

## FIRST 5 SAN MATEO COMMISSION MEETING

### HOW TO PARTICIPATE

- Commission and others, we recommend to be on the call Monday at 3:40 PM so we can test prior to the 4 PM meeting start time and ensure that you have connection.
- Please note that public is attending this meeting and they may join early so please keep that in mind
- Be sure to mute your microphone during the meeting until called upon to speak
- If you plan to join by phone, please let Myra Cruz or other First 5 Staff know the phone number in advance so we can identify you to the Commission, and we will rename your masked phone number to show your name instead. We highly encourage that you join early so we can make this change, OR you can email us your phone # ahead of time to [ecruz@smcgov.org](mailto:ecruz@smcgov.org) .

- **JOINING VIA ONLINE:**

For those attending the meeting on the Zoom videoconference, (click the link listed on the agenda), we will use the “raise hand” feature in order to organize any public comments. During the general public comment period, and for each item on the Regular Agenda, F5SMC Staff, will ask those members of the public who wish to comment to click the “raise hand” feature to raise your hand to speak on that agenda item.

- **JOINING BY PHONE:**

The phone number is listed on the agenda.

Press \*6 to mute and unmute your phone

Press \*9 if would like to speak. This would notify the staff that you would like to speak.

Please note that members of the public must wait for the prompt in connection with each Agenda item before using the raise hand function. For example, you cannot raise your hand at the beginning of the meeting for an Agenda item that is later in the meeting.

When you hear your name called, F5SMC Staff, will unmute your mic to begin speaking. You may only speak once per agenda item.

**\* PUBLIC HEARING MEETING NOTICE\***

**FIRST 5 SAN MATEO COUNTY (F5SMC)**

**COMMISSION MEETING**

On September 16, 2021, the Governor signed AB 361, which amended certain provisions of the Ralph M. Brown Act (Government Code section 54950, et seq.) to allow for local agency legislative bodies to conduct their meetings remotely either telephonically or by other electronic means under specified circumstances. Thus, pursuant to Government Code section 54953(e), the First 5 San Mateo County Commission meeting will be conducted via remote conferencing.

**DATE:** Monday, January 24, 2022

**TIME:** 4:00 PM – 6:00 PM

**Join Zoom Meeting**

Online: <https://smcgov.zoom.us/j/97618515225>

Phone: US: +1 669 900 6833

Webinar ID: 976 1851 5225

**AGENDA**

Call to Order and Preliminary Business		
1	Roll Call	4:00 PM
2	Adopt a resolution finding that, as a result of continuing COVID-19 pandemic state of emergency, meeting in person for the First 5 San Mateo County Commission would present imminent risks to the health or safety of attendees (See Attachment 2a. and Attachment 2b.)	
3	Public Comment	
4	Action to Set Agenda for January 24, 2022 Meeting and Approve Consent Agenda Items <i>(This item is to set the final consent and regular agenda, and for the approval of the items listed on the consent agenda. All items on the consent agenda are approved by one action.)</i>	
5	Commission Announcements	4:05 PM
6	Storytelling: First 5 Work/Impact: Why You Should Screen for ACEs - ACEs Aware San Mateo Video Presentation	4:10 PM
Discussion Items		
7	New Commissioner Introductions: Sylvia Espinoza, Naveen Mahmood, and Nkia Richardson	4:15 PM
8	Presentation: Trauma- and Resiliency- Informed Systems Initiative (TRISI) Update by Emily Roberts, Strategic Initiatives Project Manager, First 5 San Mateo County, and Tamara Hamai, President, Hamai Consulting (See Attachment 8)	4:35 PM

9	<b>Presentation: First 5 San Mateo County Home Visiting Systems Environmental Scan in San Mateo County</b> by Tamara Hamai, President, Hamai Consulting (See Attachment 9)	4:55 PM
<b>Action Items</b>		
10	<b>Appointment of New Commissioners (Naveen Mahmood, Sylvia Espinoza and Nkia Richardson) to Program, Operations and Planning Committee, Finance and Administration Committee, and Early Childhood Evaluation Advisory Committee</b> (See Attachment 10)	5:15 PM
<b>Informational Items</b>		
11	<b>Report of the Executive Director</b> (See Attachment 11)	5:20 PM
12	<b>Adjournment</b>	6:00 PM

**\* Public Comment:** This item is reserved for persons wishing to address the Commission on any Commission-related matters that are as follows: 1) Not otherwise on this meeting agenda; 2) Listed on the Consent Agenda; 3) Executive Director's Report on the Regular Agenda; or 4) Subcommittee Members' Reports on the Regular Agenda. Public comments on matters not listed above shall be heard at the time the matter is called.

Persons wishing to address a particular agenda item should speak during that agenda item. Speakers are customarily limited to two minutes, but an extension may be provided to you at the discretion of the Commission Chair.

The identified times are approximate and are intended to serve as a guide to the public and all First 5 meeting attendees regarding the approximate start times for any one section of the Agenda. The actual start and end times for an agenda item may differ from the noted times.

Public records that relate to any item on the open session agenda for a regular Commission meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all members, or a majority of the members of the Commission. The documents are also available on the First 5 Internet Web site at [www.first5.smcgov.org](http://www.first5.smcgov.org).

Individuals who require special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the agenda, meeting notice, agenda packet or other writings that may be distributed at the meeting, should contact Myra Cruz, by 12 Noon on Friday, January 21, 2022 at 650.372.9500 x232 and/or [ecruz@smcgov.org](mailto:ecruz@smcgov.org). Notification in advance of the meeting will enable the Commission to make reasonable arrangements to ensure accessibility to this meeting, the materials related to it, and your ability to comment.

**Date:** January 24, 2022  
**To:** First 5 San Mateo County Commission  
**From:** Kitty Lopez, Executive Director  
**Subject:** **Resolution to make findings allowing continued remote meetings under Brown Act**

**RECOMMENDATION:**

Adopt a resolution finding that, as a result of the continuing COVID-19 pandemic state of emergency declared by Governor Newsom, meeting in person for the First 5 San Mateo County Commission would present imminent risks to the health or safety of attendees.

**BACKGROUND:**

On June 11, 2021, Governor Newsom issued Executive Order N-08-21, which rescinded his prior Executive Order N-29-20 and set a date of October 1, 2021 for public agencies to transition back to public meetings held in full compliance with the Brown Act. The original Executive Order provided that all provisions of the Brown Act that required the physical presence of members or other personnel as a condition of participation or as a quorum for a public meeting were waived for public health reasons. If these waivers had fully sunset on October 1, 2021, legislative bodies subject to the Brown Act would have had to contend with a sudden return to full compliance with in-person meeting requirements as they existed prior to March 2020, including the requirement for full physical public access to all teleconference locations from which board members were participating.

On September 16, 2021, the Governor signed AB 361, a bill that formalizes and modifies the teleconference procedures implemented by California public agencies in response to the Governor's Executive Orders addressing Brown Act compliance during shelter-in-place periods. AB 361 allows a local agency legislative body to continue to use teleconferencing under the same basic rules as provided in the Executive Orders when certain circumstances occur or when certain findings have been made and adopted by the legislative body.

AB 361 provides that Brown Act legislative bodies must return to in-person meetings on October 1, 2021, unless they choose to continue with fully teleconferenced meetings because a specific declaration of a state or local health emergency is appropriately made. AB 361 allows legislative bodies to continue to conduct virtual meetings as long as there is a gubernatorially-proclaimed public emergency in combination with (1) local health official recommendations for social distancing or (2) adopted findings that

meeting in person would present an imminent risk to health or safety of attendees. AB 361 became effective on October 1, 2021 and will sunset on January 1, 2024.

AB 361 also requires that, if the state of emergency remains active for more than 30 days, the legislative body must make findings by majority vote every 30 days to continue using the bill's exemption to the Brown Act teleconferencing rules. The findings demonstrate the need for teleconferencing persists due to the nature of the ongoing public health emergency. Effectively, this means that legislative bodies must either agendize a Brown Act meeting once every thirty days to make these findings, or, if a legislative body has not made such findings within the prior 30 days, the legislative body must re-adopt the initial findings if it wishes to conduct a remote meeting.

**DISCUSSION:**

On September 28, 2021, in the interest of public health and safety, as affected by the state of emergency caused by the spread of COVID-19, the Board of Supervisors issued a finding that meeting in person would present imminent risks to the health or safety of attendees, and decided to invoke the provisions of AB 361 related to teleconferencing for Board meetings. The Board also strongly encouraged other County legislative bodies to make a similar finding and continue meeting remotely through teleconferencing.

Since Thanksgiving, the statewide seven-day average case rate has increased by 805% and the number of COVID-19 hospitalized patients has increased by 154%. This surge is being driven by the recent emergence of the Omicron variant, which has recently been estimated to account for approximately 70% of cases sequenced nationally. Early data suggest that the Omicron variant is more transmissible than the Delta variant. Indeed, local rates of transmission of COVID-19 are now in the "high" tier as measured by the Centers for Disease Control. Requiring large numbers of individuals to gather, and potentially travel long distances, for in-person public meetings could potentially, and unnecessarily, expose numerous people to COVID-19, further contribute to the ongoing surge in cases caused by the Omicron variant, compound disruptions to our economy, and undermine public health measures during the current State of Emergency.

Accordingly, we recommend that the First 5 San Mateo County Commission avail itself of the provisions of AB 361 allowing continuation of online meetings by adopting findings to the effect that conducting in-person meetings would present an imminent risk to the health or safety of attendees. A resolution to that effect and directing staff to take such other necessary or appropriate actions to implement the intent and purposes of the resolution, is attached hereto.

