

## FIRST 5 SAN MATEO COMMISSION MEETING

### HOW TO PARTICIPATE

- Commission and others, we recommend to be on the call Monday at 3:40 PM so we can test prior to the 4 PM meeting start time and ensure that you have connection.
- Please note that public is attending this meeting and they may join early so please keep that in mind
- Be sure to mute your microphone during the meeting until called upon to speak
- If you plan to join by phone, please let Myra Cruz or other First 5 Staff know the phone number in advance so we can identify you to the Commission, and we will rename your masked phone number to show your name instead. We highly encourage that you join early so we can make this change, OR you can email us your phone # ahead of time to [ecruz@smcgov.org](mailto:ecruz@smcgov.org) .

- **JOINING VIA ONLINE:**

For those attending the meeting on the Zoom videoconference, (click the link listed on the agenda), we will use the “raise hand” feature in order to organize any public comments. During the general public comment period, and for each item on the Regular Agenda, F5SMC Staff, will ask those members of the public who wish to comment to click the “raise hand” feature to raise your hand to speak on that agenda item.

- **JOINING BY PHONE:**

The phone number is listed on the agenda.

Press \*6 to mute and unmute your phone

Press \*9 if would like to speak. This would notify the staff that you would like to speak.

Please note that members of the public must wait for the prompt in connection with each Agenda item before using the raise hand function. For example, you cannot raise your hand at the beginning of the meeting for an Agenda item that is later in the meeting.

When you hear your name called, F5SMC Staff, will unmute your mic to begin speaking. You may only speak once per agenda item.

**\* PUBLIC HEARING MEETING NOTICE\***  
**FIRST 5 SAN MATEO COUNTY (F5SMC)**  
**COMMISSION MEETING**

On September 16, 2021, the Governor signed AB 361, which amended certain provisions of the Ralph M. Brown Act (Government Code section 54950, *et seq.*) to allow for local agency legislative bodies to conduct their meetings remotely either telephonically or by other electronic means under specified circumstances. Thus, pursuant to Government Code section 54953(e), the First 5 San Mateo County Commission meeting will be conducted via remote conferencing.

**DATE: Monday, July 25, 2022**

**TIME: 4:00 PM – 6:00 PM**

**Join Zoom Meeting**

**Online: <https://smcgov.zoom.us/j/97618515225>**

**Phone: US: +1 669 900 6833**

**Webinar ID: 976 1851 5225**

<b>AGENDA</b>		
<b>Call to Order and Preliminary Business</b>		
<b>1</b>	<b>Roll Call</b>	<b>4:00 PM</b>
<b>2</b>	<b>Adopt a resolution finding that, as a result of continuing COVID-19 pandemic state of emergency, meeting in person for the First 5 San Mateo County Commission would present imminent risks to the health or safety of attendees (See Attachment 2A. and Attachment 2B.)</b>	
<b>3</b>	<b>Public Comment</b>	
<b>4</b>	<b>Action to set Agenda for July 25, 2022 meeting and approve Consent Agenda items</b> <i>(This item is to set the final consent and regular agenda, and for the approval of the items listed on the consent agenda. All items on the consent agenda are approved by one action.)</i>	
<b>5</b>	<b>Commission Announcements</b>	
<b>6</b>	<b>Storytelling: First 5 Work/Impact:</b> Award Presentation on behalf of American Academy of Pediatrics by Dr. Neel Patel	<b>4:05 PM</b>
<b>Action Items</b>		
<b>7</b>	<b>Approval of Award to EVALCORP for the Evaluation Consultation and Support Services in the Amount up to \$100,000, Contract Term Effective July 1, 2022 through October 31, 2023</b> <i>(See Attachment 7)</i>	<b>4:10 PM</b>
<b>8</b>	<b>Approval of Amendment to Agreement with Hamai Consulting for the Trauma- and Resiliency-Informed Systems Initiative to increase the total amount of the agreement by \$85,050 for a new total obligation not to exceed \$206,050 with an extended term from October 15, 2020 through June 30, 2023</b> <i>(See Attachment 8)</i>	<b>4:15 PM</b>

9	<b>Approval of Amendment to Agreement with East Bay Agency for Children for the Trauma- and Resiliency-Informed Systems Initiative to increase the total amount of the agreement by \$77,190 for a new total obligation not to exceed \$127,190 with an extended term from October 15, 2020 through June 30, 2023</b> <i>(See Attachment 9)</i>	4:25 PM
<b>Discussion Items</b>		
10	<b>Presentation: 2021 California Children’s Score Card</b> by Ted Lempert, President, Children Now	4:30 PM
11	<b>Presentation on Services Offered by Puente de la Costa Sur</b> by Lizeth Hernandez, Education Director, Puente de la Costa Sur	4:50 PM
12	<b>Report of the Executive Director</b> <i>(See Attachment 12)</i>	5:10 PM
13	<b>Committee Updates</b> <i>(See Attachments 13)</i>	5:25 PM
14	<b>Adjournment</b>	6:00 PM

**\* Public Comment:** This item is reserved for persons wishing to address the Commission on any Commission-related matters that are as follows: 1) Not otherwise on this meeting agenda; 2) Listed on the Consent Agenda; 3) Executive Director’s Report on the Regular Agenda; or 4) Subcommittee Members’ Reports on the Regular Agenda. Public comments on matters not listed above shall be heard at the time the matter is called.

Persons wishing to address a particular agenda item should speak during that agenda item. Speakers are customarily limited to two minutes, but an extension may be provided to you at the discretion of the Commission Chair.

The identified times are approximate and are intended to serve as a guide to the public and all First 5 meeting attendees regarding the approximate start times for any one section of the Agenda. The actual start and end times for an agenda item may differ from the noted times.

Public records that relate to any item on the open session agenda for a regular Commission meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all members, or a majority of the members of the Commission. The documents are also available on the First 5 Internet Web site at [www.first5.smcgov.org](http://www.first5.smcgov.org).

Individuals who require special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the agenda, meeting notice, agenda packet or other writings that may be distributed at the meeting, should contact Myra Cruz, by 12 Noon on Friday, July 22, 2022 at 650.372.9500 x232 and/or [ecruz@smcgov.org](mailto:ecruz@smcgov.org). Notification in advance of the meeting will enable the Commission to make reasonable arrangements to ensure accessibility to this meeting, the materials related to it, and your ability to comment.

**Date:** July 25, 2022  
**To:** First 5 San Mateo County Commission  
**From:** Kitty Lopez, Executive Director  
**Subject:** **Resolution to make findings allowing continued remote meetings under Brown Act**

**RECOMMENDATION:**

Adopt a resolution finding that, as a result of the continuing COVID-19 pandemic state of emergency declared by Governor Newsom, meeting in person for the First 5 San Mateo County Commission would present imminent risks to the health or safety of attendees.

**BACKGROUND:**

On June 11, 2021, Governor Newsom issued Executive Order N-08-21, which rescinded his prior Executive Order N-29-20 and set a date of October 1, 2021 for public agencies to transition back to public meetings held in full compliance with the Brown Act. The original Executive Order provided that all provisions of the Brown Act that required the physical presence of members or other personnel as a condition of participation or as a quorum for a public meeting were waived for public health reasons. If these waivers had fully sunset on October 1, 2021, legislative bodies subject to the Brown Act would have to had contend with a sudden return to full compliance with in-person meeting requirements as they existed prior to March 2020, including the requirement for full physical public access to all teleconference locations from which board members were participating.

On September 16, 2021, the Governor signed AB 361, a bill that formalizes and modifies the teleconference procedures implemented by California public agencies in response to the Governor's Executive Orders addressing Brown Act compliance during shelter-in-place periods. AB 361 allows a local agency legislative body to continue to use teleconferencing under the same basic rules as provided in the Executive Orders when certain circumstances occur or when certain findings have been made and adopted by the legislative body. Since September 28, 2021, the First 5 San Mateo County Commission has renewed this finding for the following Commission Meetings: October 25, 2021, December 13, 2021, January 24, 2022, February 28, 2022, March 28, 2022, May 23, 2022, and June 27, 2022, accordingly.

AB 361 provides that Brown Act legislative bodies must return to in-person meetings on October 1, 2021, unless they choose to continue with fully teleconferenced meetings because a specific declaration of a state or local health emergency is appropriately

made. AB 361 allows legislative bodies to continue to conduct virtual meetings as long as there is a gubernatorially-proclaimed public emergency in combination with (1) local health official recommendations for social distancing or (2) adopted findings that meeting in person would present an imminent risk to health or safety of attendees. AB 361 became effective on October 1, 2021 and will sunset on January 1, 2024.

AB 361 also requires that, if the state of emergency remains active for more than 30 days, the legislative body must make findings by majority vote every 30 days to continue using the bill's exemption to the Brown Act teleconferencing rules. The findings demonstrate the need for teleconferencing persists due to the nature of the ongoing public health emergency. Effectively, this means that legislative bodies must either agendaize a Brown Act meeting once every thirty days to make these findings, or, if a legislative body has not made such findings within the prior 30 days, the legislative body must re-adopt the initial findings if it wishes to conduct a remote meeting.

The County Board of Supervisors has adopted a resolution finding that, as a result of the continuing COVID-19 pandemic state of emergency, meeting in person "would present imminent risks to the health or safety of attendees."

The County's resolution states, among other things, that: "The Board of Supervisors strongly encourages all legislative bodies of the County of San Mateo that are subject to the Brown Act, including but not limited to, the Planning Commission, the Assessment Appeals Board, the Civil Service Commission, and all other oversight and advisory boards, committees and commissions established by the Board of Supervisors and subject to the Brown Act, to make a similar finding and avail themselves of teleconferencing until the risk of community transmission has further declined, and directs the County Manager to provide necessary support for these legislative bodies to continue teleconferencing procedures when they have adopted such findings."

**DISCUSSION:**

For these reasons, we recommend that the First 5 San Mateo County Commission avail itself of the provisions of AB 361 allowing continuation of online meetings by adopting findings to the effect that conducting in-person meetings would present an imminent risk to the health and safety of attendees. A resolution to that effect and directing staff to take such other necessary or appropriate actions to implement the intent and purposes of the resolution, is attached hereto.

**FISCAL IMPACT:**

None

**RESOLUTION NO.**

**RESOLUTION FINDING THAT, AS A RESULT OF THE CONTINUING COVID-19 PANDEMIC STATE OF EMERGENCY DECLARED BY GOVERNOR NEWSOM, MEETING IN PERSON FOR THE FIRST 5 SAN MATEO COUNTY COMMISSION WOULD PRESENT IMMINENT RISKS TO THE HEALTH OR SAFETY OF ATTENDEES**

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**WHEREAS**, on March 4, 2020, pursuant to Government Code section 8550, *et seq.*, Governor Newsom proclaimed a state of emergency related to the COVID-19 novel coronavirus, and subsequently, the San Mateo County Board of Supervisors (“Board”) declared a local emergency related to COVID-19, and the proclamation by the Governor and declaration by the Board remain in effect; and

**WHEREAS**, on March 17, 2020, Governor Newsom issued Executive Order N-29-20, which suspended certain provisions in the California Open Meeting law, Government Code section 54950, *et seq.* (the “Brown Act”), related to teleconferencing by local agency legislative bodies, provided certain requirements were met and followed; and

**WHEREAS**, on June 11, 2021, the Governor issued Executive Order N-08-21, which extended provisions of Executive Order N-29-20 that waive otherwise-applicable Brown Act requirements related to remote/teleconference meetings by local agency legislative bodies through September 30, 2021; and

**WHEREAS**, on September 16, 2021, Governor Newsom signed AB 361 into law, and AB 361 provides that a local agency legislative body subject to the Brown Act may continue to meet without complying with the otherwise-applicable requirements in the Brown Act related to remote/teleconference meetings by local agency legislative

bodies, provided that a state of emergency has been declared and the legislative body determines that meeting in person would present imminent risks to the health or safety of attendees, and provided that the legislative body makes such finding at least every thirty (30) days during the term of the declared state of emergency; and

**WHEREAS**, on September 28, 2021, in the interest of public health and safety, as affected by the state of emergency caused by the spread of COVID-19, the Board issued a finding that meeting in person would present imminent risks to the health or safety of attendees, and decided to invoke the provisions of AB 361 related to teleconferencing for meetings of the Board; and

**WHEREAS**, the Board also strongly encouraged other County legislative bodies to make a similar finding and continue meeting remotely through teleconferencing; and

**WHEREAS**, since September 28, 2021, the First 5 San Mateo County Commission has renewed this finding for the following Commission Meetings: October 25, 2021, December 13, 2021, January 24, 2022, February 28, 2022, March 28, 2022, May 23, 2022, and June 27, 2022, accordingly; and

**WHEREAS**, the First 5 San Mateo County Commission has an important governmental interest in protecting the health, safety and welfare of those who participate in its meetings; and

**WHEREAS**, in the interest of public health and safety, as affected by the emergency caused by the spread of COVID-19, the First 5 San Mateo County Commission finds that meeting in person would present imminent risks to the health or safety of attendees, and the First 5 San Mateo County Commission will therefore invoke

the provisions of AB 361 related to teleconferencing for meetings of the San Mateo County Commission.

**NOW, THEREFORE, IT IS HEREBY DETERMINED AND ORDERED** that

1. The recitals set forth above are true and correct.
2. The First 5 San Mateo County Commission finds that meeting in person would present imminent risks to the health or safety of attendees.
3. Staff is directed to take such other necessary or appropriate actions to implement the intent and purposes of this resolution.

\* \* \* \* \*



First 5 San Mateo County Commission Meeting

**CONSENT AGENDA**

July 25, 2022

All items on the consent agenda are approved by one roll call motion unless a request is made at the beginning of the meeting that an item be withdrawn or transferred to the regular agenda. Any item on the regular agenda may be transferred to the consent agenda.

