

FIRST 5 SAN MATEO COMMISSION MEETING

HOW TO PARTICIPATE

- Commission and others, we recommend to be on the call Monday at 3:40 PM so we can test prior to the 4 PM meeting start time and ensure that you have connection.
- Please note that public is attending this meeting and they may join early so please keep that in mind
- Be sure to mute your microphone during the meeting until called upon to speak
- If you plan to join by phone, please let Myra Cruz or other First 5 Staff know the phone number in advance so we can identify you to the Commission, and we will rename your masked phone number to show your name instead. We highly encourage that you join early so we can make this change, OR you can email us your phone # ahead of time to ecruz@smcgov.org .
- **JOINING VIA ONLINE:**
For those attending the meeting on the Zoom videoconference, (click the link listed on the agenda), we will use the “raise hand” feature in order to organize any public comments. During the general public comment period, and for each item on the Regular Agenda, F5SMC Staff, will ask those members of the public who wish to comment to click the “raise hand” feature to raise your hand to speak on that agenda item.
- **JOINING BY PHONE:**
The phone number is listed on the agenda.
Press *6 to mute and unmute your phone
Press *9 if would like to speak. This would notify the staff that you would like to speak.

Please note that members of the public must wait for the prompt in connection with each Agenda item before using the raise hand function. For example, you cannot raise your hand at the beginning of the meeting for an Agenda item that is later in the meeting.

When you hear your name called, F5SMC Staff, will unmute your mic to begin speaking. You may only speak once per agenda item.

*** PUBLIC HEARING MEETING NOTICE***
FIRST 5 SAN MATEO COUNTY (F5SMC)
COMMISSION MEETING

On September 16, 2021, the Governor signed AB 361, which amended certain provisions of the Ralph M. Brown Act (Government Code section 54950, *et seq.*) to allow for local agency legislative bodies to conduct their meetings remotely either telephonically or by other electronic means under specified circumstances. Thus, pursuant to Government Code section 54953(e), the First 5 San Mateo County Commission meeting will be conducted via remote conferencing.

DATE: Monday, December 12, 2022

TIME: 4:00 PM – 6:00 PM

Join Zoom Meeting

Online: <https://smcgov.zoom.us/j/97618515225>

Phone: US: +1 669 900 6833

Webinar ID: 976 1851 5225

AGENDA		
Call to Order and Preliminary Business		
1	Roll Call	4:00 PM
2	Adopt a resolution finding that, as a result of continuing COVID-19 pandemic state of emergency, meeting in person for the First 5 San Mateo County Commission would present imminent risks to the health or safety of attendees <i>(See Attachment 2a. and Attachment 2b.)</i>	
3	Public Comment	
4	Action to Set Agenda for December 12, 2022 Meeting and Approve Consent Agenda Items <i>(This item is to set the final consent and regular agenda, and for the approval of the items listed on the consent agenda. All items on the consent agenda are approved by one action.)</i>	
5	Commission Announcements	4:05 PM
6	Storytelling: First 5 Work/Impact: Recognition of Supervisor and Commissioner Carole Groom	4:10 PM
Discussion Items		
7	Approval of First 5 San Mateo County 2023 Meetings Calendar <i>(See Attachment 7)</i>	4:15 PM
8	Approval of 2023 Committee Members for Finance and Administration Committee, Early Childhood Evaluation Advisory Committee, and Program, Operations, and Planning Committee <i>(See Attachment 8)</i>	4:20 PM
9	Nomination and Election of Chairperson and Vice Chairperson to Commission for 2023 <i>(See Attachment 9)</i>	4:25 PM

10	Approval of First 5 California (F5CA) IMPACT Region 4 Training and Technical Assistance Hub Implementation Contract with San Mateo County Office of Education in the Amount of \$62,503, Contract Term from July 1, 2022 through June 30, 2023 <i>(See Attachment 10)</i>	4:30 PM
Discussion Item		
11	Presentation: San Mateo County Office of Education – Friday CAFEs by Soodie Ansari, Coordinator, Early Learning Dual Language Support, and Karla Rodriguez, Project Specialist, Tobacco Use Prevention Education (TUPE) Health Disparities Program, and Anthony Thomas, Manager of Youth and Family Initiatives, Peninsula Conflict Resolution Center	4:35 PM
Informational Items		
12	Report of the Executive Director <i>(See Attachment 12)</i>	4:55 PM
13	Adjournment	5:00 PM
Other		
14	CLOSED SESSION <i>(The Commission will adjourn to closed session to consider the following item at this time during the meeting. At the conclusion of closed session, the Commission will reconvene in open session to report on any actions taken for which a report is required by law.)</i> <ul style="list-style-type: none"> ○ Public Employee Performance Evaluation (California Government Code Section 54957(b)) Title: Executive Director, F5SMC 	5:00 PM

*** Public Comment:** This item is reserved for persons wishing to address the Commission on any Commission-related matters that are as follows: 1) Not otherwise on this meeting agenda; 2) Listed on the Consent Agenda; 3) Executive Director’s Report on the Regular Agenda; or 4) Subcommittee Members’ Reports on the Regular Agenda. Public comments on matters not listed above shall be heard at the time the matter is called.

Persons wishing to address a particular agenda item should speak during that agenda item. Speakers are customarily limited to two minutes, but an extension may be provided to you at the discretion of the Commission Chair.

The identified times are approximate and are intended to serve as a guide to the public and all First 5 meeting attendees regarding the approximate start times for any one section of the Agenda. The actual start and end times for an agenda item may differ from the noted times.

Public records that relate to any item on the open session agenda for a regular Commission meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all members, or a majority of the members of the Commission. The documents are also available on the First 5 Internet Web site at www.first5.smcgov.org.

Individuals who require special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the agenda, meeting notice, agenda packet or other writings that may be distributed at the meeting, should contact Myra Cruz, by 12 Noon on Friday, December 9, 2022 at 650.372.9500 x232 and/or ecruz@smcgov.org. Notification in advance of the meeting will enable the Commission to make

reasonable arrangements to ensure accessibility to this meeting, the materials related to it, and your ability to comment.

Date: December 12, 2022
To: First 5 San Mateo County Commission
From: Kitty Lopez, Executive Director
Subject: **Resolution to make findings allowing continued remote meetings under Brown Act**

RECOMMENDATION:

Adopt a resolution finding that, as a result of the continuing COVID-19 pandemic state of emergency declared by Governor Newsom, meeting in person for the First 5 San Mateo County Commission would present imminent risks to the health or safety of attendees.

BACKGROUND:

On June 11, 2021, Governor Newsom issued Executive Order N-08-21, which rescinded his prior Executive Order N-29-20 and set a date of October 1, 2021 for public agencies to transition back to public meetings held in full compliance with the Brown Act. The original Executive Order provided that all provisions of the Brown Act that required the physical presence of members or other personnel as a condition of participation or as a quorum for a public meeting were waived for public health reasons. If these waivers had fully sunset on October 1, 2021, legislative bodies subject to the Brown Act would have to contend with a sudden return to full compliance with in-person meeting requirements as they existed prior to March 2020, including the requirement for full physical public access to all teleconference locations from which board members were participating.

On September 16, 2021, the Governor signed AB 361, a bill that formalizes and modifies the teleconference procedures implemented by California public agencies in response to the Governor's Executive Orders addressing Brown Act compliance during shelter-in-place periods. AB 361 allows a local agency legislative body to continue to use teleconferencing under the same basic rules as provided in the Executive Orders when certain circumstances occur or when certain findings have been made and adopted by the legislative body. Since September 28, 2021, the First 5 San Mateo County Commission has renewed this finding for the following Commission Meetings: October 25, 2021, December 13, 2021, January 24, 2022, February 28, 2022, March 28, 2022, May 23, 2022, June 27, 2022, July 25, 2022, September 26, 2022, and October 24, 2022 accordingly.

AB 361 provides that Brown Act legislative bodies must return to in-person meetings on October 1, 2021, unless they choose to continue with fully teleconferenced meetings

because a specific declaration of a state or local health emergency is appropriately made. AB 361 allows legislative bodies to continue to conduct virtual meetings as long as there is a gubernatorially-proclaimed public emergency in combination with (1) local health official recommendations for social distancing or (2) adopted findings that meeting in person would present an imminent risk to health or safety of attendees. AB 361 became effective on October 1, 2021 and will sunset when California's state of emergency ends on February 1, 2023.

