Date:	7/11/2023

I. PERSONNEL	A. Amount Requested	Description / Explanation
<u>Position Title</u>		
A. Coordinator	44,917.00	Coordinator @ .25 FTE will be responsible for oversight, coordination and delivery of the activities stated in the Scope of Work.
B. Administrative Assistant I	12,876.60	Administrative Assistant @ .20 FTE will provide administrative support for Friday CAFEs including, but not limited to, sending out FC communication, tracking registration and attendance, keeping FC San Mateo Chapter on the FC website up to date, technical support during monthly CAFEs, support data collection and tracking for FC evaluation and feedback
C.	0.00	
Benefits @ ~46 %	27,005.00	Cost of benefits associated with the 2 positions supporting the activities of this grant.
Subtotal - Personnel	84,798.60	

II. OPERATING EXPENSES	A. Amount Requested	Description / Explanation
A. Rent and Utilities	0.00	
B. Office Supplies and Materials	600.00	Costs associated with instructional materials and supplies for the operation of Friday CAFEs.
C. Telephone/Communications	0.00	
D. Postage/Mailing	0.00	
E. Printing/Copying	0.00	
F. Equipment Lease	0.00	
G. Travel Using Personal Vehicle	100.00	Cost of travel to meetings and SOW activities for a team of 2.
H. Travel Using Company Vehicle	0.00	
I. Consultants (itemize):		
Friday CAFÉ Conversation Catalyst	0.00	
	0.00	
J. Subcontractors (itemize):		
	0.00	
K. Other (itemize):		
Catering	1,600.00	Catering expenses for in-person Friday CAFEs (if applicable) and Friday CAFE Retreats.
Facilities Rental (for Friday CAFÉ)	800.00	Costs associated with renting facilities for in-person Friday CAFEs (if applicable)
Subtotal - Operating Expenses	3,100.00	

III. CAPITAL EXPENDITURES	A. Amount Requested	Description / Explanation
A.	0.00	
B.	0.00	
C.	0.00	
D.	0.00	
E.	0.00	
Subtotal - Capital Expenditures	0.00	

IV. INDIRECT COSTS	A. Amount Requested	Allocation Method / Formula Used
<u>0.12</u>	10,547.83	
Subtotal - Indirect Costs	10,547.83	

V. TOTAL PROGRAM COSTS	A. Amount Requested
Total of sections I - IV	\$ 98,446.43

VI. IN KIND SUPPORT: SMCOE Communications team, office and meeting space at SMCOE, computer equipment, telephones, additional admin support, contribution to cost of hiring a Conversation Catalyst

VII. LEVERAGED FUNDS ARE FROM: SMCOE General Funds, UPK planning and implementation grant

DATE: July 24, 2023
TO: First 5 San Mateo County Commission
FROM: Kitty Lopez, Executive Director
RE: Approval of Puente de la Costa Sur- Suenos Unidos in the Amount of \$200,000 Contract Term Effective July 1, 2023, through June 30, 2025

ACTION REQUESTED

Approval of Puente de la Costa Sur- Suenos Unidos in the Amount of \$200,000 Contract Term Effective July 1, 2023, through June 30, 2025.

BACKGROUND

- At its February 27, 2023 meeting, the Commission approved the Staff’s recommended funding approach for the final two years of the Commission’s five-year Strategic Plan. The Staff’s approved recommendation includes the following for FY 23/24 - 24/25:
 - Continued funding of all Focus Area Strategies in alignment with the approved Strategic Plan
 - Funding at the same level of community investment (\$3.780M per year) in accordance with the approved Long-Term Financial Plan (LTFFP).
 - Flexibility to release procurement mechanisms when appropriate for certain strategies of the Strategic Plan
 - Flexibility to shift funding across Focus Areas and grantees/contracts as prudent based on contract negotiations

- **See Attachment 6.2**, “Round 2 Funding Recommendations Chart –” for Puente de la Costa Sur- Suenos Unidos project overview and agreement-related funding details.

RESULT OF CONTRACT NEGOTIATIONS

Contract negotiations were successful and resulted in the following:

- Scope of Work: No major changes to The Scope of Work (SOW) mainly clarification of updated programming post facility upgrades. Discontinuation of monolingual Spanish Trauma Informed Practices training offered for providers in SMC. Annual target service delivery numbers largely remain the same.

- Budget Request and Budget Narrative: The budget structure remains basically unchanged.

RECOMMENDATION FOR FUNDING

The table below reflects today’s two-year funding recommendation for Puente de la Costa Sur- Suenos Unidos project. Please see Exhibit A (**Attachment #9.1**) for a summary description of the project and key deliverables. For budget information please see the Budget Request and Budget Narrative Forms (**Attachment #9.2**).

Agency & Program	Year 1 Budget Amount*	Year 2 Budget Amount	One-Year Service Numbers (Pescadero)	Two-Year Service Numbers (corresponds with Exhibit A) (Pescadero)
Family Connections – Thriving Families	\$100,000*	\$100,000	<ul style="list-style-type: none"> • 28 parents • 19 children • 3 others family members 	<ul style="list-style-type: none"> • 56 parents • 38 children • 6 others family members
Two-Year/Contract Total	\$200,000			

* Year 1 Budget Amount corresponds with the attached FY 23/24 Budget, (Attachment #9.2).

FISCAL IMPACT

The recommended award to Puente de la Costa Sur- Suenos Unidos project is \$200,000. This award is in accordance with the approved funding allocations of the Strategic Plan Implementation Plan (SPIP) and the Long-Term Financial Plan (LTFP).

RECOMMENDATION

Approval of Puente de la Costa Sur- Suenos Unidos in the Amount of \$200,000 Contract Term Effective July 1, 2023, through June 30, 2025.

**AGREEMENT BETWEEN FIRST 5 SAN MATEO COUNTY
AND
Puente De La Costa Sur
(Suenos Unidos)**

EXHIBIT A

SCOPE OF WORK

Pursuant to the Agreement for Services between First 5 San Mateo County and Puente De La Costa Sur, effective as of July 1, 2023, the Grantee shall provide services as described in this Exhibit A, over the term of this Agreement.

The Grantee commits to align its program with First 5 San Mateo County's strategic approach to collaborate with existing services. In doing so, resources are maximized with the goal of implementing comprehensive and integrated services which support the Commission's adopted Strategic Plan for children and families in San Mateo County, California.

Attachment A-1 to Exhibit A reflects the detailed scope of work for the term of this Agreement.

Under this Agreement the Grantee will provide a bilingual parent-participatory cooperative preschool serving south coast children and families (28 parents, 19 children, and 3 other family members annually unduplicated) utilizing an authentic family engagement and parent involvement approach for toddlers ages 18-36 months and their parents, with adjunct services including a parent-infant activity group for infants 2-12 months of age.

Project Services

1. Provide Full spectrum Bilingual, Bi-cultural, Parent Participatory Co-op for 8 toddlers (ages 18 - 36 mos.) and their families.
2. Provide Home visits to each family, one at the beginning of the school year to orient parents and children, another near the end of the school year, additional home visits as needed for families needing additional support.
3. Provide Parent Child Group Mommy/Daddy and Me for 6 infants (2-12 mos.) and their families
4. Provide Abriendo Puertas/Opening Doors (AP/OD) evidenced-based curriculum
5. Make mental health referrals to Puente's Behavior Health team as needed
6. Make intensive supports referrals to the appropriate Puente teams re critical issues such as immigration, economic security, safety net services, advocacy, etc.) and/or other agencies as the need might fit.
7. F5SMC Standard Activities
 - a. Distribute the First 5 Kit for New Parents to your clients as appropriate.
 - b. Participate in F5SMC Grantee convenings, trainings, and other collaborative efforts.
 - c. Place F5SMC Tobacco-Free Premises placard in a prominent area where in-person services take place; notify virtual clientele of tobacco-free physical environment by posting on website and/or other virtual means.
 - d. Make tobacco education and cessation resources available to agency staff and those served by the agency, using the Kick-it California link and resources; include the Kick-it California link on the agency website (<https://kickitca.org>).
 - e. Report on this grant using Persimmony, the F5SMC online grant-management system. (Information available on the F5SMC website/Grantee Resources - Password: grant33)
8. F5SMC Standard Communications
 - a. Distribute F5SMC materials to project clients and at community events.
 - b. Recognize F5SMC by placing the F5SMC logo and/or the phrase "Funding provided by First 5 San Mateo

County” in your agency’s annual report, public education materials, outreach materials, website, media communications, presentations and papers on work funded (wholly or in part) by F5SMC.

- c. Proactively notify clientele receiving F5SMC services (whether virtual or in-person) that the project is funded by F5SMC (this can be accomplished by posting a placard where in-person services take place, utilizing a zoom background that includes the F5SMC logo, listing F5SMC as a funder on the agency website, etc.)
- d. Participate as able in relevant social media advocacy and resource sharing.

9. F5SMC Standard Evaluation

- a. Collect individual-level data on clients served and services delivered through your F5SMC-funded programs as required. You may enter this information into Persimmony directly, upload the information into Persimmony from your agency’s data system, or provide an export of this information to the F5SMC Research & Evaluation Specialist and/or any Evaluation Consultants working with F5SMC. If your agency administers assessments designed to identify client needs and/or track change over time (e.g. CBCL, PSI, ACES screens, ASQ, ASQ:SE, PEDS, Edinburgh, CES-D) this information should be included in the individual-level data provided to F5SMC.
- b. Administer F5SMC data collection and evaluation tools on clients served as required. These may include: Intake and Follow-Up Surveys, Parent Surveys, Provider Surveys, Satisfaction Surveys, and other surveys designed to evaluate the effectiveness of your F5SMC-funded program.
- c. Participate in F5SMC Systems Level research and evaluation activities as required. This will include completing a survey for a Social Network Analysis of F5SMC partner agencies in San Mateo County, and may also include activities such as key informant interviews, focus groups, and distribution of F5SMC - sponsored surveys to your staff and clients.
- d. Share with F5SMC any evaluation reports, presentations, issue briefs, or position papers developed by your staff or external evaluation consultants using data from your F5SMC-funded activities. These documents can be uploaded into Persimmony as PDFs.
- e. Participate in data collection and evaluation activities such as planning meetings and trainings as required by F5SMC.
- f. Participate in data-sharing and data-linking conversations and projects within San Mateo County as requested.