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- 4.1 Approval of the June 27, 2022 Commission Meeting Minutes  
(See Attachment 4.1)

**First 5 San Mateo County (F5SMC)  
COMMISSION MEETING MINUTES  
June 27, 2022  
Via Zoom**

**Call to Order & Roll Call**

**1. Roll Call**

Commission Members: Ken Cole, Rosanne Foust, Carole Groom, Sylvia Espinoza, Nancy Magee, Nkia Richardson

Absent: Alexis Becerra, Naveen Mahmood, Louise Rogers  
\*Valeria Chavez-Franco (Youth Commission)

Staff: Kitty Lopez, Michelle Blakely, Emily Roberts, Karen Pisani, Jenifer Clark, Khanh Chau, Myra Cruz

County Counsel: Jennifer Stalzer

A quorum was present. Commissioner Foust called the meeting to order at 4:02 PM; roll call was taken.

**2. Adopt a resolution finding that, as a result of continuing COVID-19 pandemic state of emergency, meeting in person for the First 5 San Mateo County Commission would present imminent risks to the health or safety of attendees**

Commissioner Becerra presented and requested to adopt the resolution referring to Attachment 2A & 2B.

MOTION: GROOM / SECOND: COLE  
AYES: COLE, FOUST, GROOM, ESPINOZA, MAGEE, RICHARDSON  
NOES: NONE  
ABSTAIN: NONE  
Motion approved

Public Comments: None

**3. Public Comments: None**

**4. Action to Set Agenda for June 27, 2022 Meeting and Approve Consent Agenda Items**

MOTION: GROOM / SECOND: MAGEE  
AYES: COLE, FOUST, GROOM, ESPINOZA, MAGEE, RICHARDSON  
NOES: NONE  
ABSTAIN: NONE  
Motion approved

5. **Commission Announcements:**

Commissioner Magee announced that the San Mateo County Office of Education (SMCOE) will be releasing an RFP to lead a strategic planning process for the Big Lift for the next 5 years. They will be bringing facilitator consultant to lead the community engagement process to look at the data and how they can reshape and grow the work.

6. **Storytelling: First 5 Work/Impact:**

Former First 5 SMC Commissioner, Dr. Neel Patel, presented awards on behalf of American Academy of Pediatrics (AAP) – Chapter 1, to Commissioners Louise Rogers and Nancy Magee for their outstanding contributions through leadership, education and “radical collaboration” during the COVID-19 pandemic, leading to unparalleled levels of vaccination and excellent outcomes for COVID impact and childhood education in our community. Patel shared a quote from Srija Srinivasan to Commissioner Rogers and a quote from Commissioner Foust to Commissioner Magee. Patel thanked Commissioners Rogers and Magee on behalf of the AAP.

Commission made comments.

Public Comment: None

7. **Annual Review of First 5 San Mateo County’s 2020-2025 Strategic Plan for FY2022 - 2023 in accordance to Proposition 10 Statutes, California Health and Safety Code 130140(a) (1) (C) (iii), 130140(a) (1) (E), and 130140(a) (1) (F) and San Mateo County First 5 Commission Ordinance 2.24.060**

Kitty Lopez, F5SMC’s Executive Director, shared that the Commission reviews the 2020 - 2025 Strategic Plan as part of Proposition 10 Statutes requirements every year. The [2020 – 2025 Strategic Plan](#) was included in the packet. The Strategic Plan was adopted on October 18, 2018 and the Strategic Plan Implementation Plan was approved on October 28, 2019 listing the funding allocations and strategies.

The Commission reviewed the First 5 San Mateo County’s 2020 – 2025 Strategic Plan for FY 2021 – 2022. There are no changes and additions to the Strategic Plan and no comments from the Commission.

Public comment: None

8. **Approval of Strategic Plan Implementation Plan (SPIP) FY2018-20 Funding Reallocation of \$190,000 from Evaluation Services to Emerging Strategies**

Kitty Lopez shared that the Finance Committee reviewed this agenda item at its Finance Committee Meeting on June 13, 2022. This is reallocating unspent funds from SPIP 2018 – 2020 Evaluation Services to Emerging Strategies, and no new money is involved. Lopez shared the purposes of this reallocation and the investment possibilities of the use of the fund in the Emerging Strategies.

MOTION: MAGEE / SECOND: COLE

AYES: COLE, FOUST, GROOM, ESPINOZA, MAGEE, RICHARDSON

NOES: NONE  
ABSTAIN: NONE  
Motion approved

Commission made comments and asked questions.

Public comment: None

9. **Approval of F5SMC’s Long Term Financial Plan (LTFP) from 2020 – 21 through FY 2024 – 25 (FY 21/22 Update)**

Kitty Lopez shared that the LTFP was reviewed by the Finance Committee on June 13, 2022 and endorsed its approval. Lopez highlighted the following:

- Key Messages such as
  - The LTFP is a snapshot in time with financial information that continues to change and evolve.
  - The Commission annually reviews and approves the updated LTFP.
  - There’s a delay in Tobacco Tax Revenue Projections for May 2022
  - The Tobacco Tax Revenue with Flavor Ban released in May 2021 is being used in the LTFP
- Ending Fund Balance FY 24 – 25 is projected \$5.07 million or one-year equivalent of FY 2025 Fiscal Revenues. It is anticipated that FY 2025 forward, Total Appropriations would be in line with Total Fiscal Revenues.
- Tobacco Tax Revenue projections with Flavor Ban with adjusted declining rate is 5.8% compared to 2.15% without Flavor Ban.
- Total Revenue and Total Appropriations 5 Years Aggregate FY 20 – 25 Charts.

Discussion ensued regarding smoking rate.

MOTION: ESPINOZA / SECOND: RICHARDSON  
AYES: COLE, FOUST, GROOM, ESPINOZA, MAGEE, RICHARDSON  
NOES: NONE  
ABSTAIN: NONE

Motion approved

Commission made comments and asked questions.

Public Comment: None

The Power Point Presentation can be found on the F5SMC’s website, [June 27, 2022 Commission Meeting Presentations](#).

10. **Presentation: Review of First 5 California Annual Report 2021 – 2022**

Jenifer Clark, F5SMC’s Research and Evaluation Specialist presented the First 5 California 2020 – 2021 Annual Report and highlighted the following:

- It is a requirement of Prop 10 that each year’s First 5 California Annual Report is reviewed in a public hearing by each First 5 County Commission, and the full report can be accessed

online at [https://www.cafc.ca.gov/pdf/about/budget\\_perf/annual\\_report\\_pdfs/Annual-Report-20-21.pdf](https://www.cafc.ca.gov/pdf/about/budget_perf/annual_report_pdfs/Annual-Report-20-21.pdf)

- In FY 20 – 21, First 5 County Commissions invested \$283 million in Services and \$103 million in Systems Change.
- Clients served data such as First 5 County Commissions provided 983,820 child services, 732,917 adult services, and distributed over 95,000 Kits for New Parents
- COVID-19 Pandemic Assistance includes allocation of \$4 million during FY 20 – 21 to provide basic necessities and cleaning supplies to child care providers, families with young children, and people working in essential services such as 11.2 million masks, 17,500 thermometers, 12 million diapers, 20.4 million baby wipes, etc.
- Systems Building for Home Visiting’s workforce study findings and coordination funding of \$24 million for 50 participating Counties including San Mateo.
- Quality Counts California shows an increase of 10% in participation compared to prior fiscal year.
- Dual Language Learner (DLL) Pilot Study examines culturally and linguistically responsive and effective intentional teaching, family engagement, and professional development strategies for DLLs. The reports can be accessed at <https://californiadllstudy.org/reports>

Commission made comments and asked questions.

Public Comment: None

The Power Point Presentation can be found on the F5SMC’s website, [June 27, 2022 Commission Meeting Presentations](#).

#### 11. **Presentation: Family Connections**

Karen Pisani, F5SMC’s Family Support Program Specialist, shared a brief background, and the F5SMC 3-year funding amount for Family Connections is \$600,000 and the 3-year service delivery target is 300 children and 465 parents. Pisani introduced the presenters from Family Connections, Eric Valladares, Executive Director, and Carolina Balladares, Director of Programs. Valladares and Balladares highlighted the following:

- About Family Connections and its mission.
- Programs such as Parent Participation, Young Scholars Program, and Family Support Services.
- Family Connections currently offers services at two sites in Redwood City and East Palo Alto.
- Because of the funding of F5SMC, Family Connections is able to offer an Early Learning Program, which includes Nurturing Families Classes for families with children birth through 2 years and PreK Classes for families with children ages 3 – 5 years. They serve 24 children per class for each of these programs per site.
- Early Learning Program’s parents and caregiver involvement strategies such as providing all families with an initial home visit.
- Parent/Family Engagement Activities includes monthly parent groups, parent education sessions, monthly parent nights and monthly parent cafes.

- Intensive supports such as Home Visiting where the Family Services Coordinator works in partnership with families to support their well-being and their child's healthy development, and Mental Health Services where a Mental Health Clinical will provide screening and assessment of the families in their preschool programs.
- Mid-Year Highlights (December 31, 2021) include:
  - 272 Caregivers and children enrolled in our program (Target - 250)
  - 180 families received an initial home visit (Target - 180)
  - 75 families were offered parent education sessions (Target - 80)
  - 76 families participated in Parent Cafes offered at Family Connections (Target - 85)
  - 57 families received mental health and/or home visiting services (Target - 50)
- New models starting Fall 2022 include adapting to meet the needs of our community and parent volunteers.

Commission made comments.

Public Comment:

Public attendee, Susan Swope, commented that it is a wonderful program, and asked if there is a waiting list and plans to expand the program.

The Power Point Presentation can be found on the F5SMC's website, [June 27, 2022 Commission Meeting Presentations](#).

## **12. Report of Executive Director**

The Executive Director's written report was included in the [June 27, 2022 Commission Meeting Packet](#). Kitty Lopez, highlighted the following:

- Build Up SMC and Build CA advocated for California State Facilities Grants for \$250 million which was approved in the FY 2019 – 2020 State Budget.
- F5SMC supported the IZZY's FY 21/22 Family Credential Training Program.
- F5SMC's stands in favor of the right to choose and the end to gun violence statements.
- F5 California statement on the infant formula shortage.
- The FDA's approval on COVID-19 Vaccines for children under 5 years.

Commission made comments.

Public Comment: None

## **13. Committee Updates**

The Committee Updates written report was included in the [June 27, 2022 Commission Meeting Packet](#).

- **POP Committee:** Commissioner Cole reported that the Committee met on June 6<sup>th</sup>. He shared that F5SMC's Deputy Director, Michelle Blakely, had a great PowerPoint Presentation and the Committee had a lively discussion on Early Childhood Education Housing Campaign, Advocacy Highlights on workforce instability and advocacy, AARPA (American Recovery and Reinvestment Plan Act) Update, and California State FY 22 – 23 Budget Reflections

- Finance and Administration Committee: Commissioner Foust reported that the Committee met and covered the financial action items that were presented today.

Commissioner Foust adjourned the public meeting at 5:24 pm. .

**DATE:** July 25, 2022  
**TO:** First 5 San Mateo County Commission  
**FROM:** Kitty Lopez, Executive Director  
**RE:** Approval of Award to EVALCORP for the Evaluation Consultation and Support Services in the Amount up to \$100,000, Contract Term Effective July 1, 2022 through October 31, 2023

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### **ACTION REQUESTED**

Approval of Award to EVALCORP for the Evaluation Consultation and Support Services in the Amount up to \$100,000, Contract Term Effective July 1, 2022 through October 31, 2023

### **BACKGROUND**

#### Procurement Process

On May 23<sup>rd</sup>, First 5 San Mateo County (F5SMC) released a Request for Quotations (RFQ) for Evaluation Consultation and Support Services. The intent of this funding is to support the ongoing work of the in-house Research & Evaluation Specialist and to expand the capacity for F5SMC to: conduct robust data collection and evaluation activities with our funded partners; improve the integration of evaluation results with ongoing Communications efforts; and bolster the information we have to understand our impact, assess local needs, and direct our resources.

We received three bids from consultant organizations by June 10<sup>th</sup>, the due date specified in the RFQ. F5SMC staff reviewed each of these proposals and invited two of organizations to participate in an interview process for further consideration. After interviewing both organizations, staff agreed that the consultation contract should be offered to EVALCORP. All responding organizations were notified on July 6<sup>th</sup> of the decisions regarding their bids.

F5SMC and EVALCORP entered into contract negotiations and successfully developed a Scope of Work and Budget for the project. Contract documents are attached (Attachments 7.1 and 7.2).

#### Information about EVALCORP (<https://evalcorp.com/>)

- Founded in 2002, EVALCORP brings over two decades of experience designing and conducting program and systems evaluations, including quantitative and qualitative data collection across diverse populations and complex data analyses using multiple datasets.
- The agency is headquartered in Irvine CA., and has project offices in San Jose, Los Angeles, Ventura, and Farmington NM.
- EVALCORP has worked directly with First 5 County Commissions across the state, including First 5 San Bernardino, First 5 Ventura County, First 5 Marin, First 5 Butte County, First 5 Sacramento, and has also worked with First 5 California.
- Team members are familiar with initiatives common across Commissions including Help Me Grow and home visiting programs, have experience collaborating with First 5 key



stakeholders at all levels, and are skilled at working with various systems and software utilized by First 5 including Persimmony First5 Suite. Three team members are former First 5 LA evaluation staff.