**FISCAL IMPACT:**

None

**RESOLUTION NO.**

**RESOLUTION FINDING THAT, AS A RESULT OF THE CONTINUING COVID-19 PANDEMIC STATE OF EMERGENCY DECLARED BY GOVERNOR NEWSOM, MEETING IN PERSON FOR THE FIRST 5 SAN MATEO COUNTY COMMISSION WOULD PRESENT IMMINENT RISKS TO THE HEALTH OR SAFETY OF ATTENDEES**

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**WHEREAS**, on March 4, 2020, pursuant to Government Code section 8550, et seq., Governor Newsom proclaimed a state of emergency related to the COVID-19 novel coronavirus, and subsequently, the San Mateo County Board of Supervisors (“Board”) declared a local emergency related to COVID-19, and the proclamation by the Governor and declaration by the Board remain in effect; and

**WHEREAS**, on March 17, 2020, Governor Newsom issued Executive Order N-29-20, which suspended certain provisions in the California Open Meeting law, Government Code section 54950, et seq. (the “Brown Act”), related to teleconferencing by local agency legislative bodies, provided certain requirements were met and followed; and

**WHEREAS**, on June 11, 2021, the Governor issued Executive Order N-08-21, which extended provisions of Executive Order N-29-20 that waive otherwise-applicable Brown Act requirements related to remote/teleconference meetings by local agency legislative bodies through September 30, 2021; and

**WHEREAS**, on September 16, 2021, Governor Newsom signed AB 361 into law, and AB 361 provides that a local agency legislative body subject to the Brown Act may continue to meet without complying with the otherwise-applicable requirements in the Brown Act related to remote/teleconference meetings by local agency legislative

**ATTACHMENT 2B**

bodies, provided that a state of emergency has been declared and the legislative body determines that meeting in person would present imminent risks to the health or safety of attendees, and provided that the legislative body makes such finding at least every thirty (30) days during the term of the declared state of emergency; and

**WHEREAS**, on September 28, 2021, in the interest of public health and safety, as affected by the state of emergency caused by the spread of COVID-19, the Board issued a finding that meeting in person would present imminent risks to the health or safety of attendees, and decided to invoke the provisions of AB 361 related to teleconferencing for meetings of the Board; and

**WHEREAS**, the Board also strongly encouraged other County legislative bodies to make a similar finding and continue meeting remotely through teleconferencing; and

**WHEREAS**, since Thanksgiving, the statewide seven-day average case rate has increased by 805% and the number of COVID-19 hospitalized patients has increased by 154%; and

**WHEREAS**, this surge is being driven by the recent emergence of the Omicron variant, which has recently been estimated to account for approximately 70% of cases sequenced nationally; and

**WHEREAS**, early data suggest that the Omicron variant is more transmissible than the Delta variant; and

**WHEREAS**, indeed, local rates of transmission of COVID-19 are now in the “high” tier as measured by the Centers for Disease Control; and

**ATTACHMENT 2B**

**WHEREAS**, requiring large numbers of individuals to gather, and potentially travel long distances, for in-person public meetings could potentially, and unnecessarily, expose numerous people to COVID-19, further contribute to the ongoing surge in cases caused by the Omicron variant, compound disruptions to our economy, and undermine public health measures during the current State of Emergency; and

**WHEREAS**, the First 5 San Mateo County Commission has an important governmental interest in protecting the health, safety and welfare of those who participate in its meetings; and

**WHEREAS**, in the interest of public health and safety, as affected by the emergency caused by the spread of COVID-19, the First 5 San Mateo County Commission finds that meeting in person would present imminent risks to the health or safety of attendees, and the First 5 San Mateo County Commission will therefore invoke the provisions of AB 361 related to teleconferencing for meetings of the San Mateo County Commission.

**NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED** that

1. The recitals set forth above are true and correct.
2. The First 5 San Mateo County Commission finds that meeting in person would present imminent risks to the health or safety of attendees.
3. Staff is directed to take such other necessary or appropriate actions to implement the intent and purposes of this resolution.

\* \* \* \* \*

First 5 San Mateo County Commission Meeting

**CONSENT AGENDA**

January 24, 2022

All items on the consent agenda are approved by one roll call motion unless a request is made at the beginning of the meeting that an item be withdrawn or transferred to the regular agenda. Any item on the regular agenda may be transferred to the consent agenda.

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- 4.1 Approval of the December 13, 2021 Commission Meeting Minutes  
(See Attachment 4.1)

**First 5 San Mateo County (F5SMC)  
COMMISSION MEETING MINUTES**  
**December 13, 2021**  
**Via Zoom**

**Call to Order & Roll Call**

**1. Roll Call**

Commission Members:	Alexis Becerra, Rosanne Foust, Pam Frisella, Carole Groom, Nancy Magee, Neel Patel, Sandra Phillips-Sved, Louise Rogers
Absent:	Ken Cole, Valeria Chavez-Franco (Youth Commission)
Staff:	Kitty Lopez, Michelle Blakely, Emily Roberts, Khanh Chau, Jenifer Clark, Karen Pisani, Mey Winata, Myra Cruz
County Counsel:	Monali Sheth

A quorum was present. Commissioner Rogers called the meeting to order at 4:01 PM; roll call was taken.

**2. Adopt a resolution finding that, as a result of continuing COVID-19 pandemic state of emergency, meeting in person for the First 5 San Mateo County Commission would present imminent risks to the health or safety of attendees**

Commissioner Rogers presented and requested to adopt the resolution referring to Attachment 2a & 2b.

MOTION:	GROOM/ SECOND: PATEL
AYES:	BECERRA, FOUST, FRISSELLA, GROOM, MAGEE, PATEL, PHILLIPS-SVED, ROGERS
NOES:	NONE
ABSTAIN:	NONE

Motion approved

Public Comments: None

**3. Public Comments: None**

**4. Action to Set Agenda for December 13, 2021 Meeting and Approve Consent Agenda Items**

MOTION:	FOUST/ SECOND: FRISSELLA
AYES:	BECERRA, FOUST, FRISSELLA, GROOM, MAGEE, PATEL, PHILLIPS-SVED, ROGERS
NOES:	NONE
ABSTAIN:	NONE

Motion approved.

**5. Commission Announcement: None**

**6. Storytelling: First 5 Work/Impact**

*Peaks & Valleys: COVID-19 impacts on the hopes, dreams, and realities of San Mateo County Families* video was played. Michelle Blakely, F5SMC's Deputy Director, shared that this family story project was done in collaboration with the Silicon Valley Community Foundation. One result or next step of this project will be to develop advocacy and communication materials to elevate partnership in strengthening systems

that support young children, families, caregivers, and providers. The video can be accessed on <https://first5sanmateo.org/advocacy-work/>

Public Comment: None

**7. Presentation: Children's Health Initiative**

Srija Srinivasan, Deputy Chief, San Mateo County Health, and Marmi Bermudez, Senior Manager for Health Coverage, Eligibility and Authorization, San Mateo Medical Center presented an update and brief background of Children's Health Initiative. They highlighted the following:

- History and key milestones.
  - SMC collective effort (First 5 SMC, Health Plan of San Mateo, San Mateo County Health, Human Service Agency, SVCF and many community-based organization), advocacy and impact since 2002
- Trend in public health insurance.
  - Public Health Insurance is the key platform for children's health.
  - Currently, forty-nine thousand (almost one in three) children insured by Medi-Cal, and 30% of them are children under the age of five.
- Learning and next steps.
  - A unified purpose enabled collective action and results – health insurance for every child in San Mateo County.
  - Addressing coverage and access exposed gaps – inequitable conditions have loomed even larger during the pandemic.
  - Partnership across entities and has leveraged investments and propelled collective impact.

Commission made comments and asked questions.

Public Comment: None

The Power Point Presentation can be found on the F5SMC's website, [December 13, 2021 Commission Meeting Presentations](#).

**8. Presentation and Approval of First 5 San Mateo County's FY 2020 – 21 Annual Program Report and Submission to First 5 California**

Jenifer Clark, Research and Evaluation Specialist, First 5 San Mateo County, presented the Annual Report to First 5 California and highlighted the following:

- The First 5 California required us to submit an annual report to provide information about our local activities and expenditures, including fiscal information, client data, and county highlights.
- The detailed report in the packet is in accordance with First 5 California guidelines.
- Fiscal year total investment for programs is \$4,513,246 which is a decrease of 28% from last year's total of \$6,285,076. The investment is segmented to our focus areas: family functioning, child health, child development, and systems change.
- Client data, which includes clients served duplicated and unduplicated. Clients served in the Child Development of 6,155 nearly tripled compared to last year's total of 2,600; Child Health increased to 6,795 compared to 5,300 total last year, and Family Functioning total was steady.
- Family demographics data

Commission made comments.

MOTION: GROOM/ SECOND: MAGEE  
AYES: BECERRA, FOUST, FRISSELLA, GROOM, MAGEE, PATEL, PHILLIPS-SVED, ROGERS  
NOES: NONE  
ABSTAIN: NONE

Motion approved.

Public Comment: None

The detailed Annual Report is included in the packet, and the Power Point Presentation can be found on the F5SMC's website, [December 13, 2021 Commission Meeting Presentations](#).

**9. Approval of First 5 San Mateo County 2022 Meetings Calendar**

Kitty Lopez asked for an approval of this agenda item.

MOTION: FOUST/ SECOND: BECERRA  
AYES: BECERRA, FOUST, FRISSELLA, GROOM, MAGEE, PATEL, PHILLIPS-SVED, ROGERS  
NOES: NONE  
ABSTAIN: NONE

Motion approved.

Public Comment: None

**10. Approval of 2022 Committee Members for Finance and Administration Committee, Early Childhood Evaluation Advisory Committee, and Program, Operations, and Planning Committee**

Kitty Lopez asked for an approval of this agenda item.

MOTION: FOUST/ SECOND: MAGEE  
AYES: BECERRA, FOUST, FRISSELLA, GROOM, MAGEE, PATEL, PHILLIPS-SVED, ROGERS  
NOES: NONE  
ABSTAIN: NONE

Motion approved.

Public Comment: None

**11. Nomination and Election of Chairperson and Vice Chairperson to Commission for 2022**

Commissioner Rogers nominated Commissioner Foust for Chair and Commissioner Foust accepted the nomination.

MOTION: FOUST/ SECOND: MAGEE  
AYES: BECERRA, FOUST, FRISSELLA, GROOM, MAGEE, PATEL, PHILLIPS-SVED, ROGERS  
NOES: NONE  
ABSTAIN: NONE

Motion approved.

Commission made comments.  
Public Comment: None

Commissioner Foust nominated Commissioner Becerra for Vice Chair and Commissioner Becerra accepted the nomination.

MOTION: FOUST/ SECOND: ROGERS  
AYES: BECERRA, FOUST, FRISSELLA, GROOM, MAGEE, PATEL, PHILLIPS-SVED, ROGERS  
NOES: NONE  
ABSTAIN: NONE

Motion approved.  
Commission made comments.  
Public Comment: None

**12. Approval of Recommendation to Board of Supervisors for Public Member Commissioners to Replace Retiring Public Member Commissioners Pam Frisella, Neel Patel, and Sandra Phillips-Sved: Naveen Mahmood, Nkia Richardson, and Sylvia Espinoza**

Kitty Lopez shared the background process of recruiting the Commissioners. Seven applications were received, and six candidates were interviewed. One of the seven candidates decided to drop out the interview process. The Interview Committee and Panel consist of Kitty Lopez, Michelle Blakely, Commissioner Cole, Commissioner Becerra, and Commissioner Groom selected to recommend Naveen Mahmood, Nkia Richardson, and Sylvia Espinoza for the Commission positions. Lopez shared a brief background about each of them.

MOTION: FRISSELLA/ SECOND: PHILLIPS-SVED  
AYES: BECERRA, FOUST, FRISSELLA, GROOM, MAGEE, PATEL, PHILLIPS-SVED, ROGERS  
NOES: NONE  
ABSTAIN: NONE

Motion approved.  
Commission made comments.  
Public Comment: None

**13. Farewell to Outgoing Commissioners and Presentation of Awards**

Kitty Lopez thanked outgoing Commissioner Frisella, Commissioner Patel, and Commissioner Phillips-Sved for their efforts in helping the SMC's children. Lopez showed the awards which will be mailed to them. The Commission also shared gratitude and made comments.