**First 5 San Mateo County
BUDGET REQUEST FORM**

Complete this form to show the budget for the **entire** project for the fiscal year. If there are subcontractors or collaborative agency budgets involved, please complete an additional budget request form for each and identify the subcontractor.

Agency Name:	Puente de la Costa Sur
Program/Project Name:	Sueños Unidos
Amount of Request:	100,000.00
Budget Period:	July 1, 2023 - June 30, 2024
Submission Date:	5/1/2023

** List Leveraged Amount Available-Non F5SMC funds available to support the project, excluding the amount being requested from the Commission. At the bottom of the form under section VII, please list the funding source for all funds included in this column and any amounts from this column that are not yet secured.

I. PERSONNEL			A. Amount Requested	B. Leveraged Amount Available**	C. Total Program Budget (A+B)
Position Title	Salary Range	# FTEs			
A. Program Director (Arlae)	\$ 142,841.96	0.0500	\$ 7,142.10	\$ 7,142.10	\$ 14,284.20
B. Education Director (Lizeth)	\$ 119,635.17	0.0625	\$ 7,477.20	\$ 16,449.84	\$ 23,927.03
C. CO-OP Lead Teacher (Danna)	\$ 77,207.04	0.1750	\$ 13,511.23	\$ 25,092.29	\$ 38,603.52
D. ECE Program Associate (TBD)	\$ 60,318.00	0.5750	\$ 34,682.85	\$ 25,635.15	\$ 60,318.00
E. CO-OP Assistant Teacher (TBD)	\$ 60,318.00	0.1750	\$ 10,555.65	\$ 19,603.35	\$ 30,159.00
Benefits @ .21 %			\$ 15,407.50	\$ 19,723.77	\$ 35,131.27
Subtotal - Personnel			\$ 88,776.52	\$ 113,646.49	\$ 202,423.02

II. OPERATING EXPENSES	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
A. Rent and Utilities	\$ -	\$ 1,500.00	\$ 1,500.00
B. Office Supplies and Materials	\$ 509.19	\$ 9,500.00	\$ 10,009.19
C. Telephone/Communications		\$ 1,400.00	\$ 1,400.00
D. Postage/Mailing		\$ 125.00	\$ 125.00
E. Printing/Copying		\$ 225.00	\$ 225.00
F. Equipment Lease		\$ 900.00	\$ 900.00
G. Travel Using Personal Vehicle		\$ 702.00	\$ 702.00
H. Travel Using Company Vehicle		\$ 2,500.00	\$ 2,500.00
I. Consultants (Parent Trainer for Mommy, Daddy and Me curriculum):		\$ 2,500.00	\$ 2,500.00
Food for Meetings		\$ 5,000.00	\$ 5,000.00
Participant Incentives	\$ -	\$ 4,000.00	\$ 4,000.00
	\$ -	\$ -	\$ -
Subtotal - Operating Expenses	\$ 509.19	\$ 28,352.00	\$ 28,861.19

IV. INDIRECT COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
<u>12%</u>	10,714.29	0.00	10,714.29
(Attach copy of approved indirect cost rate proposal if percentage exceeds 12%, or submit a proposal for approval)			0.00
Subtotal - Indirect Costs	10,714.29	0.00	10,714.29

V. TOTAL PROGRAM COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
Total of sections I - IV	100,000.00	141,998.49	241,998.49

VI. IN KIND SUPPORT: Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment). If volunteer hours are listed, please indicate the role(s) of volunteers in the project.

VII. LEVERAGED FUNDS ARE FROM: Please list the funding sources and their amounts for funds identified in Column B. Also indicate which leveraged funds are not yet secured. **These funds will come from several grant sources, including Donor advised and Individual donations ~\$45K, our efforts recently via Coastside Givecampaign ~\$100k and other Foundation unrestritred grants as/if needed.**

Date Prepared:	5/16/2023	Prepared By:	Bob Madsen, Finance Director Puente
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First 5 San Mateo County Use Only			
Date Approved:		Approved By:	

Notes: Budget number to be entered in to TWO decimals



**First 5 San Mateo County
BUDGET NARRATIVE FORM**

Agency Name:	Puente de la Costa Sur
Program/Project Name:	Sueños Unidos
Amount of Request:	\$100,000
Budget period:	July 1, 2023 - June 30, 2024
Submission Date:	5/1/2023

I. PERSONNEL	A. Amount Requested	Description / Explanation
<u>Position Title</u>		
A. Program Director (Arlae)	7,142.10	Oversees all programs at Puente and provides support to the Education Director regarding all ECE programming. Will support the Education Director with curriculum materials, home visits, and monthly meetings while the Lead Co-op teacher is on
B. Education Director (Lizeth)	7,477.20	Oversees all the education programs from prenatal to adulthood, including the entire 0-5 programming. Manages professional development for the 0-5 staff including coop teachers and all other education department staff. Will lead the coop efforts while lead teacher is on maternity leave. Position is .20 FTE to project (0.0625 FTE to funder)
C. CO-OP Lead Teacher (Danna)	13,511.23	Leads Co-op program including assessments, home visits, and family support. Works with Education Director for programmatic goals. .175 FTE
D. ECE Program Associate (TBD)	34,682.85	Supports Education Director with 0-5 outreach, programming coordination, phone calls, data entry, reports, and substitutes for Co-op teachers as needed. Position is 1 FTE to project (.575 to funder) provides administrative and outreach support to families 0-5 Goal is to hire by beginning of 2023/24 school year
E. Co-Op Assistant Teacher (TBD)	10,555.65	Assist Lead Teacher in the Co-op with daily programming, helping with home visits and developmental assessments. Goal is to hire by beginning of 2023/24 school yr.
Benefits @ 21 %	15,407.50	
Subtotal - Personnel	88,776.52	

II. OPERATING EXPENSES	A. Amount Requested	Description / Explanation
A. Rent and Utilities	0.00	
B. Office Supplies and Materials	509.19	supplies for 0-5 programming as well as coop materials
C. Telephone/Communications	0.00	
Subtotal - Operating Expenses	509.19	

IV. INDIRECT COSTS	A. Amount Requested	Allocation Method / Formula Used
<u>0.12</u>	10,714.29	
Subtotal - Indirect Costs	10,714.29	

V. TOTAL PROGRAM COSTS	A. Amount Requested
Total of sections I - IV	\$ 100,000.00

VI. IN KIND SUPPORT: Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment). If volunteer hours are listed, please indicate the role(s) of volunteers in the project.

VII. LEVERAGED FUNDS ARE FROM: Please list the funding sources and their amounts for funds identified in Column B. Also indicate which leveraged funds are not yet secured. These funds will come from several grant sources, including Donor advised and Individual donations ~\$45K, our efforts recently via Coastside Givecampaign ~\$100k and other Foundation unrestricted grants as/if needed.

DATE: July 24, 2023
TO: First 5 San Mateo County Commission
FROM: Kitty Lopez, Executive Director
RE: Approval of StarVista Healthy Homes and Integrated Systems for Children with Special Needs Projects in the Amount of \$200,000 Contract Term Effective July 1, 2023 through June 30, 2024

ACTION REQUESTED

Approval of StarVista Healthy Homes and Integrated Systems for Children with Special Needs Projects in the Amount of \$200,000 Contract Term Effective July 1, 2023, through June 30, 2024

BACKGROUND

- At its February 27, 2023 meeting, the Commission approved the Staff's recommended funding approach for the final two years of the Commission's five-year Strategic Plan. The Staff's approved recommendation includes the following for FY 23/24 - 24/25:
 - Continued funding of all Focus Area Strategies in alignment with the approved Strategic Plan
 - Funding at the same level of community investment (\$3.780M per year) in accordance with the approved Long-Term Financial Plan (LTFP).
 - Flexibility to release procurement mechanisms when appropriate for certain strategies of the Strategic Plan
 - Flexibility to shift funding across Focus Areas and grantees/contracts as prudent based on contract negotiations
- **See Attachment 6.2**, "Round 2 Funding Recommendations Chart – Resilient Families and Healthy Children Focus Areas" for an initiative overview and agreement-related funding details.

RESULT OF CONTRACT NEGOTIATIONS

Contract negotiations for this agreement were successful and resulted in the following:

- Scope of Work: Changes made to the Scope of Work (SOW) include:
 - Combining StarVista's Healthy Homes project deliverables with StarVista's sub-contracted services to AbilityPath- Integrated System for Children with Special Needs initiative into one contract instead of two.
 - The SOW and agreement is for a one year term which does the following:
 - i. Scales back Healthy Homes services by discontinuing father engagement strategies
 - ii. Continues to fund Healthy Homes intensive mental health home Visiting and related early mental health supports for children and families (i.e therapy, crisis intervention, longer-term connection, etc.)
 - iii. Continues to fund shorter-term mental health services currently provided via the AbilityPath subcontract:
 - a. Ty y Yo groups (parent & child)
 - b. Reflective Practice for AbilityPath/HMG staff
 - c. Therapeutic services for AbilityPath/HMG parents (short-term and follow-up)

- Budget Request and Budget Narrative: The budget allocation remains roughly the same for Healthy Homes early mental health supports and the Ability/Special needs/HMG projects. The overall budget allocation to StarVisa was reduced with the elimination of Fatherhood Engagement services.
- The Healthy Homes budget allocation is \$143,000 and the AP/Special Needs-HMG budget is \$57,000 totaling \$200,000 from the Resilient Families and Healthy Children focus areas respectively.

