



**QualityCounts**

SAN MATEO COUNTY

*Early Learning Excellence*

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# Quality Counts San Mateo

First 5 San Mateo Commission Meeting

March 28, 2022



SAN MATEO  
COUNTY  
OFFICE OF  
EDUCATION



# What is quality? And why it is important?

## Quality programs include:

- Culturally and linguistic relevant curricula
- Developmentally appropriate activities
- Low adult-to-child ratios
- Small groups
- Well-educated and consistent educators
- Established routines
- Regular parent involvement
- A child-centered philosophy



QCSM supports quality early learning and care programs that have environments, relationships, interactions, and activities to support all children's growth and development to prepare them for success in school and life.



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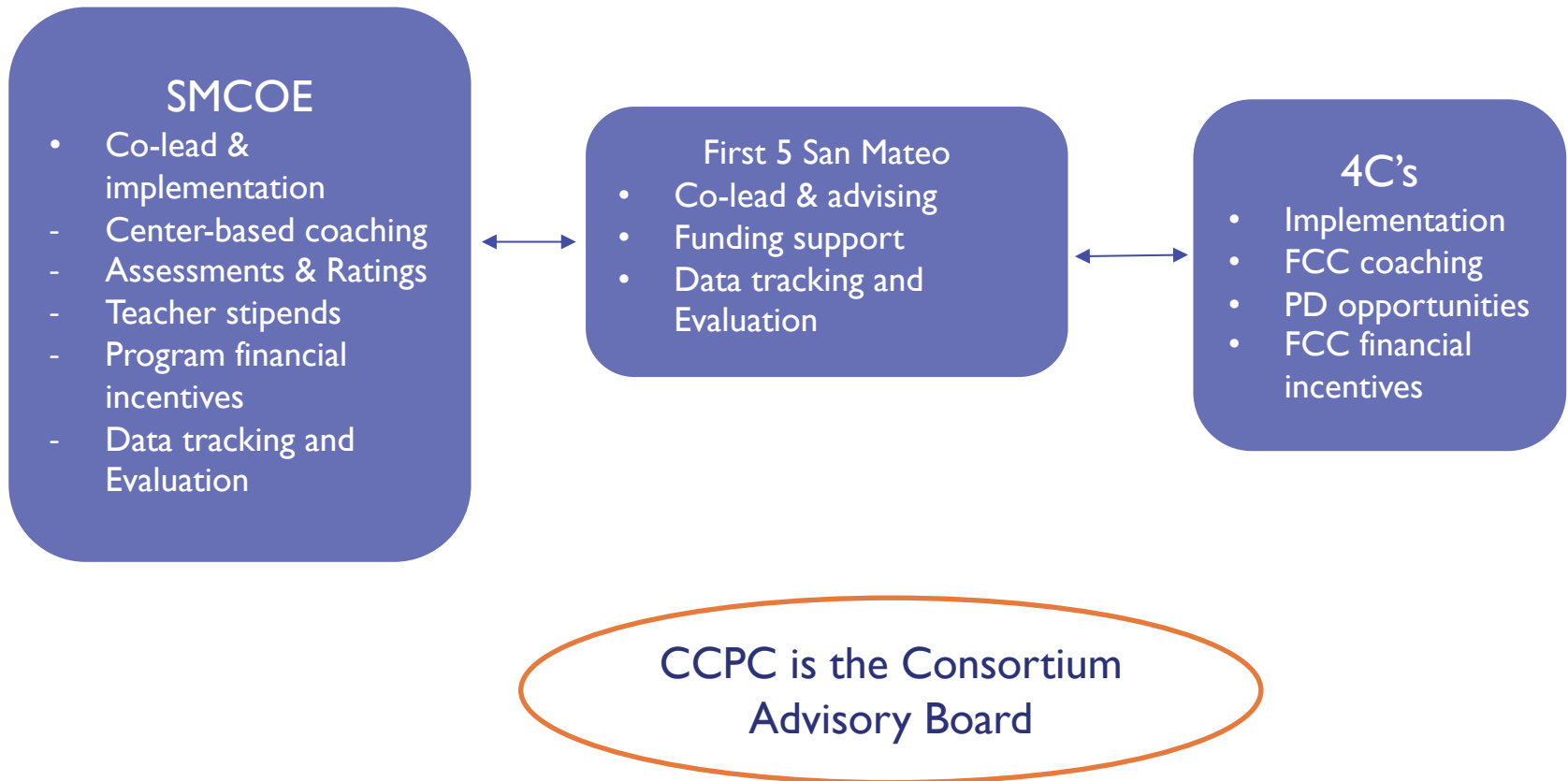
**IMPACT 2020**  
(Improve and Maximize  
Programs so All  
Children Thrive)



**California Department of  
Education Funding:**  
QCC Block Grant  
CSPP Block Grant  
QCC Certification Grant  
CCDF-funded Quality Projects



# San Mateo County Consortium





# State Funding Priorities



- ✓ Home visiting
- ✓ Children with varying abilities
- ✓ Infants and toddlers
- ✓ License-exempt and licensed family child care providers, center-based programs
- ✓ School readiness

**PDG-R**

- ✓ QRIS block grants to CSPP sites rated at the quality level of Tier 4 or 5
- ✓ Quality Improvement grants to sites at tiers 2 & 3

**CSPP QRIS**

# State Funding Priorities



- ✓ Reduce inequities, such as those associated with expulsions and suspensions
- ✓ Embed trauma/healing-informed care principles and inclusion practices
- ✓ Increase the number of licensed and license-exempt family child care and center-based programs participating in QCC