**14. Report of the Executive Director**

The Executive Director's written report was included in the [December 13, 2021 Commission Meeting Packet](#).  
Kitty Lopez, highlighted the following:

- o Silicon Valley Children's Advocacy Network (SVCAN) San Mateo and Santa Clara Counties held their meeting on December 2<sup>nd</sup> and invited participants to join Ready Nation California for the latest report release, "Women in the Workforce: The Key to California's Economic Recovery."
- o First 5 SMC in partnership with the Health of San Mateo and VIVA Social Impact Partners released a video to promote screening for Adverse Childhood Experience (ACEs) Aware videos.

- Friday CAFÉ meeting happened on December 3<sup>rd</sup> which focused on family holiday traditions and practices.
- First 5 SMC signed onto a letter supported by Children Now and The Children's Movement of California addressed to Governor Newsom requesting to eliminate Medi-Cal premiums for 702,000 children and pregnant individuals.
- Michelle Blakely is working with SMC's Office of Sustainability, Peggy Jensen, on developing recommendations for American Rescue Plan Act (ARPA) SMC funding to go before the Board of Supervisors in 2022.
- Penned a blog done by First 5 Youth Commissioner, Valeria Chavez-Franco.

Public Comment: None

**15. Committee Updates**

Program, Operations and Planning (POP) Committee: Committee Chair, Commissioner Phillips-Sved, shared that the Committee met on December 6, 2021 and had a rich discussion on the following:

- Infant and Early Childhood Mental Health (IECMH) Summary
- Home Visiting Initiative Update
- Grantee Lead and Subs Contractor Agencies that F5SMC is working with
- Race and Equity Work
- Trauma Informed Resiliency Systems Initiative (TRISI)

Commissioner Rogers adjourned the public meeting at 5:31 PM and will be reconvened for a closed session regarding Public Employee Performance Evaluation for F5SMC Executive Director.

**DATE:** January 24, 2022  
**TO:** First 5 San Mateo County Commission  
**FROM:** Kitty Lopez, Executive Director  
**RE:** Presentation: Trauma- and Resiliency-Informed Systems Initiative (TRISI) Update

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**ACTION REQUESTED**

No action requested. For discussion only.

**BACKGROUND**

Acknowledgement of the lasting impact of adverse childhood experiences and movement towards providing trauma-informed care has been building for the last decade or more. It is now reaching a tipping point, with many leaders and practitioners from across sectors, including health, education, social welfare, housing, criminal justice, and others recognizing the impacts of trauma within systems and on their staff and the clients they serve. State funding and prioritization of trauma-related work is evident in the passage of AB 340 in 2017 to mandate trauma screening for children on Medi-Cal, and the appointment of Dr. Nadine Burke-Harris, a pioneer in childhood trauma work, as the first California Surgeon General. There is tremendous energy and interest around trauma-informed practices locally.

With funding support from San Mateo County Health MHSA and Sequoia Healthcare District, First 5 San Mateo County (F5SMC) has launched a multi-sector initiative to transform the systems that serve young children and their families. The Trauma- and Resiliency-Informed Systems Initiative (TRISI) is a countywide effort to integrate a comprehensive commitment to address trauma and promote resiliency into local programs, structures, and culture with a long-term goal of embedding trauma- and resiliency-informed policies and practices at every level of the system.

The vision for the Initiative includes:

1. Training and support for child- and family-serving organizations to embed trauma-informed practices in their internal operations,
2. Training and resources on trauma-informed practices for professionals working with children and families, and
3. Education for parents to help recognize the signs and symptoms of trauma

Progress to date includes:

- *Online Resource Hub:* Development of a local online resource hub targeted at providers and other interested community members
- *Market Assessment Survey:* Creation, dissemination, and analysis of an online Market Assessment Survey designed to gauge the interest of local stakeholders in family-serving organizations in trauma-informed training and stages of organizational readiness
- *Countywide Trauma Convening:* Hosting of a full-day Culture of Care Convening focused on supporting trauma-informed organizational practices for child- and family-serving organizations attended by over 150 individuals and 40+ agencies;

- *Organizational Assessment Tool:* Identification of an organizational assessment tool to determine stages of readiness and areas for growth for child- and family-focused organizations interested in furthering their TIO practices; outreach/ education to publicize the tool; linkage and support for completing the tool and disseminating results internally
- *Trauma-Informed Organization Cohorts and Coaching:* Support the deepening of TIO practices for organizations by offering ongoing training, support, and action plans through group work in cohorts and specific agency-focused goals through coaching

F5SMC Strategic Initiatives Project Manager, Emily Roberts, and Tamara Hamai, President of Hamai Consulting and Initiative Design Consultant on this Initiative, will co-present on the progress of TRISI at today's Commission meeting. F5SMC wishes to thank our consultant team from Hamai Consulting, East Bay Agency for Children's Trauma Transformed, and Learning for Action, as well as the TRISI Implementation Team and all participating agencies and departments for their leadership and co-creation of this Initiative.

**ACTION REQUESTED**

No action requested. For discussion only.

**DATE:** January 24, 2022  
**TO:** First 5 San Mateo County Commission  
**FROM:** Kitty Lopez, Executive Director  
**RE:** Presentation: Home Visiting Systems Environmental Scan in SMC

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**ACTION REQUESTED**

No action requested. For discussion only.

**BACKGROUND**

In August 2020, First 5 San Mateo County (F5SMC) and local Home Visiting Partners began participating in First 5 California's (F5CA) statewide Home Visiting Initiative. The purpose of the F5CA Home Visiting Initiative is to help counties create a sustainable, unified system that supports families with the home visiting services they need and maximize available funding to serve more families. The Home Visiting Applied Research Collaborative (HARC) defines coordination as the "*intentional organization of activities between two or more [entities] to facilitate, in partnership with the family, the delivery of the right services in the right setting at the right time.*" The quality of inter- and cross-agency collaboration and coordination is critical to achieving home visiting initiatives' goals of implementation with fidelity, and sustainability. A presentation and update was provided to F5SMC Commission in April 2021, on initial discovery discussions and planning with home visiting partners. See attachment #9.1 for the PowerPoint Presentation.

F5SMC has contracted with Hamai Consulting to assist with facilitation, environmental scan, community engagement and data reporting to F5CA.

The goals of the Home Visiting Systems Initiative are:

1. Build and/or strengthen the county-wide vision for how a coordinated local early childhood development and family support system, including home visiting, can address the needs of families impacted by COVID-19.
2. Determine scope and effectiveness of existing home visiting programs and family support services designed to help families in crisis. Expand access to home visiting and other family support services, as needed, to help families recover from the effects of the COVID-19 pandemic.
3. Strengthen (or rebuild) coordination and alignment across home visiting and family support agencies to address the effects of the pandemic on family support systems.
4. Strengthen (or rebuild) early childhood development and family support systems by embedding home visiting as a critical component to helping families recover from the effects of COVID-19.
5. Advance family-centered and trauma-informed practices.

Action Plan steps include:

1. Conducting an environmental scan of communities with concentrations of risk and systems in those communities that support family and child well-being. The environmental scan would include data about families, existing and potential partners, and community assets relevant for children and families.

2. Creating information showing the quality and capacity of existing local services,
3. Updating/Recording information across home visiting implementing agencies and agencies within other early childhood development and family support systems about coordinated processes, including
4. Convening a Work Group and facilitating a series of community sessions to identify strategies for achieving the goals and objectives set by the Work Group, and co-creating shared definitions, processes, and tools. This process will yield a countywide Home Visiting Coordination Strategic Plan (to be completed in FY2022-23).

**ACTION REQUESTED**

No action requested. For discussion only.



1

## AGENDA

- Background
- Partners
- Timeline
- Action Plan
- Next Steps





## HOME VISITING IS PART OF A SYSTEM OR NETWORK OF SERVICES

**“In partnership with the family, the delivery of the right services in the right setting at the right time.”**

- Home Visiting Applied Research Collaborative (HARC)

**Purpose:** Help counties create a sustainable, unified system that supports families with the home visiting services they need and maximize available funding to serve more families.



3

## BUDGET AND TERMS

- Two year term and budget
- July 1, 2020 - June 30, 2022
- \$200,000 - F5CA Award
- Requires 1:1 Match
- F5SMC Grants and in-kind match contributions
- Systems coordination supports-Not for direct services



- Mini grants/stipends to partners
- Parent incentives
- Consultation services; Data technology, Environmental Scan, Facilitation
- Agency systems coordination supports
- Data collection activities

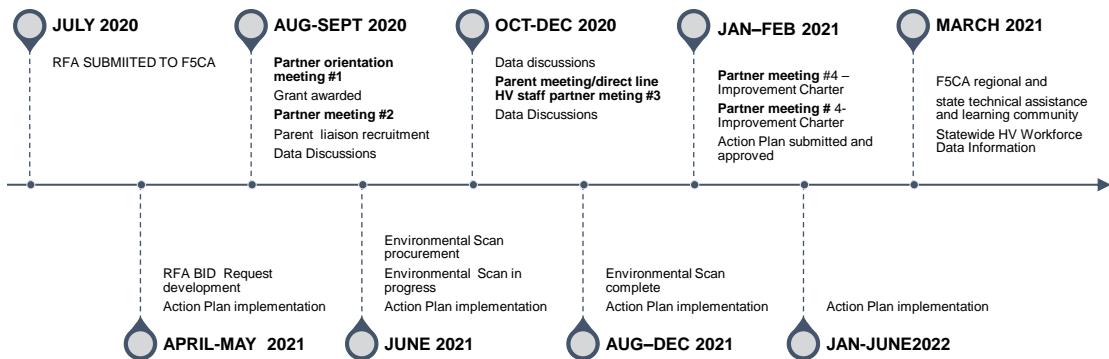


4



5

## TIMELINE



6



## ACTION PLAN

7

### Action Plan Development

#### The Improvement Charter

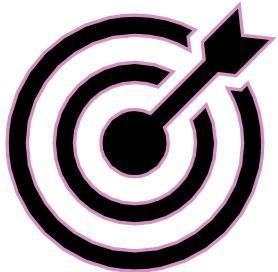
##### We will better define:

- Client/parent unmet needs; Root causes; Solutions
- Prioritization of Efforts and Metrics on Moving the Needle
- Who, What, How and by When

#### Barriers and Solutions

- Communication
- Workforce
- Technology
- Family Engagement
- Program Eligibility





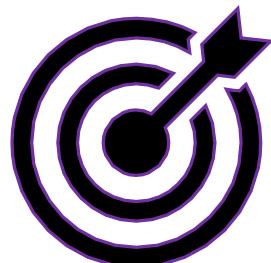
## ACTION PLAN GOALS 1-5

- **Goal 1:** Build or strengthen the **county-wide vision** for how a coordinated local early childhood development and family support system, including home visiting, can address the needs of families impacted by COVID-19
- **Goal 2:** Determine scope and effectiveness of existing home visiting programs and family support services designed to help families in crisis. **Expand access to home visiting and other family support services, as needed, to help families recover from the effects of the COVID-19 pandemic.**