RECOMMENDATION FOR FUNDING

The table below reflects today’s one-year funding recommendation for Approval of StarVista’s: Healthy Homes and Integrated Systems for Children with Special Needs Projects. Please see Exhibit A (**Attachment #10.1**) for a summary description of the project and key deliverables. For budget information please see the Budget Request and Budget Narrative Forms (**Attachment #10.2**).

Agency & Program	Year 1 Budget Amount*	Healthy Homes (corresponds with Exhibit A)	Integrated Systems for Children with Special Needs approximate unduplicated service numbers
StarVista: Healthy Homes and Integrated Systems for Children with Special Needs Projects	\$200,000*	<ul style="list-style-type: none"> • 90 children • 90 parents 	<ul style="list-style-type: none"> • 102 children • 140 parents • 12 providers
Contract Total	\$200,000		

* Year 1 Budget Amount corresponds with the attached FY 23/24 Budget, (Attachment #10.2)

CONSIDERATIONS

- The agreement term and budget are for one-year for StarVista. Deep technical assistance has been provided by the F5 team to the StarVista team over the term of the previous contract resulting in successful contract negotiations for FY 2023 -2024.
- Year 2 funding approach for the strategies and activities included in this agreement are to be determined during FY 2023-2024 and may result in a new competitive process. Any qualified contractor, including Star Vista, can apply.
- Early Mental Health remains a priority for F5 and partners. First 5 SMC intends to explore the possibility of a comprehensive early mental health landscape analysis to collaboratively address the early mental health infrastructure for SMC.

FISCAL IMPACT

The recommended award to Healthy Homes and Integrated Systems for Children with Special Needs Projects is \$200,000. The allocation is \$143,000 from the Resilient Families and \$57,000 from the Healthy Children focus areas. This award is in accordance with the approved funding allocations of the Strategic Plan Implementation Plan (SPIP) and the Long-Term Financial Plan (LTFP).

RECOMMENDATION

Approval of StarVista Healthy Homes and Integrated Systems for Children with Special Needs Projects in the Amount of \$200,000 Contract Term Effective July 1, 2023, through June 30, 2024

**AGREEMENT BETWEEN FIRST 5 SAN MATEO COUNTY AND
STARVISTA
HEALTHY HOMES
AND INTEGRATED SYSTEMS FOR SPECIAL NEEDS PROJECT**

EXHIBIT A

SCOPE OF WORK

Pursuant to the Agreement for Services between First 5 San Mateo County and StarVista, effective as of July 1, 2023, the Grantee shall provide services as described in this Exhibit A, over the term of this Agreement.

The Grantee commits to align its program with First 5 San Mateo County's strategic approach to collaborate with existing services. In doing so, resources are maximized with the goal of implementing comprehensive and integrated services which support the Commission's adopted Strategic Plan for children and families in San Mateo County, California.

Attachment A-1 to Exhibit A reflects the detailed scope of work for the term of this Agreement.

Under this Agreement the Grantee will for Healthy Homes provide bilingual, culturally sensitive intensive clinical mental health home visiting and related services to families experiencing multiple risk factors and complex trauma (approximately 90 children and 90 parents unduplicated) with the goal of preventing child abuse and improving child development outcomes; and for Integrated System for Special Needs/AbilityPath provide approximately 102 children, 140 parents, 12 providers) provide short-term individual and group mental health services in the preferred language for children and parents that supports optimal social-behavioral health. Provide reflective consultation sessions for HMG staff.

Project Services

1. Provide intake, triage, safety assessment, program assignment and referrals for Healthy Homes and Integrated Systems for Special Needs HMG (approximately 102 children and 230 parents)
2. Provide bilingual, clinical, mental health home visiting, including assessments and case management for 6-12 months for Healthy Homes.
3. For Healthy Homes, provide assessments, psychotherapy, and case management to address social emotional concerns and interrupted developmental trajectories. Sessions will include caregivers and children as well as collateral sessions with caregivers. Length of session will vary depending on family (from 60-90 minutes each) for up to 6 months, on a **weekly basis**. For families experiencing multiple risk factors and/or complex trauma, services may be extended to 12 months. Sessions will be provided in locations convenient to families (e.g., homes, office, in the community). Due to COVID-19, these sessions may also be provided via telehealth
4. For Integrated Systems for Children with Special Needs/HMG-Ability Path families identified as needing intensive support to address moderate behavioral concerns. Families referred will receive a mental health assessment, complete a treatment plan, and will receive 10 to 12 sessions to work collaboratively on the agreed upon treatment goals. Referrals shall be made by HMG staff through parent/child activity groups and/or screenings.
5. Co-facilitate with AbilityPath 4 Tu y Yo groups for Help Me Grow families. These groups focus on parent-child interaction and child development.
6. Provide monthly consultation to Ability Path Care Coordinators and Screeners involved with Help Me Grow, and the Family Resource Center.
7. F5SMC Standard Activities
 - a. Distribute the First 5 Kit for New Parents to your clients as appropriate.
 - b. Participate in F5SMC Grantee convenings, trainings, and other collaborative efforts.
 - c. Place F5SMC Tobacco-Free Premises placard in a prominent area where in-person services take place; notify virtual clientele of tobacco-free physical environment by posting on website and/or other virtual

means.

- d. Make tobacco education and cessation resources available to agency staff and those served by the agency, using the Kick-it California link and resources; include the Kick-it California link on the agency website (<https://kickitca.org/>).
- e. Report on this grant using Persimmony, the F5SMC online grant-management system. (Information available on the F5SMC website/Grantee Resources - Password: grant33)

8. F5SMC Standard Communications

- a. Distribute F5SMC materials to project clients and at community events.
- b. Recognize F5SMC by placing the F5SMC logo and/or the phrase "Funding provided by First 5 San Mateo County" in your agency's annual report, public education materials, outreach materials, website, media communications, presentations and papers on work funded (wholly or in part) by F5SMC.
- c. Proactively notify clientele receiving F5SMC services (whether virtual or in-person) that the project is funded by F5SMC (this can be accomplished by posting a placard where in-person services take place, utilizing a zoom background that includes the F5SMC logo, listing F5SMC as a funder on the agency website, etc.)
- d. Participate as able in relevant social media advocacy and resource sharing.

9. F5SMC Standard Evaluation

- a. Collect individual-level data on clients served and services delivered through your F5SMC-funded programs as required. You may enter this information into Persimmony directly, upload the information into Persimmony from your agency's data system, or provide an export of this information to the F5SMC Research & Evaluation Specialist and/or any Evaluation Consultants working with F5SMC. If your agency administers assessments designed to identify client needs and/or track change over time (e.g. CBCL, PSI, ACES screens, ASQ, ASQ:SE, PEDS, Edinburgh, CES-D) this information should be included in the individual-level data provided to F5SMC.
- b. Administer F5SMC data collection and evaluation tools on clients served as required. These may include: Intake and Follow-Up Surveys, Parent Surveys, Provider Surveys, Satisfaction Surveys, and other surveys designed to evaluate the effectiveness of your F5SMC-funded program.
- c. Participate in F5SMC Systems Level research and evaluation activities as required. This will include completing a survey for a Social Network Analysis of F5SMC partner agencies in San Mateo County, and may also include activities such as key informant interviews, focus groups, and distribution of F5SMC - sponsored surveys to your staff and clients.
- d. Share with F5SMC any evaluation reports, presentations, issue briefs, or position papers developed by your staff or external evaluation consultants using data from your F5SMC-funded activities. These documents can be uploaded into Persimmony as PDFs.
- e. Participate in data collection and evaluation activities such as planning meetings and trainings as required by F5SMC.
- f. Participate in data-sharing and data-linking conversations and projects within San Mateo County as requested.



**First 5 San Mateo County
BUDGET REQUEST FORM**

Complete this form to show the budget for the **entire** project for the fiscal year. If there are subcontractors or collaborative agency budgets involved, please complete an additional budget request form for each and identify the subcontractor.

Agency Name:	StarVista
Program/Project Name:	Healthy Homes/Ability Path (combined)
Amount of Request:	\$200,000
Budget Period:	FY July 1, 2023 - June 30, 2024
Submission Date:	7/11/2023

** List Leveraged Amount Available-Non F5SMC funds available to support the project, excluding the amount being requested from the Commission. At the bottom of the form under section VII, please list the funding source for all funds included in this column and any amounts from this column that are not yet secured.