## QCC-QRIS

- ✓ Promote workforce advancement
- ✓ Professional development and college coursework stipends
- ✓ Degree attainment and child development permits

## Workforce Pathways Grant

# State Funding Priorities



- ✓ Strengthen adult-child interactions
- ✓ Engage parents and families
- ✓ Expand access to quality childcare for our most vulnerable children and providers
- ✓ Support workforce

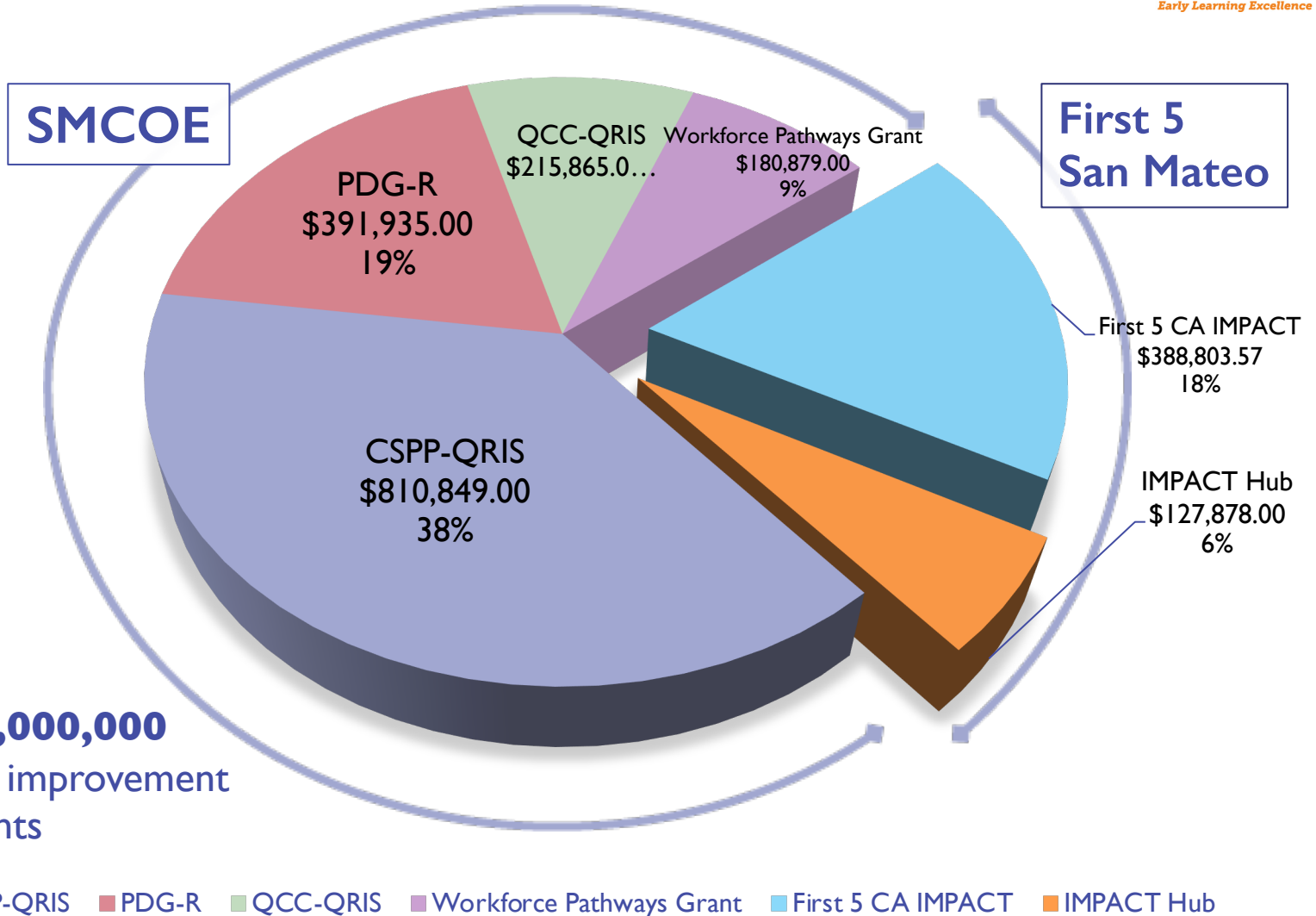
**IMPACT 2020**

- ✓ To support First 5 IMPACT Training and Technical Assistance (T & TA)
- ✓ Equity, anti-racism, and anti-bias ToT opportunities
- ✓ To provide coordination and facilitation services for regional support for dual language learners expansion project

