

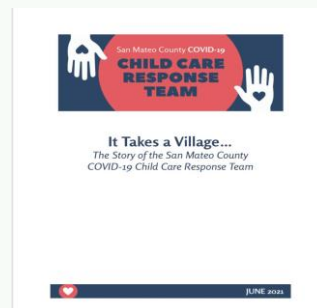


**First 5 San Mateo County Commission
September 27, 2021**

Presented by:
Christine Padilla, Director

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2020-21 Highlights



Build Up continued all multi sector projects and partnerships, in addition to stepping into a leadership role when and where most needed during the pandemic and we continue to play a role in relief and recovery.

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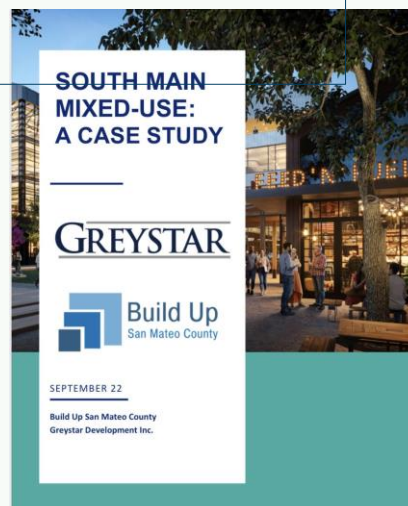
Build Up SMC Leadership Team

- ★ Advisory Body
- ★ Planning Committee
- ★ Staff

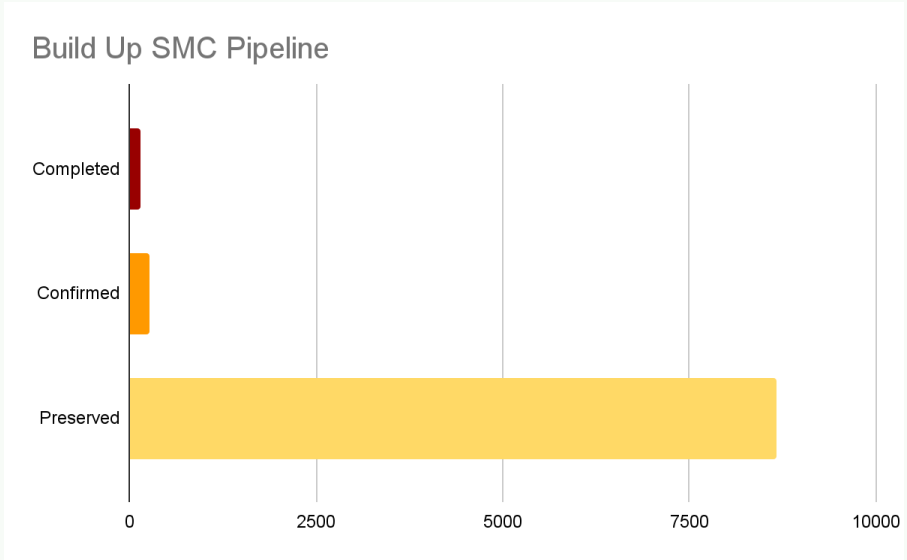
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Child Care In New Developments

- Redwood City
- South San Francisco
- Menlo Park



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National Children's Facilities Network

Key Committees

- Policy
- Communications



6

BUILD UP CA

EARLY LEARNING FACILITIES

Priorities:

1. **Ensure funding is allocated with an equity lens.**
2. **Inform the statewide ECE Master Plan process implementation.**
3. **Simplify the process of building new facilities and expanding/renovating existing ones** (i.e., zoning, building codes, permit processes).
4. **Monitor and develop a statewide ECE facilities pipeline.**

#BuildChildCare4CA Campaign!

7

State and National Capacity Building



A statewide network dedicated to sustaining and improving the supply of early learning facilities.



National Children's Facilities Network

A coalition of stakeholders involved in planning, developing and financing high quality early care and education facilities and business models.

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We welcome and embrace diversity among individuals from all backgrounds, races, ethnicities, abilities, gender and gender identities, sexual orientations, immigration status, and religions. We will advocate for, and protect, the rights and opportunities of all children and families in our community, as well as those who provide their early care and education.

9

BUILD UP SMC IS SUPPORTED BY:



10

Your support helped me to get back slowly to full operation. Parents who need to get back to work kept their jobs and those who work from home were able to work with very little or no disruption. I was able to keep my assistant who also needs the job. Funds helped with the additional expenses for cleaning/disinfecting supplies and some structural changes for health and safety measures.