I. PERSONNEL			A. Amount Requested	B. Leveraged Amount Available**	C. Total Program Budget (A+B)
Position Title	Salary Range	# FTEs			
A. Mental Health Clinician	\$70,000 - \$80,000	0.50	36,920.00		\$ 36,920.00
B. Mental Health Clinician	\$80,000 - \$90,000	0.50	41,600.00		\$ 41,600.00
C. Mental Health Clinician	\$70,000 - \$80,000	0.30	21,216.00		\$ 21,216.00
D. Mental Health Consultant	\$70,000 - \$80,000	0.03	1,846.00		\$ 1,846.00
E. Supervision	\$80,000 - \$90,000	0.08	6,240.00		\$ 6,240.00
F. Program Manager	\$80,000 - \$90,000	0.28	23,452.00		\$ 23,452.00
G. Department Director	\$140,000 - \$150,000	0.05	7,088.62		\$ 7,088.62
H. Other Personnel			-		\$ -
Benefits @ 25 %	\$0.00		34,590.66		\$ 34,590.66
Subtotal - Personnel			172,953.28		\$ 172,953.28

II. OPERATING EXPENSES	A. Amount Requested	B. Leveraged Amount Available**	C. Total Program Budget (A+B)
A. Rent and Utilities	3,500.00		\$ 3,500.00
B. Office Supplies and Materials	868.15		\$ 868.15
C. Telephone/Communications	1,250.00		\$ 1,250.00
Subtotal - Operating Expenses	\$ 5,618.15	\$ -	\$ 5,618.15

IV. INDIRECT COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
<u>12%</u>	21,428.57		\$ 21,428.57
(Attach copy of approved indirect cost rate proposal if percentage exceeds 12%, or submit a proposal for approval)			\$ -
Subtotal - Indirect Costs	\$ 21,428.57	\$ -	\$ 21,428.57

V. TOTAL PROGRAM COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
Total of sections I - IV	\$ 200,000.00	\$ -	\$ 200,000.00

VI. IN KIND SUPPORT: Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment). If volunteer hours are listed, please indicate the role(s) of volunteers in the project.

VII. LEVERAGED FUNDS ARE FROM: Please list the funding sources and their amounts for funds identified in Column B. Also indicate which leveraged funds are not yet secured.

Date Prepared:		Prepared By:	
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First 5 San Mateo County Use Only			
Date Approved:		Approved By:	



**First 5 San Mateo County
BUDGET NARRATIVE FORM**

Agency Name:	StarVista
Program/Project Name:	Healthy Homes/Ability Path (combined)
Amount of Request:	\$200,000
Budget period:	FY July 1, 2023 - June 30, 2024
Submission Date:	7/11/2023

I. PERSONNEL	A. Amount Requested	Description / Explanation
Position Title		
A. Mental Health Clinician - Claudia A.	36,920.00	.50 FTE Provides mental health consultation, assessment, and parent-child counseling services
B. Mental Health Clinician - Jaclene C.	41,600.00	.50 FTE Provides mental health consultation, assessment, and parent-child counseling services
C. Mental Health Clinician - Maria G.	21,216.00	.30 FTE Provides mental health consultation, assessment, and parent-child counseling services
b. Mental Health Consultant - Claudia A.	1,846.00	.03 FTE Provides mental health consultation
E. Supervision - Jaclene C.	6,240.00	.08 FTE Provides supervision to clinicians
F. Program Manager - Tara M.	23,452.00	.28 FTE Oversees all ECCT activities (Community Outreach, Counseling, Consultation, Case Management, Educational Services, Support Groups). Provides administrative supervision to staff. Participates in managing contracts, including required reporting.
G. Department Director - Nancy Q.	7,088.62	.05 FTE Supervises PM, represents program at meetings, provides clinical consultation
H. Other Personnel	-	
Benefits @ 25%	34,590.66	Medical, dental, vision, life, payroll tax, worker's compensation
Subtotal - Personnel	\$ 172,953.28	

II. OPERATING EXPENSES	A. Amount Requested	Description / Explanation
A. Rent and Utilities	3,500.00	Rent and common area maintenance (CAM) portion of the 800 Claremont Suite 108 office, approximately \$6,363.00 per month, or \$76,356.00 annually.
B. Office Supplies and Materials	868.15	desk supplies, program materials, operating supplies etc.
C. Telephone/Communications	1,250.00	cell phones, land lines, internet, voicemail for staff
D. Postage/Mailing	-	
E. Printing/Copying	-	
Subtotal - Operating Expenses	\$ 5,618.15	

IV. INDIRECT COSTS	A. Amount Requested	Allocation Method / Formula Used
<u>12%</u>	21,428.57	12% of direct costs to cover the cost of indirect administrative costs. Expenses include finance, HR executive management, marketing and audit fees and other support to our regional offices from our corporate office. Indirect costs are kept low.
Subtotal - Indirect Costs	\$ 21,428.57	

V. TOTAL PROGRAM COSTS	A. Amount Requested	
Total of sections I - IV	\$	200,000.00

VI. IN KIND SUPPORT: Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment). If volunteer hours are listed, please indicate the role(s) of volunteers in the project.

VII. LEVERAGED FUNDS ARE FROM: Please list the funding sources and their amounts for funds identified in Column B. Also indicate which leveraged funds are not yet secured.

Mail signed First 5 San Mateo County Budget Request and Budget Narrative Forms to :
First 5 San Mateo County
Attn: F5SMC Program Specialist

1700 S. El Camino Real, Suite 405
San Mateo, CA 94402 – 3050

Electronic copy must also be submitted to:
F5SMC Program Specialist

**FIRST 5 SAN MATEO COUNTY (F5SMC)
FIRST 5 STAFF TEAM REPORT
JULY 2023**

STRATEGIC INVESTMENT FOCUS AREAS – UPDATE

HEALTHY CHILDREN

Systems Change for Children with Special Needs Meeting

The quarterly meeting of the Systems Change for Children with Special Needs Meeting took place virtually on July 13 with many stakeholders in attendance. The meeting featured a state policy and budget update from Courtney Armstrong, Director of Government Affairs for the First 5 Association and an update from Brenda Gonzales, Director of Clinical Services at the Golden Gate Regional Center. Attendees also took time to share one takeaway from their last fiscal year and their plan for the upcoming year to respond to the issue they voiced. The next meeting is scheduled for October 19 and all are welcome.

Children’s Oral Health Workgroup

On July 19, the Children’s Oral Health Workgroup is scheduled to meet virtually to hear updates on the service delivery landscape, implications of the recently approved state budget on children’s oral health, and to hear from partners at WIC about their efforts to promote oral health with their target population.

RESILIENT FAMILIES

CORA (Community Overcoming Relationship Abuse) Domestic Violence Training

CORA will have a 40-hour domestic violence training for providers working with different populations of domestic violence survivors starting on August 9, 2023.

The virtual training will focus on prevention, awareness, education, and best practices for providers working with survivors. The training is required by the State Law of California for participants who work directly with survivors of domestic violence and intimate partner violence. There are training slots allotted for First 5 San Mateo County partners, and they have been filled. Stay tuned for opportunities to participate in 2024.

POLICY & ADVOCACY UPDATES

We need to address child care shortages

On July 13, 2023, *The Daily Journal*, released an op-ed article by Kitty Lopez, F5SMC’s Executive Director, regarding the need to address the child care shortages and its impact to families and community well-being based on the San Mateo County Child Care Needs Assessment. See Attachment 11.1 or click the link:

https://www.smdailyjournal.com/opinion/guest_perspectives/we-need-to-address-child-care-shortages-now/article_c7c29a30-2117-11ee-8ab1-9391cd91824a.html#comments

Children in Immigrant Families Health Snapshot 2023

The Children’s Partnership partnered with Center for Law and Social Policy and California Protecting Immigrant Families released a new fact sheet in it’s A Child is Child campaign

focusing the health of children in immigrant families in California. For more information, visit <https://www.childrenspartnership.org/campaigns/a-child-is-a-child/> or See Attachment 11.2 for the 2023 Fact Sheet.

FIRST 5 CALIFORNIA & FIRST 5 ASSOCIATION UPDATES

First 5 Joint Statement on the 2023-24 Budget

On July 11, 2023, First 5 Association of California, First 5 California, and First 5 LA, released a joint statement supporting Governor Newsom signed 2023 – 24 State Budget which demonstrated its administration’s commitment to prioritizing resources that support families and young children. The key investments in the final state budget include:

- Home Visiting Program (HVP) Pregnancy Eligibility Alignment
- CalWORKs AB 85 Maximum Aid Payment (MAP) Increase:
- CalWORKs Continuation of 10 Percent Increase in 2024-25 and Ongoing
- Child Care Reimbursement Rate and Alternative Rate Methodology
- Family Fee Reform
- Universal Transitional Kindergarten
- Creation of the Autism Services Branch within Department of Developmental Services (DDS)
- Provisional Eligibility for Children Ages 0-2
- Newborn Hospital Gateway
- Doula Services Implementation Evaluation
- Whole Child Model and Mandatory Managed Care Enrollment of Foster Care Children
- Managed Care Organization (MCO) Tax

"We are grateful to the Governor and the Legislature for protecting families with young children by permanently reforming and capping the fees they have to pay for child care, which is the second highest family expense after housing," said Avo Makdessian, Executive Director of the First 5 Association of CA. (See Attachment 11.3)

COMMUNITY AND STATEWIDE EVENTS & UPDATES

San Mateo County Rising: Ending Child Poverty

On August 18, 2023, The Jackie Speier Foundation For Women and Children will hold a summit entitled, San Mateo County Rising – Ending Child Poverty, at the South San Francisco Conference Center. Dr. Matthew Desmond, Pulitzer Prize-winning and best-selling author of “Evicted” and “Poverty, by America” will be the keynote speaker. The Summit will also feature Congresswoman Anna Eshoo, Congressman Kevin Mullin, academics, foundation CEOs, policymakers, community activists, and many more. This summit is by invitation only. F5SMC’s Kitty Lopez has been in part of this conversation and exploration in addressing the effects of poverty on young children and their families in San Mateo County, along with Commission Chair Foust, Commissioners Magee and Rogers, and other community leaders.