**IMPACT Hub**



# QCSM Funding Landscape



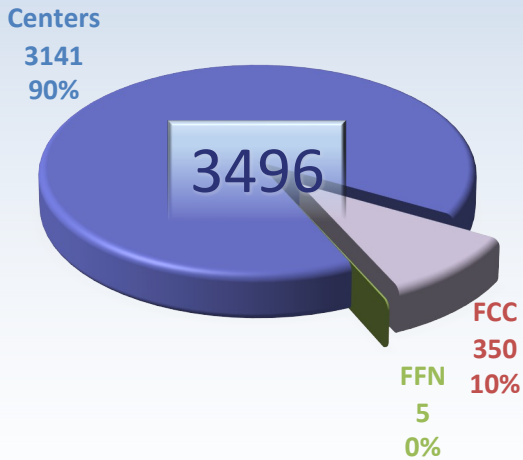


# Quality Counts San Mateo Composition

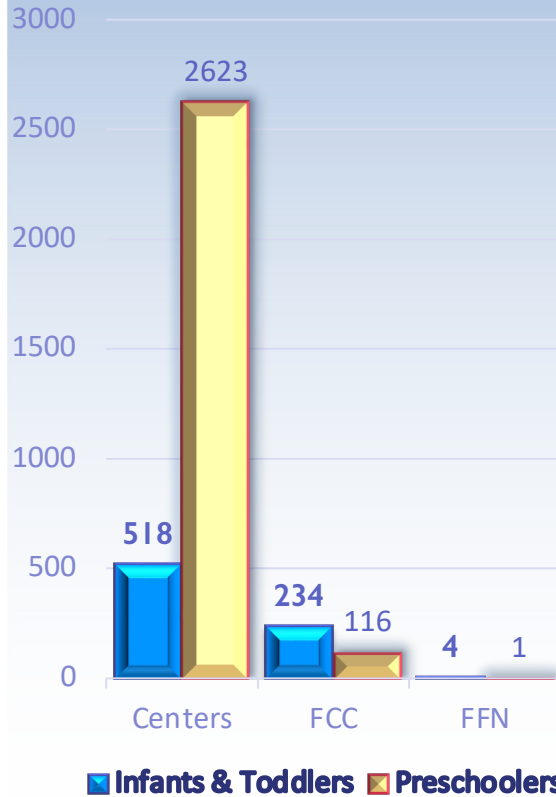


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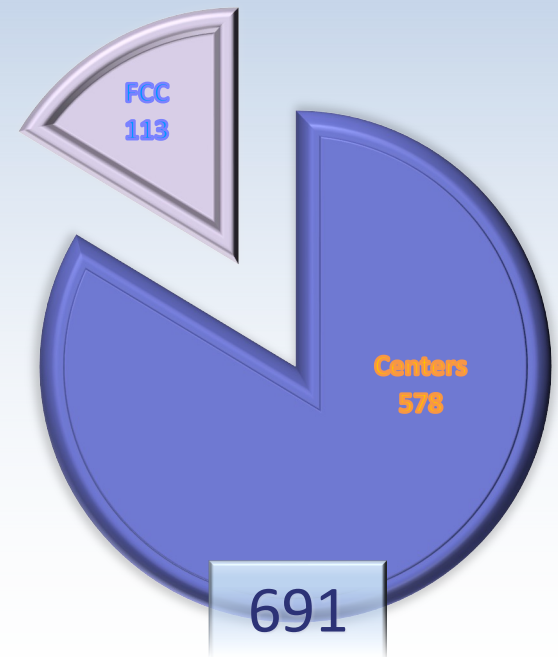
## NUMBER OF CHILDREN SERVED BY PROGRAM TYPE



## AGE-GROUP OF CHILDREN SERVED BY PROGRAM TYPE



## NUMBER OF EDUCATORS BY PROGRAM TYPE



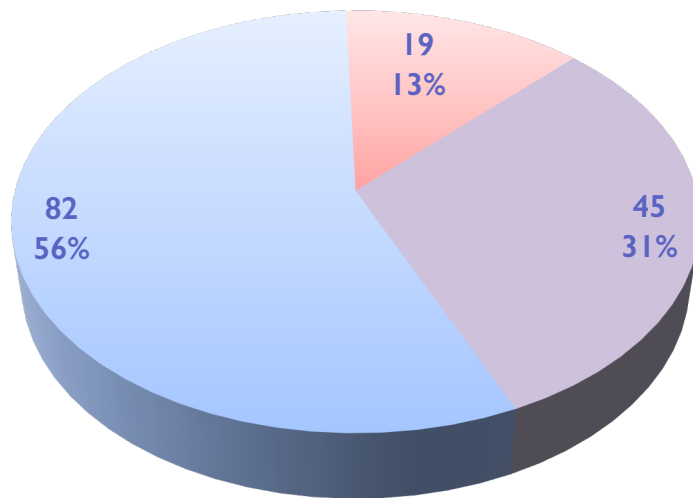
\*137 of 146 providers are represented

\*Data does not include home visiting and a few recently recruited QCSM QI programs.