- Maria Montessori House, South San Francisco

I was able to make changes to my facility which made it possible for me to accommodate school-age children.

- Robin's Daycare, East Palo Alto

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COMMUNICATIONS

Monthly
Advocates Newsletter

Quarterly
Educators Newsletter



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Moving forward



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COMING SOON !!



BUILD UP SAN MATEO CO.

INFANT AND TODDLER EXPANSION GRANT

Build Up San Mateo County will soon begin accepting applications from Family Child Care (FCC) operators to award grants of up to \$10,000 per home to support the enrollment of infants and toddlers in full-time care. Grantees can use awarded funds to:

- Purchase specialized infant and toddler equipment
- Make renovations for a child-centered environment
- Purchase toys and resources for infants and toddlers &
- Additional items needed to support infants and toddlers

[CLICK HERE TO LEARN MORE](#)

WHO IS ELIGIBLE?

- LICENSED FAMILY CHILD CARE (FCC)
- LOCATED IN SAN MATEO COUNTY
- LICENSE IN GOOD STANDING WITH CCL
- APPLICATION OPENS IN OCTOBER
- DEADLINE DECEMBER 10

QUESTIONS? CONTACT:

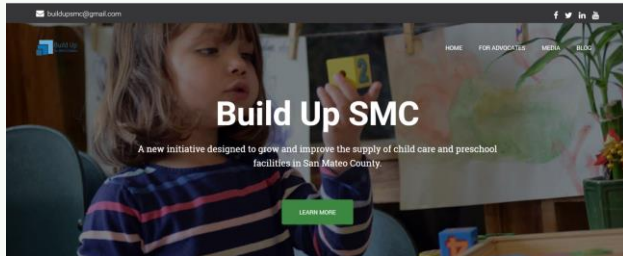
Pamela Campos
 Technical Assistance Coordinator
 pcampos@sanmateoucs.org
 650.927.1436

We will soon begin accepting applications from Family Child Care (FCC) operators to award grants of up to \$10,000 per home to support the enrollment of infants and toddlers in full-time care.

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JOIN US

WWW.BUILDUPSMC.ORG



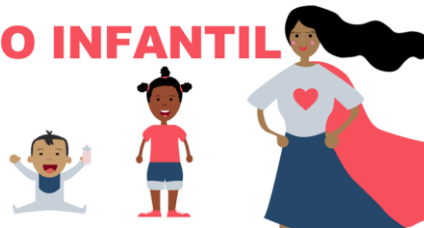
Email:
 BuildUpSMC@sanmateo4cs.org

Follow us:
 Twitter/Facebook
 @BuildUpSMC
 Instagram
 @TheBuildUpInitiative



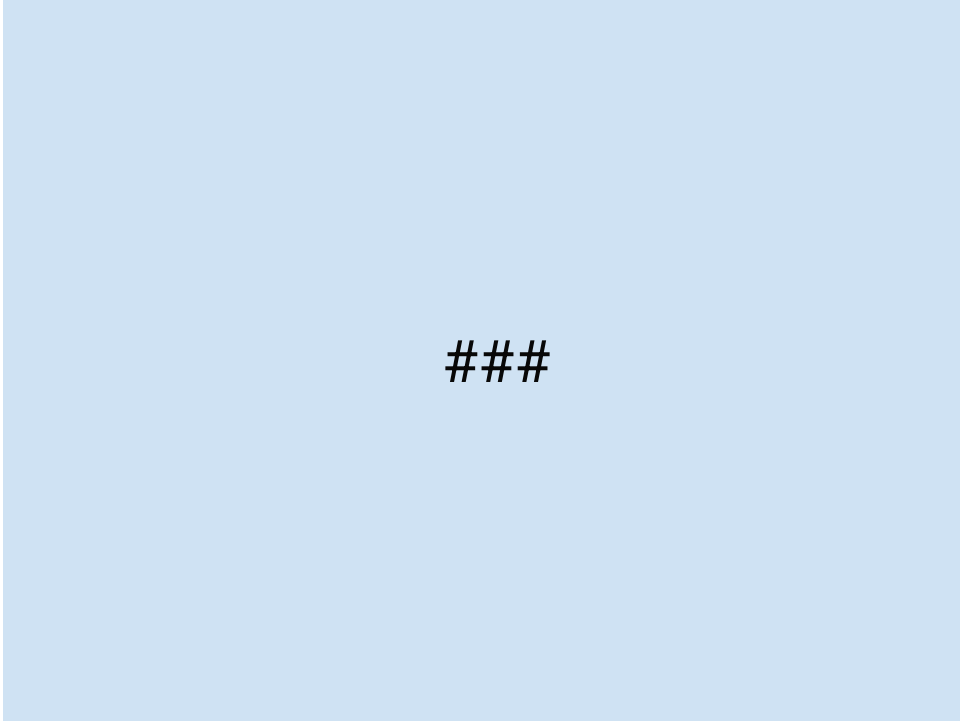
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HÉROE DE CUIDADO INFANTIL
CHILDCARE HERO
 保育界的英雄 📍