COMMUNICATIONS

What’s New?

e-Newsletter

On June 29, 2023, F5SMC sent out its quarterly electronic newsletter. Among the topics include the Investing in Infant Mental Health: Starting from Home and 5 Things We Love About Childcare. Check out the e-Newsletter in this [link!](#)

Social Media and Analytics Reports (See Attachment 11.4)

THE DAILY JOURNAL

The Peninsula's home page

We need to address child care shortages now

- By Kitty Lopez

Jul 13, 2023



Kitty Lopez

Child care shortages are an all-too-familiar problem in the United States, and San Mateo County is no exception.

As of 2022, the results of the Child Care Needs Assessment indicated that San Mateo County needs 6,897 child care spaces for infants and preschoolers. This shortage of child care spaces impacts children, families and community well-being.

At First 5 San Mateo County, we strive to create success for every child through a whole child approach, where all intersecting aspects of their care, health and wellness are prioritized to ensure they thrive. Ensuring all children have access to care that supports their learning and development is a key piece of our approach.

Quality child care has a significant positive impact on child development. Children who receive quality care from a young age perform better academically, socially and emotionally. Without enough high-quality care available in our county, children under 5 lose out on important educational, social and developmental experiences — experiences that help shape the rest of their lives.

Child care shortages also have a negative impact on the economy, particularly in a county like San Mateo, where many households depend on dual incomes. When parents are unable to find reliable and affordable child care, they may be forced to reduce their work hours, take lower-paying jobs or leave the workforce altogether. In fact, 73% of respondents in the Child Care Needs Assessment survey reported having to turn down work due to a lack of affordable child care. This shortage has a disproportionate impact on working mothers, leading to reduced work hours, missed career opportunities and increased financial strain. The availability of affordable, high-quality child care is critical for supporting working families and promoting economic growth in our county.

We are committed to collaborating with our partners and community members to increase child care opportunities throughout San Mateo County. We support long-term solutions that address root causes, such as increasing funding for early childhood education providers, building more affordable housing, and creating additional subsidies for families to afford care.

We also need to invest in the workforce. The study found that the child care shortage is really a child care workforce shortage, with as many as 2,800 additional child care staff needed to provide enough care in our county. Those who are working in child care often face financial challenges, with wages in the field averaging well below San Mateo

County's living wage of \$36-\$52 per hour. Unsurprisingly, turnover in the field can be high. The well-being of those who provide child care is an important part of making sure that care is high quality. Investing in the child care workforce can both increase the number of people working in the field and support existing workers so that they are able to create safe and healthy environments for children.

In San Mateo County, we must prioritize the well-being of our children, families and community, and work together to ensure that every child has access to high-quality, affordable care that sets them up for success in life. First 5 San Mateo County has a proven track record of success in implementing impactful programs and initiatives. We have made significant strides in improving early childhood education, supporting families, and advocating for policy changes. As a community, we have the ability to translate vision into action and achieve tangible results. First 5 is dedicated to creating a sustainable, equitable system for decades to come. We urge our partners and community members to join us in creating early care opportunities for all our children and families.

Kitty Lopez is the executive director of First 5 San Mateo County.

A Child is a Child

2023 SNAPSHOT:
California Children's Health



Children in Immigrant Families

We know that when children are healthy, they are more likely to succeed in school and in life. We work to address the underlying causes of health inequities by improving the conditions in which children live, learn, grow and play so that young people from historically marginalized communities

have the resources and opportunities they need to achieve their dreams and reach their full potential. This infographic provides an overview of key child health facts in California and nationally to inform the work we must do together to make California the best state to raise healthy, thriving children.

DEFINITIONS

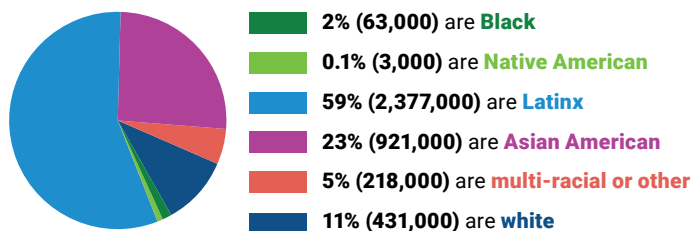


- **Children in immigrant families** are children who have at least one parent who was born outside of the United States, regardless of their own citizenship or place of birth.
- **Mixed-status families** are families whose members have different citizenship or immigration status. For example, a child who is a U.S. citizen but whose parents are undocumented is considered part of a mixed-status family.
- **Non-U.S. citizen** means people who were born outside the United States and who are not U.S. citizens.
- **Foreign-born or immigrant** refers to anyone born outside of the United States.
- **Undocumented immigrants** are foreign-born people who are living in the United States without legal documentation.
- **DACA recipients** are people who came to the U.S. as children, meet certain program requirements, and have been granted administrative protection from deportation, a social security number, and a work permit for a period of two years.
- **Dual language learners** are children who are learning two or more languages at the same time.
- **Green card holders**, also known as Legal Permanent Residents (LPR), are non-U.S. citizens who have been lawfully authorized by United States Citizenship and Immigration Services agency (USCIS) to live and work in the U.S. permanently.

POPULATION

4,013,000 or nearly half (46%) of California's 9 million children are part of immigrant families, almost all are U.S. citizens. **1 in 5 (20%)** CA children live in mixed-status families.

Children in immigrant families come from diverse backgrounds and identify with various races and ethnicities:

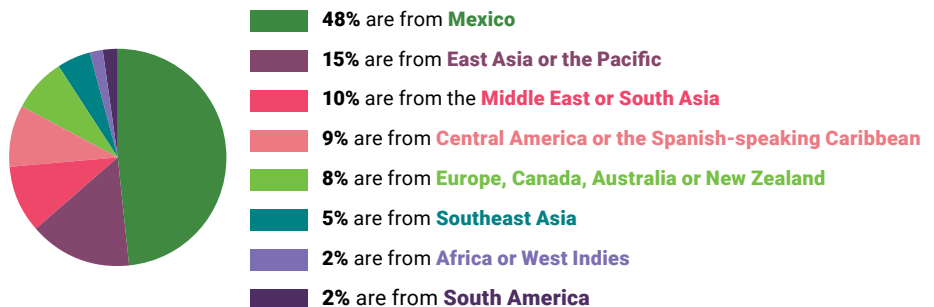


Nearly **1 in 3 (27%)** children in immigrant families are 5 or under. **Immigrants are 40%** of all parents of children ages 0 to 4 and **45% of all parents** of children ages 5 to 10.



Nearly **1 in 10** or **1,073,993** children in California have an undocumented parent.

Immigrant parents bring a wealth of cultural and linguistic diversity to our state:



399,000 children in California were born outside of the United States and **296,000** are non-U.S. citizens.



Our state is home to **165,090 DACA recipients**.

Across the nation, **1 in 4 DACA recipients** are parents to nearly 256,000 U.S. citizen children. Nearly every DACA recipient is part of a mixed-status family.

PROTECTIVE FACTORS



Protective factors – conditions or attributes that help mitigate or eliminate risks to health – can help support the lifelong success of children by guiding the development of community-centered interventions that address the unique needs of children from different backgrounds. Unique factors that support the health and development of children in immigrant families include:

► **Multilingualism:** Children who develop their native language and speak multiple languages have enhanced attention, working memory, planning, problem-solving, and emotional regulation. Speaking and having access to curriculum in multiple languages can help prevent and close learning gaps for children in immigrant families.

► **Family cohesion:** The emotional bonding that family members have toward one another, particularly those from Latinx communities, protects against external stressors experienced by children in immigrant families, including bullying.

► **Connection to heritage/culture:** The transfer of cultural values from parents to their children has been shown to support children in immigrant families. For example, a strong sense of family obligation as a cultural value that exists within immigrant families facilitates stronger family cohesion, youth ethnic identity, and improved youth mental health.

COMMUNITY AND FAMILY WELL-BEING



The deportation of parents, guardians or caregivers destroys a child's family structure and harms their overall well-being. Currently **5.2 million** children across the US live at risk of being separated from a parent due to **DETENTION** or **DEPORTATION**.

Between 2018 and 2022, Immigration and Customs Enforcement (ICE) deported more than **44,500** parents with at least one U.S. citizen child.

Utilizing Title 42:

- Customs and Border protection (CBP) expelled **125,907** children under age 18 between March 2020 to May 2022.
- As of March 2022, **16,000** unaccompanied minors have been expelled cumulatively. **30,806** of these children were 3 and under.
- **41%** of their expulsions occurred at midnight or later despite repatriation agreements with Mexico that no deportations should occur between 10pm and 5am.

While the Title 42 policy is no longer in effect, [new policies that restrict the ability of individuals to seek asylum](#) continue to threaten the health and well-being of migrant families, including expelling children and families to dangerous situations.

As of December 2018, **82** of California's **482** cities had [sanctuary policies](#), and 45 cities had anti-sanctuary policies.

LANGUAGE ACCESS



Over **2 in 3 (68%)** children with non-U.S. citizen parents and over **1 in 2 (54%)** children with at least one foreign-born parent are **BILINGUAL** compared to 12% of children with U.S.-born parents.



Of all people enrolled in Medi-Cal, **43%** speak only **Spanish** and **30%** speak only **Chinese**.

FOOD ACCESS



Immigrants feed California and the nation, making up **63%** of workers in our state's agricultural industry. Yet, children of immigrants struggle to access the food they need to develop and grow healthy.

Most non-U.S. citizen children without a green card remain shut out of CA's food benefits programs despite facing some of the highest rates of **FOOD INSECURITY**. **64% (48,727)** of **non-U.S. citizen children** without a green card in our state face limited access to the food necessary for a healthy life.



FOOD INSECURITY among children in immigrant families has been worsened by anti-immigrant policies.