AB 361 also requires that, if the state of emergency remains active for more than 30 days, the legislative body must make findings by majority vote every 30 days to continue using the bill's exemption to the Brown Act teleconferencing rules. The findings demonstrate the need for teleconferencing persists due to the nature of the ongoing public health emergency. Effectively, this means that legislative bodies must either agendaize a Brown Act meeting once every thirty days to make these findings, or, if a legislative body has not made such findings within the prior 30 days, the legislative body must re-adopt the initial findings if it wishes to conduct a remote meeting.

The County Board of Supervisors has adopted a resolution finding that, as a result of the continuing COVID-19 pandemic state of emergency, meeting in person "would present imminent risks to the health or safety of attendees."

The County's resolution states, among other things, that: "The Board of Supervisors strongly encourages all legislative bodies of the County of San Mateo that are subject to the Brown Act, including but not limited to, the Planning Commission, the Assessment Appeals Board, the Civil Service Commission, and all other oversight and advisory boards, committees and commissions established by the Board of Supervisors and subject to the Brown Act, to make a similar finding and avail themselves of teleconferencing until the risk of community transmission has further declined, and directs the County Manager to provide necessary support for these legislative bodies to continue teleconferencing procedures when they have adopted such findings."

DISCUSSION:

For these reasons, we recommend that the First 5 San Mateo County Commission avail itself of the provisions of AB 361 allowing continuation of online meetings by adopting findings to the effect that conducting in-person meetings would present an imminent risk to the health and safety of attendees. A resolution to that effect and directing staff to take such other necessary or appropriate actions to implement the intent and purposes of the resolution, is attached hereto.

FISCAL IMPACT:

None

RESOLUTION NO.

RESOLUTION FINDING THAT, AS A RESULT OF THE CONTINUING COVID-19 PANDEMIC STATE OF EMERGENCY DECLARED BY GOVERNOR NEWSOM, MEETING IN PERSON FOR THE FIRST 5 SAN MATEO COUNTY COMMISSION WOULD PRESENT IMMINENT RISKS TO THE HEALTH OR SAFETY OF ATTENDEES

WHEREAS, on March 4, 2020, pursuant to Government Code section 8550, *et seq.*, Governor Newsom proclaimed a state of emergency related to the COVID-19 novel coronavirus, and subsequently, the San Mateo County Board of Supervisors (“Board”) declared a local emergency related to COVID-19, and the proclamation by the Governor and declaration by the Board remain in effect; and

WHEREAS, on March 17, 2020, Governor Newsom issued Executive Order N-29-20, which suspended certain provisions in the California Open Meeting law, Government Code section 54950, *et seq.* (the “Brown Act”), related to teleconferencing by local agency legislative bodies, provided certain requirements were met and followed; and

WHEREAS, on June 11, 2021, the Governor issued Executive Order N-08-21, which extended provisions of Executive Order N-29-20 that waive otherwise-applicable Brown Act requirements related to remote/teleconference meetings by local agency legislative bodies through September 30, 2021; and

WHEREAS, on September 16, 2021, Governor Newsom signed AB 361 into law, and AB 361 provides that a local agency legislative body subject to the Brown Act may continue to meet without complying with the otherwise-applicable requirements in the Brown Act related to remote/teleconference meetings by local agency legislative

bodies, provided that a state of emergency has been declared and the legislative body determines that meeting in person would present imminent risks to the health or safety of attendees, and provided that the legislative body makes such finding at least every thirty (30) days during the term of the declared state of emergency; and

WHEREAS, on September 28, 2021, in the interest of public health and safety, as affected by the state of emergency caused by the spread of COVID-19, the Board issued a finding that meeting in person would present imminent risks to the health or safety of attendees, and decided to invoke the provisions of AB 361 related to teleconferencing for meetings of the Board; and

WHEREAS, the Board also strongly encouraged other County legislative bodies to make a similar finding and continue meeting remotely through teleconferencing; and

WHEREAS, since September 28, 2021, the First 5 San Mateo County Commission has renewed this finding for the following Commission Meetings: October 25, 2021, December 13, 2021, January 24, 2022, February 28, 2022, March 28, 2022, May 23, 2022, June 27, 2022, July 25, 2022, September 26, 2022, and October 24, 2022 accordingly; and

WHEREAS, the First 5 San Mateo County Commission has an important governmental interest in protecting the health, safety and welfare of those who participate in its meetings; and

WHEREAS, in the interest of public health and safety, as affected by the emergency caused by the spread of COVID-19, the First 5 San Mateo County Commission finds that meeting in person would present imminent risks to the health or

safety of attendees, and the First 5 San Mateo County Commission will therefore invoke the provisions of AB 361 related to teleconferencing for meetings of the San Mateo County Commission.

NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED that

1. The recitals set forth above are true and correct.
2. The First 5 San Mateo County Commission finds that meeting in person would present imminent risks to the health or safety of attendees.
3. Staff is directed to take such other necessary or appropriate actions to implement the intent and purposes of this resolution.

* * * * *

First 5 San Mateo County Commission Meeting

CONSENT AGENDA

December 7, 2022

All items on the consent agenda are approved by one roll call motion unless a request is made at the beginning of the meeting that an item be withdrawn or transferred to the regular agenda. Any item on the regular agenda may be transferred to the consent agenda.

- 4.1 Approval of the October 24, 2022 Commission Meeting Minutes
(See Attachment 4.1)

**First 5 San Mateo County (F5SMC)
COMMISSION MEETING MINUTES
October 24, 2022
Via Zoom**

Call to Order & Roll Call

1. Roll Call

Commission Members: Alexis Becerra, Ken Cole, Sylvia Espinoza, Rosanne Foust, Naveen Mahmood*, Nkia Richardson,

Absent: Carole Groom**, Nancy Magee, Louise Rogers, Valeria Chavez-Franco (Youth Commission)

Staff: Kitty Lopez, Michelle Blakely, Khanh Chau, Emily Roberts, Jenifer Clark, Myra Cruz

County Counsel: Jennifer Stalzer

**Not present during roll call, **Unable to access audio/visual equipment during the meeting.*

A quorum was present. Commissioner Foust called the meeting to order at 4:03 PM; roll call was taken.

2. Adopt a resolution finding that, as a result of continuing COVID-19 pandemic state of emergency, meeting in person for the First 5 San Mateo County Commission would present imminent risks to the health or safety of attendees

Commissioner Becerra presented and requested to adopt the resolution referring to Attachment 2A & 2B.

MOTION: COLE / SECOND: BECERRA
AYES: BECERRA, COLE, ESPINOZA, FOUST, GROOM, RICHARDSON
NOES: NONE
ABSTAIN: NONE
Motion approved

Public Comments: None

3. Public Comments: None

4. Action to Set Agenda for October 24, 2022 Meeting and Approve Consent Agenda Items

MOTION: BECERRA / SECOND: RICHARDSON
AYES: BECERRA, COLE, ESPINOZA, FOUST, MAHMOOD, RICHARDSON
NOES: NONE

ABSTAIN: NONE
Motion approved

Public Comments: None

5. **Commission Announcements:** None

6. **Storytelling: First 5 Work/Impact: Town Hall Conversation Reflection: Let's Talk: Vaccines, Boosters, Variants and COVID-19**

Commissioners Mahmood and Espinoza acknowledged Michelle Blakely, Myra Cruz, and Eric Valladares for their efforts in preparing this event. They shared that it is important to send the message and speak to the community about the importance of the vaccines, especially during the flu season. The event is recorded and can be accessed on our website, <https://first5sanmateo.org/lets-talk-vaccines-boosters-variants-covid-19-2/>

Eric Valladares, Executive Director of Family Connections, shared that he was grateful for the opportunity to be part of the discussion and appreciated the information and resources that were shared. He emphasized the relevancy of continued discussion during the pandemic. He thanked Drs. Espinoza and Mahmood for the information.

Kitty Lopez, F5SMC's Executive Director, thanked Commissioners Espinoza and Mahmood, Eric Valladares, and First 5 Staff for making this event happen.

Commission made comments.

Public Comment: None

7. **Approval of the First 5 San Mateo County FY 2021 – 2022 Budget Close Out**

Kitty Lopez shared that the written memo is attached in the packet and highlighted the following:

- The Commission approved the FY 21-22 Budget on May 24, 2021, and the Revised FY 21-22 Budget on February 28, 2022. The FY 21-22 Budget Close-out needs to be approved by the Commission, which the Finance Committee reviewed and endorsed approval in their October 17, 2022, Finance Committee Meeting.
- F5SMC executed two Strategic Plans (FY 2018 – 2020 and FY 2020 – 2023) that worked in parallel during the fiscal year.
- F5SMC delivers approximately 70% of the fiscal budget.
- FY 21 – 22 Budget Revenue is higher than the planned budget due to several factors such as Interest Revenue, a net 31% positive variance, and Tobacco Tax Revenue, a net 11% positive variance higher than the planned budget.

