Developing Systems to Serve the Mental Health Needs of Children 0-5 in San Mateo County

First 5 San Mateo Commission Meeting
January 22, 2018
Timeline of Project to Date

**July-August:** Completed interviews and draft of landscape scan

**September-October:** Develop scenarios for strengthening the ECMH systems in San Mateo county

**November-December:** Refine scenarios according to feedback

**January-February:** Incorporate Commission revisions and plan for implementation

- **September:** Steering Committee Meeting
- **October:** Steering Committee Meeting
- **November:** Community Input Session
- **December:** Steering Committee Meeting
- **January:** First 5 San Mateo Commission Meeting
Data and Perspectives Included

- A review of available secondary literature
- Interviews with key stakeholders from:
  - ACES Connections
  - First 5 Association
  - First 5 Santa Clara County
  - First 5 Santa Cruz County
  - Children Now
  - San Mateo County Health System
  - North County Outreach Collaborative
  - Watch Me Grow/Help Me Grow (San Mateo County)
- Steering Committee member input
Steering Committee

Members and Affiliation

Michelle Blakely, First 5 San Mateo County
Toni DeMarco, SMC Behavioral Health and Recovery Services
Trish Erwin, SMC Health System, Family Health Services
Jean-Marie Houston, San Mateo County Office of Education
Michelle Sioson Hyman, Silicon Valley Community Foundation
Dr. Harvey Kaplan, SMC Health System, First 5 Commission (retired)
Dr. Neel Patel, Palo Alto Medical Foundation, First 5 Commission
Sarah Poulain, Family Connections
Kristin Reinsberg, UCSF Parent Infant Program, StarVista
Emily Roberts, First 5 San Mateo County
Sandra Phillips-Sved, Partners In School Innovation, First 5 Commission

Input Provided

- Feedback on the landscape scan and system map
- System improvement idea generation to prepare for the Community Input Session
- Participation and small group leadership at the Community Input Session
- Prioritization and debrief of the ideas and feedback provided at the Community Input Session
Prevention
Surveillance, Screening, & Diagnosis
Connection to Services
Treatment & Intervention

**Prevention**
- Types of Services: Pediatric providers, nursing, and other medical support services
- Examples of Players in San Mateo: San Mateo County Health System, Kaiser Permanente

**Surveillance, Screening, & Diagnosis**

**Family Support**
- Types of Services: Family Support centers, parenting groups, home visitation, family-serving community-based organizations
- Examples of Players in San Mateo: San Mateo County Health System – Family Health Services, Early Head Start, Star Vista, Family Connections

**Early Care and Education**
- Types of Services: Public schools, licensed and unlicensed child care providers, kinship care
- Examples of Players in San Mateo: San Mateo County Office of Education, Early Head Start

**County Social Services**
- Foster Care System, Child Protective Services

**Primary Care**
- Types of Services: Pediatric providers, nursing, and other medical support services
- Examples of Players in San Mateo: San Mateo County Health System, Kaiser Permanente

**Treatment and Intervention**
- Types of Services: Occupational and physical therapy, speech therapy, behavioral health therapists, psychologists, psychiatrists, regional centers
- Examples of Players in San Mateo: San Mateo County Health System - Behavioral Health and Recovery Services (BHRS), Kaiser Permanente, Star Vista

**System Connectors**
- Types of Services: Organizations, entities, and programs that help enhance the ECMH system and connect players and stakeholders within the system
- Examples of Players in San Mateo: Help me Grow/Watch me Grow, The Big Lift

**Training, Technical Assistance, & Quality Assurance**
- Types of Services: Organizations, entities, and programs that provide training, quality assurance, and technical assistance in key areas of ECMH
- Examples of Players in San Mateo: UCSF – The Program for Infant and Toddler Care, ACES Connection Network, QRIS

**Funding & Policy**
- Types of Services: Professional medical associations, insurance providers, policy measures, and public and private funding entities

