



FIRST  **5**
ASSOCIATION OF CALIFORNIA

**FIRST 5 CENTER FOR
CHILDREN'S POLICY**

First 5 San Mateo Commission Meeting

January 23, 2023

First 5 Network

Local Impact



*58 County Commissions
Policy Development and State Advocacy*



*State Administration and Communications
Federal Advocacy*

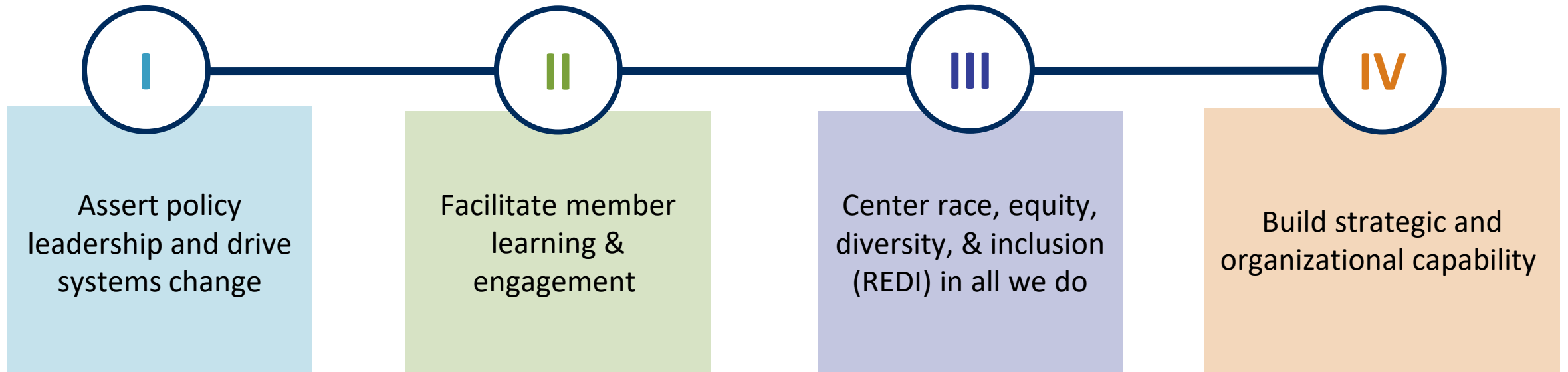


Our Role and Approach

1. **Harnessing** the collective First 5 experience and expertise of 58 counties to **advocate** for whole child and whole family policies and systems
2. **Supporting** First 5 counties through offerings of learning, partnership, and strategic support
3. **Researching** and **promoting** state and local policies and practices that will strengthen systems for children
4. **Partnering** with other state government, organizations, advocates, and coalitions around shared policy and systems goal

Strategic Plan: 4 Priorities

LEADERSHIP, SYSTEMS CHANGE, LOCAL IMPACT



[STRATEGIC PLAN](#)

https://first5association.org/wp-content/uploads/2021/10/F5-Strategic-Plan_22-24_Final-Version.pdf