- The total actual revenue of \$7.010M is approximately 5% higher than the planned budget.
- o FY 21 – 22 Budget Expenditures
Total Program expenditures of \$6.012M produce a net 30% positive variance or \$2.409M underspend are associated with delayed program execution due to staffing challenges in some investment areas and Strategic Plan Implementation Plan (SPIP) FY 18-20 Carry Over and underspending in various administrative areas.
- o FY 21 – 22 Ending Fund Balance of \$13.842M represents a 25% positive variance or \$2.715 higher than the Ending Fund Balance planned budget.
- o The Admin Cost rate of 12% is within the Commission’s approved Admin Cost Rate Policy of 15%.

MOTION: ESPINOZA / SECOND: BECERRA

AYES: BECERRA, COLE, ESPINOZA, FOUST, MAHMOOD, RICHARDSON

NOES: NONE

ABSTAIN: NONE

Motion approved

Public Comments: None

8. **Presentation of First 5 San Mateo County Audit Report FY 2021 – 2022**

Kitty Lopez shared that the Finance and Administration Committee reviewed the audit report at the October 17, 2022 Committee Meeting. Lopez acknowledged the fiscal team, Khanh Chau and Mey Winata, for their efforts in the audit preparation. She added that this is the second year that the Brown Armstrong Accountancy Corporation performed our audit, and she introduced the company’s Partner and presenter, Thomas Young. Thomas Young highlighted the following:

- Recap of the scope of services
- Audit timeline
- Audit areas of focus
 - o Significant risk areas
 - o Significant audit areas
- Results of the audit
 - o Report on Financial Statements (Opinion)
 - Unmodified
 - o Report on Internal Control Over Financial Reporting and on Compliance and Other Matters Based on Audit of Financial Statements Performed in Accordance with Government Auditing Standards
 - No noncompliance noted
 - No material weaknesses noted
 - No significant deficiencies or control deficiencies identified
 - o Report on State Compliance
 - No noncompliance noted

- Required Communication to those Charged with Governance in Accordance with Professional Standards (SAS 114)
 - Implementation of GASB Statements
 - Significant Estimates Reviewed: Fund balance commitments, investments, Net Pension Liability, & Net OPEB Liability
 - Disagreements with Management: None
 - Corrected and Uncorrected Misstatements: None
- Thanked the fiscal team.

Approval of First 5 San Mateo County’s Basic Financial Statements for the Year Ending June 30, 2022 Audit Report and Its Submission to First 5 California and to California State’s Controller Office

MOTION: MAHMOOD / SECOND: ESPINOZA
AYES: BECERRA, COLE, ESPINOZA, FOUST, MAHMOOD, RICHARDSON
NOES: NONE
ABSTAIN: NONE
Motion approved

Commission made comments.

Public Comments: None

The Power Point Presentation can be found on the F5SMC’s website, [October 24, 2022 Commission Meeting Presentations](#). The [FY 21 -22 Audit Report](#) can be found on our website.

9. Presentation and Approval of First 5 San Mateo County’s FY 2021 – 2022 Program Report and Submission to First 5 California

F5SMC’s, Research and Evaluation Specialist, Jenifer Clark, presented the FY 21 – 22 Program Report and highlighted the following:

- The First 5 California required us to submit an annual report to provide information about our local activities and expenditures, including fiscal information, client data, and county highlights.
- The report is reviewed by the Early Childhood Evaluation Advisory Committee on the October 17, 2022 Committee Meeting.
- Local Investments in Family Functioning, Child Health, Child Development and Improved Systems of Care total is \$\$4,604,000 which is about the same as last year’s total of \$4,513,246.
- A total of 10,763 clients were served.
 - 1,071 in Child Development
 - 7,006 in Child Health
 - 2,686 in Family Functioning
- Client Served by type and Family Demographics

- Survey of Family and Community Engagement Practitioners includes participants in the Friday CAFÉ Program and sixty-eight staff from 38 agencies.
- SMC Early Learning Workforce Study highlights.

MOTION: MAHMOOD / SECOND: RICHARDSON

AYES: BECERRA, COLE, ESPINOZA, FOUST, MAHMOOD, RICHARDSON

NOES: NONE

ABSTAIN: NONE

Motion approved.

Commission made comments.

Public Comments: None

The Power Point Presentation can be found on the F5SMC's website, [October 24, 2022 Commission Meeting Presentations](#).

10. Approval of Agreement with Learning for Action for the Trauma- and Resiliency-Informed Systems Initiative (TRISI) Organizational Change Consultant and Assessment Administrator for an amount not to exceed \$62,125 for the term of September 26, 2022 through June 30, 2023

Kitty Lopez provided the Commission with a brief background on TRISI, and a detailed memo can be found in Attachment #10 of the Packet. Lopez also shared that in August 2022, F5SMC issued a Request for Bids to support the large-scale organizational change and administration of the Trauma Informed Organizational Assessment Tool. After reviewing all qualifications and considerations, Learning for Action (LFA) was recommended for funding.

MOTION: COLE / SECOND: BECERRA

AYES: BECERRA, COLE, ESPINOZA, FOUST, MAHMOOD, RICHARDSON

NOES: NONE

ABSTAIN: NONE

Motion approved

Public Comments: None

11. Presentation: Brown Act Training

Jennifer Stalzer, Deputy County Attorney, San Mateo County Attorney's Office provided a Brown Act Training to the Commission. Stalzer highlighted the following:

- Purpose and types of Boards and Commissions
- Duties of membership
- Legal overview of Brown Act such as
 - To whom does it apply?
 - What is considered a meeting?
 - Agenda requirements
 - Public's rights

- Closed session
- Consequences for violations

The Power Point Presentation can be found on the F5SMC's website, [October 24, 2022 Commission Meeting Presentations](#).

12. Presentation:

Izzi Early Education formerly Institute for Human and Social Development (IHSD)

Leanne Hay, Children Services Manager, Izzi Early Education, and John Fernandez, Father Café Coordinator, presented an update on Izzi Early Education and highlighted the following:

- F5SMC is funding Father Involvement Strategies which includes offering monthly Father CAFÉ meetings to Head Start and Early Head Start families, hosting annual Fatherhood Summit, and partnering with San Mateo County Office of Education for Parent CAFÉ discussions. In addition, F5SMC is funding a Family Development Credential Course, targeting 10 community partners to obtain a 90-hour credential.
- Father CAFÉs promotes responsible fatherhood and healthy relationships through parenting education and skill building.
- Data on unduplicated participants ethnicity and language.
- Participant testimony.
- Family Development Credential requirements and benefits to the participants.

The Power Point Presentation can be found on the F5SMC's website, [October 24, 2022 Commission Meeting Presentations](#).

13. Report of Executive Director

The Executive Director's written report was included in the [October 24, 2022 Commission Meeting Packet](#). Kitty Lopez, highlighted the following:

- Child Care Partnership Council (CCPC) statement from its co-chairs, Nancy Magee, Superintendent of Schools and Dave Pine, Board of Supervisors, emphasizing the benefits of early learning and care.
- Daly City Partnership Meeting on October 6, 2022 that F5SMC Staff, Emily Roberts, attended.
- Friday CAFÉ (Community and Family Engagement) model was adjusted to include an opportunity for informal peer support and connection by means of "Friday Café Happy Hour".
- New Infant and Early Childhood Mental Health Fact Sheet released by The Children's Partnership with First 5 Association, Region 1 Best Start and Para Los Ninos.
- On November 3, 2022, Stanford University will launch its new Center for Early Childhood with a day-long event consisting of a series of panels on topics in early childhood. Kitty Lopez and others will discuss "Pediatrics: A Critical Partner to Promote Early Childhood Development and Learning."
- On November 7, 2022, AbilityPath will recognize Commissioner and Supervisor Carole Groom as former Board member and for her long-standing public service contribution through a ceremony commemorating the naming of the Carole Groom Learning Center.
- On September 29, 2022, Silicon Valley Community Foundation held its quarterly Community Advisory Council (CAC) meeting of which F5SMC Staff and member of the CAC, Michelle

Blakely, facilitated a strategy and feedback session on the Foundation's recent 2022 non-profit survey.

Public Comment: None

14. Committee Updates

Program, Operations and Planning (POP) Committee:

Commissioner Cole, POP Chair, reported that the Committee met on October 3, 2022. The minutes can be found in Attachment #14. The meeting was well attended. The Committee received an update on the Strategic Plan for FY 23 – 25. More info to come in the December 2022 and January 2023 Commission Meetings regarding the recommendations for its second phase that will begin on July 1, 2023 through June 30, 2025.

