# FIRST 5 SAN MATEO COUNTY
## PROGRAM, OPERATIONS AND PLANNING (POP) COMMITTEE MEETING

**DATE:** September 10, 2018  
**TIME:** 4:00 – 5:00 PM  
**ADDRESS:** San Mateo County Office of Education, 101 Twin Dolphin Dr. Superintendent’s Conference Room, 2nd Floor, Redwood City, CA 94065

**COMMISSION MEMBERS:** Anne Campbell, Sandra Phillips-Sved (Chair), Nicole Pollack  
**PUBLIC MEMBER:** Harvey Kaplan, M.D.  
**STAFF:** Kitty Lopez, Michelle Blakely, Myra Cruz

<table>
<thead>
<tr>
<th>AGENDA</th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Approval of the September 10, 2018 Program, Operations and Planning Committee Meeting Agenda</td>
<td>Phillips-Sved</td>
</tr>
<tr>
<td>2.</td>
<td>Approval of the April 2, 2018 Program, Operations and Planning Committee Meeting Minutes (See Attachment 2)</td>
<td>Phillips-Sved</td>
</tr>
<tr>
<td>3.</td>
<td>Emerging Projects Update (Verbal)</td>
<td>Blakely</td>
</tr>
<tr>
<td>4.</td>
<td>Help Me Grow Call Center Process Update (Verbal)</td>
<td>Blakely</td>
</tr>
<tr>
<td>5.</td>
<td>Local and Regional Children’s Fund Efforts (Verbal)</td>
<td>Blakely</td>
</tr>
<tr>
<td>6.</td>
<td>Policy, Advocacy and Communication Committee (Verbal)</td>
<td>Lopez</td>
</tr>
<tr>
<td>7.</td>
<td>Adjournment</td>
<td>Phillips-Sved</td>
</tr>
</tbody>
</table>

**NEXT MEETING:** October 1, 2018
Commissioner Phillips-Sved called the meeting to order at 4:01 p.m.

1. Approval of the April 2, 2018 Program, Operations, and Planning Committee Meeting Agenda:
   MOTION: Commissioner Pollack / SECOND: Commissioner Campbell. Motion approved.

2. Approval of the March 5, 2018 Program, Operations, and Planning Committee Meeting Minutes:
   MOTION: Commissioner Campbell / SECOND: Commissioner Phillips-Sved. Motion approved.

3. Proposition 64 – Marijuana Taxing and Affects with Children
   F5SMC Executive Director, Kitty Lopez, presented the First 5 Association slide deck: *Proposition 64 and Early Childhood*. Lopez highlighted the following:
   o First 5 Association is focusing on these concerns for children ages 0 - 5: marijuana exposure in the home, exposure during pregnancy and breastfeeding, and teen usage during pregnancy. Commissioner Campbell asked if the kids’ intoxication is due to parents being high or accidental ingestion. Public Member Kaplan, as a Pediatrician, answered that for the most part it is ingestion. Commissioner Pollack asked to clarify the definition of third hand smoke. Public Member Kaplan informed that it is the nicotine residuals that left indoor i.e. carpet, wall.
   o Lopez informed that she will send the more detailed written version of the presentation to the Committee.
   o There is a 15% State sales tax on the retail price of marijuana. The state has not decided where all the sales tax will be dispensed. Discussion ensued on the local taxes.
   o Presented cases of what other Counties are doing in regarding cannabis taxes. Lopez suggested to have First 5 Santa Cruz, Executive Director, Dave Brody, speak at the next Commission meeting to explain on how Santa Cruz manages their cannabis taxes.
   o She asked the Committee for input whether we should present the slide deck at the Commission Meeting. Committee said that it would be helpful.
   o Commissioner Campbell suggested doing a survey with public, city and county officials and head of Health Services to see where they stand with this issue, and added what kind of messaging we want the public to receive.
4. Mental Health Systems Planning Update
F5SMC Program and Planning Director, Michelle Blakely, presented the *F5SMC Trauma-Informed Systems Initiative Planning* update. Blakely reminded the Committee that Learning for Action (LFA) presented their recommendations from the Mental Health Systems Steering Committee (MHSSC) at the January Commission Meeting, and the Commission approved $130,000 annually for two years for the implementation of the project. The Initiative is designed not to provide direct service, but to create an impact on system of care for children and their providers. The MHSSC completed phase 1 of this Initiative planning. Blakely highlighted the following:

- Reminded the long-term goal of this initiative: Embed Trauma-Informed Policies and Practices at every level of the system. The MHSSC Committee would be narrowing the down the goals and will be presenting their findings and recommendations to Commission in a few months.
- MHSSC conducted 14 key informant interviews with stakeholders.
- The outcome of the interviews includes: taking a developmental approach, needs champions, needs relationship building and parallel processes to have organizational change; needs to address public awareness. Another landscape will be presented on what other Counties are doing with their Trauma-Informed models.
- MHSSC discussed where F5SMC could put its investments.
- MHSSC is contemplating the renaming the Trauma-Informed System Initiative Planning to reflect its proposed work. Possible names were to Trauma Aware, Trauma Responsive, and Resiliency Project. Blakely added that Trauma Informed Community takes at least 15 to address per key informant interviews and research.
- Many groups and agencies are interested in the Trauma-Informed topic such as the Early Childhood Education community, and HIP Housing are interested in Trauma-Informed training, and Genentech will be investing about $3 million for Trauma-Informed Initiative.

5. Adjournment
Commission Chair Phillips-Sved adjourned the meeting at 5:01 p.m.

*The next POP Meeting is May 7, 2018 from 4:00 – 5:00 PM.*