### **KEY SERVICES AND ACTIVITIES**

- Comprehensive Review of Program Reporting and Evaluation Activities
  - Conduct a qualitative analysis of program reporting and develop recommendations for documentation of F5SMC activities and impact agency-wide
- Review, Update and Management of Grantee Data Collection, Storage, and Sharing Practices
  - Document grantees' current data collection and management practices, evaluation activities, and reporting structures and provide recommendations on improving these processes to ensure appropriate data capture and sharing with F5SMC
  - Provide project management and technical support when implementing the process improvement plan for grantee data collection, management, and sharing
- Assist with Design and Implementation of Research & Evaluation Projects
  - Develop and implement client satisfaction and/or outcome surveys
  - Develop and implement key stakeholder interviews and focus groups in multiple languages as needed
- Development of Data Products
  - Design and create reports, dashboards, infographics, presentations, briefs, and social media postings
  - Collaborate with F5SMC Communications Consultants as needed
- Persimmony Technical Assistance and Data Entry
  - Provide support for data input into and export from Persimmony as needed
- Evaluation Capacity Building
  - Provide technical assistance to F5SMC staff on evaluation design, statistical methods, and interpretation of results as needed
  - Assess grantee agency evaluation capacity and provide appropriate capacity building support
- F5SMC Subcommittee and Commission Attendance
  - Attend F5SMC Early Childhood Evaluation Advisory Subcommittee meetings and Commission meetings as requested

See Attachment 7.1 for Exhibit A Scope of Work and Attachment 7.2 for Exhibit B Budget.

### **ISSUES TO CONSIDER**

- This contract budget and Exhibit A were reviewed and discussed at the Early Childhood Evaluation Advisory Subcommittee meeting on Monday, July 18, 2022.
- The contract term for this project is 16 months, covering the full 2022-23 fiscal year and the first four months of FY 2023-24. The proposed budget for FY 2022-23 is \$81,250, with the remaining \$18,750 of the contract amount allocated to FY 2023-24.
- The Evaluation Consultation and Support Services funds will be drawn from the SPIP Data & Evaluation Allocation. See Attachment 7.3 for SPIP that was approved by Commission on October 28, 2019.

- This recommendation is in accordance with the approved funding allocations of the Strategic Plan Implementation Plan (SPIP FY 20-23) and the Long-Term Financial Plan (LTFP).

**FISCAL IMPACT**

The proposed amount for the Evaluation Services and Support contract is \$100,000, with \$81,250 budgeted for the 2022-23 fiscal year, and \$18,750 budgeted for July 1, 2023 through October 31, 2023. This allocation is in accordance with the Strategic Plan Implementation Plan (SPIP) and the Long-Term Financial Plan (LTFP).

**RECOMMENDATION**

Approval of Award to EVALCORP for the Evaluation Consultation and Support Services in the Amount up to \$100,000, Contract Term Effective July 1, 2022 through October 31, 2023

**INDEPENDENT CONTRACTOR  
EVALCORP  
(EVALUATION CONSULTATION AND SUPPORT SERVICES)**

**EXHIBIT A**

**SCOPE OF WORK**

**I. Introduction**

Pursuant to the Agreement for services between First 5 San Mateo County and EVALCORP effective **July 1, 2022**, the Contractor shall provide the services as described in this Exhibit and detailed more fully in Attachment A-1 over the term of this Agreement from **July 1, 2022 to October 31, 2023**.

**II. Description of Services to be Performed by the Contractor**

- Comprehensive Review of Program Reporting and Evaluation Activities
- Review, Update, and Management of Grantee Data Collection, Storage, and Sharing Practices
- Assist with the Design and Implementation of Research & Evaluation Projects
- Development of Data Products
- Persimmony Technical Assistance and Data Entry
- Evaluation Capacity Building
- F5SMC Subcommittee and Commission Attendance



**First 5 San Mateo County  
BUDGET REQUEST FORM**

Complete this form to show the budget for the **entire** project for the fiscal year. If there are subcontractors or collaborative agency budgets involved, please complete an additional budget request form for each and identify the subcontractor.

Agency Name:	<b>EVALCORP</b>
Program/Project Name:	<b>Evaluation Consultation &amp; Support Services</b>
Amount of Request:	<b>\$ 81,250.00</b>
Budget Period:	<b>July 1, 2022-June 30, 2023</b>
Submission Date:	<b>7/13/2022</b>

\*\* List Leveraged Amount Available-Non F5SMC funds available to support the project, excluding the amount being requested from the Commission. At the bottom of the form under section VII, please list the funding source for all funds included in this column and any amounts from this column that are not yet secured.

<b>I. PERSONNEL</b>			A. Amount Requested	B. Leveraged Amount Available**	C. Total Program Budget (A+B)
<u>Position Title</u>	<u>Salary Range</u>	<u># FTEs</u>			
A. Project Director	\$125/hour	0.08	\$ 20,000.00	\$ -	\$ 20,000.00
B. Project Manager	\$115/hour	0.12	\$ 27,600.00	\$ -	\$ 27,600.00
C. Senior Consultants	\$95/hour	0.07	\$ 13,775.00	\$ -	\$ 13,775.00
D. Research Associates	\$75/hour	0.13	\$ 19,875.00	\$ -	\$ 19,875.00
Benefits @ ___%			\$ -	\$ -	\$ -
<b>Subtotal - Personnel</b>			<b>\$ 81,250.00</b>	<b>\$ -</b>	<b>\$ 81,250.00</b>

<b>II. OPERATING EXPENSES</b>	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
A. Rent and Utilities	\$ -	\$ -	\$ -
B. Office Supplies and Materials	\$ -	\$ -	\$ -
C. Telephone/Communications	\$ -	\$ -	\$ -
D. Postage/Mailing	\$ -	\$ -	\$ -
E. Printing/Copying	\$ -	\$ -	\$ -
F. Equipment Lease	\$ -	\$ -	\$ -
G. Travel Using Personal Vehicle	\$ -	\$ -	\$ -
H. Travel Using Company Vehicle	\$ -	\$ -	\$ -
I. Consultants (itemize):			
	\$ -	\$ -	\$ -
	\$ -	\$ -	\$ -
J. Subcontractors (itemize):			
	\$ -	\$ -	\$ -
	\$ -	\$ -	\$ -
K. Other (itemize):			
	\$ -	\$ -	\$ -
	\$ -	\$ -	\$ -
<b>Subtotal - Operating Expenses</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>

III. CAPITAL EXPENDITURES	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
Itemize and describe items requested. Competitive bids may be requested by the Commission prior to contract. This section can be left blank if no capital requests are being made.			
A.	\$ -	\$ -	\$ -
B.	\$ -	\$ -	\$ -
C.	\$ -	\$ -	\$ -
D.	\$ -	\$ -	\$ -
E.	\$ -	\$ -	\$ -
<b>Subtotal - Capital Expenditures</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>

IV. INDIRECT COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
%	\$ -	\$ -	\$ -
(Attach copy of approved indirect cost rate proposal if percentage exceeds 12%, or submit a proposal for approval)			\$ -
<b>Subtotal - Indirect Costs</b>	<b>\$ -</b>	<b>\$ -</b>	<b>\$ -</b>

V. TOTAL PROGRAM COSTS	A. Amount Requested	B. Leveraged Amount Available **	C. Total Program Budget (A+B)
<b>Total of sections I - IV</b>	<b>\$ 81,250.00</b>	<b>\$ -</b>	<b>\$ 81,250.00</b>

**VI. IN KIND SUPPORT:** Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment). If volunteer hours are listed, please indicate the role(s) of volunteers in the project.

**VII. LEVERAGED FUNDS ARE FROM:** Please list the funding sources and their amounts for funds identified in Column B. Also indicate which leveraged funds are not yet secured.

<b>Date Prepared:</b>	7/14/2022	<b>Prepared By:</b>	Kristen Donovan
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First 5 San Mateo County Use Only			
<b>Date Approved:</b>		<b>Approved By:</b>	



**First 5 San Mateo County  
BUDGET NARRATIVE FORM**

Agency Name:	<b>EVALCORP</b>
Program/Project Name:	<b>Evaluation Consultation and Support Services</b>
Amount of Request:	<b>\$81,250</b>
Budget period:	<b>7/1/2022 - 6/30/2023</b>
Submission Date:	<b>7/1/2022</b>

I. PERSONNEL	A. Amount Requested	Description / Explanation
<u>Position Title</u>		
Project Director	\$ 20,000.00	Project Director provides oversight for all project activities, conceptualizing
Project Manager	\$ 27,600.00	Supports the design and conceptualization of project phases. Involved in all stages of
Senior Consultants	\$ 13,775.00	Provide support for evaluation planning and design, data collection tool development,
Research Associates	\$ 19,875.00	Support survey, focus group, and stakeholder interview data collection tool
Benefits @ %	\$ -	
<b>Subtotal - Personnel</b>	<b>\$ 81,250.00</b>	

II. OPERATING EXPENSES	A. Amount Requested	Description / Explanation
A. Rent and Utilities	\$ -	
B. Office Supplies and Materials	\$ -	
C. Telephone/Communications	\$ -	
D. Postage/Mailing	\$ -	
E. Printing/Copying	\$ -	
F. Equipment Lease	\$ -	
G. Travel Using Personal Vehicle	\$ -	
H. Travel Using Company Vehicle	\$ -	
I. Consultants (itemize):		
	\$ -	
	\$ -	
J. Subcontractors (itemize):		
	\$ -	
	\$ -	
K. Other (itemize):		
	\$ -	
	\$ -	
<b>Subtotal - Operating Expenses</b>	<b>\$ -</b>	

III. CAPITAL EXPENDITURES	A. Amount Requested	Description / Explanation
A.	\$ -	
B.	\$ -	
C.	\$ -	
D.	\$ -	
E.	\$ -	
<b>Subtotal - Capital Expenditures</b>	<b>\$ -</b>	

IV. INDIRECT COSTS	A. Amount Requested	Allocation Method / Formula Used
<u>        </u> %	\$ -	
<b>Subtotal - Indirect Costs</b>	<b>\$ -</b>	

<b>V. TOTAL PROGRAM COSTS</b>	81250	
<b>Total of sections I - IV</b>	<b>\$</b>	<b>81,250.00</b>

VI. IN KIND SUPPORT: Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment). If volunteer hours are listed, please indicate the role(s) of volunteers in the project.

VII. LEVERAGED FUNDS ARE FROM: Please list the funding sources and their amounts for funds identified in Column B. Also indicate which leveraged funds are not yet secured.

*Mail signed First 5 San Mateo County Budget Request and Budget Narrative Forms to :*  
**First 5 San Mateo County**  
**Attn: F5SMC Program Specialist**  
**1700 S. El Camino Real, Suite 405**  
**San Mateo, CA 94402 – 3050**

*Electronic copy must also be submitted to:*  
**F5SMC Program Specialist**

2020 – 2025 STRATEGIC PLAN IMPLEMENTATION PLAN\*

**RESILIENT FAMILIES**

Strategies	Language in the Strategic Plan	Total Allocation
<p><b>#1</b>  <b>Intensive Support for Families with Multiple Risk Factors</b></p>	<p>Provide ongoing, individualized, professional support to children and parents in families experiencing multiple challenges, such as: homelessness, low income, domestic violence, incarceration, mental illness, or substance abuse. Activities may include: home visiting, care coordination, case management, family needs assessments, social-emotional screening, and therapeutic services, as well as wrap-around services such as parent support/parent education groups.</p>	<p>\$3,180,000</p>
<p><b>#2</b> Parent Connectivity</p>	<p>Support informal or semi-formal social networks to promote parental resilience and reduce social isolation. Activities may include: mothers’ or fathers’ groups; paraprofessional- or peer-led support groups; social media networking opportunities; father involvement efforts; family cafés; father cafés; developmental playgroups; and partnering with parents to identify parent leaders who understand and share knowledge about attachment and early child development among their peers.</p>	
<p><b>#3</b> Family Engagement Capacity Building</p>	<p>Increase the understanding of early brain development, the parent-child relationship and culturally responsive practices among service providers from sectors whose decisions affect family functioning, and to promote the appropriate application of that knowledge within their work. Activities may include: training and learning communities (Friday Cafés) to create a culture of awareness, learning and sharing; building the capacity of both service sector leaders and direct service staff on early childhood development, adverse early childhood experiences, the 5 Protective Factors, and related subjects; systematized data sharing; and promotion of family-centric practices. Target service sectors include: child- and family-serving organizations.</p>	
		<p>\$ <b>3,180,000</b></p>



**HEALTHY CHILDREN**

Strategies	Language in the Strategic Plan	Total
<b>#4 Oral Health Access &amp; Utilization</b>	Partnerships to improve young children’s utilization of preventive oral health care and advocating for policies and practices that increases dental utilization for children on Medi-Cal.	\$ 375,000
<b>#5 Integrated Systems for Children with Special Needs and their Families</b>	Bolster the continuum of care to identify and treat children with special needs, and the ongoing efforts to address systemic issues that impact access to and quality of these services. Activities may include: promoting universal social-emotional and developmental screening services for children 0-5; embedding screenings, assessments, and care coordination into pediatric clinics, early learning settings, or family support services; and supporting linkages and timely access to care coordination, assessment, and services for children and families requiring additional assistance.	\$ 2,580,000
<b>#6 Early Mental Health Systems &amp; Infrastructure Enhancements</b>	Partnerships to support trauma- and resiliency-informed practices and policies in child- and family-serving organizations.	\$ 225,000
		\$ 3,180,000

**QUALITY CARE AND EDUCATION**

Strategies	Language in the Strategic Plan	Total Allocation
<b>#7 Quality Improvement</b>	In partnership with existing community efforts, support formal quality improvement frameworks in early learning environments, and provide the services required to help providers and programs improve their quality as measured by these frameworks. Such services may include: coaching/consultation, including reflective practice and consultation to support children with social-emotional needs or who are at risk for expulsion and/or reduced hours; peer mentoring; program quality assessments; facility enhancements; early learning provider training; and technical assistance. Recruiting, retaining, and educating the early learning workforce is vital to creating and sustaining high-quality early learning programs.	\$ 2,700,000

**ATTACHMENT 7.3**

<b>#8 Expand Access to Early Learning Settings for Children with Special Needs</b>	Support families’ ability to access appropriate early learning experiences for their children with special needs. Such efforts may include: enhanced referrals matching children with appropriate placements, training and technical assistance to providers who enroll children with special needs, and/or policy approaches supporting inclusion.	\$ 405,000
		\$ 75,000
		\$ 3,180,000
	<b>GRAND SUBTOTAL FOR FAMILY ENGAGEMENT, CHILD HEALTH &amp; DEVELOPMENT, AND EARLY LEARNING FOCUS AREAS</b>	\$ 9,540,000

**POLICY, ADVOCACY, EVALUATION, EMERGING AND COMMUNICATIONS**

Strategies	Language in the Strategic Plan	Total Allocation
<b>#9 Leadership on Early Childhood Advocacy &amp; Policy Development</b>	Identify strategic partners and align leadership and resources to promote optimal child and family outcomes. Activities may include: convening high-level, multi-agency policy conversations that keep early childhood priorities and the impact of early childhood in the forefront of decision making; development and implementation of a Policy and Practices Platform that advances First 5 San Mateo County’s vision of Success for every child; and partnering with elected officials, community leaders, and other stakeholders to promote an early childhood agenda.	<b>\$1,140,000</b>
<b>#10 Community Partnership</b>	Foster cross-agency and multidisciplinary partnerships to better serve children 0-5 and their families. Activities may include: facilitation of partnerships and collaborative efforts that increase the capacity and quality of services to children 0-5 and those that care for them; and hosting facilitated opportunities for multidisciplinary cross-training and networking for both funded and unfunded partners.	
<b>#11 Community Education</b>	Increase understanding about foundational early childhood topics such as early brain development. In coordination with other efforts, build public and political will to invest in the well-being and success of our young children. Activities may include: development and implementation of a Communications Plan highlighting the importance of a child’s early years, the needs and circumstances of families with young children in San Mateo County, and opportunities for stakeholders to act in ways that maximize positive outcomes for this population.	