Finance and Administration Committee:

Commissioner Becerra, Finance Committee Chair, reported that the Committee met on October 17, 2022, and reviewed the FY 21-22 Budget Close-Out and Audit Report presented today.

Early Childhood Evaluation and Advisory Committee:

Commissioner Mahmood, EC Evaluation Committee Member, reported that the Committee met on October 17, 2022, and they met representatives from EVALCORP team. EVALCORP presented preliminary results from our grantee survey on data collection and evaluation practices. The Committee also discussed First 5 Annual Report.

15. Meeting Adjourned at time: 5:45 PM.

The next Meeting is December 12, 2022 and Commissioner Foust is suggesting that it will be a Zoom meeting.

Date: December 12, 2022
To: First 5 San Mateo County Commissioners
From: Kitty Lopez, Executive Director
Re: Approval of First 5 San Mateo County 2023 Meetings Calendar

ACTION REQUESTED

Approval of First 5 San Mateo County 2023 Meetings Calendar

BACKGROUND

As stated in the First 5 San Mateo County Commission Bylaws adopted on May 2022:

- Article VIII, Section 1, Regular and Special Meetings, the Commission shall meet regularly at times and places to be determined by the Commission. There shall be at least four meetings each calendar year, generally on the fourth (4th) Monday of the month. Special meetings may be called at a time and place designated by the Chair. The Commission staff shall give notices of regular and special meetings in accordance with the Brown Act.
- Article IX, Section 5, Committee Meetings, regular meetings of standing committees shall be held at times and places determined by the Commission. Special meetings may be held at any time and places as designated by the Chair of the Commission or the Chair of the Committee. A majority of the members of the committee shall constitute a quorum for that committee.

The following 2023 Commission and Committee schedule was developed based on meeting dates and times that have been established by the Commission members:

Commission Meetings:	4 th Monday of each month / 4:00 pm - 6:00 pm
Program, Operations & Planning:	1 st Monday of each month, except when it's on a holiday / 4:00 pm - 5:00 pm
Finance & Administration:	2 nd Monday of each month, except when it's on a holiday / 9:00 am – 10:00 am
Early Childhood Evaluation:	3 rd Monday (bi-monthly), except when it's on a holiday / 3:30 pm - 4:30 pm

Meeting dates that deviate from the schedule above are due to holiday conflicts (**See Attachment 7.1**).

RECOMMENDATION

Approval of First 5 San Mateo County 2023 Meetings Calendar



2023 Commission and Committee Calendar

	Commission Meeting	Program, Operations & Planning	Finance & Administration	Early Childhood Evaluation Advisory
	Virtual Meeting, or SMC Office of Education 101 Twin Dolphin Drive 1st Floor Conf. Room Redwood City, CA 94065	Virtual Meeting, or SMC Office of Education 101 Twin Dolphin Drive 2nd Floor Conf. Room Redwood City, CA 94065	Virtual Meeting, or First 5 San Mateo 1700 S. El Camino Real, Ste. 405 San Mateo, CA 94402	Virtual Meeting, or First 5 San Mateo County 1700 S. El Camino Real, Ste. 405 San Mateo, CA 94402
	4th Monday 4:00pm - 6:00pm (except December or when it's a Holiday)	1st Monday 4:00pm – 5:00pm (except when it's a Holiday)	2nd Monday 9:00am – 10:00am (except when it's a Holiday)	3rd Monday 3:30pm – 4:30pm (except when it's a Holiday)
January	1-23	No Meeting	1-9	1-9 (1-16, MLK)
February	2-27	2-6	2-13	No Meeting
March	3-27	No Meeting	No Meeting	3-20
April	4-24	4-3	No Meeting	No Meeting
May	5-22	No Meeting	5-8	5-15
June	6-26	6-5	6-12	No Meeting
July	7-24	No Meeting	No Meeting	7-17
August	No Meeting	No Meeting	No Meeting	No Meeting
September	9-25	9-11 (9-4 Labor Day)	No Meeting	No Meeting
October	10-23	10-2	10-16 (10-9, Columbus Day)	10-16
November	No Meeting	No Meeting	No Meeting	No Meeting
December	12-11	12-4	No Meeting	No Meeting

Date: December 12, 2022
To: First 5 San Mateo County Commissioners
From: Kitty Lopez, Executive Director
Re: Approval of First 5 San Mateo County 2023 Committee Members

ACTION REQUESTED

Approval of First 5 San Mateo County 2023 Committee Members

BACKGROUND

The Committees provide technical assistance and professional expertise by reviewing materials and making recommendations for consideration by the full Commission. Members are appointed by a majority vote of the Commission and consist of a minimum of two Commissioners and a maximum of four, which is less than a quorum of the members of the Commission (In compliance with The Brown Act: California's Open Meeting Law). Each Committee elects the Committee Chair and appoints public members as appropriate.

The following are appointment recommendations for the 2023 Committees:

First 5 San Mateo County Subcommittees

Committee	Committee Description	Members for 2023
Finance and Administration	Reviews the Commission's financial operations including but not limited to the: annual budget, annual audit, long term financial planning, and investment strategies.	Rosanne Foust Alexis Becerra Sylvia Espinoza
Program, Operations and Planning <i>(also referred to as POP)</i>	Reviews program specific content areas and helps facilitate the successful implementation of the Commission's Strategic Plan.	Nancy Magee Ken Cole Nkia Richardson *Harvey Kaplan *Liz Scully
Early Childhood Evaluation Advisory	Reviews the implementation of First 5 San Mateo County's outcome-based evaluation framework and helps the Commission use evaluation results to inform strategic decision making.	Louise Rogers Naveen Mahmood *Carol Elliott *Heather Cleary

*Public Members are included in the table and approve annually.

RECOMMENDATION

Approval of First 5 San Mateo County 2023 Committee Members

Date: December 12, 2022
To: First 5 San Mateo County Commissioners
From: Rosanne Foust, Commission Chair
Re: Nomination and Election of Chairperson and Vice-Chairperson for 2023

ACTION REQUESTED

Nominate and Elect Chairperson and Vice-Chairperson for 2023

BACKGROUND

Each year the Commission takes action to appoint the Chairperson and Vice-Chairperson for First 5 San Mateo County. The following is taken from the approved Bylaws of the First 5 San Mateo County Commission, Article VI (Officers):

1. Officers:
 - a. The Chair shall preside over all business and meetings of the Commission, appoint chairs of standing and ad hoc committees, and exercise such other powers and perform such other duties as may be prescribed by the Commission.
 - b. The Vice Chair shall be a Commissioner, and in the Chair's absence or inability to act, shall preside at the meetings of the Commission. If both the Chair and Vice-Chair will be absent or unable to act at a meeting at which a quorum of the Commission will be present, the Chair may in advance of said meeting appoint a Commissioner to preside at said meeting over all business of the Commission, appoint chairs of standing and ad hoc committees, and exercise such powers and perform such other duties of the Chair as may be prescribed by the Commission.

2. Terms and Removal:

Officers of the Commission shall be chosen annually through an election to be held at the last scheduled meeting of each calendar year, unless an earlier election is necessary because of a vacancy or vacancies on the Commission. Officers shall serve from the date of their election until a successor is selected, or until an earlier removal or resignation.

Currently Rosanne Foust serves as Commission Chair and Alexis Becerra serves as Commission Vice Chair since January 2022. It has been the First 5 San Mateo Commission's practice that Chair and Vice-Chair serve a two- year term.

FISCAL IMPACT

None.

RECOMMENDATION

Nominate and Elect Chairperson and Vice-Chairperson for 2023

DATE: December 12, 2022
TO: First 5 San Mateo County Commission
FROM: Kitty Lopez, Executive Director
RE: Approval of F5CA IMPACT Region 4 Training and Technical Assistance Hub Implementation Contract with San Mateo County Office of Education in the Amount of \$62,503.00, Contract Term from July 1, 2022, through June 30, 2023

ACTION REQUESTED

Approval of First 5 California (F5CA) IMPACT Region 4 Training and Technical Assistance Hub Implementation Contract with San Mateo County Office of Education in the Amount of \$62,503.00, Contract Term from July 1, 2022, through June 30, 2023.