- Even though the 2019 Trump public charge rule was reversed in March 2021, more than **3 in 4** immigrant families across the US are unaware the policy has been reversed and are wary of using critical safety net programs for which they qualify, like the Supplemental Nutrition Assistance Program (SNAP). **As of December 2022, the Biden Administration implemented a new public charge rule clarifying long standing guidance that does not penalize the use of Cal-Fresh.**
- **44%** of non-US citizen parents without a green card with children at home avoided government benefits due to concern over self or family member's disqualification from a green card.
- **276,000** U.S citizen children with non-U.S. citizen parents in CA lost access to critical food benefits between 2016 and 2019, a period of heightened anti-immigrant policies and enforcement.

HEALTH COVERAGE AND ACCESS



Nationally, U.S. citizen children with at least one non-U.S. citizen parent are **twice as likely** to lack health coverage compared to children with citizen parents (**8% vs. 4%**).

In April 2023, the Biden Administration proposed [a rule](#) extending federal healthcare programs to DACA recipients (including Medicaid and CHIP). 129,000 DACA recipients are expected to benefit from the proposed rule.

For CA's non-U.S. citizen children without a green card:

- At least **5% (8,774)** **do not have health coverage.**
- **50% (86,452)** have Medi-Cal.
- **40% (68,822)** have employment-based insurance.



121,522 children gained access to full-scope health care coverage through Medi-Cal in 2016, during the first year after CA expanded full-scope Medi-Cal to include all income-eligible children, regardless of immigration status through the passage of SB 75. **250,000** children had been estimated to enroll, but enrollment has stagnated. Currently, 3% (154,574) of Medi-Cal's 5 million children are enrolled through SB 75.



Only **28%** of **foreign-born children** with special needs (CSHCNs) and **37%** of **CSHCNs with a foreign-born parent** have a medical home, compared with **49%** among CSHCNs who have US-born parents. Only **37%** foreign-born CSHCNs have care coordination compared to 56% for CSHCNs who have US-born parents.

ORAL HEALTH



Slightly over **1 in 5 (21%)** children in immigrant families have experienced oral health problems such as toothaches, bleeding gums or decayed teeth.



Approximately **12,000 (24%) non-U.S. citizen children** stated that they did not visit a dentist because they could not afford it or lacked health insurance coverage compared to 8% of US born children.

DIGITAL EQUITY



~20% and 36% of children in immigrant families with low-incomes **do not have access to the internet or to a computer** or laptop, respectively, compared to 12% and 28% of children whose parents were born in the United States.

Although they account for about **one-sixth** of U.S. workers, immigrants make up more than **one-third** of the workforce without digital skills.

SCHOOL SUCCESS & SAFETY



Across CA's pre-K-12 public schools, there are an estimated **300,000** students who are undocumented as well as about **1,000,000** students who live with a parent or guardian who is undocumented.

~1.8 million children **UNDER FIVE** are **DUAL LANGUAGE LEARNERS**. Over **60%** of children from birth to age 5 live in households where a language other than English is spoken.

There are **1,112, 535** students in CA who are **ENGLISH LEARNERS**, making up **19%** of all students in our state's K-12 public schools.

2 in 5 (40% or 2,310,311) students enrolled in CA public K-12 schools speak a language other than English at home.

Children in CA's K-12 public schools speak **108** languages, with the top ten spoken being:

- ▶ Spanish (81.90%)
- ▶ Vietnamese (1.92%)
- ▶ Mandarin (Putonghua) (1.83%)
- ▶ Arabic (1.43%)
- ▶ Cantonese (1.18%)
- ▶ Farsi (Persian) (0.93%)
- ▶ Filipino (Tagalog) (.90%)
- ▶ Punjabi (.84%)
- ▶ Korean (.67%)
- ▶ Russian (0.97%)

12% (114,698) of non-US citizen parents without a green card have reported being asked to provide a Social Security Number when enrolling their child in school. Since 2017 **AB 2097** has prohibited the collection or solicitation of social security numbers even voluntarily, from students or their parents or guardians unless otherwise required to do so by state or federal law.

118 school districts and local county offices of education in CA have declared themselves Safe Havens, meaning they are protected from immigration enforcement actions.

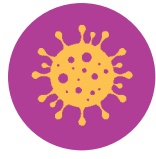
The likelihood of a student repeating a grade increases by **6%** when there is an increase in interior immigration enforcement and their likelihood of leaving school early increases by **25%**.

~**27,000** undocumented students graduate from high school each year.

Recent court rulings have barred new DACA applications, although current recipients can still renew their status. Across the US, only a quarter of this year's estimated 100,000 undocumented high school graduates were DACA-eligible, representing the first time the overwhelming majority of undocumented high school graduates were ineligible to apply to the program.



COVID-19



Immigrants make up **1 in 3** of California's essential workers (**4.6 million** immigrants), including growing, making and distributing food, producing pharmaceuticals, and caring for the sick, and face a higher risk of contracting COVID-19.

Immigrants have been disproportionately impacted by COVID-19 cases and deaths in CA. Between March - April 2020, immigrants accounted for nearly **60%** of COVID-19 related deaths in the ten most affected industries, including agriculture, landscaping, and food processing. Between February - July 2020, COVID-19 deaths were **11% higher** for foreign-born Latinxs between the ages of 20 and 64 than for U.S.-born non-Latinxs. Foreign-born Latinxs born in Mexico and Central American countries faced a markedly higher risk of death from COVID-19 compared to U.S.-born Latinxs and non-Latinx white people: foreign-born Latinxs comprise **37%** of California's Latinx population, but an estimated **71%** of Latinx excess deaths between March 1, 2020 and October 3, 2020.

MENTAL HEALTH



Children in immigrant families face unique health risks and stressors that are shaped by immigration policies and enforcement activity. Family separation and the threat of it have a detrimental impact on the mental health and well-being of children:

- ▶ Children whose parents or family members have been detained or deported are at greater risk of experiencing **DEPRESSION, ANXIETY, SUICIDE, and PSYCHOLOGICAL TRAUMA.**
- ▶ For families and communities, living in constant fear of separation often leads to mental health conditions, including separation anxiety, insomnia and post-traumatic stress disorder. Children as young as 3 show signs of behavioral distress related to national anti-immigrant sentiment and the possibility of losing a parent.

Continued uncertainty around the DACA program has an impact on the mental health of DACA recipients. A 2022 survey of DACA recipients showed that more than **60%** of DACA parents are concerned about being deported and separated from their children in the future.



In CA, **13%** non-citizen children said they needed help for emotional or mental health issues. Yet **91%** never received any psychological or emotional counseling.

ECONOMIC WELL-BEING



Immigrants make up **27%** of the state's workers, ages 25-64, with a bachelor degree and an even higher share of those workers, **36%**, have a graduate degree. Highly educated immigrants in California work in a range of industries and are especially concentrated in the technology and health care sector.

Despite the fact that undocumented workers play a key role in California's economy, contributing an estimated **\$3.7 billion** in annual state and local tax revenues, they remain shut out of most safety net programs, including unemployment benefits. #SafetyNet4All



20% (11,157) non-US citizen children without a green card live in poverty.



55% of non-citizen children with only non-U.S. citizen parents live in a household that is burdened by housing and utility costs. **77%** of non-U.S. citizen children with only non-citizen parents live in families that do not own their home.



Data Note: All data is from California unless otherwise noted as national data. We collected data on this fact sheet from the Urban Institute's Children of Immigrants Data tool, the U.S. Census Bureau's 2021 American Community Survey Estimates, the 2017-2021 California Health Interview Survey, the 2020-2021 National Survey of Children's Health, the CA Department of Education, and a few other discrete sources. Full citations can be found at: bit.ly/ACHildsACHild. © June 2023, The Children's Partnership

- ▶ www.allinforhealth.org
- ▶ www.clasp.org
- ▶ protectingimmigrantfamilies.org
- ▶ www.childrenspartnership.org



FOR IMMEDIATE RELEASE

Contact: Jamiann Collins-Lopez
(916) 316-1924

First 5 Joint Statement on the 2023-24 State Budget

SACRAMENTO, CA (July 11, 2023) – Yesterday, Governor Newsom signed the 2023-24 State Budget, which demonstrates the Legislature’s and Administration’s ongoing commitment to prioritizing resources for proven intervention and support systems of young children and their families, while continuing to build upon a whole-child, whole-family, whole-community agenda.

“We appreciate Governor Newsom, Senator Pro Tem Atkins, and Assembly Speaker Emeritus Rendon crafting a thoughtful budget that continues to protect our most vulnerable families,” said Jackie Thu-Huong Wong, First 5 California Executive Director. “Our leaders responsibly addressed the state’s fiscal challenges while prioritizing young children and their families by addressing home visiting programs’ eligibility requirements, and by keeping their commitment to lifting children out of poverty by increasing the maximum aid payment levels for CalWORKs. California’s mixed-delivery universal pre-k system has made strides with bold steps like the family fee reform and improving rate reimbursement policies.”

The final budget package addresses the impending budget deficit as the nation emerges from a global pandemic through a combination of short- and long-term solutions, but staves off the need to reduce funding to critical direct services and programs that serve vulnerable families with young children.

"We are grateful to the Governor and the Legislature for protecting families with young children by permanently reforming and capping the fees they have to pay for child care, which is the second highest family expense after housing," said Avo Makdessian, Executive Director of the First 5 Association of CA. "We are also grateful for the continued investments to stabilize California's child care providers and look forward to continued discussions on permanent rate reform for our child care system."