# Quality Counts San Mateo Composition

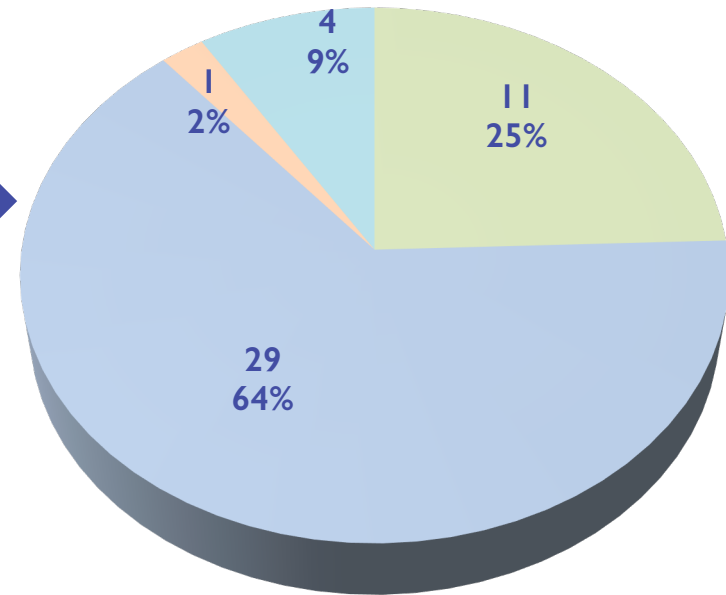


## QCSM Program Composition



- QRIS Center-based Care
- QRIS FCCs
- QCSM QI Sites

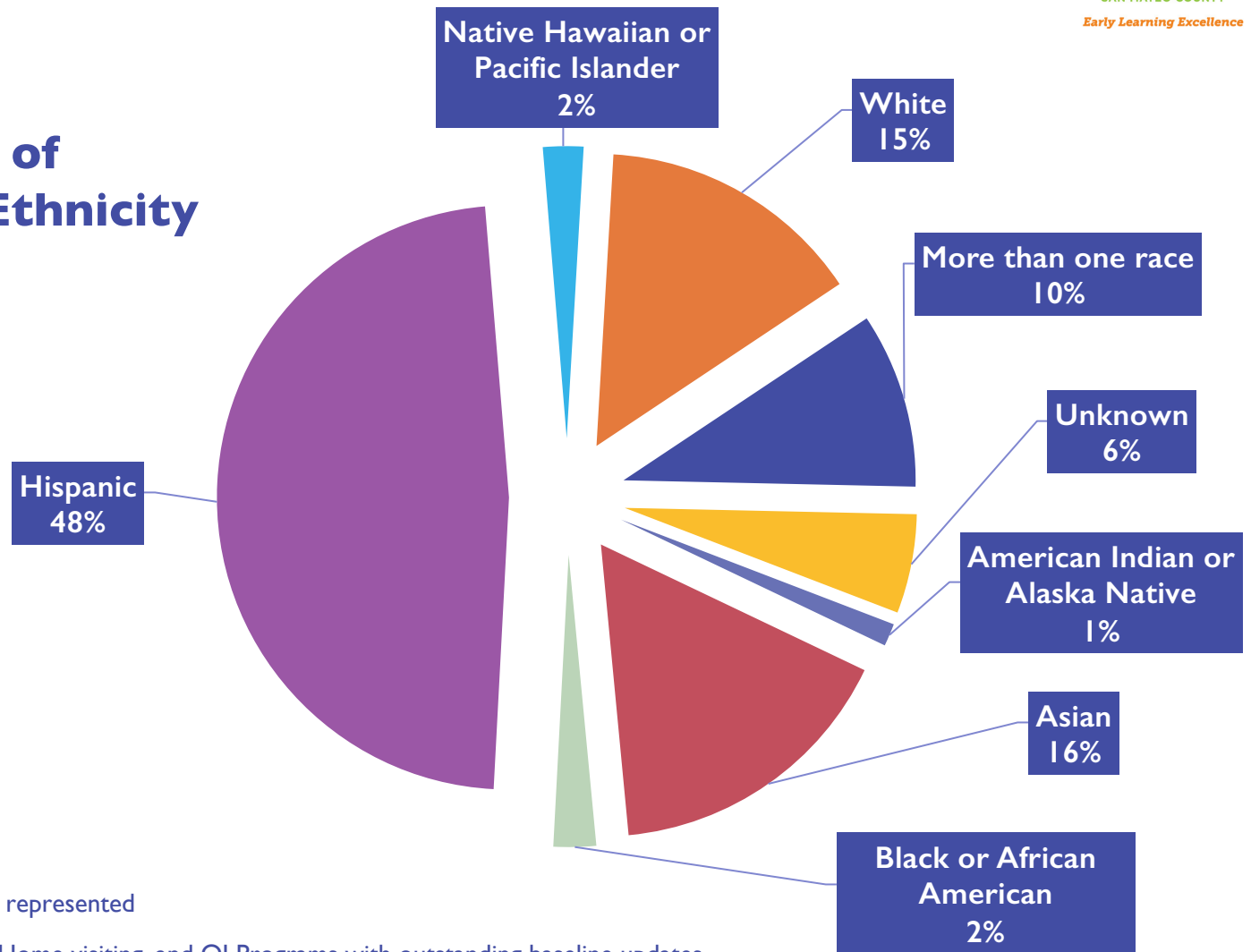
## Composition of QI Programs



- Center-based Care
- FCC
- FFN
- Alternative Settings