9

## ACTION PLAN GOALS CONT.

- **Goal 3:** Strengthen (or rebuild) **coordination and alignment across home visiting and family support agencies** to address the effects of the pandemic on family support systems.
- **Goal 4:** Strengthen (or rebuild) **early childhood development and family support systems** by **embedding home visiting as a critical component** to helping families recover from the effects of COVID-19.
- **Goal 5: Advance family-centered and trauma-informed practices within home visiting and family support services.**



## EMERGING THEMES AND ACTIVITIES

Equity: Guiding Principles; Decision Making

Updated Environmental Scan

HV Coordinating Advisory Group/Work Groups

Family/Client Centering & Engagement

Theory of Change Shared Definition, Vision

Core Competencies Best Practices

Continuous Quality Improvement - Cross Agency

Coordinated Entry, Tracking, Referral, Metrics and Common Data

Health & Wellness/ Retention



11

## Next Steps

- Environmental Scan RFQ Released
- Partner MOU's
- Outreach to additional partners and parent groups
- Action Plan Implementation



12

**Date:** January 24, 2022

**To:** First 5 San Mateo County Commissioners

**From:** Kitty Lopez, Executive Director

**Re:** Appointment of New Commissioners (Naveen Mahmood, Sylvia Espinoza and Nkia Richardson) to Program, Operations and Planning Committee, Finance and Administration Committee, and Early Childhood Evaluation Advisory Committee

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#### ACTION REQUESTED

Appointment of New Commissioners (Naveen Mahmood, Sylvia Espinoza and Nkia Richardson) to Program, Operations and Planning Committee, Finance and Administration Committee, and Early Childhood Evaluation Advisory Committee.

#### BACKGROUND

The Committees provide technical assistance and professional expertise by reviewing materials and making recommendations for consideration by the full Commission. Members are appointed by a majority vote of the Commission and consist of a minimum of two Commissioners and a maximum of four, which is less than a quorum of the members of the Commission (In compliance with The Brown Act: California's Open Meeting Law). Each Committee elects the Committee Chair and appoints public members as appropriate.

The following are new Commissioners (Naveen Mahmood, Sylvia Espinoza and Nkia Richardson) appointment recommendations for the Committees:

#### First 5 San Mateo County Subcommittees

Committee	Committee Description	Members for 2022
Early Childhood Evaluation Advisory	Reviews the implementation of First 5 San Mateo County's outcome-based evaluation framework and helps the Commission use evaluation results to inform strategic decision making.	Naveen Mahmood *Louise Rogers *Carole Groom
Finance and Administration	Reviews the Commission's financial operations including but not limited to the: annual budget, annual audit, long term financial planning, and investment strategies.	Sylvia Espinoza *Rosanne Foust *Alexis Becerra
Program, Operations and Planning <i>(also referred to as POP)</i>	Reviews program specific content areas and helps facilitate the successful implementation of the Commission's Strategic Plan.	Nkia Richardson *Nancy Magee *Ken Cole

\*Current Member

#### RECOMMENDATION

Appointment of New Commissioners (Naveen Mahmood, Sylvia Espinoza and Nkia Richardson) to Program, Operations and Planning Committee, Finance and Administration Committee, and Early Childhood Evaluation Advisory Committee.

**FIRST 5 SAN MATEO COUNTY (F5SMC)  
REPORT OF THE EXECUTIVE DIRECTOR  
JANUARY 2022**

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## **OVERVIEW**

### **STRATEGIC INVESTMENT FOCUS AREAS – UPDATE**

#### **QUALITY CARE AND EDUCATION**

##### **Child Care Partnership Council: Child Care and Early Learning Needs Assessment**

##### **Request for Quotation Release**

Funded by Silicon Valley Community Foundations and First 5 San Mateo County (F5SMC), The Child Care Partnership Council, and San Mateo County Office of Education have begun the search for a firm or consultant to conduct the needs assessment by releasing a RFQ which closes this week. Mandated to conduct a needs assessment every 5 years, the assessment will go more in depth, and will delve deeper into the needs of families in San Mateo County (SMC) and the early learning workforce. The last needs assessment was conducted in 2017 and the community is eagerly awaiting the 2022 report. The purpose of the needs assessment is to identify supply gaps in child care and early learning (including family child care, informal care, and center-based care) by zip code, for children ages birth to 12; understand the cost and affordability of care; understand key characteristics of children, families, and early educators; identify trends in the supply and quality of care; and share key findings that will inform priority setting and community planning for how to use public resources to support child care and early learning in the county.

##### **Impact of COVID-19 on the Early Learning and Child Care Center and Family Provider: Closures**

As of January 1, 2022, the following are current data on access to child care during the pandemic. Approximately **85%** of our 805 licensed programs are **open** and they are facing: **increased costs** and **decreased enrollment**. **67** programs have **permanently closed** since last March (2021). Prior to the pandemic SMC had a shortage of 20,000 spaces; during COVID SMC experienced 15% loss which equals another 6,000 spaces. However, 22 new child care licenses were granted and 6 are pending. (See Attachment 11.1)

## **HEALTHY CHILDREN**

### **Peninsula Health Care District (PHCD) 2022 Grant Award:**

Staff received the good news in late December that F5SMC was awarded another one-year, \$50,000 grant for our Help Me Grow (HMG) SMC model for calendar year 2022. This is the fourth year as a grant recipient of PHCD for Help Me Grow and will supplement the efforts to outreach about HMG to PHCD residents and technical assistance to pediatric providers that serve PHCD residents.

### **ACEs (Adverse Childhood Experience) Aware Round 1 Grant Celebration:**

On January 12, F5SMC Strategic Initiatives Project Manager Emily Roberts and Scott Fogle, Provider Network Program Specialist at Health Plan of San Mateo, presented to other recipients of the first round of 100 ACEs Aware grants in a panel discussion, “Developing Local

Partnerships to Optimize Provider Engagement". The event highlighted the work of several grantees in specific areas of focus, and F5SMC was pleased to showcase the partnership with our local Medi-Cal managed care plan at the state level and the outcomes of the grant.

### **Systems Change for Children with Special Needs Meeting:**

The quarterly meeting of the Systems Change for Children with Special Needs meeting took place on January 13, facilitated by HMG SMC Consultant Cheryl Oku and F5SMC staff member Emily Roberts. Nearly 20 attendees joined in to discuss services for at-risk children; a topic that is of increasing interest given the stressors experienced by caregivers and children over the past nearly two years and the need for a spectrum of services to support children with varied levels of risk.

### **Children's Oral Health (COH) Workgroup:**

On January 19, Co-chairs Emily Roberts and Eileen Espejo convened the COH Workgroup of the SMC Oral Health Coalition. The meeting included an update on the newly released state budget and its potential implications for the oral health landscape by Co-chair Eileen Espejo of Children Now and an introductory presentation from SMC Health's newly appointed Oral Health Program Coordinator, Claire Bleymaier.

## **RESILIENT FAMILIES**

### **Friday Café (Community and Family Engagement Update):**

Friday Cafés are held the fourth Friday of each month throughout the school year from 9:00 to 10:30 virtually (until further notice) and all who work at the intersection of early learning and family support are welcome to attend.

**January Registration link:** <https://tinyurl.com/mrx54s5z>

Our Winter CAFE series, “UnMask Connections” will explore tools for engaging in courageous conversations about our collective social-emotional well-being. The Friday Café, two-part winter series begins on January 28, 2022 and features Conversation Catalyst, Ashanti Branch, Executive Director and Founder of The Ever Forward Club. Ashanti will be guiding the group in an uncommonly open and honest dialogue about taking off our masks and revealing our common needs for support, expression, recognition, meaning and connection. By closing the gap between who we are on the inside and how we show up at work, school, online or onsite, we can create more dynamic connections with colleagues, families, and the community. The second session of the Winter Series will be held on February 25, 2022.

### **CORA's Community Partnership Meeting:**

Each quarter CORA (Community Overcoming Relationship Abuse) convenes meetings with a cross-section of key, family-serving professionals who touch families experiencing domestic violence. The goal is to create a network of providers to facilitate a trauma-informed approach to smooth referral pathways for particularly vulnerable domestic violence families. The hope is that eventually this effort can broaden to include clients facing extreme trauma or adversity. The group last met on December 16, 2021, during which they explored ways in which the system is not serving families well so that touchpoints of service improvement could be identified. The next meeting of the CPM will be held on February 17, 2022.

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## POLICY & ADVOCACY UPDATES

### 2022 California Children's Report Card

Children Now recently released the 2022 *California Children's Report Card Report*. The California Children's Report Card grades the State on its ability to support better outcomes for kids, from prenatal to age 26. Click the link to read the full report:

<https://www.childrennow.org/portfolio-posts/2022-california-childrens-report-card/>

### Increase Funding to Local Childcare Planning Council Support Letter

First 5 San Mateo County supported a letter from Santa Clara County Office of Education encouraging Senator Laird to champion the increase of Local Childcare Planning Council (LPC) funding by \$10 million in the 2022 State Budget. CA state funding for LPC's – SMC's Child Care Partnership Council (CCPC) was taken away in 2008 and has not been restored. Currently CCPC is funded through several funding streams including California Department of Education, (CDE), San Mateo County Office of Education, F5SMC and Silicon Valley Community Foundation. (See Attachment 11.2)

### CA FY 2022-2023 State Budget – Press Release F5CA, F5 Association and F5 LA

Governor Newsom's proposed FY 2022-23 State Budget was released on January 12, 2022. The proposal, the *California Blueprint*, includes \$286.4B in spending (\$213.1B General Fund) and currently estimates a \$45.7B budget surplus. The joint press release affirms Governor Newsom's support of the youngest Californians'. Kitty Lopez is quoted in the article published in *Yahoo Finance*. (See Attachment 11.3)

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## FIRST 5 CALIFORNIA & FIRST 5 ASSOCIATION UPDATES

### First 5 Association New Chair

The First 5 Association of California, representing all 58 county commissions voted to elect F5SMC's Executive Director, Kitty Lopez, as its new Chair starting January 2022 through December 2024. Lopez is also part of the Association's Search Committee to find the next Executive Director with Koya Partners Search Firm. First 5 Association of California is a nonprofit membership organization that supports the 58 First 5 county commissions in building the early childhood systems and supports needed to ensure California's young children are safe, healthy, and ready to succeed in school and life.