### ATTACHMENT 7.3

<b>#12</b> Evaluation	Prop 10 mandates that we evaluate and collect data on our investments. Evaluation includes research activities.	<b>\$339,000.00</b>
<b>#13</b> Emerging Projects	Innovation, New Opportunities, Seed Projects	<b>\$321,000.00</b>

- Procurement process to determine grantees for FY 2020-2023 has commenced.

**DATE:** July 25, 2022  
**TO:** First 5 San Mateo County Commission  
**FROM:** Kitty Lopez, Executive Director  
**RE:** Approval of Amendment to Agreement with Hamai Consulting for the Trauma- and Resiliency-Informed Systems Initiative to increase the total amount of the agreement by \$85,050 for a new total obligation not to exceed \$206,050 with an extended term from October 15, 2020 through June 30, 2023

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### **ACTION REQUESTED**

Approval of Amendment to Agreement with Hamai Consulting for the Trauma- and Resiliency-Informed Systems Initiative to increase the total amount of the agreement by \$85,050 for a new total obligation not to exceed \$206,050 with an extended term from October 15, 2020 through June 30, 2023

### **BACKGROUND**

In January 2018, F5SMC launched a multi-sector initiative to transform service delivery for young children and their families to fulfill the intention the Early Mental Health Systems investment strategy. The Trauma- and Resiliency-Informed Systems Initiative (TRISI) is a countywide effort to integrate a comprehensive commitment to address trauma and promote resiliency into our programs, structures, and culture with a long-term goal of embedding trauma- and resiliency-informed policies and practices at every level of the system.

The strategies for the Initiative include:

- Training and support for child- and family-serving organizations to imbed trauma-informed practices in their internal operations,
- Training and resources on trauma-informed practices for professionals working with children and families, and
- Education for parents to help recognize the signs and symptoms of trauma

Progress to date includes:

- *Online Resource Hub:* Development of a local online resource hub targeted at providers and other interested community members;
- *Market Assessment Survey:* Creation, dissemination, and analysis of an online Market Assessment Survey designed to gauge the interest of local stakeholders in family-serving organizations in trauma-informed training and stages of organizational readiness;
- *Countywide Trauma Convening:* Hosting of a full-day Culture of Care convening focused on supporting trauma-informed organizational practices for child- and family-serving organizations attended by over 150 individuals and 40+ agencies
- *Organizational Assessment Tool:* Identification of an organizational assessment tool to determine stages of readiness and areas for growth for child- and family-focused organizations interested in furthering their trauma-informed commitment and practice
- *Learning Cohort and Individual Agency Coaching:* Intensive supports to deepen the understanding of and internalization of trauma-informed practices within local child- and family-serving organizations

To support the design and facilitation of the Learning Cohorts and Organizational Coaching, F5SMC issued a Request for Qualifications (RFQ) in the fall of 2020 and Hamai Consulting was awarded the contract to support Initiative Design and Cohort Facilitator- two of the three functions of the RFQ. The original contract was awarded for the term of October 15, 2020 through March 31, 2022 in an amount not to exceed \$100,000.

At the March 2022 Commission meeting, the First 5 Commission approved an amendment to the original agreement to extend the term for three months to end on June 30, 2022 and to augment the amount of the contract by \$21,000 for a contract total of \$121,000. The amended amount and term allowed for the integration of learnings from the first round of cohorts and coaching to inform planning for subsequent rounds.

### Recommendations

This recommended amendment includes the following:

- Extension of the term of the contract for twelve additional months to end on June 30, 2023
- Augmented funding in an amount not to exceed \$85,050
- Adjustments to the Scope of Work and Budget, which primarily focuses on the rollout of a second wave of the work focused on three of the largest child- and family-serving agencies countywide. This contract supports activities related to communications and collaboration; initiative launch and assessment support; cohort implementation; evaluation, and events.

### **ISSUES TO CONSIDER**

- This amendment will allow for continued support for current agency participants and continuity with the consultants currently serving these functions
- F5SMC received a second round of leveraged funding in April of 2022 from San Mateo Health System via the Mental Health Services Act (MHSA) in the amount of \$250,000 to supplement our investment in this work through June 30, 2023. In order to maximize this investment, we intend to prioritize the MHSA contribution during this fiscal year with supplemented funding from Sequoia Health Care District (SHD). Please see **Attachment 8.1** for more detail.

### **FISCAL IMPACT**

The recommended contract amendment to Hamai Consulting for consulting services for implementation support for the Trauma- and Resiliency-Informed Systems Initiative requires an additional \$85,050 beyond what has previously been approved and expended. To fund the amendment, we will utilize up to \$63,788 of leveraged funds from MHSA and \$21,262 from SHD.

### **RECOMMENDATION**

Approval of Amendment to Agreement with Hamai Consulting for the Trauma- and Resiliency-Informed Systems Initiative to increase the total amount of the agreement by \$85,050 for a new total obligation not to exceed \$206,050 with an extended term from October 15, 2020 through June 30, 2023



## Scope of Work and Budget

Tasks	Staff Responsible	Estimated Hours	Estimated Cost
<b>Communication and Collaboration</b>			
Coordinate and attend Core Team meetings and meetings with individual Core Team members, as needed. Collaborate with F5SMC to prepare for and facilitate regular meetings with the TRISI Core Team to facilitate collaboration and communication. Assist with coordinating the Core Team member updates, as needed. <i>Deliverables:</i> <ul style="list-style-type: none"> <li>• Dates and times of Core Team meetings</li> <li>• Description of activities</li> </ul>	Tamara Hamai (TH)	60	\$9,000
Attend on-going meetings, initiate check-ins, and correspond with F5SMC, members of the Core Team, and the Implementation Team to manage the project, as needed. Prepare for, attend, and present at F5SMC Commission Meetings as requested. Maintain ongoing communication with F5SMC regarding the project and progress. <i>Deliverables:</i> <ul style="list-style-type: none"> <li>• Dates and times of calls with F5SMC</li> <li>• Dates and times of Core Team, Implementation Team, and F5SMC Commission meetings</li> </ul>	TH	48	\$7,200
<b>Initiative Launch and Assessment Support</b>			
Continue developing the resource hub, an online portal to support communication, buy-in, and assessment implementation for participating organizations. Pilot the online portal and make changes to the content and platform based on the feedback received through the piloting process. <i>Deliverables:</i> <ul style="list-style-type: none"> <li>• TIO Resource Hub</li> <li>• Description of activities</li> </ul>	TH, Ibiaso Adajames (IA)	50	\$7,500
In collaboration with the TRISI Core Team, deliver assessment workshops, and provide the recordings of the workshops in the resource hub. <i>Deliverables:</i> <ul style="list-style-type: none"> <li>• Dates, times, and participants lists for assessment workshops</li> </ul>	TH	9	\$1,350



Tasks	Staff Responsible	Estimated Hours	Estimated Cost
<p>Co-design of the assessment tool and process with members of the TRISI Core Team. Act as a thought partner and collaborate with members of the TRISI Core Team to create data visualizations, create the assessment reports for the participating organizations, and design the process and materials for organizations to use the assessment results.</p> <p><i>Deliverables:</i></p> <ul style="list-style-type: none"> <li>Assessment Reports for each participating organization and overall</li> <li>Description of activities</li> </ul>	TH, Kadijah Williams (KW), Zachariah Rabah (ZR)	80	\$12,000
<b>Cohort Implementation</b>			
<p>Support facilitator with planning and attend 4 meetings with the 2 continuing Cohorts.</p> <p><i>Deliverables:</i></p> <ul style="list-style-type: none"> <li>Cohort convening dates and times</li> </ul>	TH	32	\$4,800
<p>Support facilitator with planning TRISI 2.0 cohort meetings. Attend approximately 1 cohort meeting per month.</p> <p><i>Deliverables:</i></p> <ul style="list-style-type: none"> <li>Cohort convening dates and times</li> </ul>	TH	80	\$12,000
<b>Evaluation</b>			
<p>Coordinate the co-design and lead implementation of the evaluation of the TRISI 2.0 initiative, in collaboration with the TRISI Core Team.</p> <p><i>Deliverables:</i></p> <ul style="list-style-type: none"> <li>Description of activities</li> </ul>	TH, KW, ZR, IA	166	\$24,900
<b>Events</b>			
<p>Assist with preparing for and coordinating any events (e.g., launch event, symposium) related to TRISI 2.0. Attend events.</p> <p><i>Deliverables:</i></p> <ul style="list-style-type: none"> <li>Description of activities</li> </ul>	TH, IA	42	\$6,300

In consideration for the services to be performed by Hamai Consulting, F5SMC agrees to pay Hamai Consulting \$150 per hour, not to exceed \$85,050.



## Summary of Staff Roles

**Tamara Hamai**, Ph.D., President, \$150 per hour. Project Role: Project Lead, local knowledge of and connection to San Mateo County, content knowledge, strategic guidance and decision making.

**Zachariah Rabah**, MA, MS, Organizational Development Assistant, \$150 per hour. Project Role: For the evaluation – design, development of data collection instruments, conducting data collection, conducting data analysis, and creating reports/communication tools. For the assessment - quantitative data analysis and creation of reports and communication tools.

**Kadijah Williams**, MA, Organizational Development Assistant, \$150 per hour. Project Role: For the evaluation – design, development of data collection instruments, conducting data collection, conducting data analysis, and creating reports/communication tools. For the assessment - qualitative data analysis and creation of reports and communication tools.

**Ibiaso Adajames**, MBA, PMP, Project Manager, \$150 per hour. Project Role: Administrative support, project management, and event and team coordination.



**DATE:** July 25, 2022  
**TO:** First 5 San Mateo County Commission  
**FROM:** Kitty Lopez, Executive Director  
**RE:** Approval of Amendment to Agreement with East Bay Agency for Children for the Trauma- and Resiliency-Informed Systems Initiative to increase the total amount of the agreement by \$77,190 for a new total obligation not to exceed \$127,190 with an extended term from October 15, 2020 through June 30, 2023

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### **ACTION REQUESTED**

Approval of Amendment to Agreement with East Bay Agency for Children for the Trauma- and Resiliency-Informed Systems Initiative to increase the total amount of the agreement by \$77,190 for a new total obligation not to exceed \$127,190 with an extended term from October 15, 2020 through June 30, 2023

### **BACKGROUND**

In January 2018, F5SMC launched a multi-sector initiative to transform service delivery for young children and their families to fulfill the intention the Early Mental Health Systems investment strategy. The Trauma- and Resiliency-Informed Systems Initiative (TRISI) is a countywide effort to integrate a comprehensive commitment to address trauma and promote resiliency into our programs, structures, and culture with a long-term goal of embedding trauma- and resiliency-informed policies and practices at every level of the system.

The strategies for the Initiative include:

- Training and support for child- and family-serving organizations to imbed trauma-informed practices in their internal operations,
- Training and resources on trauma-informed practices for professionals working with children and families, and
- Education for parents to help recognize the signs and symptoms of trauma

Progress to date includes:

- *Online Resource Hub:* Development of a local online resource hub targeted at providers and other interested community members;
- *Market Assessment Survey:* Creation, dissemination, and analysis of an online Market Assessment Survey designed to gauge the interest of local stakeholders in family-serving organizations in trauma-informed training and stages of organizational readiness;
- *Countywide Trauma Convening:* Hosting of a full-day Culture of Care convening focused on supporting trauma-informed organizational practices for child- and family-serving organizations attended by over 150 individuals and 40+ agencies
- *Organizational Assessment Tool:* Identification of an organizational assessment tool to determine stages of readiness and areas for growth for child- and family-focused organizations interested in furthering their trauma-informed commitment and practice
- *Learning Cohort and Individual Agency Coaching:* Intensive supports to deepen the understanding of and internalization of trauma-informed practices within local child- and family-serving organizations

To support the design and facilitation of the Learning Cohorts and Organizational Coaching, F5SMC issued a Request for Qualifications (RFQ) in the fall of 2020 and East Bay Agency for Children was awarded the contract to support Organizational Coaching- one of the three functions of the RFQ. The original contract was for the term of October 15, 2020 through March 31, 2022 in an amount not to exceed \$50,000.