BACKGROUND

As stated in previous Commission memos and presentations for the Strategic Plan Implementation Plan 2020-2025, F5SMC's Quality Care and Education portfolio is designed to maintain, build upon, and integrate the work being done through various quality support efforts and braided funding streams in San Mateo County to enhance quality in early learning settings. This portfolio is administered by the San Mateo County Office of Education (SMCOE) and includes funding for: Quality Counts San Mateo County (QCSMC), jointly funded by First 5 California-IMPACT and the California Department of Education for the Quality Rating and Improvement System (QRIS) <https://smcqualitycounts.org/>; California Department of Social Services **First 5 California-IMPACT Region 4 Hub Technical Assistance Grant**; the Early Learning and Care Workforce Development Pathways Grant funded by California Department of Education; the Inclusive Early Education and Expansion Program funded by the California Department of Education and awarded to SMCOE; San Mateo County's Big Lift Program; the California State Preschool Program adjustment factor available to fund Early Childhood Mental Health Consultation services in state-funded early learning settings; and the Early Childhood Quality and Inclusion Project (EQ+IP). F5SMC Commission already approved a 3-year agreement to SMCOE for \$3,180,000 to support and braid local quality efforts. Other local, State and Federal grants are also pursued to provide high quality early learning experiences to children ages birth to five.

The approval requested for the Commission today is approval of the F5CA-IMPACT Region 4 Technical Assistance (IMPACT- Hub Grant) contract FY 2022-2023 which supplements Quality Counts SMC. F5SMC, SMCOE, 4Cs and the Child Care Partnership Council comprise the Leadership Team and Advisory Council (Consortia) respectively for QCSMC and has been participating in this iteration of the CA state sponsored quality and rating endeavor since 2015 although aspects of this work began in 2007. All 58 counties participate in CA QRIS.

Quality Counts SMC helps early care and education programs, Family Child Care (FCC's) and informal caregivers improve their quality; use evidence-based standards; helps parents make informed choices; and recognizes and promotes quality. Providers and programs create and maintain inclusive environments for all children including dual language learners, children with disabilities and other special needs or trauma, infants and toddlers, migrant programs, and children who are homeless, and their families. Access this [link](#) for presentation to the Commission in March 2022 on Quality Counts SMC including contribution from IMPACT Hub resources.

Specifically, the Hub Grant:

- ✓ Implements Training and Technical Assistance (T &TA)
- ✓ Coaching supports for educators
- ✓ Elevates Equity, anti-racism, and anti-bias trainer or trainers' curricula
- ✓ Linkages to developmental screening and monitoring systems and efforts, inclusion of children with special health and behavioral needs,
- ✓ Family support and well-being
- ✓ Data Systems Management

The table below includes elements of Quality Counts SMC and includes data from FY 21-22. During COVID, all FCC QCSMC providers remained opened despite a range of challenges. Coaching funds have been used to support program and classroom planning, technical assistance, and improved teacher/child engagement and interaction through supporting social emotional development. Mental health support for providers is another area where coaching has been focused on.

Elements of Quality Improvement Strategies and Numbers Served- At a Glance FY 21-22	
<ul style="list-style-type: none"> ▪ Child Observation ▪ Teacher Interaction ▪ Culturally and linguistic relevant curricula ▪ Developmentally appropriate activities ▪ Developmental Screenings ▪ Low adult-to-child ratios ▪ Small groups ▪ Well-educated and consistent educators ▪ Established routines ▪ Regular parent involvement ▪ A child-centered philosophy 	<ul style="list-style-type: none"> • 3491 Children supported (752 Infants & Toddlers) • 694 Early Educators supported • 145 participating Quality Counts programs: 48 FCC, 2 Centers, 4 Alternative Settings and 1 (Family Friend and Neighbor). • 85% Families with Low-income • Most programs are at the higher levels of quality • All programs have improved quality • Other quality supports: Coaching, Communities of Practice, Incentives for reaching quality milestones. • 2018 Wage Compensation Study reports QCSMC sites experience less teacher turnover
<p>Additional SMC increased focus on: Children with Special Needs, Dual Language Learners, Family Engagement, Workforce Supports; Data-driven continuous Quality Improvement</p>	

F5CA IMPACT HUB Scope of Work Highlights and Budget FY 22-23

The goal of the Hub is to provide coordination and access to professional development (PD) for coaches, trainers, and other TA providers to ensure local QCC consortia implementers (SMCOE, 4Cs, F5SMC) can meet the needs of participating QCC sites and their workforce.

Scope of Work, Budget, and Exhibit A Highlights	FY 22-23 Budget
<p><u>First 5 IMPACT Training and Technical Assistance (T &TA) includes the following activities</u></p> <p>A. Coordination and access to PD for coaches, trainers, and other TA providers to ensure local QCC consortia can meet the needs of</p>	<p>\$62,503</p>

<p>participating QCC sites and their workforce. The following types of PD opportunities allowable in this grant: (\$13,483)</p> <ul style="list-style-type: none"> o Adult-child interactions o Social and emotional development, including trauma-informed care o Health-related issues, including linkages to developmental screening and monitoring systems and efforts, inclusion of children with special health and behavioral needs, and smoking cessation o Family support and well-being o Equity, anti-racism, and anti-bias. o Coaching Certification costs, including assessors' inter-reliability costs. <p>B. Incentives for PD participation (\$28,620.00))</p> <p>C. Data systems funds – maintenance of Quality Counts San Mateo Subvertical database. (\$20,400.00)</p>	
<p>Operational Costs</p>	<p>\$62,503.00</p>

ISSUES TO CONSIDER

- No procurement process was needed for this agreement as F5 IMPACT Region Hub 4 funds are allocated through an MOU with F5SMC and First 5 San Francisco, the Region 4 Hub Coordinating Agency. The MOU total is \$75,532.62.
- F5SMC is retaining up to approximately 15% for indirect expenses for fiscal compliance, contract performance and reporting.
- F5SMC staffing expenses for the larger F5CA IMPACT/Quality Counts grants are included within the budget.

FISCAL IMPACT

No Impact.

RECOMMENDATION

Approval of F5CA IMPACT Region 4 Training and Technical Assistance Hub Implementation Contract with San Mateo County Office of Education in the Amount of \$62,503.00, Contract Term from July 1, 2022, through June 30, 2023.

**FIRST 5 SAN MATEO COUNTY (F5SMC)
REPORT OF THE EXECUTIVE DIRECTOR
DECEMBER 2022**

OVERVIEW

STRATEGIC INVESTMENT FOCUS AREAS – UPDATE

QUALITY CARE AND EDUCATION

Informal Caregivers are Child Care Heroes Too!

The Institute for Families and Nannies (TIFFAN), in partnership with Quality Counts San Mateo, has launched a nanny certificate-to-employment program with an initial cohort of 12 nannies in the county. The purpose is to improve mentorship, create professional portfolios, obtain health safety training and background checks, and establish employment in San Mateo County. This program also includes tuition to attend the Nanny and Family Studies Program at Foothill College. Check out TIFFAN's web-site [The Institute for Families and Nannies](https://www.tiffan.org) <https://www.tiffan.org>

SMC Child Care Needs Assessment - 2022: Update and Data Nugget

At the November 28, 2022 Child Care Partnership Council (CCPC) Meeting, Sarah Kinahan Coordinator and Joanne Brion of Brion Economics Inc presented preliminary findings of the SMC Child Care Needs Assessment 2022. The full report, including city specific child care demand statistics, will be available after Board of Supervisor approval of submission of the report to California per the state mandate for local planning agencies. This year's report has expanded data and information than prior years and includes parent and provider surveys, Early Childhood Education (ECE) workforce analysis, true cost of child care analysis, Big Lift school readiness data, information on children with special needs and much more. A presentation to the Commission and dissemination of the needs assessment data will roll out in the New Year. The CCPC will host a retreat in March 2023 for members and guests to develop a set of recommendations to address assessment findings.

Key Findings: Parent Needs and Preferences - Snap Shot (Brion Economics 2022)

“As part of the Needs Assessment, a countywide parent survey was conducted in the fall of 2022. The survey provides important new data on the current use of care by age group and the preferred use of childcare by parents. These data have been integrated into the supply and demand analysis.

- One of the most striking results is that 73% of survey respondents stated that they have turned down work due to a lack of child care. Affordability of childcare was the highest consideration for families;
- 65% of respondents indicated that affordable child care was somewhat or very hard to find.

SMC Child Care Needs Assessment Study Acknowledgments and Funding

Sarah Kinahan, Project Manager, San Mateo County Child Care Partnership Council, Child Care Coordinating Council of San Mateo County (also known as 4Cs), San Mateo County Office of Education, Brion Economics Inc, Seed Collaborative, and Child Care Needs Assessment Ad

Hoc Committee Members. Funded by F5SMC, SVCF, Department of Social Services- CA and SMCOE.”

