

**FIRST 5 SAN MATEO COUNTY  
 PROGRAM, OPERATIONS AND PLANNING (POP) COMMITTEE MEETING**

DATE: April 3, 2017  
 TIME: 4:00 – 5:00 PM  
 ADDRESS: San Mateo County Office of Education, 101 Twin Dolphin Dr.  
 Superintendent’s Conference Room, 2<sup>nd</sup> Floor,  
 Redwood City, CA 94065

COMMISSION MEMBERS: Anne Campbell (Chair), David Canepa  
 PUBLIC MEMBER: Harvey Kaplan, M.D.  
 STAFF: Michelle Blakely, Kitty Lopez, Chonne Sherman  
 ABSENT: Sandra Phillips-Sved

<b>AGENDA</b>		
1.	Approval of the April , 2017 Program, Operations and Planning Committee Meeting Agenda	Campbell
2.	Approval of the February 6, 2017 Program, Operations and Planning Committee Meeting Minutes (See Attachment 2)	Campbell
3.	Discussion: <ul style="list-style-type: none"> <li>▪ Policy Platform 2015-2018</li> <li>▪ Commissioner Site Visits</li> <li>▪ Build Up for San Mateo County’s Children: Early Learning Facilities</li> </ul> (See Attachment 3)	Lopez/Blakely
4.	Program Highlights <ul style="list-style-type: none"> <li>• Help Me Grow Contractor Procurement Process</li> <li>• Mental Health Systems Planning Procurement Process</li> <li>• MAA Leveraging Analysis</li> <li>• Persimmony Grants Management</li> </ul> (See Attachment 4)	Blakely
5.	Communications: Verbal Update <ul style="list-style-type: none"> <li>• Website</li> <li>• Social Media</li> <li>• Monthly Commission Meeting Updates</li> </ul>	Sherman
6.	Adjournment	Campbell
<b>NEXT MEETING: May 1, 2017</b>		

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**FIRST 5 SAN MATEO COUNTY  
PROGRAM, OPERATIONS AND PLANNING  
COMMITTEE MEETING MINUTES**

**November 7, 2016**

- **Commission Members:** Anne Campbell (Chair), Sandra Phillips-Sved
  - **Public Member:** Harvey Kaplan M.D.
  - **Staff:** Michelle Blakely, Kitty Lopez
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New Commission Meeting Format Update

Kitty Lopez provided an update on the new Commission meeting format which is based on feedback from the 2016 Commission Special Meetings/Retreats and staff's desire to implement strategies that further engage Commissioners based on their interests and the systems level work staff is doing. Our goal is to create a "Learning Organization" and highlight key issues during Commission meetings. In addition, a program dashboard will be developed to provide more information about programs.

Proposed Calendar of 2017 and 2018 Commission Meeting Dates

The proposed calendar for 2017 and 2018 Commission meeting dates reduces the yearly number of Commission meetings to approximately 7-8 meetings a year.

Committee Discussion: Committee members discussed the pros and cons of reducing Commission meetings and conveyed that meetings are needed in key months for budget planning and approval (May & June). Input included informing the public of the new approach and energizing the meeting for the public's benefit through presentations, and discussions with engaging titles.

Early Learning Facilities

Preschool and infant toddler spaces have been identified as high need in San Mateo County. Brion Economics Final Early Childcare Facilities Report which is funded by the SMC Human Service Agency and F5SMC. The Child Care Partnership Council (CCPC), Silicon Valley Community Foundation, Child care Coordinating Council (4C's) and other early learning partners are reviewing systemic issues related to the shortage of preschool & infant toddler spaces such as:

- Creating funding and advocacy;
- Raise awareness with other stakeholders in the community in 2017 to hear about issues and explore how others can be involved (developers, cities and businesses)
- Develop a communications work plan based on Brion's Final Early Childcare Facilities Report Recommendations. Personnel would be needed to develop, coordinate and implement the plan; personnel funding was discussed which included infrastructure, impact versus investment and other contributors such as the Silicon Valley Community Foundation.

Committee Discussion:

- Expansion of and deeper analysis of the existing 7 sites is identified in the final report which also includes the locations of the spaces on a city by city basis.
- Would the personnel position(s) be half time or full time? Could other organizations contribute \$25K (for example) to fund the needed personnel?

- There is a lot of momentum and interest; more conversations are needed to define next steps.
- The child care facilities issue involves every county in the bay area; the committee discussed possible collaboration with Santa Clara County.

Help Me Grow (HMG) / Centralized Telephone Access Point

The Help Me Grow/Watch Me Grow Centralized Telephone Access Point Feasibility Study was distributed and will be discussed further in March. F5SMC and Community Gatepath are developing recommendations to determine a host agency and partners. The goal is to merge, coordinate and align with existing lines for telephone access point for HMG.