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## COMMUNITY AND STATEWIDE EVENTS & UPDATES

### Get Free At-home COVID-19 Tests!

Every home in the U.S. is eligible to order 4 free at-home COVID-19 tests. The tests are completely free. Orders will usually ship in 7-12 days. Order your tests now at <https://special.usps.com/testkits> so you have them when you need them. For more information visit [covidtests.gov](https://covidtests.gov). These at-home COVID-19 tests can be an important supplement to the testing offered by your healthcare provider, local pharmacy, and community testing sites. Some information for San Mateo County is summarized here: <https://www.smcgov.org/landing-page/covid-testing> and for California <https://covid19.ca.gov/get-tested/>. More FAQs about rapid antigen test programs here: <https://www.covidtests.gov/faq/>

### **San Mateo County Pandemic Recovery Initiative Update**

On January 13, 2022, County Manager, Mike Callagy and Assistant County Manager, Peggy Jensen, provided an update on the county's planning for the second tranche of the American Rescue Plan Funds. SMC has \$10 Million remaining from the first round and \$74.5 million available for round 2/tranche 2 for one time funding to recharge economic and wellness recovery. Based on community needs and voiced priorities the five areas of focus are: Housing and Shelter, Food and Nutrition, Job Training and Assistance, Mental Health & Wellness, and Childcare for kids 0-5 / Out-of-school care for kids 5+. F5SMC's Deputy Director, Michelle Blakely, and 4C's Executive Director, David Fleishman, and Sarah Kinahan of Child Care Partnership Council/SMCOE are providing input on recommendations for Child Care. The next step is to continue to gather input and refine the allocation plan, present \$10 Million first round draft allocations to the Board of Supervisors in February; present \$74.5 Million second round draft allocation to the Board in early spring and implementation of approved programs starting summer of 2022. The update was given in the County Managers Call for Elected Officials, City Managers, Police Chiefs, Fire Chiefs, and Key County Partners on the COVID-19 Briefing. (See Attachment 11.4)

### **Redwood City Chamber Leadership Day**

On January 14, Kitty Lopez was one of the Early Childhood Panel speakers at the Redwood City Chamber Leadership Day that was held virtually. Lopez presented about F5SMC, its impact to the community, and how First 5 responded to COVID-19 pandemic. Other speakers were Ted Lempert, President of Children Now, and Christine Padilla, Build Up SMC's Executive Director.

### **2022 First 5 Advocacy Day**

Please save the date for the First 5 Association Advocacy Day on Tuesday, April 19, 2022. More details to follow.

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## **COMMUNICATIONS**

### **What's New on Our Website?**

#### ***Why You Should Screen for ACEs (Adverse Childhood Experiences) – ACEs Aware San Mateo Video***

ACEs Aware is an initiative nation effort to screen patients for Adverse Childhood Experiences (ACEs) to help improve and save lives as well as working together across sectors to prevent and address the impact of ACEs and toxic stress.

Click the link to see the video: <https://first5sanmateo.org/adverse-childhood-experiences/>  
And to learn about local ACEs resources sign up at  
<https://lp.constantcontactpages.com/su/w4pMPEV/acesaware>.

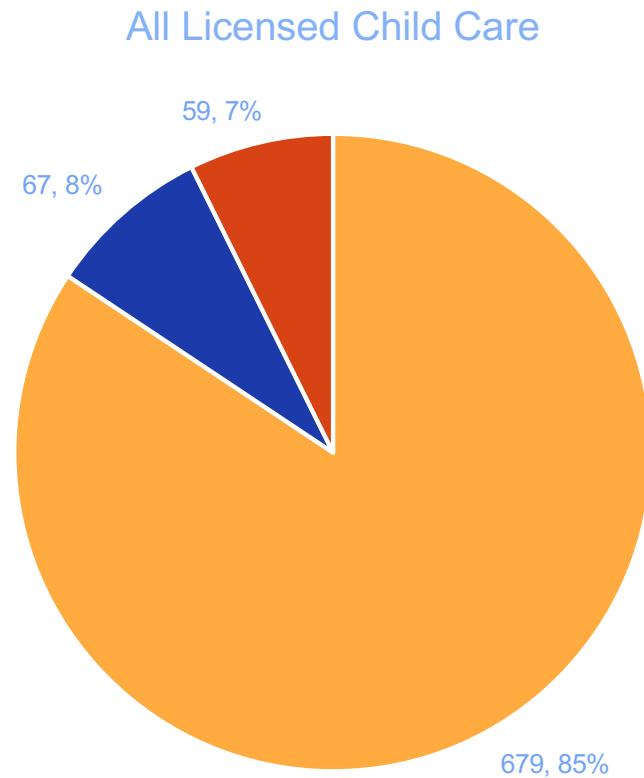
### **Newsletter**

On January 11, 2022, F5SMC sent out its quarterly electronic newsletter. It highlighted what we have accomplished in 2021 including features of our community partners. Click the link to access the newsletter: <https://first5sanmateo.org/january-newsletter-a-year-in-review/>

### **Social Media and Analytics Report (See Attachment 11.5)**

# Impact of COVID-19 on the Early Learning and Care Sector

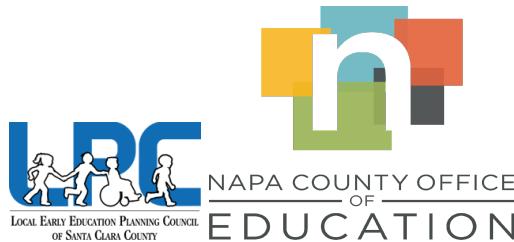
- Approximately **85%** of our 805 licensed programs are **open** and they are facing:
  - **Increased costs**
  - **Decreased enrollment**
- **67** programs have **permanently closed** since last March
- Pre-pandemic shortage of 20,000 spaces
  - A 15% loss = another 6,000 spaces
- 22 new licenses and 6 pending since pandemic



- Number of Open Programs
- Number of Permanently Closed Programs
- Number with Unknown Status



Child Care Partnership Council  
County



Dear Senator Laird:

The above organizations write to ask you to champion a budget request to increase Local Childcare Planning Council (LPC) funding by \$10 million ongoing. By including this budget ask in your top priorities and advocating to increase funding for the 58 LPCs, you would be facilitating the successful roll-out of universal pre-kindergarten, ensuring that childcare providers receive materials and resources, and helping parents access early learning and care (ELC) options that meet their needs.

LPCs were established in 1997 to bring together government agencies, ELC teachers, providers, and parents in each county to identify local childcare needs and priorities. In addition to being the regional coordinator and convenor of stakeholders in the childcare “mixed delivery system,” LPCs regularly collect both quantitative and qualitative data on the needs of children and families in each county and establish priorities and plans for how stakeholders can work together to address these needs. Many LPCs (including Santa Clara, Santa Cruz, and Monterey) also create and coordinate their county’s individualized childcare subsidy plan. These childcare plans allow ELC providers to serve more children, raise staff wages, and increase family income eligibility to align with regional cost of living.

The LPCs further demonstrated their important role as a trusted coordinator and communicator during the pandemic. When COVID-19 hit, LPCs immediately began providing local agencies and ELC providers with emergency support and services including dissemination of critical information about health and safety requirements and program changes, distribution of childcare stipends and materials such as personal protective equipment (PPE), and support for ELC providers who needed assistance staying open and reassuring parents. During the pandemic LPCs also began to collect and report critical information to the Department of Social Services about the status and enrollment of all local licensed ELC providers so that essential workers could secure emergency childcare.

Despite playing a critical ongoing and emergency role, LPCs remain extremely underfunded. To make ends meet, LPC coordinators and the institutions that house them (primarily county offices of education) are forced to take on additional contracts and responsibilities, thus diverting focus from their important

local functions. By increasing LPC funding by \$10 million ongoing, LPCs would be able to fill essential gaps in the roll-out of universal pre-kindergarten such as facilities planning and workforce coordination.

As you identify your 2022 budget priorities, we urge you to not only include, but act as the primary Senate champion for, a \$10 million ongoing increase to LPC funding. If you have questions about this request or LPCs, please feel free to contact Amanda Dickey at [adickey@sccoe.org](mailto:adickey@sccoe.org) or 530-301-3510.

Sincerely,



[https://finance.yahoo.com/news/first-5-governor-unveiled-2022-030900409.html?guccounter=1&guce\\_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce\\_referrer\\_sig=AQAAAlhypbn5fs94KV0BUpNptWn3HU0jEOOjpNNkDSThd\\_8goWhhPbsXg8yppC1hlhgkQh2fss7brA-taSMYOGgNiyHoaoYZX2BKrajVkBjipYc-W9NCEl5u9tlggPl8qnGSbVAyKBKlu7FzpZGSplssvWNS1HBHKZScenvIOZBPt0\\_ad](https://finance.yahoo.com/news/first-5-governor-unveiled-2022-030900409.html?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce_referrer_sig=AQAAAlhypbn5fs94KV0BUpNptWn3HU0jEOOjpNNkDSThd_8goWhhPbsXg8yppC1hlhgkQh2fss7brA-taSMYOGgNiyHoaoYZX2BKrajVkBjipYc-W9NCEl5u9tlggPl8qnGSbVAyKBKlu7FzpZGSplssvWNS1HBHKZScenvIOZBPt0_ad)



## First 5: The Governor Unveiled the 2022-23 Budget Proposal Which Serves as a Framework to Advance the Health and Well-being of California's Youngest Children

Wed, January 12, 2022, 7:09 PM · 7 min read

**ALAMEDA, Calif., January 13, 2022**--([BUSINESS WIRE](#))--On Monday, Governor Newsom released his proposed 2022-23 budget plan, a framework that features important investments to advance the health and well-being of California's youngest children. The [First 5 Association of California](#), [First 5 California](#) and [First 5 LA](#) welcome the governor's continued focus on making programs, services and resources more equitable, to ensure all children and families have the safe and nurturing environments they need to thrive.

The First 5 Network is committed to advocating for the needs of children and families, especially now as COVID-19 has exposed and exacerbated long-standing inequities in child health and well-being. The governor's budget proposal includes important system changes that utilize the state's historic surpluses to help respond to Adverse Childhood Experiences (ACEs) screenings, promote access to universal pre-K, and strengthen behavioral health services. The First 5 Network especially thanks Governor Newsom for the holistic emphasis on multi-domains of child development, including cognitive, emotional, and physical well-being.

"We commend Governor Newsom for continuing to invest in California's youngest children in this year's proposed budget," said Kitty Lopez, board president of the First 5 Association of California and executive director of First 5 San Mateo. "The governor's proposal demonstrates a focus on the needs of the whole child and family through investments in home visiting, early literacy, early intervention programs and mitigating child poverty. These are critical investments as we continue to confront the historic barriers our families face including racism, injustice, and poverty."

"We applaud the governor for keeping the needs of parents and children a centerpiece in this year's budget," said Camille Maben, executive director at First 5 California. "We are excited about the investments in early literacy, an issue that the Commission has championed for almost a decade through our Talk Read Sing © campaign. We are also looking forward to continuing our work with the governor and legislature in building robust systems to support full implementation of mixed delivery transitional kindergarten (T-K), child care, home visiting, children's mental health, and other anti-poverty programs."