# Demographics of Children Served

## Breakdown of Children's Ethnicity



\*137 of 146 providers are represented

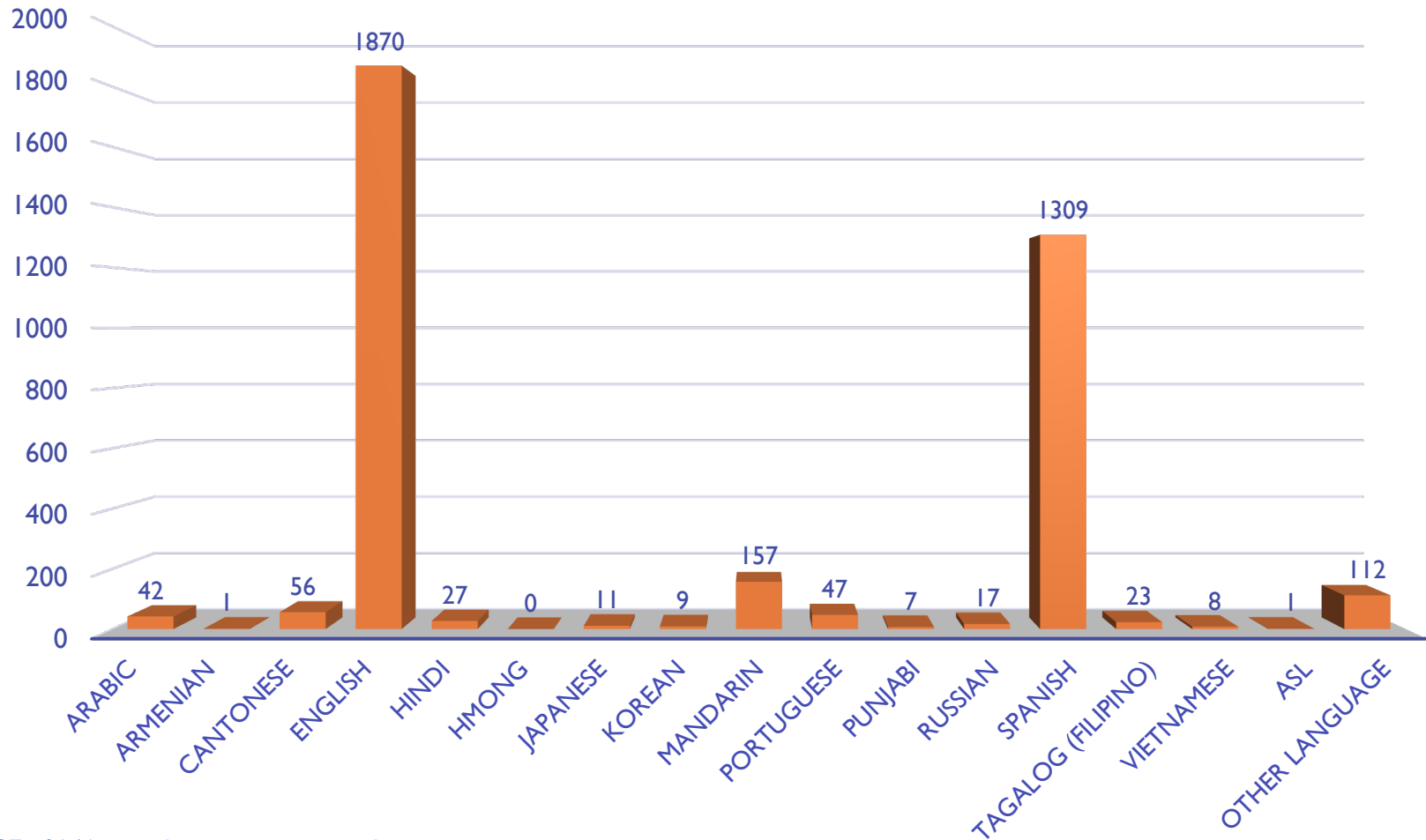
\*Data not included- FFN, Home visiting, and QI Programs with outstanding baseline updates.

# Demographics of Children Served



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## Breakdown of Children's Languages