1/22/2018
1. Embed **Trauma-Informed Practices and Policies** at Every Level of System

2. Increase **Education and Supports for Parents** Regarding Early Childhood Mental Health

3. Increase, Improve, and Standardize Early Childhood Mental Health **Screening**

4. Increase **Provider Training and Education** on Early Childhood Mental

5. Improve **Data** Collection, Sharing, and Use

6. Improve **Linkages and Connections** Between Systems and Levels of Care

7. Policy and Funding **Advocacy** for Early Childhood Mental Health Services
Welcome

to the First 5 San Mateo County
Early Childhood Mental Health
Community Input Session
Primary Recommendations

**Long-term goal:** Embed Trauma-Informed Policies and Practices at every level of the system

**Training and support for child- and family-serving organizations** to become make internal operations more trauma-informed, including:
- **Agency Self-Assessments of Trauma-Informed Care**
- **Trauma 101:** Basic training on definition, prevalence, impacts and treatment of trauma as well as information about resiliency and protective factors
- **Reflective Practice Training and Supervision:** An approach that supports various models of relationship-based service delivery and can be used across disciplines, systems of care, and service models for children and families.

**Training and resources for professionals working with children and families**
- To understand trauma, its impacts, and treatment options
- That incorporates cultural humility into trauma-informed work

**Education for parents to help recognize the signs and symptoms of trauma**
Secondary Recommendations

In addition to pursuing a trauma-informed initiative, the Steering Committee recommends that First 5 San Mateo monitor the following additional opportunities for potential future investment of time or resource:

- Better integration of mental health supports in the medical setting for children 0-5 and their families
- Supporting parents with opportunities to build peer support networks and connect to the resources they need
- Coordinating and amplifying advocacy efforts to improve funding and policy relating to the mental health of children and families
Implementation Planning

March-July:
Convene stakeholders to design the implementation of the initiative; collect additional data as necessary to inform initiative design

May 2018

July-August:
Launch initiative

Jul 2018

Sep 2018

Initiative Implementation
BUILD UP
for San Mateo County’s Children

ADVISORY BODY KICK-OFF MEETING

January 19, 2018
MESSAGE FROM ASSEMBLYMEMBER KEVIN MULLIN

https://vimeo.com/250369030/ae471172d4
WHY ARE WE HERE AND WHY IS THIS IMPORTANT?

Early learning is:

- A key piece of **infrastructure** for livable, sustainable communities for working families
- A means to **prepare children** for future school success
- An **economic contributor** for cities, both directly and indirectly by generating employment and tax revenue

To better understand the issue:

- The County funded Brion Economics to complete a multi-part *Early Learning Facilities Needs Assessment*, and
- The *Silicon Valley Community Foundation* convened a Task Force to make recommendations for developing more child care and preschool.
WHAT IT TAKES TO OPEN A NEW SITE

Qualified, educated, well-compensated workforce

Facility construction and related costs

Materials and Furnishings

Families need to be able to afford tuition or subsidy funding needs to be enough to cover costs

Children and families with a need for child care and preschool
The following leadership planning group has been meeting since April 2017:

*First 5 San Mateo County:* Kitty Lopez & Michelle Blakely

*County of San Mateo:* Randy Torrijos, Gina Quiney

*Child Care Coordinating Council:* David Fleishman

*San Mateo County Office of Education:* Jean-Marie Houston

*Center for Early Learning, Silicon Valley Community Foundation:* Michelle Sioson-Hyman

*Child Care Partnership Council:* Kristen Anderson and Sarah Kinahan
BUILD UP OVERVIEW

Challenges & Work To-Date
“SNAPSHOT” OF THE NEED

In 2016, Brion Economics conducted an Early Learning Facilities Needs Assessment for San Mateo County:

▪ **San Mateo County needs 10,789 new spaces** for children ages 0-4; grows to 13,981 by 2025 if no new facilities are built.