“The state of California has reached a historic budget that centers creating enriching environments where our youngest children can learn and thrive,” said Karla Pleitéz Howell, Executive Director of First 5 LA. “The final state budget includes critical funding to increase child care reimbursement rates, helping alleviate some of the financial stress for providers, and reduces the cost of family fees to provide relief for working families struggling to pay for the cost of child care.”

Key investments in the final state budget include:

- **Home Visiting Program (HVP) Pregnancy Eligibility Alignment:** Conforms the CalWORKs HVP by removing the requirements that limit eligibility for pregnant CalWORKs applicants who have not reached the second trimester.
- **CalWORKs AB 85 Maximum Aid Payment (MAP) Increase:** Commencing on October 1, 2023, increases the MAP levels by 3.6 percent.
- **CalWORKs Continuation of 10 Percent Increase in 2024-25 and Ongoing:** Removes the expiration set for September 30, 2024, thereby extending indefinitely the 10 percent increase for the CalWORKs MAPs currently in effect, as initially funded in the 2022 Budget Act.
- **Child Care Reimbursement Rate and Alternative Rate Methodology:** Contains \$2.8 billion over two years, 2023-24 and 2024-25, to address reimbursement rates for child care providers in alignment with a ratified Child Care Providers United agreement.
- **Family Fee Reform:** Beginning October 1, 2023, family fees will begin at 75 percent of the State Median Income (SMI) and will be assessed at families over that income at 1 percent. Historically family fees began at 40 percent SMI and were set at a much higher percentage of incomes. In addition, family fee debt pre-pandemic will be forgiven.
- **Universal Transitional Kindergarten:** Extends the deadline for credentialed teachers to earn 24 units, or its equivalent, or a child development teacher permit or an early childhood education specialist credential, from August 1, 2023, to August 1, 2025. The state budget will also allow LEAs to enroll children whose fourth birthday falls between June 2 and September 1, or early enrollment children, if they meet specific criteria.
- **Creation of the Autism Services Branch within Department of Developmental Services (DDS):** Requires DDS to provide annual reports to the legislature starting April 1, 2024, regarding expenditures caseload data, observations, and analysis of trends and unmet needs.
- **Provisional Eligibility for Children Ages 0-2:** Expands provisional eligibility for Lanterman Act to include children from birth through two years of age. The 2021 Budget Act expanded eligibility for regional center services for children three or four years of age. This change makes provisional eligibility inclusive of all children four years or under.
- **Regional Center Family Fees:** Implements a one-year extension of regional center family fee assessments, including the Family Cost Participation Program and the Annual Family Program Fee, through June 30, 2024.
- **Newborn Hospital Gateway:** Requires Medi-Cal providers participating in the Medi-Cal presumptive eligibility program to report births of any newly eligible newborns to the Newborn Gateway portal, within 72 hours after birth or one business day after discharge, whichever is sooner.
- **Doula Services Implementation Evaluation:** Delays the required timeline for Department of Health Care Services (DHCS) to convene a workgroup to examine the implementation of the doula benefit in Medi-Cal, from April 2022-December 2023 to April 2023-June 2025. Furthermore, extends the deadline for DHCS to

publish a report relating to Medi-Cal recipients utilizing doula services from July 1, 2024 to July 1, 2025, and delays the repeal date of these provisions to January 1, 2026.

- **Whole Child Model and Mandatory Managed Care Enrollment of Foster Care Children:** Expands the authorization to establish a Whole Child Model program to additional specified counties, no sooner than January 1, 2025; Counties: Butte, Colusa, Glenn, Nevada, Placer, Plumas, Sierra, Sutter, Tehama, Yuba, Mariposa, and San Benito.
- **Managed Care Organization (MCO) Tax:** Generates new revenue by modifying the MCO Tax to support investments in Medi-Cal programs, the Distressed Hospital Loan Program Fund, the Small and Rural Hospital Relief Fund, and workforce development programs.

The First 5 Network appreciates the investments detailed in the final 2023–24 budget and will continue to be an active partner with the Governor and the Legislature working toward improving all facets affecting California’s youngest children and their families.

###

About First 5 California

First 5 California was established in 1998 when voters passed Proposition 10, which taxes tobacco products to fund services for children ages 0 to 5 and their families. First 5 California programs and resources are designed to educate and support teachers, parents, and caregivers in the critical role they play during a child's first five years--to help California kids receive the best possible start in life and thrive. For more information, please visit www.cafc.ca.gov.

About First 5 Association

First 5 Association of California is the voice of the 58 First 5 county commissions, which were created by voters in 1998 to ensure our young children are healthy, safe, and ready to learn. Together, First 5 touches the lives of more than one million kids, families, and caregivers each year, and strengthens our state by giving kids the best start in life. Learn more at www.first5association.org.

About First 5 LA

As the state's largest funder of early childhood, First 5 LA works to strengthen systems, parents and communities so that children are ready to succeed in school and life. An independent public agency, First 5 LA's goal is to support the safe and healthy development of young children so that by 2028, all children in L.A. County will enter kindergarten ready to succeed in school and life. Learn more at www.first5la.org.



Digital Communications Analytics Report

June 1, 2023 - June 30, 2023

In June, digital communications efforts focused on sharing valuable information and resources about infant mental health. We utilized various mediums such as home visiting advocacy, animated graphics, and blog posts on infant mental health information and resources. Additionally, we continued to provide updates on the data and impact shared in the Child Care Needs Assessment.

Infant mental health care and Child Care Needs Assessment data continued to garner the most engagement. There was a slight decrease in website traffic which is normal across platforms in the summer, but the blogs about infant mental health and the 5 things we love about child care were accessed through social media, through the newsletter, and through links on the website itself, which indicates that the blogs were attention-grabbing and engaging to readers.

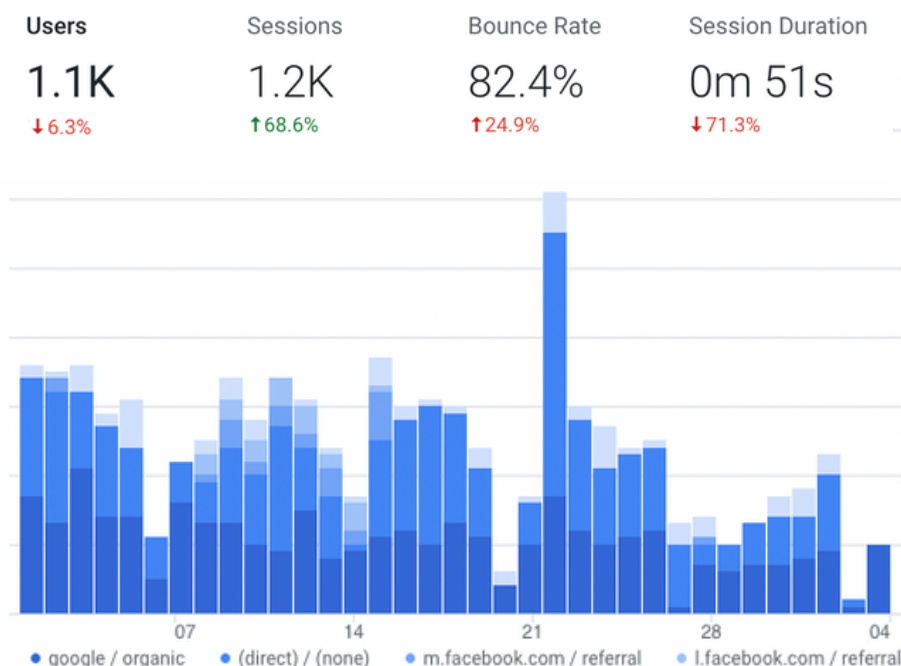
On Twitter, our activity remained consistent. Notably, we received a high number of retweets from other city agencies, reinforcing the idea that early childhood and childcare have an intersectional impact.

LinkedIn performance was consistent, with slightly higher post impressions than in the last few months. Like the rest of the platforms, the Child Care Needs Assessment and infant mental health content garnered the most engagement.

Our First 5 SMC newsletter delivered outstanding performance compared to previous months and even surpassed the industry average. The audience who opted in for our newsletter displayed exceptional engagement levels, presenting an exciting opportunity to connect with parents through email.

Website

Who is using your website?



What pages do your users visit?

Page	Pageviews
/	353
/our-work/	65
/5-things-we-love-about-child	62
/staff/	59
/investing-in-infant-m...h-star	57
/resources/	57
/commission/	56
/for-parents-families/	44
/resource/car-seat-checks/	41
/trauma-and-resiliency/	40

Meta: Facebook & Instagram

Facebook reach ⓘ

8,499 ↓ 15.3%

Instagram reach ⓘ

1,016 ↑ 36%

Paid reach ⓘ

8,360 ↓ 13.2%

Paid impressions ⓘ

20,666 ↓ 40.4%

Audience

Facebook followers

2,275

Facebook Page new likes ↓

25 ↓ 65.3%

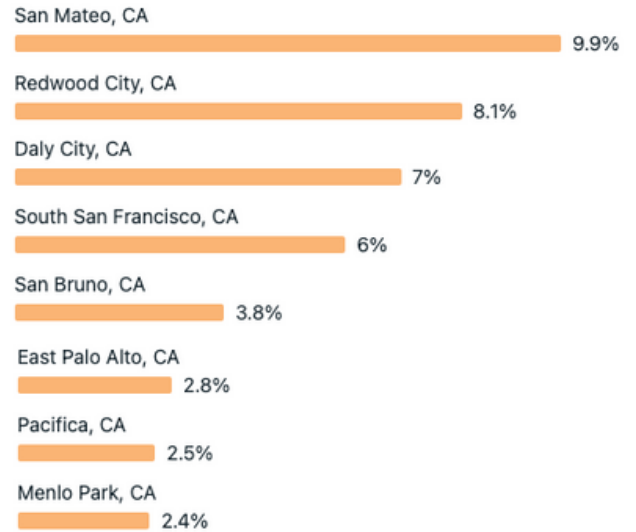
Instagram followers

1,406

New Instagram followers

20 ↓ 44.4%

Top Cities



Top Content by Reach

Title	Type	Reach ⓘ ↓	Likes and reactions ⓘ ↑↓	Link clicks ⓘ ↑↓
73% of survey respondents in San Mateo 🌱 first5sanmateo	Post	1,629 Accounts Center acc...	9 Likes	--
We are currently underspending on infant 🌱 First 5 San Mateo County	Post	934 Accounts Center acc...	1 Reactions	6 Link clicks
Post: "We are currently underspending... 📄 First 5 San Mateo	Ad	896 Accounts Center acc...	--	--
Infant Mental Health is a priority. Now, we 🌱 first5sanmateo	Post	516 Accounts Center acc...	1 Reactions	1 Link clicks
Child care is a key infrastructure for livable 🌱 first5sanmateo	Post	118 Accounts Center acc...	7 Likes	--