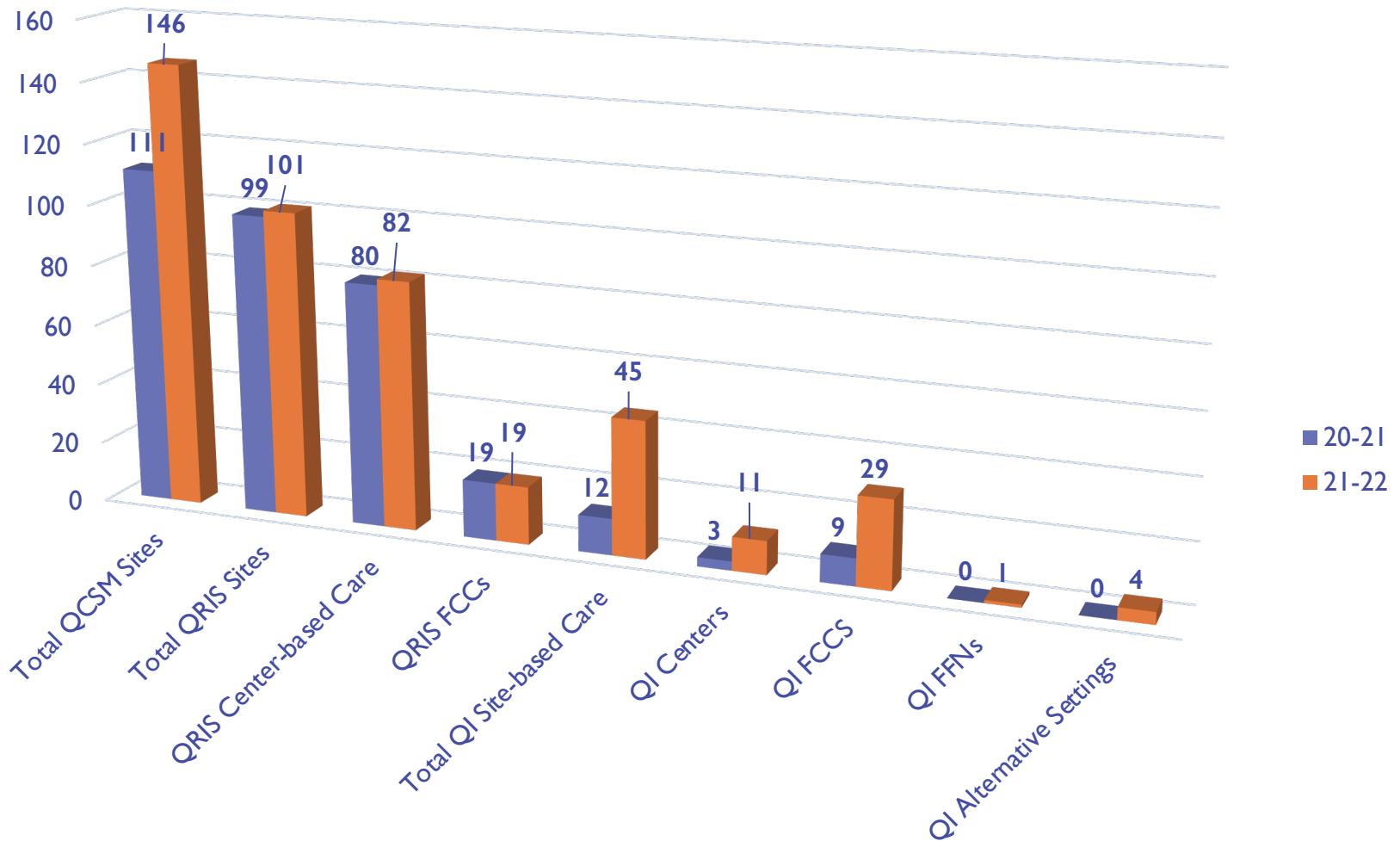


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# Program Participation Update

## Year to Year Participation Comparison





# Quality Counts San Mateo Highlights



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## Program Strengths:

- Increase numbers of licensed-FCCs, community-based center programs, and license-exempt programs during COVID-19
- Expansion to include home-visiting programs
- Increase number teachers participating in the Teacher Stipend program.
- Integration and leveraging of various initiatives to support the early learning field.

# Opportunities



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## New funding strategies - focus on the child's eco-system:

- Quality care & education prioritizing infant-toddlers
- Child health – behavioral and mental health; including trauma-informed practices
- Promote and support inclusive programs
- Resilient families & communities- home visit; early language and literacy development; school readiness
- Promote ECE workforce advancement



# Questions?



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**FIRST 5**  
SAN MATEO COUNTY

**Equity**  
**Performance Plan**  
March 28, 2022

**Kitty Lopez**  
Executive Director

**Michelle Blakely**  
Deputy Director





# Defining Equity

Equity is the goal of *just and fair inclusion* into a society in which *all can participate, prosper, and reach their full potential.*

- PolicyLink

To achieve equity, we must *create the conditions* that allow all to reach their full potential.



# Diversity, Equity, Inclusion - Belonging

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**Diversity:** a fact –people being different from one another.

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**Equity:** a goal–where everyone can reach their full potential.

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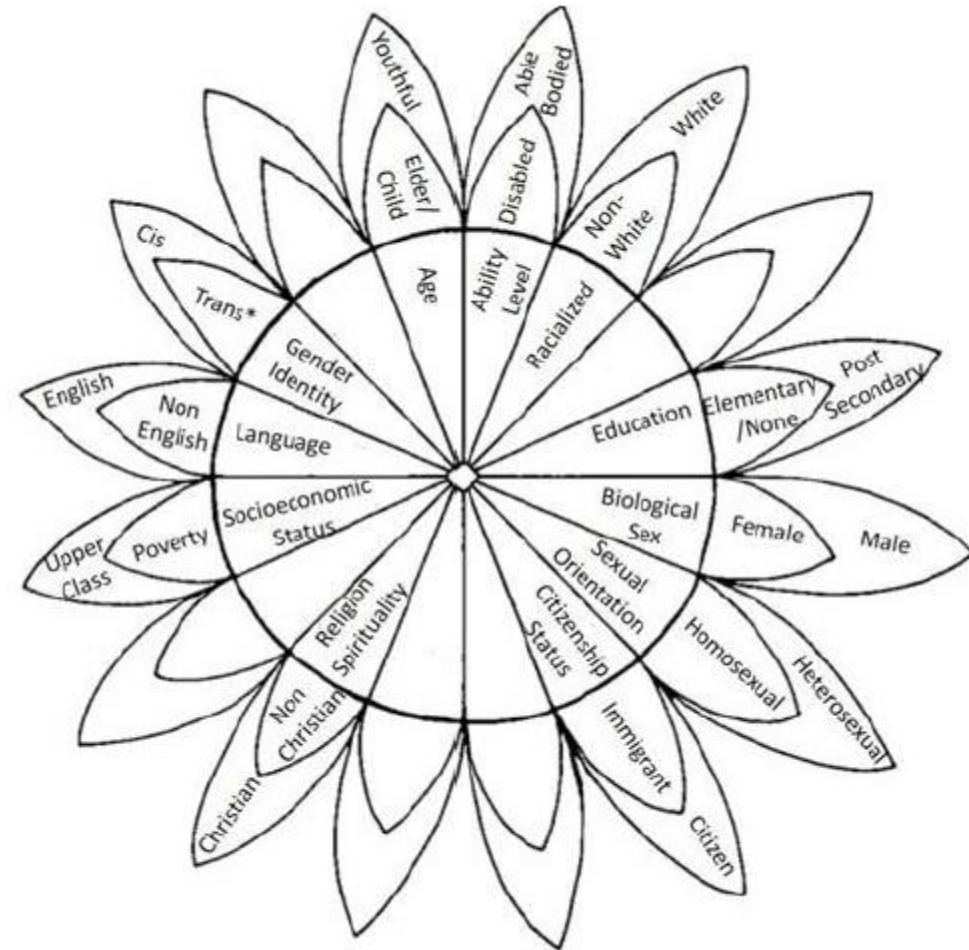
**Inclusion:** a practice –to make space for people and ensure people are included

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**Belonging:** a sense of authentic participation and power in the design or development - to not just be included in other people's spaces but to be a welcomed agent in the creation of the space with equitable distribution of power

# Power & Privilege

- Who has more power and privilege?