At the March 2022 Commission meeting, the First 5 Commission approved an amendment to the original agreement to extend the term for three months to end on June 30, 2022 with no additional funding. The amended term allowed for continued coaching for the six participating agencies, support with the facilitation of an additional multi-agency cohort meeting, additional planning time for the next phase of the TRISI work, and previously approved adjustments to consultant rates.

### Recommendations

The recommended amendment includes the following:

- Extension of the term of the contract for twelve additional months to end on June 30, 2023
- Augmented funding in an amount not to exceed \$77,190
- Adjustments to the Scope of Work and Budget, which primarily focuses on the rollout of a second wave of the work focused on three of the largest child- and family-serving agencies countywide. This contract supports activities related to pre-launch and organizational assessments; organizational coaching for the three agencies; oversight, coordination, and reporting; and project management.

### **ISSUES TO CONSIDER**

- This amendment will allow for continued support for current agency participants and continuity with the consultants currently serving these functions
- F5SMC received a second round of leveraged funding in April of 2022 from San Mateo Health System via the Mental Health Services Act (MHSA) in the amount of \$250,000 to supplement our investment in this work through June 30, 2023. In order to maximize this investment, we intend to prioritize the MHSA contribution during this fiscal year with supplemented funding from Sequoia Health Care District (SHD). Please see **Attachment 9.1** for more detail.

### **FISCAL IMPACT**

The recommended contract amendment to East Bay Agency for Children for consulting services for organizational coaching for the Trauma- and Resiliency-Informed Systems Initiative requires an additional \$77,190 beyond what has previously been approved and expended. To fund the amendment, we will utilize up to \$57,892 of leveraged funds from MHSA and \$19,298 from SHD.

### **RECOMMENDATION**

Approval of Amendment to Agreement with East Bay Agency for Children for the Trauma- and Resiliency-Informed Systems Initiative to increase the total amount of the agreement by \$77,190 for a new total obligation not to exceed \$127,190 with an extended term from October 15, 2020 through June 30, 2023

**PROPOSED SCOPE OF WORK for East Bay Agency for Children: Trauma Transformed  
Trauma- and Resiliency-Informed Systems Initiative: Organizational Coach**

<b>Dates of Service: July 1, 2022- June 30, 2023</b>		
<b>ACTIVITY: Pre-Launch and Organizational Assessments</b>	<b>STAFFING</b>	<b>COSTS</b>
<p><b>Strategy 1:</b> The following coaches will provide organizational assessment as well as pre-planning services.</p> <ul style="list-style-type: none"> <li>● Antoine Moore will provide support in the pre-launch phase for each organization during the two months of readiness <ul style="list-style-type: none"> <li>○ Hourly rate \$210/hr. for a total of 10 hours (5 hrs. prep/planning, 5 hrs. in sessions) = \$2,100</li> </ul> </li> <li>● Antoine Moore will provide implementation consultation and facilitation <ul style="list-style-type: none"> <li>○ Hourly rate \$210/hr. for a total of 20 hours = \$4,200.</li> </ul> </li> <li>● Ken Epstein will provide implementation consultation and facilitation <ul style="list-style-type: none"> <li>○ Hourly rate \$330/hr. for a total of 10 hours = \$3,300</li> </ul> </li> <li>● Antoine Moore will conduct data presentations for 2 organizations <ul style="list-style-type: none"> <li>○ Hourly rate \$210/hr. for a total of 15 hours = \$3,150</li> </ul> </li> <li>● Ken Epstein will conduct data presentations for 1 organization <ul style="list-style-type: none"> <li>○ Hourly rate \$330/hr. for a total of 10 hours = \$3,300</li> </ul> </li> <li>● Antoine Moore will facilitate data reflection cafés for 2 organizations <ul style="list-style-type: none"> <li>○ Hourly rate \$210/hr. for a total of 10 hours = \$2,100</li> </ul> </li> <li>● Ken Epstein will facilitate data reflection cafés for 1 organization <ul style="list-style-type: none"> <li>○ Hourly rate \$330/hr. for a total of 6 hours = \$1,980</li> </ul> </li> </ul>		<b>\$20,130</b>
<b>ACTIVITY: Organizational Coaching</b>		

**Attachment 9.1**

<p><b>Strategy 1:</b> The following coaches will provide organizational coaching sessions to assist participating leadership and organization in trauma-informed systems change:</p> <ul style="list-style-type: none"> <li>● Antoine Moore will provide up to 60 (1.5-hour) sessions of individualized organizational coaching as needed by participating organizations <ul style="list-style-type: none"> <li>○ Hourly rate \$210/hr. for a total of 60 hours (30 hrs. prep/planning, 30 hrs. in sessions) = \$12,600</li> </ul> </li> <li>● Ken Epstein will provide up to 30 (1.5-hour) sessions of individualized organizational coaching as needed by participating organizations <ul style="list-style-type: none"> <li>○ Hourly rate \$330/hr. for a total of 30 hours (15 hrs. prep/planning, 15 hrs. in sessions) = \$9,900</li> </ul> </li> <li>● Antoine Moore &amp; Ken Epstein case consultations <ul style="list-style-type: none"> <li>○ AM rate \$210/hr. for a total of 12 hours = \$2,520</li> <li>○ KE rate \$330/hr. for a total of 12 hours = \$3,960</li> </ul> </li> </ul> <p>** Hours and preparation time may change pending the needs of the identified organization; activities will not exceed the allotted hours and may increase amount of sessions available.</p>	<ul style="list-style-type: none"> <li>● Antoine Moore</li> </ul>	<p>\$28,980</p>
<p><b>Strategy 2:</b> Training and Curriculum building</p> <ul style="list-style-type: none"> <li>● Antoine Moore: Quarterly follow up meeting for the 1st cohort <ul style="list-style-type: none"> <li>○ Hourly rate \$210/hr. for a total of 8 hours = \$1,680</li> </ul> </li> <li>● Antoine Moore: Curriculum building support and consultation <ul style="list-style-type: none"> <li>○ Hourly rate \$210/hr. for a total of 12 hours = \$2,520</li> </ul> </li> <li>● Brianna Young: Curriculum building support and consultation <ul style="list-style-type: none"> <li>○ Hourly rate \$200/hr. for a total of 12 hours = \$2,400 to be divided among identified activities.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● Antoine Moore</li> <li>● Brianna Young</li> </ul>	<p>\$6,600</p>
<p><b>ACTIVITY: Oversight, coordination, and reporting</b></p>	<p><b>STAFFING</b></p>	<p><b>COSTS</b></p>
<p><b>Strategy:</b> Provide coordination, and collaborative project alignment and design with the Core Planning Team (including SYSOC planning)</p> <ul style="list-style-type: none"> <li>● Antoine Moore <ul style="list-style-type: none"> <li>○ Hourly rate \$210/hr. for a total of 42 hours (or 3.5 hr./mo. for 12 mo.) = \$8,820</li> </ul> </li> <li>● Ken Epstein <ul style="list-style-type: none"> <li>○ Hourly rate \$330/hr. for a total of 14 hours (or 2 hrs./mo. for 7 mo.) = \$4,620</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● Antoine Moore</li> <li>● Ken Epstein</li> </ul>	<p>\$13,440</p>

**Attachment 9.1**

<b>ACTIVITY: Project management</b>	<b>STAFFING</b>	<b>COSTS</b>
<p><b>Strategy:</b> Provide overall all contract management and planning</p> <ul style="list-style-type: none"> <li>● Antoine Moore               <ul style="list-style-type: none"> <li>○ Hourly rate \$210/hr. for a total of 24hours = \$5,040</li> </ul> </li> <li>● Shawana Booker               <ul style="list-style-type: none"> <li>○ Administrative consultation and support                   <ul style="list-style-type: none"> <li>▪ Hourly rate \$ 250/hr. for a total of 12hours = \$3,000</li> </ul> </li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>● Antoine Moore</li> <li>● Shawana Booker</li> </ul>	<p>\$8,040</p>
	Subtotal	\$77,190
<b>TOTAL projected Costs:</b>	<b>\$77,190</b>	

**FIRST 5 SAN MATEO COUNTY (F5SMC)  
REPORT OF THE EXECUTIVE DIRECTOR  
JULY 2022**

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**STRATEGIC INVESTMENT FOCUS AREAS – UPDATE**

**QUALITY CARE AND EDUCATION**

**Housing Plans Development:**

As city and planning departments are detailing and finalizing their Housing Elements plans for the next 10 years, Build Up, the Child Care Coordinating Council, First 5 San Mateo County (F5SMC) and other partners have made it easy for these jurisdictions to incorporate policies **that support the development of childcare facilities in their updated Housing Element plans.** Co-authored by Kristen Anderson and Sara Kinahan, the Child Care Housing Elements letter makes it easy with specific strategies. “For working families with young children, having accessible childcare near their home reduces traffic and commute times, and generally improves the quality of life for these residents. This includes policies that are supportive of child care in or near housing; it is a straightforward way for cities to contribute to creating sustainable communities where families with young children can thrive.” See Attachment 12.1 to access the Letter, Specific Housing Elements language and Advocacy Partners list.

**HEALTHY CHILDREN**

**Systems Change for Children with Special Needs Meeting**

On July 14, the Systems Change for Children with Special Needs Group met for a standard quarterly meeting hosted by Help Me Grow Consultant Cheryl Oku and F5 staff member Emily Roberts. The meeting included two presentations; one on Children’s Health and Development State Policy Updates from Alexandra Parma of First 5 Center for Children’s Policy, and a second given by Sunshine Wu Fisher of Izzi Early Learning on Workforce Stress and Staff Wellness Strategies. Over 20 providers attended the meeting and the content of both presentations included applicable information that the group will follow up on in the October meeting.

**Children’s Oral Health (COH) Workgroup Meeting**

The bi-monthly COH Workgroup met on July 20. In addition to offering a status check and regular state policy and budget update, the meeting focused primarily on gaining insight into the upcoming fiscal year, particularly as it relates to school-based partnerships and recent outreach to build partnerships with prenatal providers. The group will meet again in September.

**RESILIENT FAMILIES**

**Friday Café (Community and Family Engagement) Update**

Friday Cafés are held the fourth Friday of each month throughout the school year from 9:00 to 10:30 virtually (until further notice) for all who work at the intersection of early learning and family support. Friday Cafés are on their normal summer hiatus; however we are moving forward with the Friday Café evaluation.

Last Wednesday the Friday Café retrospective survey was issued, and a second distribution of the survey will take place this week, with reminders to follow. Participation is encouraged via a random drawing of ten, \$25 amazon gift cards; the survey takes about 15 minutes to complete. Survey participants are asked about their successes/challenges engaging with families and their peer network prior to experiencing Friday Cafés and after having attended. This retrospective survey approach will help yield insights into the effectiveness of Friday Cafes, how to adjust the model to better serve participants, and gather insights into how well we are achieving the four basic goals of Friday Cafés:

- Build connections through networking and peer support
- Spark innovative thinking to expand knowledge and practice authentic connections with families
- Establish a professional identity for the family engagement field
- Facilitate a restorative experience to sustain and inspire family engagement practitioners.

We have conducted several needs assessments/surveys over the years, all of which point to a distinct desire for a more robust professional and peer support/learning network for family support professionals in San Mateo County. We hope to have survey results returned and analyzed by the end of the summer, and we look forward to sharing!

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## **POLICY & ADVOCACY UPDATES**

### **We Did it! Families No Longer Have to Pay Medi-Cal Monthly Premiums!**

The Children’s Movement of California shared their excitement that Medi-Cal monthly premium collections will be ended as of July 1, 2022 for nearly half a million California families, pregnant individuals, and working individuals with disabilities. This outcome is due to support of many Pro-Kid Organizations such as First 5 SMC, and data supported by Children Now’s released report in September 2021, [Eliminating Medi-Cal Premiums for Children and Pregnant Individuals: Removing Inequitable Economic Barriers to Health Care in California](#) (See Attachment 12.2)

### **Letter of Support: SB 951 and Budget Action for Paid Family Leave (PFL) and State Disability Insurance**

First 5 SMC signed onto a letter addressing to Governor Newsom and the California State Assembly urging them to support SB 951, which increase wage replacement rates for Paid Family Leave and State Disability Insurance. (See Attachment 12.3)

### **Letter of Support: FY22-23 Child, Health and Disability Prevention Program (CHDP) in AB 184-SB 184**

On June 28, 2022, First 5 SMC along with several organizations in California, signed onto a letter addressing to Governor Newsom to support AB 184 and SB 184 relating to CHDP. (See Attachment 12.4)

### **Letter of Support: Child Care in Reconciliation**

First 5 SMC signed onto a letter addressed to Members of Congress to emphasize the necessity of passing a reconciliation package that includes funding for affordable, quality child care, to lower costs for families and raise wages for providers. (See Attachment 12.5)

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## ACCOUNTABILITY, RESEARCH AND EVALUATION

### Friday C.A.F.É. Evaluation

As part of our local evaluation of the Friday C.A.F.É. model, staff members Jenifer Clark and Karen Pisani have been partnering with Soodie Ansari and Karla Rodriguez at SMCOE to develop a survey gathering feedback from participants on what is working well, what can be improved, and ideas for upcoming program years. The survey has been distributed via email to over 260 Family Engagement Practitioners who participated in the program during FY 2021-22. We look forward to sharing the survey results with the Commission once they are available.