HEALTHY CHILDREN

Stanford Center for Early Childhood Launch Event

On November 3, 2022, Stanford University launched its new Center for Early Childhood with a day-long event consisting of a series of panels on topics in early childhood. Kitty Lopez joined with Lisa Chamberlain, Stanford Medicine, Ira Hillman, Einhorn Collaborative, Tumaini Coker, Seattle Children’s Hospital, and Ryan Padrez, The Primary School and Stanford Medicine on a panel and discussed: “Pediatrics: A Critical Partner to Promote Early Childhood Development and Learning.” F5SMC Commissioners Nancy Magee and Alexis Becerra attended the event in-person while F5SMC Staff, Michelle Blakely and Myra Cruz attended the virtual event.

Children’s Oral Health Workgroup

The Children’s Oral Health Workgroup met twice in the month of November with a primary focus on planning for Children’s Dental Health Month in February. At the general workgroup meeting on November 9, the group brainstormed messages and possible resources. A smaller subgroup convened on November 30 to narrow further with the aim of making final decisions on the direction for communications at the next COH meeting on January 11, 2023.

Help Me Grow Physician Advisory Group (HMG PAG)

Dr. Neel Patel, Palo Alto Medical Foundation physician and former F5SMC Commissioner, convened an engaging meeting of local children’s health champions on November 28 for the quarterly HMG PAG meeting. Attendees welcomed Brenda Gonzales, the new Director of Intake, Early Start, and Clinical Services at Golden Gate Regional Center to the group. The primary focus of discussion centered around challenges with speech and language referrals for children.

Sequoia Healthcare District (SHD) Board Meeting Presentation

F5SMC Strategic Initiatives Project Manager Emily Roberts presented to the SHD Board on December 7 to highlight progress for the second year of the three-year Healthy Beginnings grant, which includes dollars to augment the Integrated System for Children with Special Needs and Early Childhood Mental Health Systems within the SHD boundaries.

RESILIENT FAMILIES

Friday Café (Community and Family Engagement) Update

Friday Cafés are held the fourth Friday of each month throughout the school year from 9:00 to 10:30 virtually (until further notice) for all who work at the intersection of early learning and family support. Friday Cafés are provided to help bolster and support the family support provider network.

As you may recall, this year the model was augmented to include an opportunity for informal peer support and connection by providing a “Friday Café Happy Hour” the Wednesday evening mid-month between each Friday Café from 6:30 – 7:30 p.m. Momentum is growing for this effort but the time has been adjusted to 4:30 – 5:30 based on participant feedback. We look forward to providing additional support for the early childhood workforce via this venue.

At the December 12, 2022 Commission Meeting, Commissioners will hear a presentation by Karla Rodriguez, Project Specialist, TUPE Health Disparities Programs of the San Mateo County Office of Education about Friday Cafés. Karla will discuss the model, the method, and preliminary evaluation/survey results. Our new conversation catalyst, Anthony Thomas, M.S., Ed., Manager of Youth & Family Initiatives at Peninsula Conflict Resolution Center, will also share his perspective. In addition, Soodie Ansari, Coordinator, Early Learning Dual Language Support of SMCOE will be available for questions and answers providing a historic perspective.

The first Friday Café of the new year will be on January 27, 2023 from 9:00 to 10:30, and all Commissioners are invited to attend!

POLICY & ADVOCACY UPDATES

Letter of Support: CA Must Adopt and Invest in Recommended Rate Reforms and Mixed Delivery to Address our Child Care Crisis

On November 2022, First 5 San Mateo County along with other organizations signed onto a letter to Governor Gavin Newsom urging him “to adopt the cost-based reimbursement model and multi-year transition plan to address the child care crisis and transform child care and early learning in California to ensure young children and families can thrive.” (See Attachment 12.1)

FIRST 5 CALIFORNIA & FIRST 5 ASSOCIATION UPDATES

First 5 California Launches “Dragon Song” Campaign Aimed at Supporting Young Children’s Mental Health

On October 11, 2022, First 5 California sent out a press release with its Dragon Song campaign in an effort to educate on the importance of breathing as a powerful tool to help families and children deal with stress. (See Attachment 12.2 for the Press Release)

Click the link <https://www.youtube.com/watch?v=kZs6w4rel4A> to watch the video.

Save the Date: First 5 Association Advocacy Day

The annual First 5 Advocacy Day is scheduled for Wednesday, April 19, 2023. Stay tuned for more details.

COMMUNITY AND STATEWIDE EVENTS & UPDATES

San Mateo County supervisor honored for advocacy

According to *The Daily Journal* article released on November 8, 2022, Supervisor and Commissioner Carole Groom was being honored for her decades of advocacy for AbilityPath by naming its learning center after her name. The unveiling of the Carole Groom Learning Center was held on Monday, November 7, 2022. [AbilityPath](#) mission is to empower people with special needs to achieve their full potential through innovative, inclusive programs and community partnerships. (See Attachment 12.3)

4Cs of San Mateo County 50th Anniversary Celebration

On November 16th, Jenifer Clark attended the 50th Anniversary Celebration for the 4Cs of San Mateo County. The event was attended by hundreds of San Mateo County stakeholders in early childhood education, and featured remarks by a number of long-standing contributors to the work done in this sector. Presenters included: Jean-Marie Houston; Supervisor Dave Pine; Representative-Elect Kevin Mullin; and David Fleishman. Several awards were given out during the festivities.

- The Mary Elizabeth Griffin Children’s Award, presented to an individual who has made significant impact in their work with children, went to Veronica McIntyre. Ms. McIntyre is the founder of Animal Crackers and Little Biscuits Early Learning Home.
- The Mary Petsche Visionary Leadership Award, presented to an individual who has shown great leadership and impact on the early childhood field, went to Sarah Kinahan. Ms. Kinahan is the Child Care Partnership Council Coordinator.
- The Community Partnership Award, presented to a sister agency that has helped create significant impact through partnership or collaborative efforts, went to the Community Equity Collaborative.
- A representative from the office of California State Senator Josh Becker presented official Commendations to each of the three awards recipients, as well as to 4Cs.

COMMUNICATIONS

What’s New on Our Website?

- **Let’s Talk: Vaccines, Boosters, Variants and COVID-19**
Did you miss this lively conversation when Pediatricians and our very own Commissioners Dr. Naveen Mahmood and Dr. Sylvia Espinoza with Erik Valladares regarding vaccines, boosters, variants, and COVID-19? No worries, the conversation was recorded and can be accessed on our website at <https://first5sanmateo.org/lets-talk-vaccines-boosters-variants-covid-19-2/>
This conversation reached more than 12,140 audience in different platforms.
- **F5SMC’s Quarterly e-Newsletter**
The F5SMC’s Quarterly e-Newsletter was sent out on December 7, 2022. First 5 California “Dragon Song,” navigating equity and early intervention, and Population Study Report for creating Immigrant Inclusion Strategic Plan were some of the highlights. Click the link: <https://first5sanmateo.org/newsletter-december-2022/>

Social Media and Analytics Report (See Attachment 12.4)

The Honorable Gavin Newsom
Governor
State of California
State Capitol Building
Sacramento, California 95814

CA Must Adopt and Invest In Recommended Rate Reforms and Mixed Delivery to Address our Child Care Crisis

Dear Governor Newsom,

As you prepare to release the first budget for your second term, the undersigned organizations urge you to adopt the cost-based reimbursement model and multi-year transition plan to address the child care crisis and transform child care and early learning in California to ensure young children and families can thrive.

These plans were developed as a result of the work of the Rate and Quality Workgroup, established under AB 131, which culminated this past August in two comprehensive reports (linked [here](#) and [here](#)) summarizing their work that assessed the methodology for establishing rates and the existing quality standards for early care and education (ECE) programs. The Rate and Quality Workgroup engaged in deep and meaningful conversations and technical analysis on the structural challenges plaguing the viability of the child care and early learning sector. There was expansive engagement from parents and caregivers, ECE professionals, researchers, experts, advocates, and community leaders. There has never been more consensus about the need, and most importantly, around the clear technical assessment of the marker by which California can sustain, elevate, and move our child care sector forward.

The report provides recommendations to correct the cost structure for the state's ECE programs. The time has come to move California ahead and adopt the cost-based model via a multi-year transition plan.

We call upon your administration to take swift action in the proposed 2023-24 Fiscal year January Budget to make meaningful investments in child care reimbursement rates and implement long discussed reimbursement rate reform to ensure child care access and availability for all working families in California.

We urge you to do the following in your proposed January 2023-24 budget:

- Adopt child care reimbursement rate reforms and increases in provider compensation including a shift from a market rate to a cost based model through a robust contract agreement with the Child Care Providers Union and commensurate increases throughout the child care system, including an increase in current-year rates to at least the level set in the 2021 Market rate survey (30% increase), but applying that percentage equitably across all California providers; and
- Provide financial support to the full system of care – from birth through school age care – to support the mixed delivery child care system, inclusive of Family Child Care Providers, Head Start, California State Preschool and Community Based Centers, all of which offer full day and full year services that meet the diverse needs of families in every community in California.