Ensuring that literacy programs are accessible to our youngest children and providing culturally relevant books and literacy support for dual-language learners and for children who face

[https://finance.yahoo.com/news/first-5-governor-unveiled-2022-030900409.html?guccounter=1&guce\\_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce\\_referrer\\_sig=AQAAAljypbn5fs94KVOBUpNptWn3HU0jEOOjpNNkDSThd\\_8goWhhPbsXg8yppC1hlhgkQh2fss7brA-taSMYOGgNiyHoaoYZX2BKrajVkBjipYc-W9NCEl5u9tlggPl8qnGSbVAyKBKlu7FzpZGSplssvWNS1HBHKZScenvIOZBPt0\\_ad](https://finance.yahoo.com/news/first-5-governor-unveiled-2022-030900409.html?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce_referrer_sig=AQAAAljypbn5fs94KVOBUpNptWn3HU0jEOOjpNNkDSThd_8goWhhPbsXg8yppC1hlhgkQh2fss7brA-taSMYOGgNiyHoaoYZX2BKrajVkBjipYc-W9NCEl5u9tlggPl8qnGSbVAyKBKlu7FzpZGSplssvWNS1HBHKZScenvIOZBPt0_ad)

learning delays or disabilities are vital to the future of children, families and our state. To date, nearly 730,000 books have been distributed, through the First 5 Network and to 111,364 families throughout California, including the highest need populations. Furthermore, the First 5 network has engaged with other organizations such as the Dolly Parton Imagination Library, which made it possible for 20,000 children to receive monthly books for two years.

"We don't know if California will ever experience a period of sustained surplus like this again, so the governor's focus on making systems work better and further enhancing services and programs created through previous state budgets is a truly important step toward building a more holistic and responsive system of supports for children and families," said Kim Belshé, executive director at First 5 LA. "Recognizing the COVID crisis continues to challenge our families, the budget proposal wisely includes much needed investments to expand child care capacity, increase reimbursement rates for early learning providers and provide greater flexibility so home visiting models can help meet the diverse needs of families across the state. There is no better investment we can make than in the well-being of our youngest children, which is why this second year of surplus is critical to building more equitable, accessible and quality public systems for California's families."

Central to the governor's budget proposal is funding for the implementation of previously created supports and services for families. The First 5 network will continue to work in the near and long-term to ensure the proposed investments are implemented to fully advance the health and well-being of California's youngest children and provide the resources and support their families need during these critical years.

"We support Governor Newsom's investments in ensuring our youngest children can thrive," said Deborah Reidy Kelch, interim executive director for First 5 Association of California. "Due to the pandemic, disparities in our communities have never been more exposed. The state's historic budget surplus represents an unprecedented opportunity to enact structural, lasting reforms that improve systems and strengthen the safety net for infants, toddlers, and their families. First 5 Association looks forward to sharing our experience in communities and early childhood development to help the administration and legislature continue to advance the well-being of young children and their families."

The governor's budget proposal includes important investments related to early brain development, including home visiting, early intervention services, quality pre-K and early literacy:

- \$50 million to expand voluntary home visiting services for children aged zero to three, which provide a range of supportive services to pregnant and newly parenting families in California. These services help improve health outcomes in key areas ranging from low-birth weight and infant mortality to immunizations and language development.
- \$10 million one-time General Fund to expand early literacy efforts by developing a partnership between California Department of Public Health (CDPH) and First 5 California to administer a statewide program to provide multilingual books and early literacy programming for families with young children.
- \$2 million one-time General Fund to incorporate early identification for learning disabilities into the state's preschool assessment tools, including a process for follow-up

[https://finance.yahoo.com/news/first-5-governor-unveiled-2022-030900409.html?guccounter=1&guce\\_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce\\_referrer\\_sig=AQAAAlhypbn5fs94KVOBUpNptWn3HU0jEOOjpNNkDSThd\\_8goWhhPbsXg8yppC1hlhgkQh2fss7brA-taSMYOGgNiyHoaoYZX2BKrajVkBjipYc-W9NCEl5u9tlggPl8qnGSbVAyKBKlu7FzpZGSplssvWNS1HBHKZScenvIOZBPt0\\_ad](https://finance.yahoo.com/news/first-5-governor-unveiled-2022-030900409.html?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce_referrer_sig=AQAAAlhypbn5fs94KVOBUpNptWn3HU0jEOOjpNNkDSThd_8goWhhPbsXg8yppC1hlhgkQh2fss7brA-taSMYOGgNiyHoaoYZX2BKrajVkBjipYc-W9NCEl5u9tlggPl8qnGSbVAyKBKlu7FzpZGSplssvWNS1HBHKZScenvIOZBPt0_ad)

by expert evaluators, and \$60 million one-time Proposition 98 General Fund to provide training for educators on effective use of these tools.

- \$5.8 billion (\$2.3 billion General Fund) for child care programs, including support for multi-year commitment to rate increases, supplemental funding to providers, infrastructure grant program funding, and eventually expanding child care access.
- \$10.6 million in continued investment through June 30, 2023 for the California Infant and Early Childhood Mental Health Consultation program to support the mental health needs of children, families, and child care providers.
- Promoting school readiness by providing access to transitional kindergarten for all four-year-olds and to public preschool for all income-eligible three-year-olds, in full-inclusion settings.
- While some families will choose to send their four-year-old to transitional kindergarten, others will have the choice to access State Preschool. The Budget invests \$197.8 million Proposition 98 General Fund and \$110.6 million General Fund to increase state preschool program adjustment factors for students with disabilities and dual language learners.
- Extension of ACEs provider training with a one-time \$135.1 million (\$67.6 million mental health services fund, remainder is federal funds), over a three-year period to extend Medi-Cal provider training for ACEs screenings.

The First 5 Network appreciates investments proposed in the 2022-23 budget and we are prepared to collaborate with the governor and legislators to bring positive changes to California's youngest children and families. We will work closely with the governor and First 5 Network partners on the final budget revisions that are expected in May 2022.

### **About First 5 Association**

First 5 Association of California is the voice of the 58 First 5 county commissions, which were created by voters in 1998 to ensure our young children are healthy, safe, and ready to learn. Together, First 5 touches the lives of more than one million kids, families, and caregivers each year, and strengthens our state by giving kids the best start in life. Learn more at [www.first5association.org](http://www.first5association.org).

### **About First 5 California**

First 5 California was established in 1998 when voters passed Proposition 10, which taxes tobacco products to fund services for children ages 0 to 5 and their families. First 5 California programs and resources are designed to educate and support teachers, parents, and caregivers in the critical role they play during a child's first five years--to help California kids receive the best possible start in life and thrive. For more information, please visit [www.cfc.ca.gov](http://www.cfc.ca.gov).

### **About First 5 LA**

As the state's largest funder of early childhood, First 5 LA works to strengthen systems, parents and communities so that children are ready to succeed in school and life. An independent public

## **ATTACHMENT 11.3**

[https://finance.yahoo.com/news/first-5-governor-unveiled-2022-030900409.html?guccounter=1&guce\\_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce\\_referrer\\_sig=AQAAAJypbn5fs94KV0BUpNptWn3HU0jEOOjpNNkDSThd\\_8goWhhPbsXg8yppC1hlhgkQh2fss7brA-taSMYOGgNiyHoaoYZX2BKrajVkBjipYc-W9NCEl5u9tlggPl8qnGSbVAyKBKlu7FzpZGSplssvWNS1HBHKZScenvIOZBPt0\\_ad](https://finance.yahoo.com/news/first-5-governor-unveiled-2022-030900409.html?guccounter=1&guce_referrer=aHR0cHM6Ly93d3cuZ29vZ2xlLmNvbS8&guce_referrer_sig=AQAAAJypbn5fs94KV0BUpNptWn3HU0jEOOjpNNkDSThd_8goWhhPbsXg8yppC1hlhgkQh2fss7brA-taSMYOGgNiyHoaoYZX2BKrajVkBjipYc-W9NCEl5u9tlggPl8qnGSbVAyKBKlu7FzpZGSplssvWNS1HBHKZScenvIOZBPt0_ad)

agency, First 5 LA's goal is to support the safe and healthy development of young children so that by 2028, all children in L.A. County will enter kindergarten ready to succeed in school and life. Learn more at [www.first5la.org](http://www.first5la.org).

View source version on

businesswire.com: <https://www.businesswire.com/news/home/20220112006067/en/>

### **Contacts**

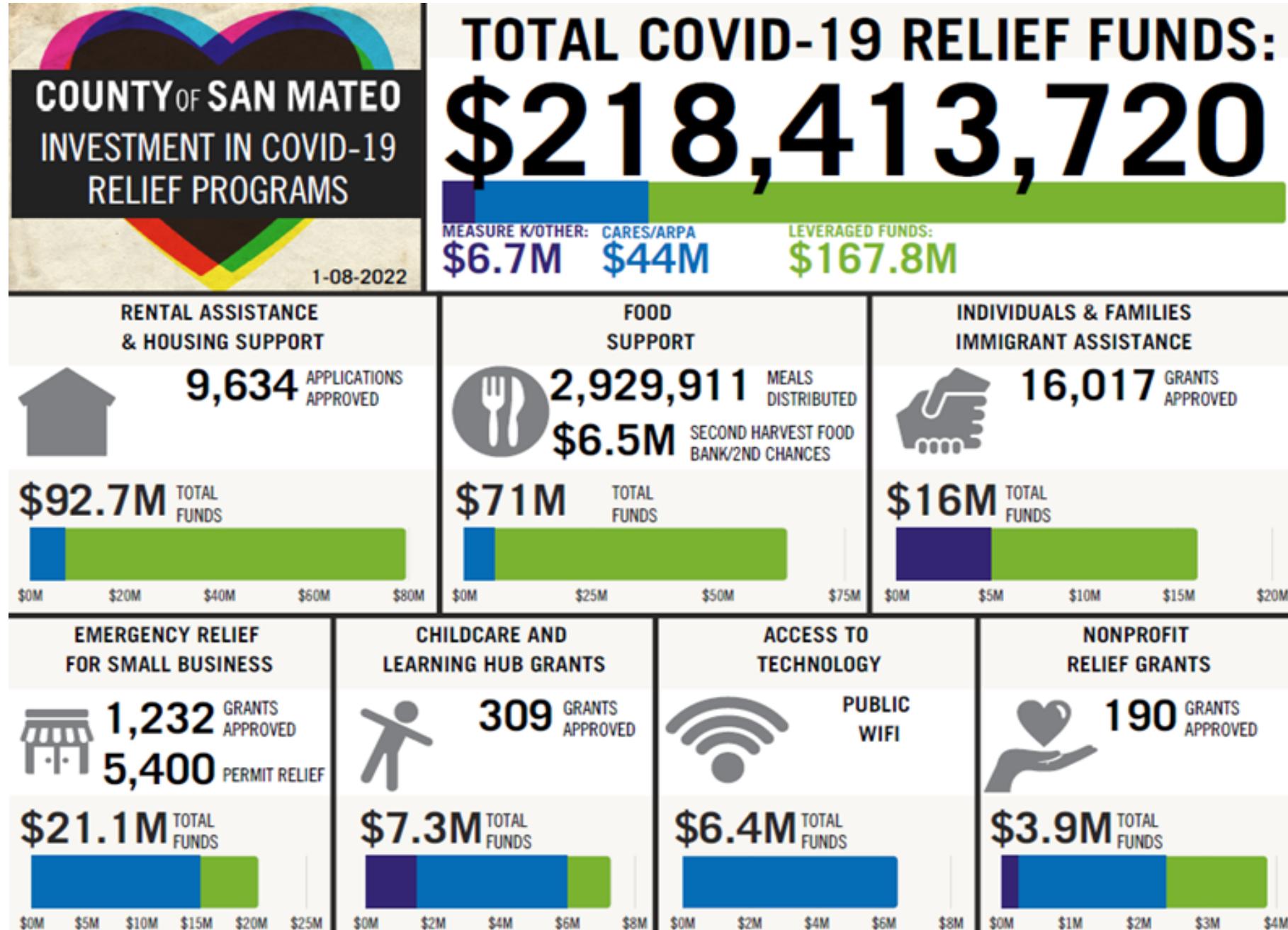
Melanie Flood FRSA, First 5 Association of California  
(530) 556-0920, [melanie@first5association.org](mailto:melanie@first5association.org)