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## FIRST 5 CALIFORNIA & FIRST 5 ASSOCIATION UPDATES

### The Role of First 5s in Home Visiting: Innovations, Challenges, and Opportunities in California

The First 5 Center for Children's Policy released a report, *The Role of First 5s in Home Visiting: Innovations, Challenges, and Opportunities in California*, which summarizes the role that First 5s have played in home visiting based on in-depth interviews conducted with 54 First 5 Commissions and their role in home visiting over the past 20 years. Click the link for the full report: <https://first5center.org/assets/files/Home-Visiting-Report-v4.pdf>

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## COMMUNITY AND STATEWIDE EVENTS & UPDATES

### Attitudes, Access, and Barriers Towards Developmental Screening in Communities of Color

On July 19, 2022, F5SMC's Deputy Director, Michelle Blakely, was among the speakers of the American Academy of Pediatrics CA Chapter 1 virtual event discussion on *Attitudes, Access, and Barriers Towards Developmental Screening in Communities of Color*. Blakely was joined by Dr. Baraka Floyd, Clinical Assistant Professor in Pediatrics and Associate Chair for Diversity, Equity, and Inclusion for the Department of Pediatrics Stanford Children's Hospital; Dr. Mikah Owen, UC Davis Health Children's Hospital, AAPCA Chapter 1 Equity Diversity and Inclusion Champion; Jackie Ramirez, Patient Family Advisor, Pediatrics at Palo Alto Medical Foundation. The discussion was facilitated by Dr. Neel Patel, Palo Alto Medical Foundation Pediatrician, Help Me Grow San Mateo Physician Champion, AAP Chapter 1 Member at Large San Mateo, and former First 5 San Mateo County Commissioner. There were about 40 attendees, and the recorded event can be found on the AAPCA1 website:

<https://aapca1.org/event/past-events/>

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## COMMUNICATIONS

The First 5 SMC Communications Team is working with its communications firm, VIVA Social Impact Partners in strategizing the F5SMC's 22 – 23 Communications Plan Goals:

1. Families view First 5 San Mateo County as a trusted source of information and support, and they are trusted partners whose voices inform First 5's work.
2. Families, community partners, and stakeholders value First 5 San Mateo County's work and impact in the county.
3. There is widespread support among key stakeholders and the broader community for early childhood investments.



**Social Media and Analytics Report** (See Attachment 12.6)



June 30, 2022

RE: Policy recommendations for Housing Element Updates

Dear City and County Leaders,

On behalf of the San Mateo County Child Care Partnership Council (CCPC), the publicly appointed, state-mandated local child care planning entity for San Mateo County, and our partner Build Up San Mateo County, **we are writing to encourage your city/county to include policies that support the development of child care facilities in your updated Housing Element.** For working families with young children, having accessible child care near their home reduces traffic and commute times, and generally improves the quality of life for these residents. Including policies that are supportive of child care in or near housing is a straightforward way for cities to contribute to creating sustainable communities where families with young children can thrive. Your city/county's Housing Element update provides an opportunity to address the housing and child care needs of all working families, while examining the housing and child care needs of special populations, such as single-parents and female-headed households, in particular.

High-quality child care is essential to families and to vibrant economic development, yet operators of potential new child care facilities face numerous barriers to opening new programs to meet community needs. While many of the challenges for child care facilities development are similar to housing, the child care sector lacks the mandates, financing sources or expertise that exist for housing developers. One of the biggest challenges is finding a location for a child care facility. Ideally, child care facilities are located in or near housing and close to family-friendly transportation options.

Housing affordability also affects the child care sector. In our high-cost area, family child care providers, those who provide licensed child care in their homes, may struggle to afford their rent or mortgage. As older providers retire, new providers cannot afford to buy homes in our communities. Those who rent a house or apartment often face business instability. In addition, child care programs across San Mateo County are struggling to hire enough workers – the child care workforce is predominantly low-income women of color. Many are struggling with their own housing needs.

In examining Housing Elements from throughout California, we have noted that a number of cities and counties have included goals and policies that support the development of child care in or near housing. We have compiled sample policies in the attached document in hopes that your city/county will include a number of them in your Housing Element update.

If you have questions or would like further support for connecting child care and housing in your city/county, please contact us: Sarah, 650-802-5647, [skinahan@smcoe.org](mailto:skinahan@smcoe.org), or Christine, 650-517-1436, [cpadilla@sanmateo4cs.org](mailto:cpadilla@sanmateo4cs.org).

Sincerely,

A handwritten signature in cursive script that reads "Sarah Kinahan".

Sarah Kinahan  
Coordinator  
San Mateo County Child Care Partnership Council

A handwritten signature in cursive script that reads "Christine Padilla".

Christine Padilla  
Director  
Build Up San Mateo County

Attachments: [Sample Housing Element Language to Support Child Care near Housing](#)  
[Partner Organizations that Support Including Child Care Policies in Housing](#)





## Sample Housing Element Language to Support Child Care near Housing

*Jurisdictions are encouraged to include policy language as appropriate for their community.*

### 1. **Basic: identifying the linkage between housing and child care availability; and, if needed, ensuring alignment with state law in regard to Large Family Child Care Homes.**

- Support family housing that addresses residents' needs for child care, youth services, recreation opportunities and access to transit.
- Ensure that zoning code and permitting practices are consistent with [state law](#) (2019) that prohibits use permits, business licenses, etc. for Large Family Child Care Homes.
- Maintain the quality of life within neighborhoods by maintaining an adequate level of community facilities, such as child care centers and municipal services.
- Facilitate and encourage the development of larger rental units appropriate for families with children, including the provision of supportive services such as family child care.
- Support the provision of child care services, employment training, rental assistance, and other supportive services to enable households to be self-sufficient.
- Promote sustainable communities through locating housing near employment, transportation, child care and other community services.

### 2. **Supportive: reducing barriers in zoning, permitting processes, fees, etc.; and promoting existing housing-related resources to Family Child Care Home Providers.**

- Encourage the siting and development of child care centers and family child care homes in all residential, mixed-use, and other zones where residences are permitted, for the convenience of families.
- Encourage the establishment of child care centers in appropriate locations and consider modified zoning standards and review procedures and other incentives to facilitate their development.
- Reduce permitting requirements or allow child care centers by right in some zones (and building types).
- Allow child care facilities to serve as traffic mitigation measures.
- Encourage the inclusion of space for child care in new housing developments, including affordable housing developments.
- Promote existing housing-related programs to Family Child Care Home providers, including but not limited to: fair housing counseling, housing rehabilitation loans, renovation/repair, first-time homebuyer and down payment assistance.

### 3. **Proactive: engaging developers to build space for child care; providing land/financing.**

- Provide incentives for developers to provide child care facilities or services as part of new residential, commercial, and industrial developments, including but not limited to: density bonuses, increases in floor area ratios, parking reduction, community benefits credit, traffic impact fee exemption, expedited entitlements, or modifications to zoning regulations.
- Assess the demand for child care created by new housing developments.
- Work proactively with all housing developers to incorporate, where feasible, child care that serves families of all incomes and children of all ages.
- Include child care facility space as a priority or required component in Request for Proposals (RFPs) for city land and Notices of Funding Available (NOFA) for affordable housing developments.
- Support inclusion of specially designed and located housing units, in multi-family projects, for licensed Family Child Care Home providers. (*Resource materials available*)

Sample language prepared in collaboration with Build Up California, <https://buildupca.org>





## Partner Organizations that Support Including Child Care Policies in Housing Elements



# FIRST 5

SAN MATEO COUNTY



## Community Equity Collaborative



## Peninsula Family Service

Opening Doors, Changing Lives



## Good2Know NETWORK





The Children's  
Movement  
of California®

## We Did It! Families no longer have to pay Medi-Cal monthly premiums!

Thanks to the support of your organization, and more than 450 other Pro-Kid groups, monthly Medi-Cal premium payments have ended for nearly half a million California families, pregnant individuals, and working individuals with disabilities!

By eliminating Medi-Cal premiums, California is making it easier for low-income families and families of color to access the health care services they need, without worrying about losing their coverage or forgoing other basic needs like rent, food, and gas.

This happened **as a result of your support**; join us in celebrating this critical Children's Movement win! We encourage you to share the posts below on your social media channels.

- *GOOD NEWS - final #CABudget ends Medi-Cal monthly premium payments! Big win for #CAfamilies and #TheChildrensMovement of California! #ProKidCA*
- *Bye-bye Medi-Cal monthly premiums! #CABudget ends Medi-Cal premiums for over half a million CA families. Big win for #ProKidCA organizations in #TheChildrensMovement!*
- *Medi-Cal no longer requires monthly premiums! Good news! #CABudget ended Medi-Cal monthly premium collections as of July 1, 2022! #ProKidCA*

# July SB 951 + Budget Request Letter of Support

Please note that this letter of support will be submitted to the Governor and California Legislature and will become part of the public record.

You can see full SB 951 bill text here -

[https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill\\_id=202120220SB951](https://leginfo.legislature.ca.gov/faces/billNavClient.xhtml?bill_id=202120220SB951)

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[LOGOS will be included here]

[DATE]

Honorable Gavin Newsom Governor, State of California  
Honorable Toni Atkins President pro Tempore, California State Senate  
Honorable Anthony Rendon Speaker, California State Assembly  
Honorable Nancy Skinner Chair, Senate Budget and Fiscal Review Committee  
Honorable Phil Ting Chair, Assembly Committee on Budget

Re: SB 951 and the PFL/SDI 90% Wage Replacement Rate Budget Proposal

To: Governor Newsom and the California State Assembly and Senate

On behalf of the following organizations, we write in strong support of SB 951 and the budget action to make Paid Family Leave and State Disability Insurance accessible to California's families. We believe that every Californian should be able to take paid time off from work to recover from serious illness, care for their seriously ill family member or bond with a new child without jeopardizing their economic security.

California's State Disability Insurance (SDI) and Paid Family Leave (PFL) programs have served workers in our state for decades. SDI and PFL were designed to ensure that Californians could afford to recover from their own serious injury or illness, care for a seriously ill family member or bond with a new child. Yet, SDI and PFL currently provide most workers benefits equal to only 60% of their wages, which makes SDI and PFL inaccessible for many lower wage workers.

We respectfully request that the California Legislature and Administration increase wage replacement rates, beginning in 2025, to 90 percent for lower-wage workers, those who earn up to 70 percent of the state average quarterly wage and to 70 percent for all other workers. This increased benefit would be fully funded by removing the taxable wage ceiling, allowing all California employees to contribute an equal percentage of their monthly income into the fund. With this funding mechanism, 91 percent of California workers would see no change in

their annual contribution into the fund.

More than [NUMBER] organizations representing diverse constituencies including advocates for families with young children, older Californians, parents and caregivers, domestic violence prevention advocates, small businesses, health and racial equity groups and worker and community advocacy organizations are in support of this proposal. It is a California Legislative Women's Caucus budget priority and a California Latino Legislative Caucus policy priority.

Lower wage workers utilize SDI and PFL in lower numbers than middle and high income workers. Increasing wage replacement rates for these workers is a racial and gender justice issue. California workers earning lower wages are more likely to be women, born outside of the United States, or to identify as Black or Latinx. When lower wage workers cannot afford to take the leave they are entitled to, they are in essence subsidizing the leaves of whiter and wealthier workers while endangering their health and the well being of their family.

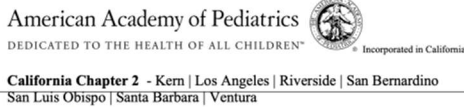
Under the current program, those earning more than 33 percent of the statewide quarterly wage receive 60 percent wage replacement and those earning at or below 33 percent receive 70 percent. Even full time minimum wage workers do not qualify for this 70 percent wage replacement rate, because their income is too high. This threshold for enhanced wage replacement is unrealistically low and does not accurately reflect the cost of living in California. Adding increased urgency, if the Legislature and Governor take no action this year, current wage replacement rates will sunset and the wage replacement rate for all workers using SDI and PFL would drop to 55 percent.

Californians must be able to heal, care for family, or welcome a new child, regardless of their income. A 90 percent wage replacement rate would ensure that lower-wage workers, many of whom already struggle to support their families with their full wages, have the same ability to care for themselves and be there for their families as other workers without risking their economic stability.

California led the way by passing the first comprehensive paid family leave law in the United States, but we have since fallen behind other states who have higher wage replacement rates. It is time for us to lead once again by making our paid family leave program the most equitable in the nation - the ability to heal, bond with a child, or care for an ill family should not be limited to those with middle or high incomes.

Sincerely,

[Names of Organizations]





June 28, 2022

The Honorable Gavin Newsom  
Governor, State of California  
State Capitol Building  
Sacramento, CA 95814

**RE: FY22-23 Child, Health and Disability Prevention Program (CHDP) in AB 184/SB 184-SUPPORT**

Dear Governor Newsom:

We, the undersigned organizations write on behalf of California local health departments, county social services agencies, county supervisors, their workforce and the children and families we serve to urge passage of AB 184 and SB 184 relating to the Child, Health and Disability Prevention Program (CHDP). We appreciate the tremendous vision this Administration has brought to CalAIM and the Administration's commitment to expand Medi-Cal. We seek to align our efforts of what has worked in CHDP and the goals of CalAIM and stand firm in our resolve to ensure that there are no gaps in care nor decline in the quality of care provided to California's most vulnerable children.

We are deeply grateful to the Legislature for rejecting the Administration's proposal to sunset CHDP in 2023 and have been engaging to find a path forward that acknowledges the Administration's interests while honoring the concerns and experiences of the stakeholder community. To this end, we appreciate that the Legislature and Administration's budget agreement reflected in AB 184/SB 184 builds upon priorities to serve CHDP children and families originally submitted by advocates on June 17, 2022 that would:

- **Make CHDP inoperative as of July 1, 2024** or the date certified by the Department of Health Care Services following completion of specific activities as detailed in AB 184/SB 184, whichever date is later.
- **Require robust stakeholder engagement through a stakeholder engagement process starting October 2022** comprised of specific representatives from relevant statewide agencies, associations, Medi-Cal managed care plans, children's advocates and other subject matter experts as identified by the department to inform the department in the development and implementation of a transition plan and defined milestones to guide the transition of CHDP to other existing Medi-Cal delivery systems or services. We look forward to working with the Administration following passage of AB 184/SB 184 to ensure that the voices of affected regional stakeholders including local health departments, county welfare agencies, CHDP providers, CHDP families are represented in the process.