Without immediate action, more and more children will be left behind. There are currently hundreds of empty early childhood classrooms because providers cannot hire teachers to staff them. Hundreds of family child care homes have been forced to close due to a lack of sufficient funding. These are child care slots that have been allocated for in the budget but will not be utilized because of the antiquated cost model and despite a huge need for child care and early learning. Parents and caregivers, particularly the most marginalized, are left to make increasingly difficult choices. Many must sacrifice family income or choose less safe or unstable care options, all of which increases overall family stress – something well understood by you and your Administration's *Roadmap for Resilience*, which includes 95 mentions of the importance of quality child care settings in preventing lifelong negative impacts of ACEs on children and their families.

Family child care and center-based child care programs are struggling to find qualified staff for the wages they can pay and are overwhelmed with the rising costs to keep their doors open. The US Department of Labor estimates over 100,000 workers have not returned to the child care workforce (NYTimes). In California, we are seeing dark classrooms in our center based child care programs as they are unable to recruit or retain workforce at the current reimbursement levels leaving parents without opportunities for child care for their children (KQED, Sac Observer, KCRA).

Inclusion of these key investments in the January Budget Proposal will signal to California parents, small businesses, and industry alike, that the Newsom Administration takes seriously the needs of working women and people who are raising children and respects the hard-working individuals of the child care industry who stepped up for California when it needed them most.

Without making this critical down-payment in the budget now for a robust mixed delivery system, the economy will continue to be negatively impacted as workers cannot find safe, stable, and nurturing environments for their children so that they can participate in the workforce. Numerous business surveys cite child care problems as a top three workforce challenge. Robust child care and early learning are an integral part of a thriving California.

Sincerely,

The Undersigned Organizations



FOR IMMEDIATE RELEASE

October 11, 2022

Contact: Oscar Ramirez
(916) 263-0666

First 5 California Launches “Dragon Song” Campaign Aimed at Supporting Young Children’s Mental Health

Dragon Song and campaign offers strategies in managing children’s stress

(SACRAMENTO, CA - October 11, 2022) - In a proactive effort to help families manage everyday stressors, First 5 California (F5CA) is launching a new campaign that aims to educate on the importance of breathing as a powerful tool to help families and children deal with stress.

From school shootings to inflation to a global pandemic, families across the world have experienced a number of stressful situations in the last couple of years. Combined with everyday stressors, such as food insecurity, health care issues, or unreliable transportation, these events can have a significant impact on families, changing home dynamics that can adversely affect a child's mental health.

The goal of **F5CA’s Dragon Song** campaign is to demonstrate to parents and caregivers of children ages 0-5 how to model a fun breathing technique in the form of a dragon roar to help children self-soothe when experiencing stressful emotions that may show up as tantrums. By showing caregivers how to teach children to self-regulate emotions, they can be better equipped to support the fight-or-flight response that children often experience with certain stressors.

“Understanding and supporting the emotions of young children can be challenging for many parents and caregivers,” said Jackie Thu-Huong Wong, First 5 California Executive Director. “Through the Dragon Song campaign, we hope to equip families with helpful self-regulation tools, like deep breathing, that can be educational and interactive while helping model behaviors that can de-escalate or reverse stressful situations.”

Biologically, stressful events trigger anxiety that then impact the sympathetic nervous system, a network of nerves that helps activate the fight-or-flight response in humans when faced with demanding situations. To balance the impact, the parasympathetic nervous system — the network of nerves that relaxes the body during periods of stress — activates to help with relaxation through deep breathing exercises, like those included in the Dragon Song campaign. Additionally, [research shows](#) different emotions have different breathing patterns, and changing breathing patterns can help regulate emotions.

- More -

- Page 2 -

The campaign will kick off with the release of the Dragon Song and [webpage](#) covering the importance of managing everyday stress in young children and how breathing exercises can help parents teach kids to self-soothe and avoid tantrums, all while encouraging bonding.

###

ABOUT FIRST 5 CALIFORNIA

First 5 California was established in 1998 when voters passed Proposition 10, which taxes tobacco products to fund services for children ages 0 to 5 and their families. First 5 California programs and resources are designed to educate and support teachers, parents, and caregivers in the critical role they play during a child's first five years—to help California kids receive the best possible start in life and thrive. For more information, please visit www.cafc.ca.gov.

THE DAILY JOURNAL

The Peninsula's home page

San Mateo County supervisor honored for advocacy

AbilityPath named learning center after Carole Groom

Nicholas Mazzone Daily Journal staff
Nov 8, 2022



Carole Groom never imagined a learning center would be named after her, however, that's exactly what happened as the San Mateo County supervisor is being honored for her decades of advocacy for AbilityPath.

Carole Groom never imagined a learning center would be named after her, however, that's exactly what happened as the San Mateo County supervisor is being honored for her decades of advocacy for AbilityPath.

https://www.smdailyjournal.com/news/local/san-mateo-county-supervisor-honored-for-advocacy/article_7d8602dc-5f24-11ed-89d6-d3c621c429d5.html

Groom is terming out after 12 years on the Board of Supervisors and has served on AbilityPath's Board of Directors since the 1970s. The nonprofit organization serves people with special needs and is rooted in giving the disabled community a chance to succeed.

On Monday, she was honored during a ceremony in Burlingame where the Carole Groom Learning Center was unveiled.

"It took my breath away when I saw it," Groom said.

The programs offered at the center build on an individual's interests and abilities to assist them to increase independence through classroom instruction, hands-on learning and community outings, according to AbilityPath.

"It's remarkable when you teach people how to do certain jobs and they are able to do them and they become like, 'hey I am one of the community here,'" Groom said.

AbilityPath clients are assisted through the program and are working full time all over the place. They work at movie theaters, grocery stores, restaurants and are independently living, Groom said.

Ability Path CEO Bryan Neider said what he recalls most about Groom is her work with SamTrans accessibility issues.

"She was talking about SamTrans and knew what they can and can't do, she knows what the county could do, she knew where the funding is, she knows what we need and she found a solution," Neider said.

Another impactful moment for Groom was she was able to help keep the SamTrans rates for people on Social Security down they were raised, he added.

AbilityPath is looking to expand on community inclusion, employment opportunities and the Carole Groom Learning Center is going to focus on job readiness, Neider said.

"I know the economy is a little bit of a challenge, but, believe it or not, employers have been incredibly receptive one of our teams at the start of COVID had 25 adults in an employment program, as of last month they had over 120. So to see that kind of growth, we think there's a lot more opportunity," Neider said.

The structure to get the participants ready is about getting the right placement for the right job skills.

“A huge part of that is like a college counseling center,” Neider said, adding that it’s about finding the individual’s interests and working with that.

The ultimate goal is that it works for the participant and it benefits the employer.

“Once you have worked in an inclusive setting like that, you understand how much everybody brings to the community and to exclude a part of the community from being in a work setting is a loss for everybody,” Neider said. “It’s not fair, it’s not right, but, more than anything, everybody brings value and contributes in their own way.”

Some of the challenges for Neider are adjusting from COVID hybrid learning back to in-person learning and how the state is willing to fund the nonprofit going forward. A large part of the nonprofits funding comes from the California Department of Developmental Services and there is a proposal to modify the way the nonprofit is reimbursed at the beginning of 2023, which Neider believes eliminates a lot of choices for the participants it serves.

AbilityPath offers more than 180 hybrid classes and Neider said the state’s proposal will make it almost impossible to provide that choice.

“I think it starts with choice, what are the folks we serve telling us? They want options and they want choice, they didn’t have choice before COVID,” Neider said. “Now that we have choice why would we take it away?”

Visit [abilitypath.org](https://www.abilitypath.org) to learn more.



Digital Communications Analytics Report

November 1, 2022 - November 30, 2022

The content produced and distributed in November focused on the types of early intervention services families receive once they complete the developmental and service eligibility process. This was our third installment of content focused on infant mental health and cognitive development.