# San Mateo County Recovery Initiative Update

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January 13, 2022

June 18, 20



# Looking Forward

American Rescue Act Funds

\$10 Million remaining first round

\$74.5 Million second round

# Gardner Center Community Engagement

## Community Needs

- Pulse Census Data (Metro Bay Area): housing and food insecurity, mental health
- Redwood City COVID Community Survey: basic needs, resource awareness
- American Community Survey (San Mateo County Regions): employment, housing insecurity, technology

## Community Priorities

- Community Survey (7 languages; 1001 responses): priority areas, priority groups
- Community Survey Posters (2 languages; 7 locations; over 200 responses to date): priority areas
- Focus Groups (6 focus groups, 5 organizations; 49 participants to date): priority areas, access to services

## Challenges/ Proposed Strategies

- Community Forums (hosted by SMC), including 160-180 participants
- Focus Groups
- Community Survey
- Reports

# Gardner Center Preliminary Findings

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- Housing and Shelter
- Food and Nutrition
- Job Training and Assistance
- Mental health & wellness: anxiety about housing & food insecurity
- Childcare for kids 0-5 / Out-of-school care for kids 5+

# Developing Funding Proposals

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- Boston Consulting Group
  - Funding priorities review and analysis: 12-week process with community partners, service providers, advocates and others
  - Focus on highest community priorities
  - Identified leverage opportunities: Federal, State and Philanthropy
- Draft Plan
  - Strategic Investment in Equity with one-time money
  - Top priorities: Housing, Children and Local Economic Recovery
  - Pilot Projects: Mental Health, Small Business and Food Security

# Next Steps



Continue to gather input and refine allocation plan



Present \$10 Million first round draft allocation to Board in February



Present \$74.5 Million second round draft allocation to Board in early spring



Implement approved programs starting summer of 2022

REPORT FOR DEC 1, 2021 - DEC 31, 2021

# FIRST 5 SAN MATEO ANALYTICS

## OVERVIEW

### OVERVIEW - DECEMBER

This month's F5SMC Communications focused on sharing the SVCF Family Story Project Video content. First 5 San Mateo County content highlighted and promoted videos of parents sharing their stories, their coping mechanisms, and their dreams for the future.

#### Website

December brought very consistent online activity, new users, and visits to the home page. 82% of the visitors to the site were new and the majority of site visits were referred by Facebook, both the desktop and mobile platforms. Year over year performance is better across most analytics, including bounce rate, total sessions, and session duration.

#### Social Media

- At the end of December, F5SMC Facebook page had 1,600 total fans, up from 1573 at the end of October. December page impressions increased by over 10,000, generated through video views. The engagement rate was 2.94%, which is slightly higher than last month. The top post was the Family Story Video focused on hopes & dreams.
- Instagram followers increased by 14 to 1217 in December. The top post with an image was the Peninsula Family Services blog and the benefits of spending time together for your children's development. The engagement rate of the top post was about 14% and the overall average engagement rate was 8.46%, up from last month and over double the year-over-year performance of last December.
- Twitter followers increased by 10 to 665. Impressions and engagement both increased slightly during December, and increased year-over-year performance. There were 15 follower retweets.
- LinkedIn increased by 8 followers to 112. Engagement was 7.6%. The highest performing post was *Introducing First 5's Newest Youth Commissioner, Valeria Chavez-Franco* that highlights her new role as a youth commissioner.

#### Email Marketing

- There were no email campaigns in December

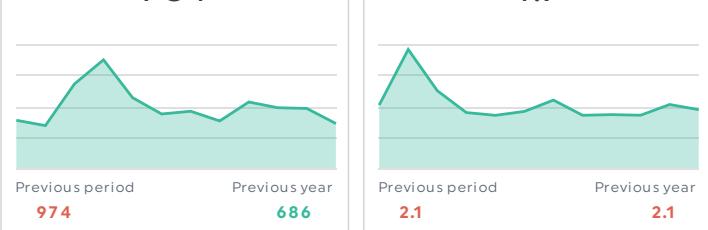
## WEBSITE ANALYTICS

### TOP PAGES BY PAGEVIEWS

Page Path	Pageviews
● /	336
● /about/	69
● /staff/	61
● /kit-for-new-parents/	45
● /commission/	42
● /resources/	40
● /introducing-first-5-smcs-newest-youth-commission...	38
● /who-we-are/	38
● /adverse-childhood-experiences/	34
● /contact/	34
● /for-parents-families/	33
● /commissioners/	32
● /covid-19-information-resources/	30
● /early-childhood-development/	28
● /our-focus-areas/	24
● /news-updates/	21
<b>Total</b>	<b>1,396</b>

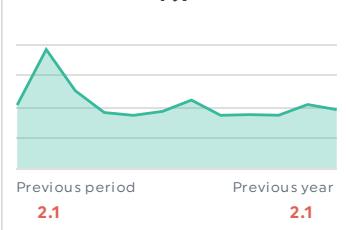
### TOTAL SESSIONS

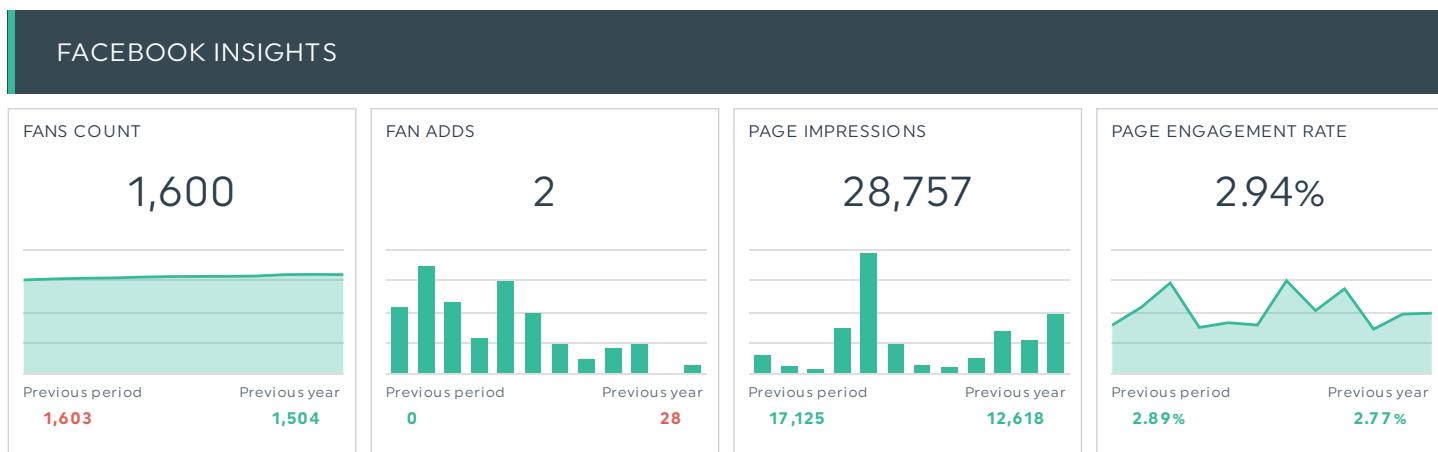
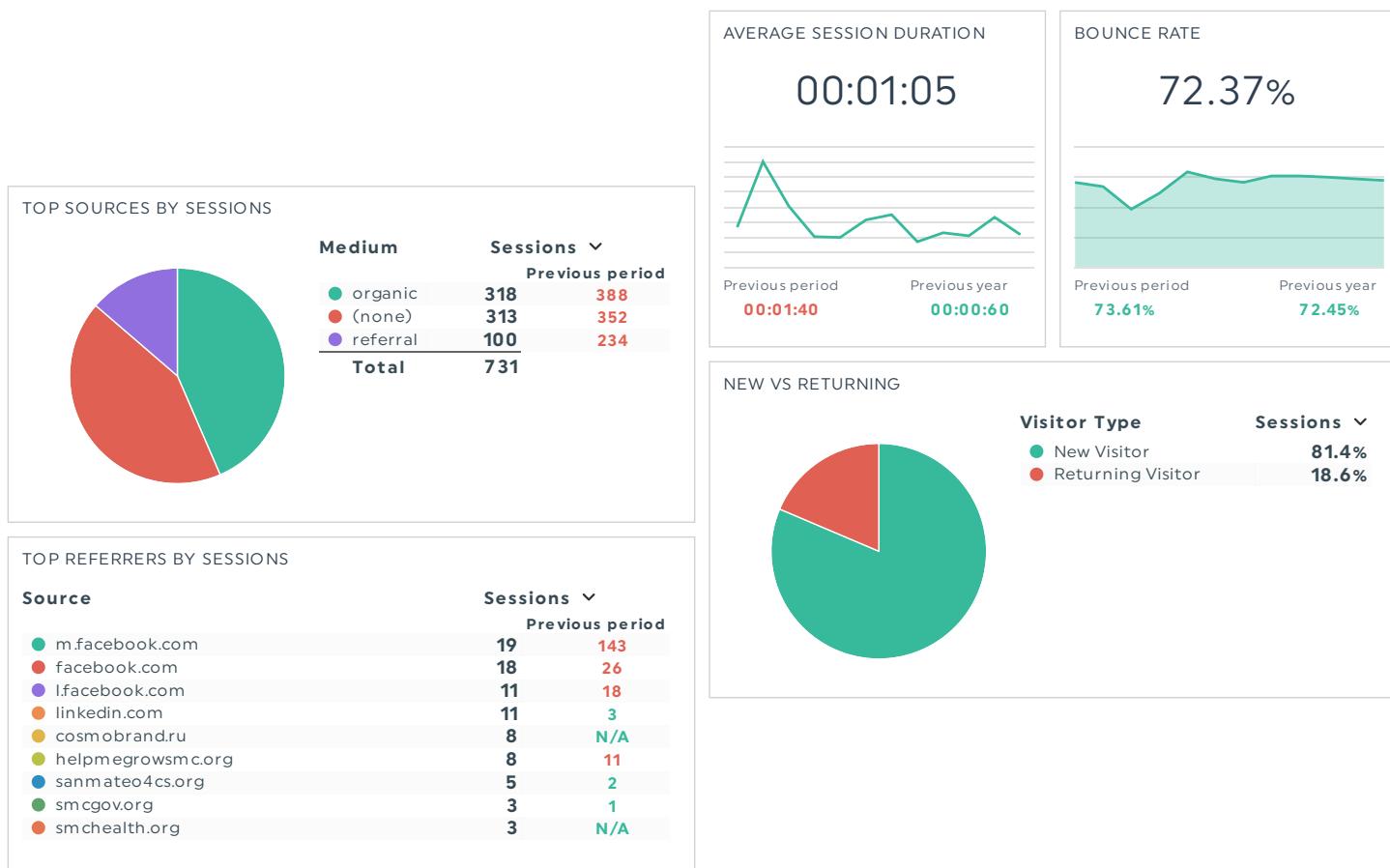
731