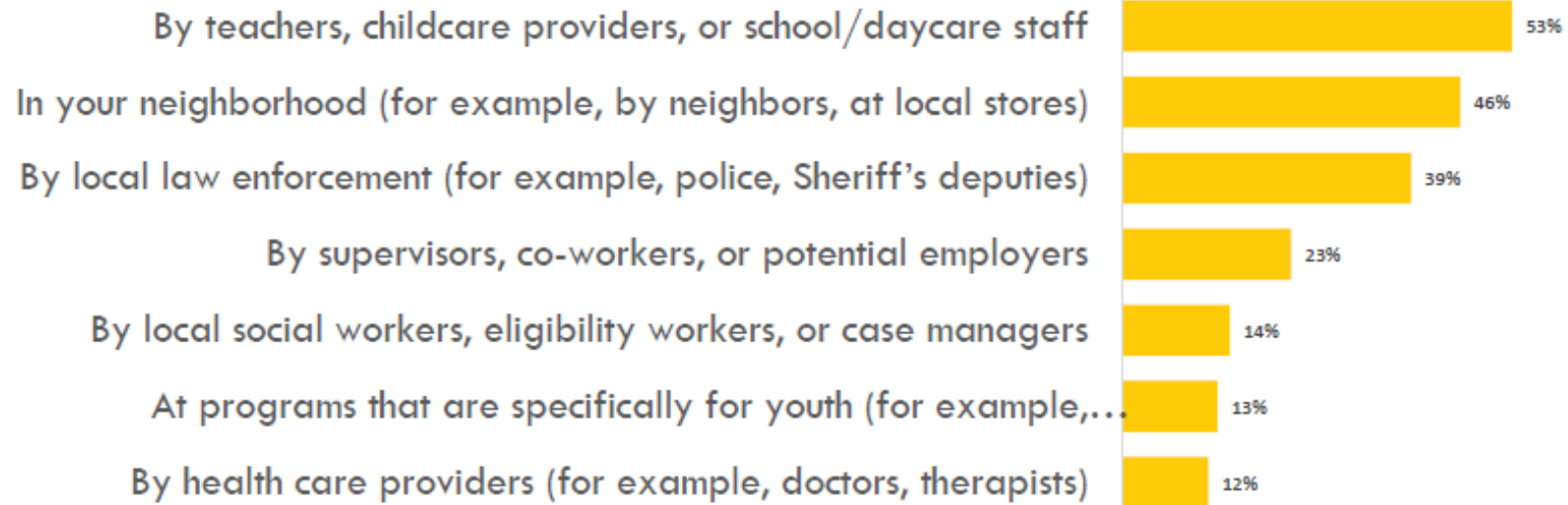


# NFO/RWC Structural and Institutional Racism

[My experience in school would have been better] if teachers supported and believed in everyone the same.

Youth living in NFO/RWC

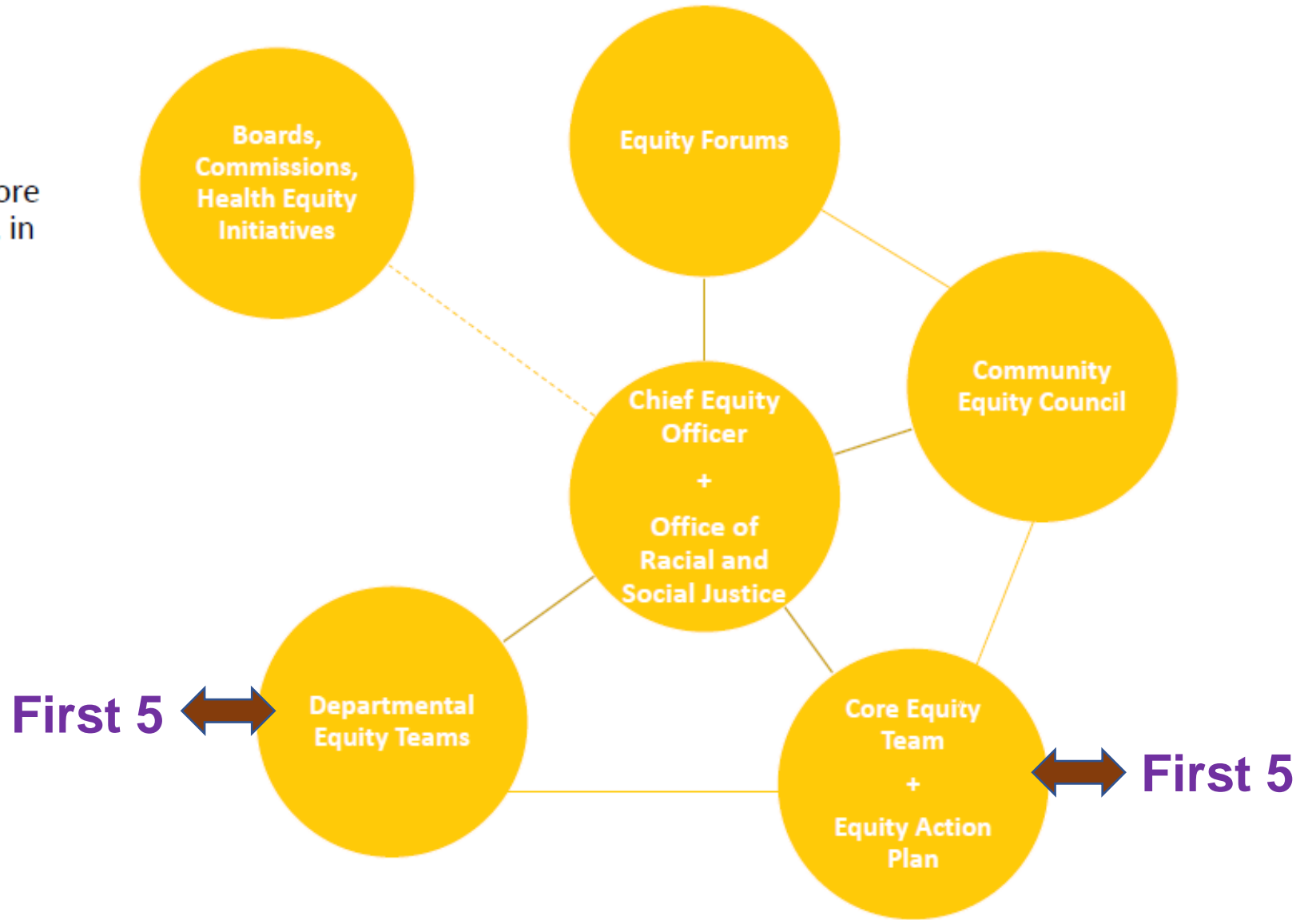
## Youth of Color who reported that they had been discriminated against Always, Most of the Time, or Sometimes in the past year...