- **Require DHCS to develop a transition plan and defined milestones to be implemented that at a minimum includes:**
  - A post transition oversight and monitoring plan for Medi-Cal children currently served through CHDP, including those in fee-for-service and foster youth.
  - A plan for how managed care plans will monitor providers serving children for adherence to Bright Futures guidelines from the American Academy of Pediatrics and EPSDT standards, including, but not limited to, requirements for site reviews, provider training and audits and coordination of care to needed services, such as to dental and behavioral health providers.
  - A plan to fund the administrative and services costs of the Health Care Program for Children in Foster Care to meet statutory requirements.
  - An analysis and plan for retaining existing local CHDP positions through the exploration of new partnerships and roles, and/or through bolstering existing programs that can leverage CHDP expertise.
- **Require DHCS to provide an update to the Legislature** during 2023-24 budget hearings on the proposed transition plan and milestones towards transition

We request your leadership and urge your support of AB 184/SB 184 to ensure that any transition of CHDP is handled delicately, is appropriately timed, and prioritizes the needs of California's most vulnerable children.

Sincerely,



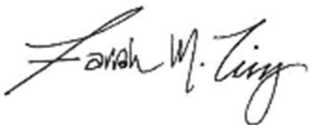
Michelle Gibbons  
Executive Director  
County Health Executives Association of California



Beth Malinowski  
Government Relations Advocate  
SEIU California



Cathy Senderling McDonald  
Executive Director  
County Welfare Directors Association of California



Farrah McDaid Ting  
Legislative Representative  
California State Association of Counties



Sergio Morales  
Executive Director  
California School-Based Health Alliance



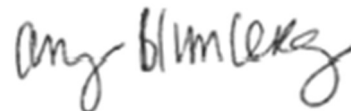
Barbara Ferrer, PhD, MPH, Med  
Director  
Los Angeles County Department of Public Health



Pete Manzo,  
President & CEO  
United Ways of California



Yasuko Fukuda, MD, FAAP  
Chair  
American Academy of Pediatrics, California



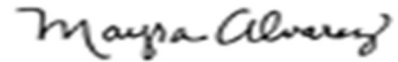
Amy Blumberg  
Director of Government Relations  
California Children's Hospital Association



Karrine Van Groningen, MD, MPH  
Legislative and Policy Analyst  
American Academy of Pediatrics, California 2



Eileen Espejo,  
Senior Managing Director, Health  
Children Now



Mayra Alvarez  
President  
The Children's Partnership



Brianna Pittman-Spencer  
Government Affairs Director  
California Dental Association



Heidi Coggan  
President  
California Dental Hygienists' Association



Erin M. Kelly, MPH  
Executive Director  
Children's Specialty Care Coalition



Pip Marks  
Project Director  
Family Voices of California



Teresa Anderson  
Public Policy Director  
The Arc/UCP CA Collaboration



Alex Briscoe  
Principal  
California Children's Trust



Paul Reggiardo, DDS  
Executive Director  
California Society of Pediatric Dentistry



Julia Liou  
Chief Executive Officer  
Asian Health Services



Kitty Lopez  
Executive Director  
First 5 San Mateo



Cyndi B. Hillery  
Legislative Advocate  
California Medical Association



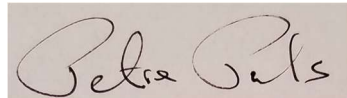
Gabby Tilley  
Senior Policy Manager  
The Los Angeles Trust for Children's Health



Linda Nguy  
Policy Advocate  
Western Center on Law and Poverty



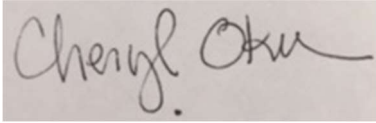
Smita Malhotra, MD,  
Medical Director  
Los Angeles Unified School District



Petra Puls  
Executive Director  
First 5 Ventura



Francisco J. Silva  
President & Chief Executive Officer  
California Primary Care Association



Cheryl Oku  
Consultant  
Help Me Grow San Mateo County



Francisco Ramos-Gomez, DDS, MS, MPH  
Executive Director  
UCLA Center for Children's Oral Health



Christopher Maricle  
Executive Director  
Head Start California

County of Alameda

Cc: Honorable Members, Senate Budget & Fiscal Review Committee  
Honorable Members, Assembly Budget Committee  
Marjorie Swartz, Policy Consultant, Office of the Senate President Pro Tempore  
Myesha Jackson, Policy Director, Office of the Speaker of the Assembly  
Elisa Wynee, Staff Director, Senate Budget and Fiscal Review Committee  
Kirk Feely, Fiscal Director, Senate Republican Caucus  
Anthony Archie, Consultant, Senate Republican Caucus  
Christian Griffith, Chief Consultant, Assembly Budget Subcommittee No. 1  
Joe Shinstock, Fiscal Director, Assembly Republican Caucus  
Eric Dietz, Consultant, Assembly Republican Caucus  
Dr. Mark Ghaly, Secretary, California Health and Human Services Agency  
Michelle Baass, Director, California Department of Health Care Services  
Jacey Cooper, State Medicaid Director & Chief Deputy Director Health Care Programs, California Department of Health Care Services  
Dr. Tomás Aragón, Director and State Public Health Officer, California Department of Public Health  
Richard Figueroa, Legislative Affairs Secretary, Office of Governor Gavin Newsom  
Tam Ma, Deputy Legislative Secretary, Office of Governor Gavin Newsom  
Sonja Petek, Principal Fiscal & Policy Analyst, Legislative Analyst's Office

July 2022

Dear Members of Congress,

Child care and early learning are foundational supports for families and the American economy that have been under-resourced for far too long and nearly decimated by the pandemic. **We write to underscore the urgency and necessity of passing a reconciliation package that includes funding for affordable, quality child care, to lower costs for families and raise wages for providers.** These investments support women, families, and the economy overall and cannot be overlooked nor left behind.

Through federal relief dollars including those in CARES and the American Rescue Plan Act, Congress saved the child care system from complete freefall. These supports have staved off the worst of massive program closures, but the depths of the challenges are such that the early childhood workforce continues to face deep uncertainty and staffing shortfalls that are making child care harder for parents to find and afford.

Indeed, millions of parents, especially mothers and women of color, have been pushed out of the labor force. The reality is that child care is the workforce behind the workforce—it is the sector that makes work possible for others. Yet providers are unable to recruit and retain early educators, disproportionately women of color, without the investments that allow them to raise wages for a skilled, competent, and valuable workforce that has risked life and health for poverty wages. Parents cannot find, nevermind afford, care for their children; studies suggest that up to two-thirds of programs in some states currently have waitlists.

Without immediate Congressional action to provide additional federal investments in child care and early learning, this dire situation is likely to worsen as states and programs realize that additional support is not forthcoming, and current federal relief funding is set to run out in 2024. In fact, 75% of child care providers say that the end of stabilization grants will be devastating to their programs. If left unaddressed, states will be facing an estimated \$48 billion funding cliff, with New York alone facing a \$2.3 billion cliff, which will have disastrous consequences for working families and the child care programs they rely on. Depriving the early education system of the funding it relies on to function will result in higher prices and longer waitlists for families, while lower wages push more child care professionals out of the field. And while 2024 looms as a deadline by which states will face a \$48 billion funding cliff, the impacts will in fact be felt starting now, continuing through 2024, and beyond.

Congress can and must act, with solutions that are available and on the table as part of Senator Murray and Senator Kaine's streamlined early learning proposal. The proposal builds off of our existing primary federal child care program — the Child Care and Development Block Grant (CCDBG) program. Currently, CCDBG only serves 15% of income-eligible families and limitations in the annual appropriations process will not provide adequate funding to mitigate the funding cliff in 2024. However, by investing in CCDBG through reconciliation, the funding would be quickly accessible to child care programs and families in all states, allowing

communities to support the early learning workforce and lower child care costs for families facing the challenge of rising costs in multiple areas of their lives.

The pandemic did not create this child care crisis, but it exacerbated it, making plain its fragility as well as the vital role that it plays in our economy. The need for investments in child care has never been clearer: for families, our economy, and children who too will suffer from the lack of access to stable, high-quality early childhood education.

We—parents, educators, programs, organizations, and allies—urge you to hammer out a reconciliation deal that includes a substantial investment in child care. It is critical that Congress provide the funding necessary to mitigate the impact of the expiration of relief funding in the near future—the effects of which will be felt immediately—and invest in strengthening our existing child care infrastructure to begin building an early learning system that meets the needs of working families and our economy today and in the future. Congress must make the choice to invest in families, women, children, care, and education, and to value the workforce that performs this essential work.

Sincerely,

REPORT FOR JUN 1, 2022 - JUN 30, 2022

## FIRST 5 SAN MATEO ANALYTICS

## OVERVIEW

## OVERVIEW - JUNE

This month's F5SMC Communications were focused on talking about action and acknowledging the challenging moments in our community national and local community. First 5 San Mateo County content shared our outrage and solidarity with advocates for gun control and protection of a Woman's right to choose, and continued to share resources for parents, teachers, and other community members regarding community events and highlights.

**Website**

Web traffic was pretty consistent this month, with 744 visitors. This is slightly lower than last month, consistent with slower traffic in summer months. 79% of the visitors to the site were new to the site. Pages per session were slightly higher than last month on average, and the average duration was the slightly higher as well.

**Social Media**

- First 5 San Mateo County Facebook page gained 85 followers in May, for a total of 1,770 total fans. This month, we continued to run paid page-likes ads online to reach new followers, and that contributed to the largest single-month increase in the last 10 months of consistent growth.
- May page impressions increased to 53,238 with the promotion of the blog content, the page likes ad, and the video views promotion. The engagement rate was 1.67%, which is lower than normal. Because F5 has been posting so much partner/grantee content that has a lot of words, is not image focused, or is not optimized for social media, the engagement rate is going down. The top post was a partner post highlighting how high costs of housing are impacting Bay Area families.
- Instagram followers increased to 1267 in June. The top posts was a post sharing some information about Immigrant communities in San Mateo County. The engagement rate of the top post was about 16% and the overall average engagement rate was about 5.8%.
- Twitter followers remained consistent at 676. Impressions remained consistent with month-over-month and year-over-year performance of about 3,600 impressions. Engagement was up consistent from month-over-month and year-over-year performance. There were 8 follower retweets and 10 mentions.
- LinkedIn increased by 7 followers to 140. Engagement rate was high at 8%. The highest performing post was a statement on the right to choice and condemnation of firearm violence.

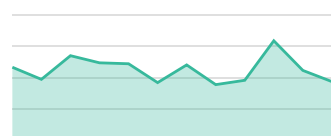
## WEBSITE INSIGHTS

## TOP PAGES BY PAGEVIEWS

Page Path	Pageviews
/	328
/resource/car-seat-checks/	76
/staff/	62
/about/	60
/es/los-tres-tipos-de-estres-y-com-o-afrontarlo/	40
/our-work/	33
/covid-19-information-resources/	32
/early-childhood-development/	29
/for-parents-families/	29
/who-we-are/	26
/contact/	25
/commission/	23
/our-partners/	22
/resources/	22
/our-impact/	21
/kit-for-new-parents/	17
<b>Total</b>	<b>1,250</b>

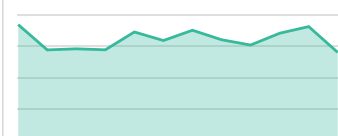
## TOTAL SESSIONS

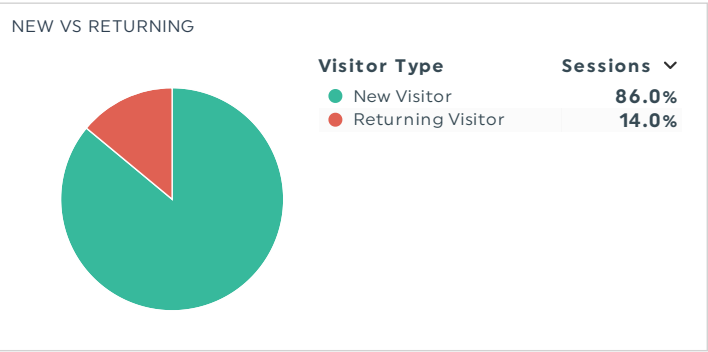
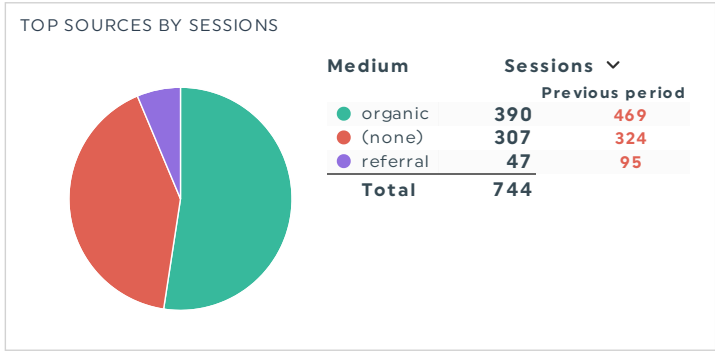
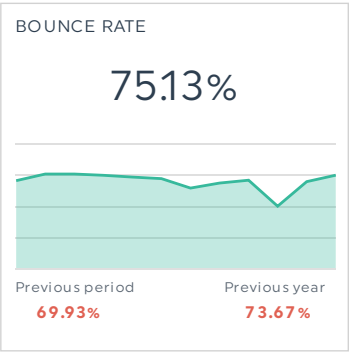
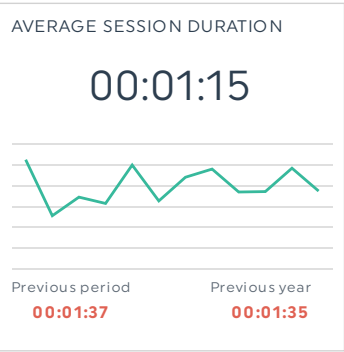
744