▪ **Gap requires $428.4 million capital funding** to build new spaces.

▪ **“Difficulty finding a site” was the #1 barrier** for programs that want to expand.
 CEL/SVCF’S CHILD CARE AND PRESCHOOL FACILITIES TASK FORCE

▪ Cross-sector Task Force met four times in 16-17.
▪ Issued the following recommendations:
  1. Work across sectors to reuse/re-designate existing space.
  2. Work with cities and the county on policies and incentives to prioritize child care in future developments.
  3. Engage large employers to create new child care facilities for their employees.
  4. Generate revenue for facility development through local tax measures, and assist providers in drawing down existing funds.
▪ Identified a need for a coordinated, cross-agency approach, supported by paid staff, to work on these recommendations.
STARTING BUILD UP FOR SAN MATEO COUNTY’S CHILDREN

Winter 2017 through 2018

- Phased-approach to growing; using consultants prior to hiring new FTEs
- Key Start Up Activities:
  - Track and support new child care development throughout county
  - Communicate findings from needs assessment and recommendations of Task Force
  - Work with Cities to prioritize and support new child care development
  - Identify resources to build more child care facilities
  - Expand partners and allies from other sectors
  - Identify policy changes that would reduce barriers
**BUILD UP FOR SAN MATEO COUNTY'S CHILDREN**

**EARLY LEARNING FACILITIES DEVELOPMENTS & ACTIVITIES**
**TIMELINE UPDATED 1/17/18**

- **Countywide Planning and Collaboration**
- **New Child Care and Preschool Sites**
- **Presentations and Input to Cities**
- **Public Comment/Input on Specific Developments**
- **Resource Development/Funder Engagement**

**2016**
- Early Learning Facilities Needs Assessment
- First 5 SMC provides seed funding to Build Up
- Stanford Redwood City Campus and Bradford Street developments move forward

**2017**
- Presentation to Daly City Partnership
- Presentation to Redwood City Planning Commission
- First 5 SMC provides seed funding to Build Up
- Build Up and Communications Group forms
- Redwood City Council votes to eliminate fees for FCC expansion
- San Mateo includes child care in list of city priorities
- New child care being planned for teachers at Carlmont High School (Sequoia Union High SD)
- Sobrato resubmits plans for Broadway Plaza with addition of a 10k square foot child care center
- Helsing Simons Foundation awards $43,000 to Build Up
- Input provided to Grand Boulevard Initiative and Redwood City's El Camino Plan

**2018**
- Presentation to Early Childhood Funders Group
- Presentation to San Mateo City Council
- San Bruno Community Foundation awarding $16k to Build Up
- San Mateo City Council planning study session
- Presentations to other high priority city councils
- Federal Reserve Bank planning a Silicon Valley Child Care Convening
- Silicon Valley Community Foundation RFP
- Private donor offering $250k capital funding to expand infant/toddler

**Additional organizations highlighted in the timeline:**
- Redwood City
ADVISORY BODY
PURPOSE
ORGANIZATIONAL STRUCTURE

Leadership Group Partners (First 5, SMCOE, SVCF/CEL, San Mateo County, 4Cs)
- First 5, Consultants, and 4Cs Staff

Child Care Partnership Council
- PACO and Facilities Committees

Groups work in strategic alignment with cross-representation

Build Up Advisory Body
- Workgroups

The Big Lift, EQ+IP, SVCAN, Choose Children 2018
ADVISORY BODY PURPOSE

- Advisory Body intended to be a small group of high-level, cross sector individuals representing:
  - Funders
  - Real estate developers
  - Cities and County
  - Elected officials
  - School districts
  - Faith-based organizations
  - Business representatives

- Will meet 2-3 times per year through June 2020 to provide high-level strategic direction and long-term planning.
ADVISORY BODY LEVELS OF ENGAGEMENT