Communications Update

An update on the development of the new website, including the new design and social media implantation was provided. Currently RSE is providing 85% of implementation and will continue to do so in 2017-2018 as detailed in year three of their scope of work.

**Date:** April 3, 2016  
**To:** First 5 San Mateo County Program, Operations and Planning Committee (POP)  
**From:** Kitty Lopez, Executive Director  
**Re:** Discussion

- Draft F5SMC Policy and Advocacy Platform
- Commissioner Site Visits
- Build Up for San Mateo County's Children: Early Learning Facilities

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### **ACTION REQUESTED**

Discussion:

- Draft F5SMC Policy and Advocacy Platform
- Commissioner Site Visits
- Build Up for San Mateo County's Children: Early Learning Facilities

### **DRAFT F5SMC POLICY AND ADVOCACY PLATFORM**

Attached for review and discussion is F5SMC's Policy and Advocacy Platform (**See Attachment 3A**). The policy platform are policies that First 5 is currently engaged in and supporting in San Mateo County. Also attached is the First 5 Association of California's Policy Platform (**See Attachment 3B**).

### **COMMISSIONER SITE VISITS**

At Commission Meetings this past year, we have discussed several key initiatives:

- Quality Early Learning/Child Care Settings/Facilities
- Watch Me Grow Initiative and its move to be a part of the Help Me Grow National Model for supporting children with special needs
- Oral Health Strategic Planning; First 5's investment and support of the Virtual Dental Home model to provide dental care in preschool settings

We would like to set up at least one Commissioner Visit to one site reflecting one of the initiatives above before the end of the fiscal year and possibly include our State Legislators to see the work of First 5 in their county districts

### **BUILD UP FOR SAN MATEO COUNTY'S CHILDREN: EARLY LEARNING FACILITIES**

Addressing the shortage of Child Care Facilities issues is a multi-faceted and complex effort. F5SMC and partners including the San Mateo County Office of Education (SMCOE); the Child Care Partnership Council (CCPC); the Child Care Coordinating Council (4Cs); the Silicon Valley Community Foundation-Center for Early Learning (CEL); Human Services Agency (HSA) and local child care advocates, have long embarked on several strategies to build awareness about this important issue. With no single entity being responsible for addressing this issue, *Build Up for SMC's Children* is/will be a single coordinated effort to increase the supply of early learning facilities and increase the recognition of the connection between housing, transportation, and local planning efforts to child care facilities. Discussion at today's meeting will highlight:

- F5SMC funding and strategic support for Build Up for SMCs Communications Consultant
- SVCF-CEL Early Learning Taskforce Report
- Build Up for SMCs draft Work Plan ( i.e. Communication Plan & Advisory Body)
- Presentation for April 2017 Commission Meeting

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**F5SMC DRAFT POLICY and ADVOCACY PLATFORM 2016-2018**  
**April 3, 2017**

POLICY FOCUS	ACTIVITIES
<b>Early Learning</b>	
Promote initiatives supporting quality early learning environments such as the CA Quality Rating Improvement Systems (QRIS). Lead and Implementing partner for SMCs QRIS consortia. Advocate for policy recommendations gleaned from achievements and lessons learned from regional and statewide QRIS Implementation.	CA Dept. Of Education & F5CA IMPACT-QRIS; SMC QRIS Consortia; Regional and Statewide Work-groups.
Support increased access to quality learning environments and facilities (infant toddler & preschool environments). Support and promote efforts that: finance and maintain new and existing learning environments and efforts that address workforce development and operational needs.	Build Up for SMC Children’s (Facilities); Brion ELF Report; Child Care Partnership Council – Policy& Advocacy Committee
<b>Strong Families</b>	
Promote the use of Authentic Family Engagement across major systems that support young children and families (i.e. child welfare, early learning, health special needs and social services).	Friday Café’s; F5SMC Family Engagement Provider Network.
Advocate, fund, and support care coordination across various settings.	F5SMC Evaluation data; Watch Me Grow & Help Me Grow Systems group; LPFCH Care Coordination Advocacy
<b>Health and Development</b>	
Promote routine universal developmental and behavioral screenings for infants and toddlers according to AAP guidelines. Support pediatricians, health care providers, and early childhood experts in monitoring children's development and providing linkages to community supports. Emphasis on both public and private providers.	Watch Me Grow & Help Me Grow
Support community-based oral health services to children throughout SMC through various models including Virtual Dental Home. Lead SMC Oral Health Strategic Plan Implementation.	SMC OHI- Children’s Work group
Support parents advocating for health equity issues including housing, immigration and transportation.	Safe Health & Equitable Communities; Build-up for SMC Kids
<b>System Sustainability and Enhancement</b>	
Promote and support improved data collection, data sharing and integration among programs/agencies that serve young children and families	Big Data Project ( RWC);
Support providers from all major systems that support young children and families with professional development and increased knowledge in key areas such as: trauma informed care, infant and early childhood mental health, and early brain development and cross sector trainings	MH Systems Planning; HSACentral Support Staff Collaboration
Advocate for a comprehensive look at ways to sustain, improve and leverage the multiple local state and federal funding streams that serve the needs of children and families birth to five (across sectors).	MAA Leveraging Analysis

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# Be a Champion for Children

## 2017 FIRST 5 POLICY AGENDA



### FAMILY STRENGTHENING



#### VISION:

Enhance systems that support parental resilience, social connections, concrete support in times of need, and knowledge of parenting and child development.