### PAGES PER SESSION

1.9





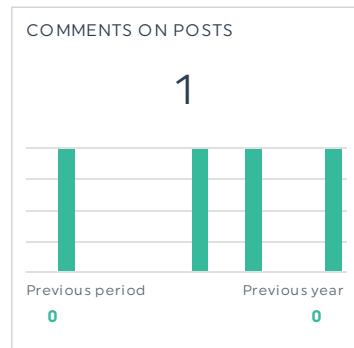
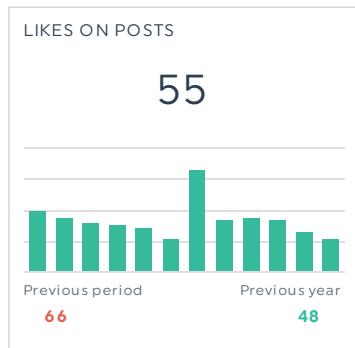
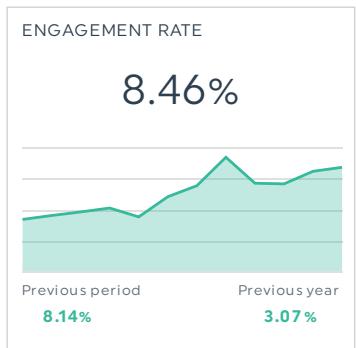
## TOP POSTS BY ENGAGEMENT RATE

Post With Image	Engagement Rate	Total Reactions	Post Comments	Post Shares
 Sandra Phillips-Sved, the Vice Chair of the Commission, has been instrumental in supporting the First 5 SMC strategies around elevating Racial Equity work and advancing equity and access to	8.00%	4	0	0
 Introducing First 5's Newest Youth Commissioner, Valeria Chavez-Franco. She is an incredible person by any measure. Read about her short but impactful journey to her seat on the First 5 San	7.14%	5	0	0
 San Mateo County Parents have been through more than they ever could have prepared for, and they came out stronger than ever. Thank you to Silicon Valley Community Foundation for	6.92%	16	2	0
 Your family. Your health. Your story. ACEs screenings give you information about your health. Ask your doctor for an ACEs screening today & visit @ACEsAware for more information.	6.37%	5	0	0

## TOP POSTS BY IMPRESSIONS

Post With Image	Post Impressions	Post Reach
 Systems designed with families in mind. During the COVID-19 pandemic, families reflected on what that really looks like. Thank you to Silicon Valley Community Foundation for collecting these incredible stories. Read more about c ... (id: 618117351594890_6534436079962958)	16,396	5,867
 Your family. Your health. Your story. ACEs screenings give you information about your health. Ask your doctor for an ACEs screening today & visit @ACEsAware for more information. #YourStory #ACEsAware (id: 618117351594890_6540586752681224)	9,261	3,702
 San Mateo County Parents have been through more than they ever could have prepared for, and they came out stronger than ever. Thank you to Silicon Valley Community Foundation for collecting these incredible stories. Families need ... (id: 618117351594890_6612773925462506)	1,741	1,243
 Introducing First 5's Newest Youth Commissioner, Valeria Chavez-Franco. She is an incredible person by any measure. Read about her short but impactful journey to her seat on the First 5 San Mateo County's Commission. https://bit.l ... (id: 618117351594890_6518918858181347)	170	168

## INSTAGRAM INSIGHTS



## TOP POSTS BY ENGAGEMENT RATE

## Post With Image

			▼
	Peninsula Family Service's VP of Early Education, Maria Romero gets into the deep details of supporting families as they establish stability and start to thrive.	13.58%	10 1
	Visitors to seven San Mateo County parks – from Coyote Point along San Francisco Bay to Memorial among the redwoods – no longer have to pay a \$6 vehicle entry fee if they are low income! Enjoy the parks, completely care free, San Mateo County.	12.26%	13 0
	Neel Patel, M.D. was an early partner in our special needs & Watch Me Grow initiatives. During the COVID-19 pandemic, he explained the impact on young children's development. He was also very involved with Help Me Grow and the Physicians Roundtable. He brought his expertise in developmental screening and the patient experience to our communities to get families the care they need. We have been lucky to have him on the council for the last	11.50%	13 0
	Sandra Phillips-Sved, the Vice Chair of the Commission, has been instrumental in supporting the First 5 SMC strategies around elevating Racial Equity work and advancing equity and access to resources in our communities. Her dedication to early childhood can be seen in everything she does, especially in her last 6 years on the commission.	6.49%	5 0

## TOP POSTS BY IMPRESSIONS

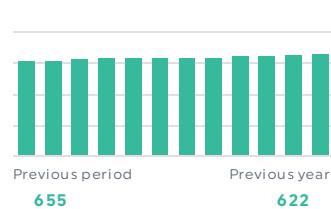
## Post With Image

		Impressions	▼	Reach
	Pam Frisella is a former Foster City Council Member and Mayor, as well as a dedicated advocate for family resources. We will miss the warm, irreverent personality for which she is known. She holds board positions with the Build Up Advisory Council and has been a community activist in San Mateo County for more than 30 years. We are so grateful for her time on the council!	132		125
	Neel Patel, M.D. was an early partner in our special needs & Watch Me Grow initiatives. During the COVID-19 pandemic, he explained the impact on young children's development. He was also very involved with Help Me Grow and the Physicians Roundtable. He brought his expertise in developmental screening and the patient experience to our communities to get families the care they need. We have been lucky to have him on the	113		107
	Visitors to seven San Mateo County parks – from Coyote Point along San Francisco Bay to Memorial among the redwoods – no longer have to pay a \$6 vehicle entry fee if they are low income! Enjoy the parks, completely care free, San Mateo County.	106		100
	Happy holidays, San Mateo County! However you celebrate, and whether you celebrate at all, we hope you are enjoying your families and remembering our loved ones today!	90		84

## TWITTER INSIGHTS

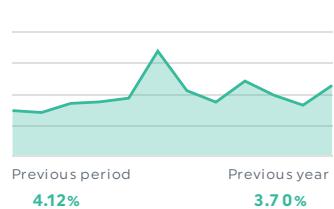
## FOLLOWERS

665



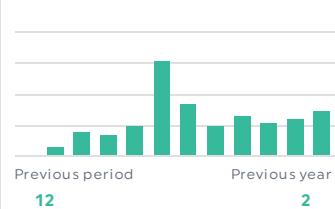
## FOLLOWER ENGAGEMENT RATE

5.71%



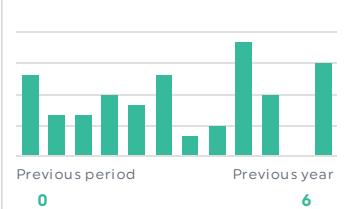
## RETWEETS OF ORIGINAL POSTS

15



## Mentions

9



IMPRESSIONS

3.6K

## TOP RETWEETED POSTS

## Post ^

- Communities can move mountains. San Mateo County should be there every step of the way to ... 2
- Introducing First 5's Newest Youth Commissioner, Valeria Chavez-Franco. She is an incredible per... 1
- Parents have big dreams for their children. This year, we are thinking about how to help the com... 1
- RT @PeninsulaFamily: Every week the staff at Fair Oaks Adult Activity Center give "grab 'n go" me... 1
- San Mateo County Parents have been through more than they ever could have prepared for, and ... 3
- Systems designed with families in mind. During the COVID-19 pandemic, families reflected on wh... 1
- Visitors to seven San Mateo County parks - from Coyote Point along San Francisco Bay to Memo... 3
- Your family. Your health. Your story. ACEs screenings give you information about your health. As... 3
- Your family. Your health. Your story. ACEs screenings give you information about your health. As... 1

## LINKEDIN INSIGHTS

FOLLOWERS

112

ENGAGEMENT RATE

7.6%

Previous period  
4.9%Previous year  
11.0%

IMPRESSIONS

503

Previous period  
204Previous year  
127

LIKES

17

Previous period  
4Previous year  
5

## TOP POSTS BY ENGAGEMENT RATE (WITH IMAGE)

## Post with image

Engagement Rate ▾ Likes Clicks

	Introducing First 5's Newest Youth Commissioner, Valeria Chavez-Franco. She is an incredible person by any measure. Read about her short but impactful journey to her seat on the First 5 San Mateo County's Commission. <a href="https://bit.ly/3xZvxYs">https://bit.ly/3xZvxYs</a>	20.0%	1	3
	15 is not too young to make change. <a href="https://bit.ly/3xZvxYs">https://bit.ly/3xZvxYs</a>	19.0%	2	2
	Your family. Your health. Your story. ACEs screenings give you information about your health. Ask your doctor for an ACEs screening today & visit @ACEsAware for more information. #YourStory #ACEsAware <a href="https://lnkd.in/dV6titFc">https://lnkd.in/dV6titFc</a>	8.7%	1	1
	Sandra Phillips-Sved, the Vice Chair of the Commission, has been instrumental in supporting the First 5 SMC strategies around elevating Racial Equity work and advancing equity and access to resources in our communities. Her dedication to early childhood can be seen in ...	8.5%	4	1
	New beginnings are a beautiful opportunity to set goals, make resolutions, and celebrate with your families, including little ones. You are doing great! Happy New Year, San Mateo County! <a href="https://bit.ly/33s3i9M">https://bit.ly/33s3i9M</a>	8.3%	1	0
	Pam Frisella is a former Foster City Council Member and Mayor, as well as a dedicated advocate for family resources. We will miss the warm, irreverent personality for which she is known. She holds board positions with the Build Up Advisory Council and has been a ...	7.8%	3	2

## NOTES

1. Impressions are the number of times your content is displayed. Reach is the total number of people who see your content.