▪ Members can participate at different levels of engagement:
  ▪ Act as a **champion** for this issue within your networks using Build Up’s key messages
  ▪ Help us **make cross-sector connections** with housing, transportation, schools, business forums, government agencies, etc.
  ▪ **Identify resources** and help us determine financial strategies
  ▪ Serve as a **thought partner** to find creative solutions
BUILD UP GOALS
BUILD UP’S GOALS 2017-2020

*Build Up* has the following goals, mapped to the SVCF Child Care and Preschool Facilities Task Force recommendations:

1. Work across sectors to **reuse/re-designate existing space** to increase the number of early learning spaces.

2. Work with **cities and the county** on policies and incentives to **prioritize child care in future developments**.

3. **Engage large employers** to create new child care facilities for their employees.

4. **Generate revenue** for facility development, and assist providers in drawing down existing funds.
WE NEED $428 MILLION TO BUILD ~10,000 NEW CENTER-BASED SPACES
FINANCING MECHANISMS RECOMMENDED BY BRION ECONOMICS

▪ Sales Tax Add-Ons
▪ Parcel Taxes
▪ Developer Impact Fees
▪ Employer-Based Care
▪ Grants and Foundations
▪ State Child Care Facilities Revolving Fund
▪ Community Benefit Programs (CBPs)
▪ Developer Agreements (DAs)
CITIES ON THE PENINSULA ARE ALREADY IMPLEMENTING SOLUTIONS

• Redwood City and San Mateo include child care in **general plans/priorities**
• Redwood City has **waived fees** for Family Child Care
• San Mateo and the County provide **“start up guides”**
• South San Francisco and San Mateo collect **Developer Impact Fees**
• San Mateo has included $ for child care in **developer agreements**
• Recent **bond measures** in Ravenswood City School District and Woodside Elementary School District that funded preschool facility upgrades
• Fourteen **cities operate** child care, preschool, or after school
• Brisbane, Redwood City and San Carlos have **standing committees for city council and school district** to meet regularly
• At least nine large **employers sponsor** child care centers
## Child Care and Preschool Supply for Children 0-5 (All Incomes): Now and Future?

San Mateo County needs approximately 13,800 new spaces, an increase of 60%, by 2025.

<table>
<thead>
<tr>
<th>Type of Program Setting</th>
<th>Current Number of Spaces</th>
<th>Target for New Spaces (60% Increase)</th>
<th>Target for New Sites over 10 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Subsidized Centers*</td>
<td>3,500</td>
<td>2,100</td>
<td>4-5 centers/year</td>
</tr>
<tr>
<td>School District Centers (fee-based)</td>
<td>500</td>
<td>300</td>
<td>1-2 centers/year</td>
</tr>
<tr>
<td>Faith-Based Centers</td>
<td>3,000</td>
<td>1,800</td>
<td>3-4 centers/year</td>
</tr>
<tr>
<td>Employer-Sponsored Centers</td>
<td>1,500</td>
<td>900</td>
<td>1-2 centers/year</td>
</tr>
<tr>
<td>Other Centers</td>
<td>9,000</td>
<td>5,400</td>
<td>10-11 centers/year</td>
</tr>
<tr>
<td>Family Child Care Homes</td>
<td>5,500</td>
<td>3,300</td>
<td>30-35 homes/year</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>23,000</strong></td>
<td><strong>13,800</strong></td>
<td><strong>19-24 centers/year</strong></td>
</tr>
</tbody>
</table>

* Subsidized centers receive federal, state or local funding to offset the cost of tuition for low-income families. They can be operated by different kinds of organizations, like nonprofits, school districts, and cities.
ADDITIONAL QUESTIONS WE’VE ASKED OURSELVES

- If Build Up were to raise money to finance child care facilities, what is a realistic goal?
- What other additional information is needed to tackle the child care shortage?
- Are there additional experts that should be tapped to help us?
- Do we need to start a work group immediately to continue thinking about Build Up’s financing strategies?
- How do we best convene all of the relevant sectors?
CLOSING & NEXT STEPS