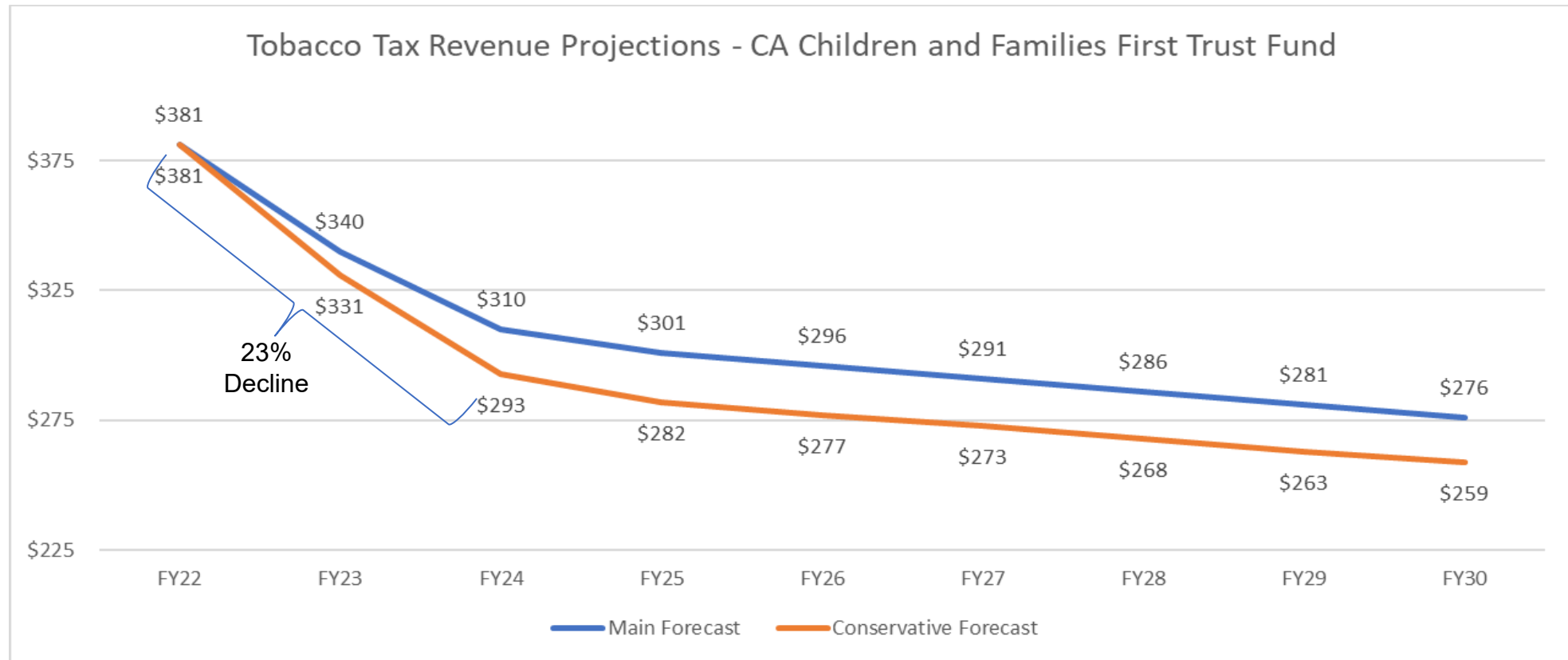
By the Numbers

- FY22 county commissions received \$305 million of tobacco tax funding and invested in:
 - *Family Functioning*
 - *Child Development*
 - *Child Health*
 - *Systems of Care*
- 1 million children served every year
- 500,000 adults and caregivers served every year

Our Statewide Revenue Challenge

- Declining Proposition 10 Tobacco Tax Revenue Since 2012: **\$113M**
- Declining revenue projection due to **tobacco sales**: **\$71M** through 2030
- Declining revenue projection due to **flavor ban**: **\$257M - \$390M** through 2030
- Declining Tobacco Sales and Flavor Ban Impact:
 - **\$461M** loss of revenue over next 7 years
 - **\$138M** loss of revenue over next **18 Months** = **23%** Revenue Decline
- Resetting the revenue floor for the First 5s

Our Process



Sustainability Definitions and Strategies

1. **Sustaining First 5 Programs and Operations:** *Direct funding to support First 5 operations and First 5-led programs and services*
2. **Sustaining (and building) the System:** *First 5's are eligible and seen as "go to" resources for new and existing state and federal funding streams that support young children and families.*
3. **Sustaining Child Outcomes:** *Sustaining the outcomes that First 5's have achieved, either directly or indirectly, for young children and families and advocating for child outcomes regardless of impact on First 5's*

Thank You!

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**First 5 San Mateo County
Strategic Plan Implementation Plan (SPIP)
Update FY 2023 – 2025**

**Kitty Lopez
Michelle Blakely**

January 23, 2023

F5SMC Strategic Plan Implementation Plan (SPIP) FY2020-25 – Time Line

- First 5 San Mateo County Commission adopted its new strategic plan FY 2020-25 with 2 funding cycles:

1st funding cycle
FY2020-23

- Will end June 30, 2023

2nd funding cycle
FY2023-25

- Will start July 1, 2023

1st Funding Cycle FY2020-23

- Total Community Investments of \$11.340M over 3 years or \$3.780M each year.

2nd Funding Cycle FY2023-25 - Initial Discussion

- We are determining investment priorities of the 1st funding cycle FY2020-23 as the benchmark for funding recommendations for 2nd funding cycle FY2023-25.
- Considerations for the 2nd funding cycle FY2023-25 include:
 - Continuation of strategies
 - Discontinue strategies
 - Additional new strategies
- Final list of funding recommendations for this 2nd funding cycle FY2023-25 will be presented to Commission in February and March 2023.

Tobacco Tax Revenue Projections – Legislative Impacts and Investment Landscape

- Prop 31 – Flavor Ban on all Tobacco Products was passed in November 2022; law is effective immediately in January 2023.
- Prop 31 Impact: negative decline rate increases from current 3% to 8%-12% of Tobacco Tax Revenue Projections in 2023 and 2024 then levels to 3-4% negative decline rate.
- Any community investments and funding recommendations for the 2nd funding cycle FY2023-25 will be consistent with current Strategic Plan and approved Long-Term Financial Plan LTFP FY2020 - 2025.

Initial Discussion and Strategic Plan Implementation Plan (SPIP) Funding Buckets for FY2023-2025

F5SMC approved Long Term Financial Plan FY2020-25:

- 1st funding cycle: FY2020-23: \$3.780 M / year.
- 2nd funding cycle FY2023-25: estimating same level of community Investment.

 **\$3.780M/year in FY2023-24 and FY2024-25**

Strategic Plan Implementation Plan (SPIP) Funding Buckets for FY2023-2025 - Assumptions

Assumptions:

Funding sources for community investment of \$3.780 M/year in the 2nd funding cycle FY2023-25:

- Annual State Tobacco Tax Revenue Allocations to F5SMC
- \$1M projected reduction in F5SMC Tobacco Tax Revenue Projections from Prop. 31 in 2023 and 2024 will be covered by:
 - a. \$500K projected underspend dollars from FY2018-20
 - b. Existing Fund Balance as of July 2023.

Strategic Plan Implementation Plan (SPIP) Funding Buckets for 2nd funding cycle FY2023-2025

SUMMARY	Annual Average	
	FY 20-23	FY23-25
Resilient Families	1,060,000	1,060,000
Healthy Children	1,060,000	1,060,000
Quality Care and Education	1,060,000	1,060,000
PAC	380,000	380,000
Evaluation	107,000	107,000
Other Activities	113,000	113,000
Subtotal	3,780,000	3,780,000

Does not include Leveraged Funding

Resource Allocation Considerations

FYs 2023-2025 Strategic Plan Implementation

- The contextual landscape at the local, state, and federal level.
- Investment percentages across Focus Areas and Strategies
- Seeding innovative and or emerging strategies/needs
- Needs Assessments, Evaluation Data and Equity Performance Plan
- Relationship between systems-level interventions and direct services
- Current Grantee Performance Track record in meeting scopes of work requirements
- Sustainability

Q & A