Twitter

Tweet impressions
1,131

Tweets
11

Profile visits
68

Mentions
1

New followers
0

Engagement rate
4.7%

Jun 30
13.3% engagement rate



Link clicks
11

Jun 30
2 link clicks



Retweets without comments
17

Jun 30
1 Retweet without comments



May Retweets



SMCOE Retweeted your Tweet

If San Mateo County invested \$257.5 million (the current gap infant/toddler care spending) in #child care, it would yield \$484 million in economic output for our county! That is just one of the things we love about child care. Check out the rest!

first5sanmateo.org/5-things-we-lo... pic.twitter.com/F9Cln3t7mh



Chief John Keene Retweeted your Tweet

Now, we have a better understanding of Adverse Childhood Experiences (ACEs) and toxic stress than ever before, and it is important that caretakers have the resources to combat it. Understanding the toxicity of stress is a huge part of mental health care, and it's time to start. pic.twitter.com/yHSIAHHkF5



Build Up San Mateo County Retweeted your Tweet

9,419 children under 2 in San Mateo County are eligible for subsidized child care. Do you know how many seats there are available? 409. That means that only 4% of the need for subsidized child care is actually being met. That is an enormous equity gap, and it is not sustainable. pic.twitter.com/bVapA3xHnR

Top Tweets

Tweets **Top Tweets** Tweets and replies Promoted

Impressions Engagements Engagement rate

	First 5 San Mateo Co @first5sanmateo · Jun 15 9,419 children under 2 in San Mateo County are eligible for subsidized child care. Do you know how many seats there are available? 409. That means that only 4% of the need for subsidized child care is actually being met. That is an enormous equity gap, and it is not sustainable. pic.twitter.com/bVapA3xHnR	118	6	5.1%
	First 5 San Mateo Co @first5sanmateo · Jun 5 Home visiting programs help children develop to their full potential by supporting family relationships—focusing in particular on families that face hardships such as poverty and racism. F5SMC is going to advocate to ensure all families who need home visiting support receive it. pic.twitter.com/ggkNK2GhRN	76	9	11.8%

[View Tweet activity](#)

LinkedIn

Visitor highlights

16

Page views

7

Unique visitors

183

Total followers

4

New followers

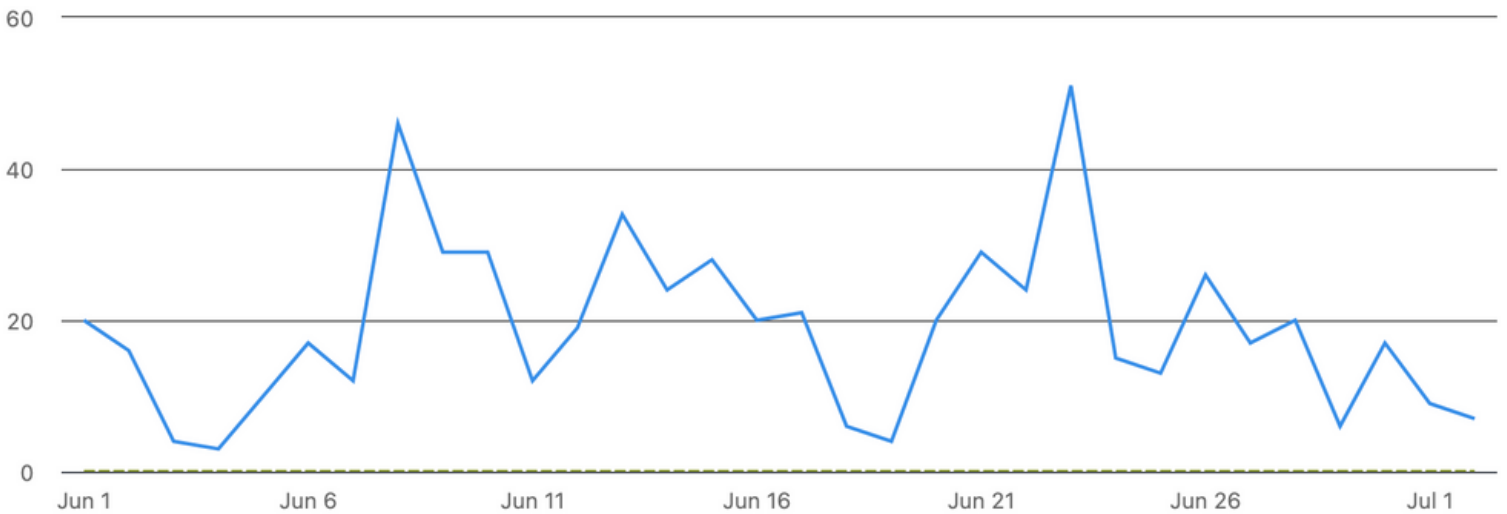
92

Search appearances

608

Post impressions

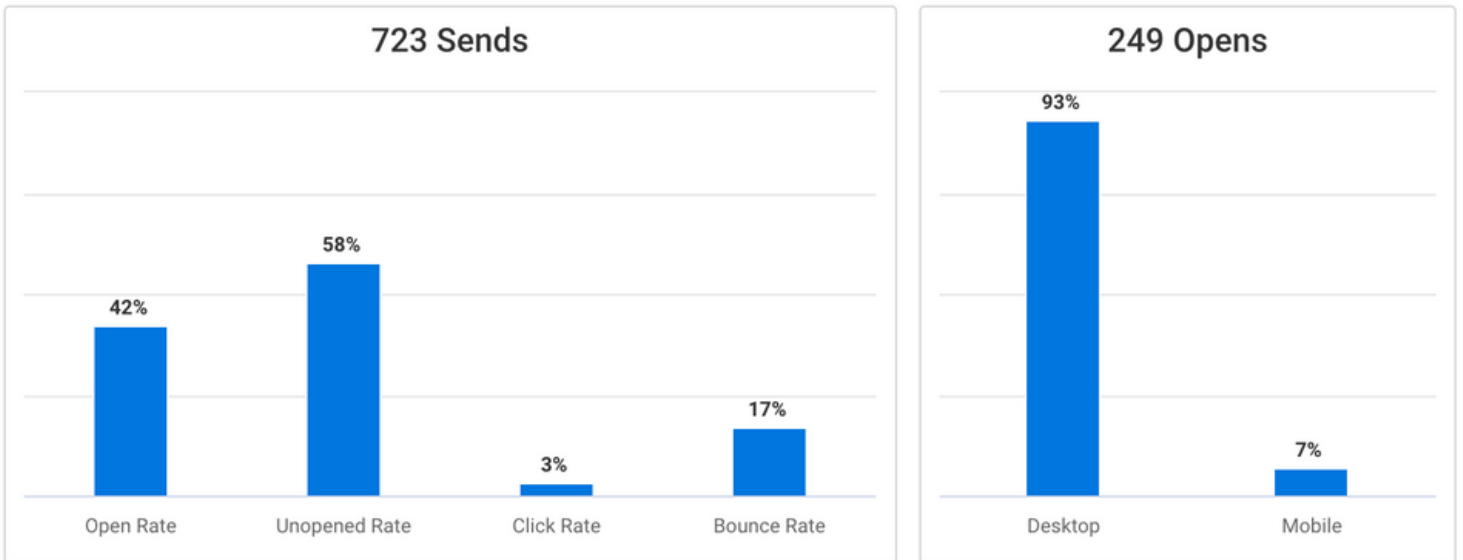
Impressions




LinkedIn Content

Post title	Post type	Audience	Impressions	Views	Clicks	CTR	Reactions	Comments	Reposts
<p>Infant Mental Health is a priority. Now, we have a better understanding of Adverse...</p> <p>Posted by Noa Elliott (she/her)</p> <p>6/13/2023</p> <p>Boost</p>	Video	All followers	72	20	0	0%	2	0	0
<p>Based on the 2022 Child Care Needs Assessment, we are only projected to...</p> <p>Posted by Noa Elliott (she/her)</p> <p>6/8/2023</p> <p>Boost</p>	Video	All followers	54	28	0	0%	3	0	0
<p>Currently, there are 5,300 people in the San Mateo County Child Care workforc...</p> <p>Posted by Noa Elliott (she/her)</p> <p>6/21/2023</p> <p>Boost</p>	Video	All followers	41	18	0	0%	1	0	0

Email



Your open rate: 42%

vs. industry average +8% 

Your click rate: 3%

vs. industry average +1% 

Campaign Name	Sends	Opens	Clicks	Bounces	Unsubscribes
June 2023 Newsletter	723	249 42%	16 3%	124 17%	2 1%