## Chief Equity Officer

**Purpose:** Support and engage San Mateo County to build and drive more equitable and accountable systems, in order to produce more equitable outcomes for our communities.

# Countywide Equity Infrastructure



# Board of Supervisor Racial Equity Resolution (passed 9/14/21)

- Shares a concrete commitment to racial equity
- Details specific actions to build accountable structures to advance equity within the County
  - Office of Racial and Social Equity
  - Racial and Social Equity Action Plan
  - Tools – equity impact statement
  - Data and metrics to understand current inequities, track progress, learn and adjust
  - Workforce training program
  - Workforce diversity strategies
  - Community engagement body
- [file:///C:/Users/smalekafzali/Downloads/20210914\\_r\\_Racial%20Equity%20\(3\).pdf](file:///C:/Users/smalekafzali/Downloads/20210914_r_Racial%20Equity%20(3).pdf)



# Inequalities Exist Across the State

The magnitude of need in CA is enormous. In every community there are those who are born facing greater challenges



**47%** of CA's children live in or near poverty

About **754,000** young children (25% of all children age 0-5) live in poverty.



**Life expectancy varies dramatically** from one neighborhood to the next:

- In the Bay Area, life expectancies across ZIP codes vary by as much as **13 years**
  - *The life expectancy in West Oakland is 67, similar to countries such as Turkmenistan, Kazakhstan, and North Korea*
- In West Fresno, life expectancy is **>20 years lower** than in other parts of the city
- In Los Angeles, there's a **12-year gap** in life expectancy across neighborhoods

# Advancing Equity

While Creating an Impact as a



LEADER



INVESTOR



PARTNER



## Current Equity Focus and Strategic Plan Focus

**Prioritized  
those with  
greatest need  
and highest  
risk**

- Socio-economically disadvantaged
- Students with special needs
- English language learners
- Reside-services in high-priority zip codes
- Infants and toddlers
- Endorsing practices with evidence of effectiveness
- Focusing on prevention and early identification
- Targeting populations most at risk
- Balancing direct services with efforts that contribute to broader systems change
- Considering the contextual landscape at the local, state, and federal level by examining the policy and budget landscape, partnership opportunities, and other funding and sustainability considerations

# New Equity Performance Measures

## Zip Codes

Tracking the number of clients within different zip codes who receive F5SMC-funded services will allow us to examine whether targeted services are reaching those likely to be most in need.

# New Equity Performance Measures

## Equity-related Characteristics of Funded Organizations

Number/proportions of board members, executive leadership, managers/supervisors, and line staff who are women, people of color, LGBTQ, bilingual and bicultural



# ACTION PLAN

- Intentionally targeted investments and systems improvement efforts towards populations of children and families that may experience challenges related to inequitable access to resources, systemic oppression, or situations within their families that can compromise child development
- Track the number of clients across race/ethnicity who receive F5SMC-funded services. (Disaggregated)

# ACTION PLAN

- Track the zip code of clients served who are funded by F5SMC (Disaggregated)
- Learn about the equity-related characteristics of funded organizations (Disaggregated)
- Implement Racial Equity, Human Centered Design (101) and Trauma & Resiliency Coaching and Consultation for F5 Staff and Commissioners to support F5's work internally and externally.



# We will look into..

- 
- Analysis of grantee **individual-level client data, service data, and project activities**
  - Analysis and dashboard of **clients receiving intensive services**
  - Comprehensive analysis of service and systems level activities relative to F5SMC's desired outcomes, collaboration between agencies, policy and advocacy
  - Surveys i.e. Friday CAFÉ, Grantee COVID Pandemic Survey, etc.
  - **Population-level** indicators



## We will use learnings from..

- Recommendations from Family Story Project – Conversations with Families Raising Young Children in SMC During COVID-19
- The Early Identification and intervention System in SMC Environmental Scan
- Local, Regional & Statewide data, surveys, population indicators (i.e.. Workforce, Early Mental Health )
- Parent, Caregiver and Provider Voice
- ETC

***“Our focus is on seeing inequity in the lives of children and families and trying to do something about it, because all children have the right to grow up healthy, safe, and with every opportunity.”***



# Questions/Comments