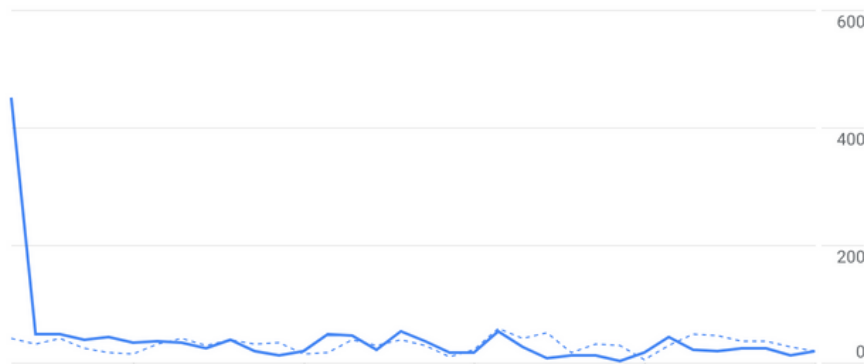
Content that centered recognizable, friendly human faces performed best this month. Video content focused on equity practices saw high engagement on Meta platforms and on LinkedIn. Organic reach increased, indicating that viewers are sharing First 5 content and engaging with it. Considering that ad spending was concentrated at the beginning of the month and the paid reach was slightly lower., this is an especially strong social media performance.

We saw consistent reach and engagement this month. There was slightly less video content this month, but strong graphics and shared resources still garnered good engagement and informed the community about key resources. We gained 3 followers on Facebook and 18 on Instagram. We are monitoring the ongoing situation with Twitter to ensure that First 5 takes appropriate action. Usership across Twitter has decreased, and the decrease in followers is likely due to the deactivation of accounts, but First 5 San Mateo maintained strong engagement and received 6 mentions, which indicates that partner and peer organizations regard First 5 as a key voice in the space.

Website

Who is using your website?

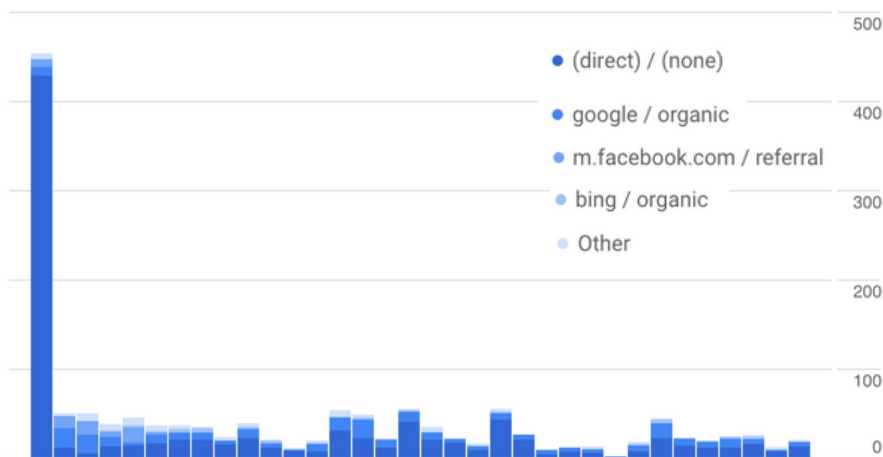
Users	Sessions	Bounce Rate	Session Duration
1.3K	1.4K	83.96%	0m 40s
↑36.6%	↑30.2%	↑5.0%	↑2.3%



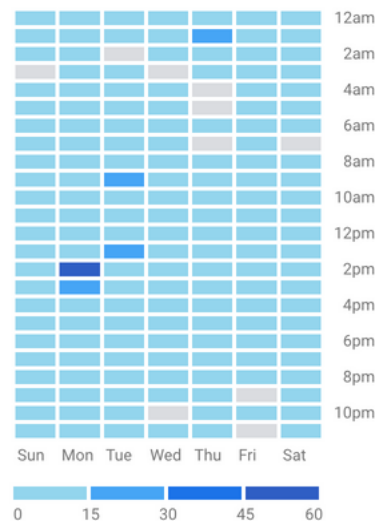
What pages do your users visit?

Page	Pageviews
/	644
/staff/	73
/about/	64
/commission/	48
/es/los-tres-tipos-de-...res-y-co/	43
/our-work/	42
/resources/	41
/early-childhood-development	35
/who-we-are/	34
/for-parents-families/	32

How do you acquire users?



Users by Time of Day



Meta: Facebook & Instagram

Paid reach ⓘ

8,110 ↓ 13.6%



Facebook Page reach ⓘ

18,165 ↑ 21%



Instagram reach ⓘ

3,560 ↓ 25.6%



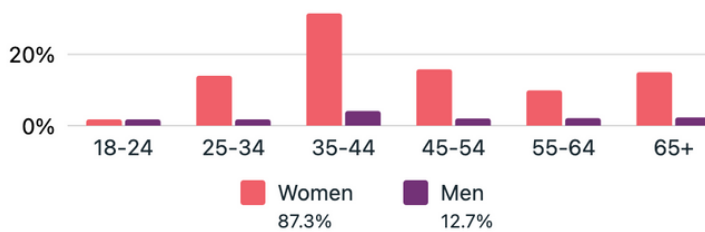
Facebook Page likes ⓘ

1,840

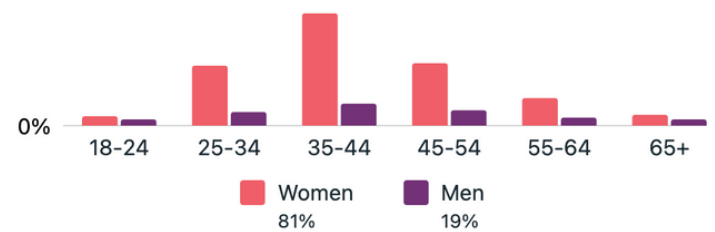
Instagram followers ⓘ

1,320







Age & gender ⓘ



Age & gender ⓘ



Top Content by Reach

Recent content	Type	Reach	Likes and reacti...	Results
 Our Deputy Director, Michelle Bla... Thu Nov 1, 3:21pm	Ad	7,307	20	276
 We are getting in the holiday spiri... Mon Nov 28, 10:52am	Post	4,848	19	68
 We are working with RAPID are w... Wed Nov 9, 10:15am	Post	1,591	16	--
 We are working with RAPID are w... Wed Nov 9, 10:15am	Post	1,386	16	--
 Dragon breathing helps your chil... Fri Nov 11, 3:00pm	Post	366	15	8
 Systemic/structural racism create... Wed Nov 9, 10:00am	Post	284	9	5

Twitter

Tweet impressions
252 ↓37.9%



Profile visits
114 ↓49.1%



Mentions
6



Followers
677 ↓-6



Engagement rate
6.6%



Dec 5
0.0% engagement rate



Pro Consumer Safety @PCSSafetyAlerts · Nov 11
Most #CarSeats are not installed or used properly-get @NHTSAGov certified assistance-call #NationalTelehealthCarSeatCallCenter today-keep your #Child a safe #Passenger
procarseatsafety.com/nationaltelehe... @First5Fresno @First5Ventura @First5Alameda @First5Alameda @first5sanmateo @SonomaFirst5

National Telehealth Car Seat Call Center
323-491-6197
Certified Child Passenger Safety Education for Parents

Reply 1 Like 1 Retweet

Top Tweets

Tweets **Top Tweets** Tweets and replies Promoted

Impressions Engagements Engagement rate

	<p>First 5 San Mateo Co @first5sanmateo · Nov 9 We are working with RAPID are working to understand how parents are doing right now. If you have a child between ages 0-5, you can earn \$5 for taking their 10-min online survey. Click here! gse.qualtrics.com/jfe/form/SV_74... pic.twitter.com/1k2eDmAQ6H View Tweet activity</p>	194	10	5.2%
	<p>First 5 San Mateo Co @first5sanmateo · Nov 1 The US spends the least amount on our children of any developed nation. Young people are experiencing increased mental health emergencies & stressors & decreased mental health visits. Request the Adverse Childhood Experiences (ACEs) screening today. first5sanmateo.org/i-screen-you-s... View Tweet activity</p>	28	2	7.1%

LinkedIn

Visitor highlights ?

30 Page views ▲ 328.6%	10 Unique visitors ▲ 42.9%	1 Reactions ● 0%	155 Total followers	1 New followers ● 0%
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Impressions



LinkedIn Content

Post title	Impressions	Views	Clicks	CTR	Reactions	Comments	Reposts	Follows	Engagement rate
I Screen, You Screen: Getting to know your child through screening tools Posted by Noa Elliott (she/her) 11/1/2022 Boost	28	-	1	3.57%	0	0	0	-	3.57%
Your family. Your health. Your story. ACEs screenings give you information about... Posted by Noa Elliott (she/her) 11/28/2022 Boost	27	8	0	0%	2	0	0	-	7.41%
Home Posted by Noa Elliott (she/her) 11/13/2022 Boost	42	-	1	2.38%	4	0	0	-	11.9%

Email

No emails during this period.