#### POLICY GOALS:

- Expand access to evidence-based family strengthening programs, including voluntary home visiting, which optimize child development and reduce the risk of abuse and neglect.
- Increase and improve child and parental mental health and substance abuse awareness, diagnosis and treatment.
- Strengthen the social safety-net to ensure families are self-sufficient and can meet their basic economic needs, such as food, housing, child care, transportation and health care.

### EARLY IDENTIFICATION AND INTERVENTION



#### VISION:

Build a family-centered system that supports all children at risk of developmental and behavioral delay.

#### POLICY GOALS:

- Ensure all children receive mandated developmental and behavioral screenings.
- Invest in and improve coordination across systems of care to efficiently connect young children to early intervention.
- Improve statewide data collection, sharing and reporting on key indicators of screening, assessment, referral and treatment.

### ORAL HEALTH



#### VISION:

Expand access to preventative and restorative oral health services and oral health education.

#### POLICY GOALS:

- Increase utilization of essential Medi-Cal dental services by young children.
- Expand the availability and geographic spread of pediatric oral health providers.
- Mobilize state support for innovative approaches that provide oral health services in alternative settings.

### QUALITY EARLY LEARNING



#### VISION:

Improve overall well-being and social-emotional and cognitive outcomes for all children from birth in order to achieve kindergarten readiness.

#### POLICY GOALS:

- Increase the quality and number of state-funded early learning slots for infants, toddlers and preschoolers.
- Embed high-quality standards in all state-funded early learning programs and support state and local efforts to meet them.
- Strengthen the qualifications, compensation and stability of the early learning workforce.

### SYSTEM SUSTAINABILITY AND REACH



#### VISION:

Ensure that California's youngest children and their families thrive.

#### POLICY GOAL:

- Explore and advance opportunities to preserve and increase funding streams dedicated to early childhood, including Proposition 10 revenues.
- Improve state and county data systems to track children's outcomes.

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Date: April 3, 2017

To: First 5 San Mateo County Program, Operations & Planning Committee (POP)

From: Michelle Blakely, Program and Planning Director

Re: Review and Discussion

- **Program Updates and Highlights: Help Me Grow Contractor Procurement; Mental Health Systems Planning Procurement; Medi-cal Administrative Activities Leveraging Analysis; and Persimmony Grants Management System**
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## **ACTION REQUESTED**

Review and Discussion

- Program Updates and Highlights: Help Me Grow Contractor Procurement; Mental Health Systems Planning Procurement; Medi-cal Administrative Activities Leveraging Analysis; and Persimmony Grants Management System

## **BACKGROUND**

Program Updates and Highlights are provided as brief illustrations of the work addressing the Commission's Strategic Plan 2015-2020 in the focus areas of: Early Learning, Family Engagement, Child Health and Development and Policy, Advocacy and Communications.

## **PROGRAM UPDATES AND HIGHLIGHTS**

- **Help Me Grow Contractor Procurement:** SMC is officially a Help Me Grow (HMG) affiliate. HMG is a statewide and nationwide collective impact effort that advances developmental screening, promotes early detection amongst health providers and provides linkages to services for children at risk for who have special needs. F5SMC and partners including Gatepath, have been engaged in aspects of HMG for many years. F5SMC will have a procurement process to determine the Help ME Grow lead agency. F5SMC will also support policy and implementation efforts by the F5CA Association-CA's HMG State Lead agency.
- **Mental Health Systems Planning Procurement:** Early childhood mental health system planning has commenced. As referenced in the Strategic Plan Implementation Plan (SPIP), this effort includes community planning, landscape analysis, and needs assessment activities. Subsequent funding decisions will be determined by the results. F5SMC is seeking a contractor to assist with landscape analysis, key informant interviews and other administrative supports.
- **MAA Leveraging Analysis:** HealthReach Consulting will provide detailed analysis of current F5SMC funded projects, emerging projects and F5SMC staff activities to determine MAA Leveraging opportunities. The final report is expected at the end of May.
- **Persimmony Grants Management System:** F5SMC Grantees and staff are actively implementing this new on-line management system. Operational procedures, grantee technological supports and data collection capabilities are being fine-tuned.