## PAGES PER SESSION

1.7

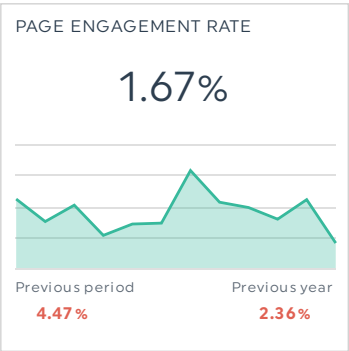
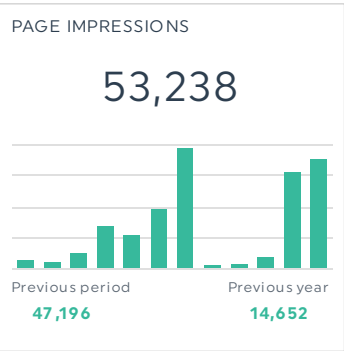
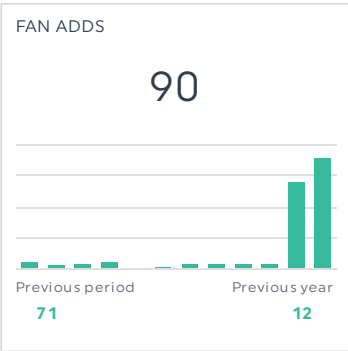
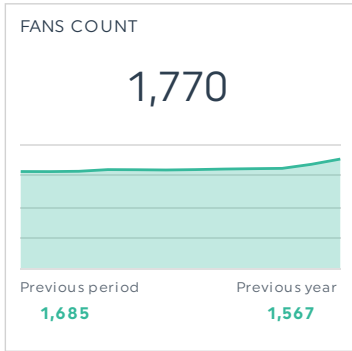




### TOP REFERRERS BY SESSIONS





Source	Sessions	Previous period
peninsulafamilyservice.org	12	13
smcgov.org	6	13
l.facebook.com	4	3
sanmateo4cs.org	4	2
facebook.com	3	6
first5association.org	3	2
e.atwpl.org	2	11
helpmegrowsmc.org	2	2
linkedin.com	2	1

## FACEBOOK INSIGHTS









TOP POSTS BY ENGAGEMENT RATE

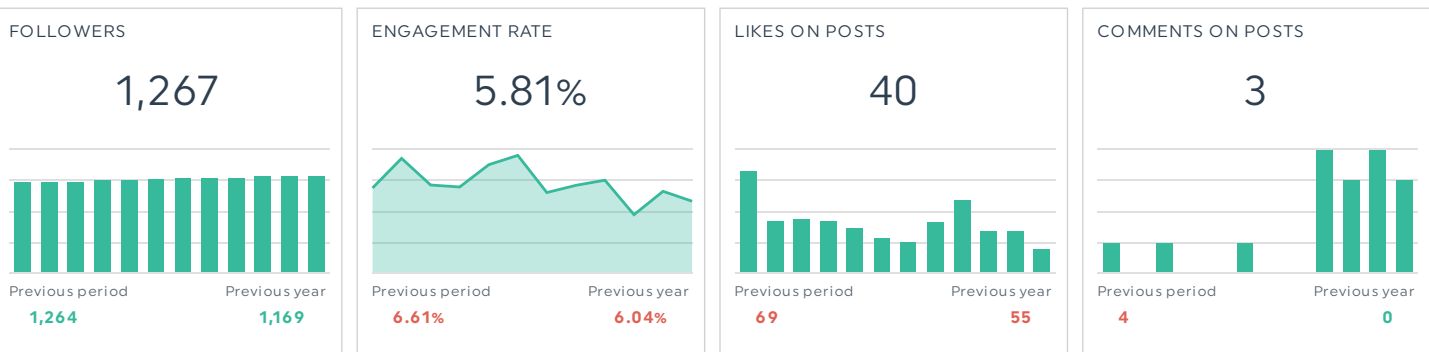
Post With Image	Engagement Rate	Total Reactions	Post Comments	Post Shares
 (id: 618117351594890_7470339566372600)	6.98%	5	0	0
 More protection is here for your littlest family members! COVID-19 vaccines are now available for kids 6 months+ and can help keep the whole family safer from serious illness & hospitalization.	6.59%	3	0	2
 (id: 618117351594890_7607334366006452)	5.60%	1	0	0
 Safe and affordable housing is essential to kids' social-emotional health and academic success. Right now, you have a once-in-a-decade chance to ask your city to build more housing for kids and	5.13%	4	0	0

TOP POSTS BY IMPRESSIONS



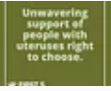
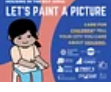
1

Post With Image	Post Impressions	Post Reach
 (id: 618117351594890_7598874783519077)	170	165
 Check out our baby formula safety DOs and DON'Ts. Parents and caregivers should stick with products that meet federal standards to ensure that the formula is safe, free of harmful bacteria and meets your infant's nutritional needs ... (id: 618117351594890_7477502508989639)	155	150
 (id: 618117351594890_7470339566372600)	132	129
 (id: 618117351594890_7607334366006452)	127	125




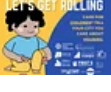
INSTAGRAM INSIGHTS



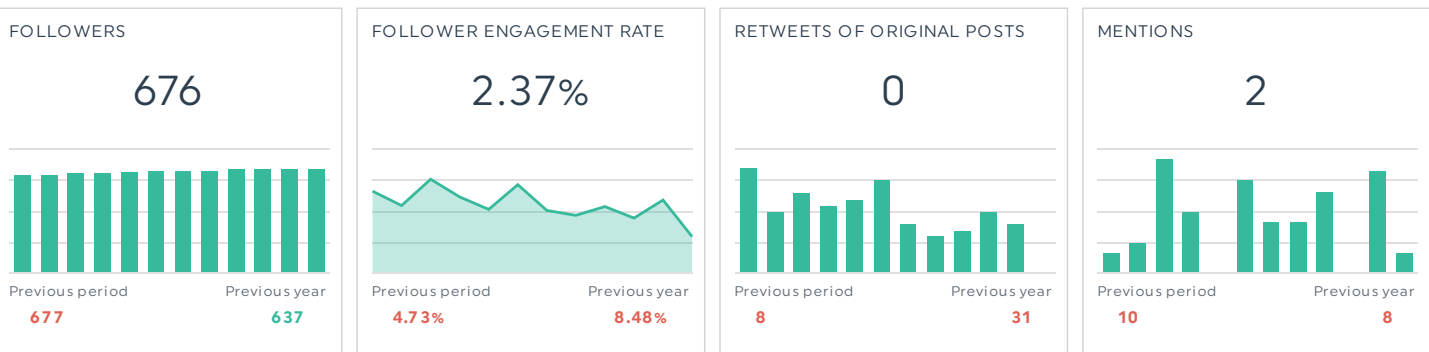
TOP POSTS BY ENGAGEMENT RATE

Post With Image	Engagement Rate	Likes	Comments
 <p>Did you know 1 in 3 SMC residents is an immigrant? Join the County on Wednesdays in June for a series of events celebrating the prosperity &amp; wellbeing of immigrants in our county! All events will stream live on the County of San Mateo's Facebook page.</p>	16.67%	7	0
 <p>Investing in early childhood education means supporting <input type="checkbox"/> Healthy babies <input type="checkbox"/> Stable families <input type="checkbox"/> Essential educators <input type="checkbox"/> Strong economies At First 5 San Mateo County, we want to #SolveChildCare. Do you?</p>	15.56%	7	0
 <p>We believe in the right to a beautiful, fulfilling, nurturing life. For children, for women, and for everyone. First 5 San Mateo County honors a woman's and female-bodied person's right to choose parenthood if and when they want to. Part of fostering success for every child means that we want success for every mother. Fifty-nine percent of</p>	8.05%	6	1
 <p>Right now, your city is making a 10-year plan for housing. Join the movement of people who care for and about kids to let local leaders know that we're not playing... families need more housing! To learn how to engage, visit <a href="http://bit.ly/housing4kids">bit.ly/housing4kids</a>. #WeArentPlaying</p>	6.90%	6	0

TOP POSTS BY IMPRESSIONS

Post With Image	Impressions	Reach
 <p>We believe in the right to a beautiful, fulfilling, nurturing life. For children, for women, and for everyone. First 5 San Mateo County honors a woman's and female-bodied person's right to choose parenthood if and when they want to. Part of fostering success for every child means that we want success for every mother. Fifty-nine percent of abortions are for patients who have had at least one child. Remember that, as of now, abortion is</p>	87	81
 <p>Right now, your city is making a 10-year plan for housing. Join the movement of people who care for and about kids to let local leaders know that we're not playing... families need more housing! To learn how to engage, visit <a href="http://bit.ly/housing4kids">bit.ly/housing4kids</a>. #WeArentPlaying</p>	87	79
 <p>Check out our baby formula safety DOs and DON'Ts. Parents and caregivers should stick with products that meet federal standards to ensure that the formula is safe, free of harmful bacteria and meets your infant's nutritional needs. Contact your pediatrician or health care provider with any questions about and safe feeding alternatives or to see if they have in-office samples. For more resources about formula, parents and caregivers</p>	75	69
 <p>Safe and affordable housing is essential to kids' social-emotional health and academic success. Right now, you have a once-in-a-decade chance to ask your city to build more housing for kids and their families as part of the #HousingElement process. To learn more, visit <a href="http://bit.ly/housing4kids">bit.ly/housing4kids</a>. #WeArentPlaying</p>	57	54

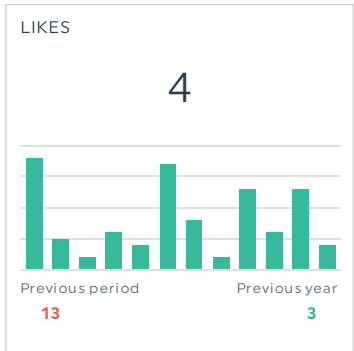
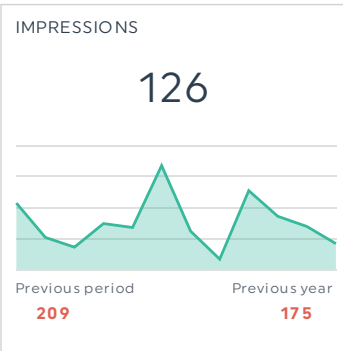
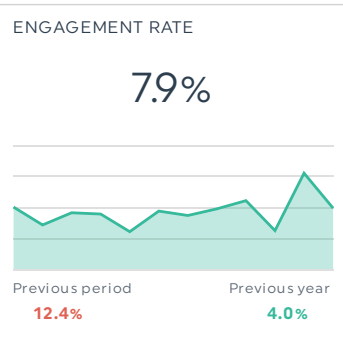
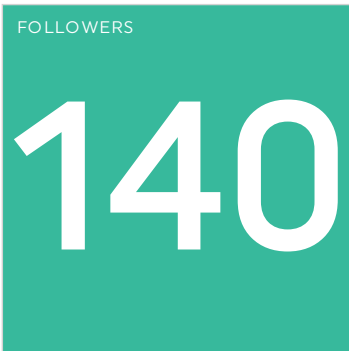
TWITTER INSIGHTS







TOP RETWEETED POSTS  
There is no data for this period

## LINKEDIN INSIGHTS



TOP POSTS BY ENGAGEMENT RATE (WITH IMAGE)

Post with image	Engagement Rate	Likes	Clicks
 <p>We believe in the right to a beautiful, fulfilling, nurturing life. For children, for women, and for everyone. First 5 San Mateo County honors a woman's and female-bodied person's right to choose parenthood if and when they want to. Part of fostering success for every child means that we want success for every mother. Fifty-nine percent of abortions are for</p>	8.6%	4	3
 <p>If your family has been affected by the formula recall, click here to find resources in your community to feed your babies. #FormulaRecall #Families #Resources #HealthyFamilies</p>	8.1%	1	2

NOTES

1. Impressions are the number of times your content is displayed. Reach is the total number of people who see your content.



**DATE:** July 25, 2022  
**TO:** First 5 San Mateo County (F5SMC) Commission  
**FROM:** Kitty Lopez, Executive Director  
**RE:** Committee Updates

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**Early Childhood Evaluation Advisory Committee Meeting – July 18, 2022**

- Commission Members: Louise Rogers (Chair); Carole Groom; Naveen Mahmood
- F5SMC Staff: Kitty Lopez, Michelle Blakely, Jenifer Clark

The Early Childhood Evaluation Advisory Committee met virtually on Monday, July 18<sup>th</sup>.

The group received an update on the procurement process for Evaluation Consultation and Support Services. F5SMC received three responses to its Request for Quotations and has completed contract negotiations with the successful bidder. Subcommittee members reviewed the services to be provided and the FY 2022-23 budget for this work. The contract will be presented to the full Commission for approval at the July 25<sup>th</sup> Commission Meeting.

The subcommittee also discussed a draft outline of the Key Information Interview for the Equity Indicators Project. Topics of conversation included: the necessity of communicating why F5SMC and the County believe it is important to examine issues related to diversity, equity, inclusion, and belonging (DEIB); how the act of simply holding these conversations may be a driver of understanding and meaningful change over time, well beyond what may be learned through any formal data analyses; the need for sensitivity about the additional time and effort we are asking of our grantees in providing this information and prioritizing information that is helpful and actionable for each agency; productive ways to gather information from and about organizations' Board members; acknowledgement that each individual and organization is on a different place in their DEIB journey; and ensuring that we approach these conversations with grantee organizations in a spirit of curiosity and support for their self-identified needs and goals, rather than with judgement.

The next meeting of the Early Childhood Evaluation Advisory Committee is scheduled to be held on Monday, October 17<sup>th</sup> at 3:30 pm.