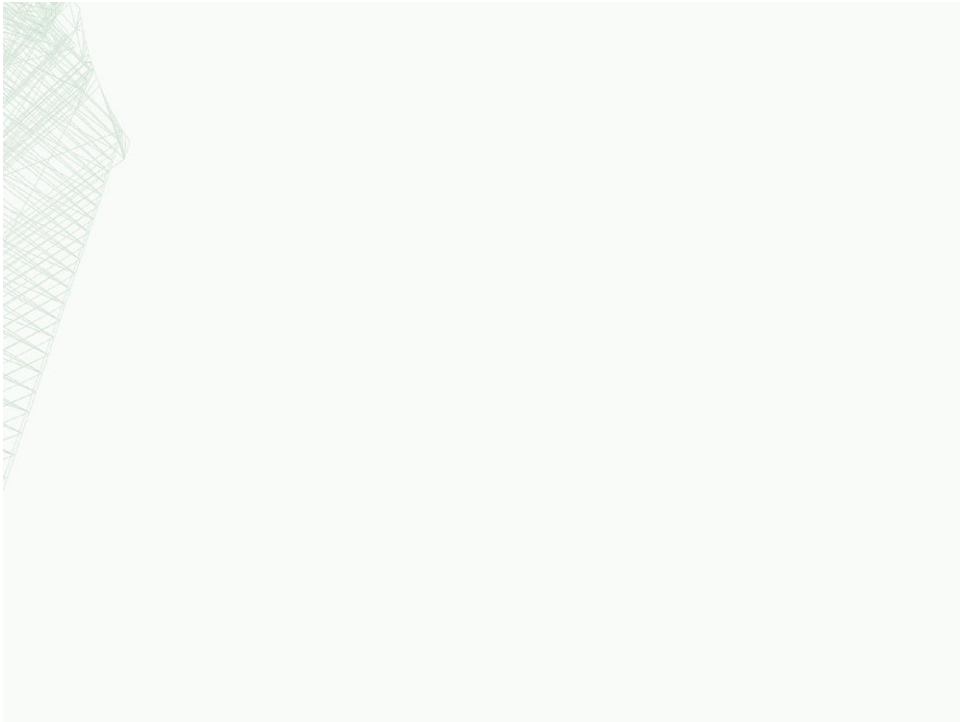


THANK YOU
First 5 San Mateo County!

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SAN MATEO COUNTY CHILD CARE SHORTFALL

11,000 in 2020

 **14,000 in
2025**

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SOLUTION

- Reusing existing available space
- Including child care in new developments
- Partnering with large employers
- Generating new capital funds

20

1. REUSE EXISTING SPACE

Work across sectors to **reuse/re-designate existing space** to increase the number of early learning spaces.



Little Footsteps @ Saint Andrew's

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2. INCLUDE CHILD CARE IN NEW DEVELOPMENTS

Work with **cities and the county** on policies and incentives to **prioritize child care in future developments.**



Greystar development in Redwood City to include 8,500 square feet for Child Care

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3. EMPLOYER ENGAGEMENT

Engage large employers to create new child care facilities for their employees.



Pine Cone Children's Center at Stanford University, Redwood City Campus

23

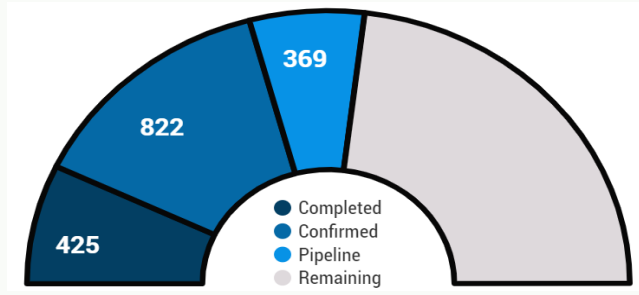
4. BUILD UP CAPITAL FUND

Generate revenue for facility development and assist providers in drawing down existing funds.



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PROGRESS



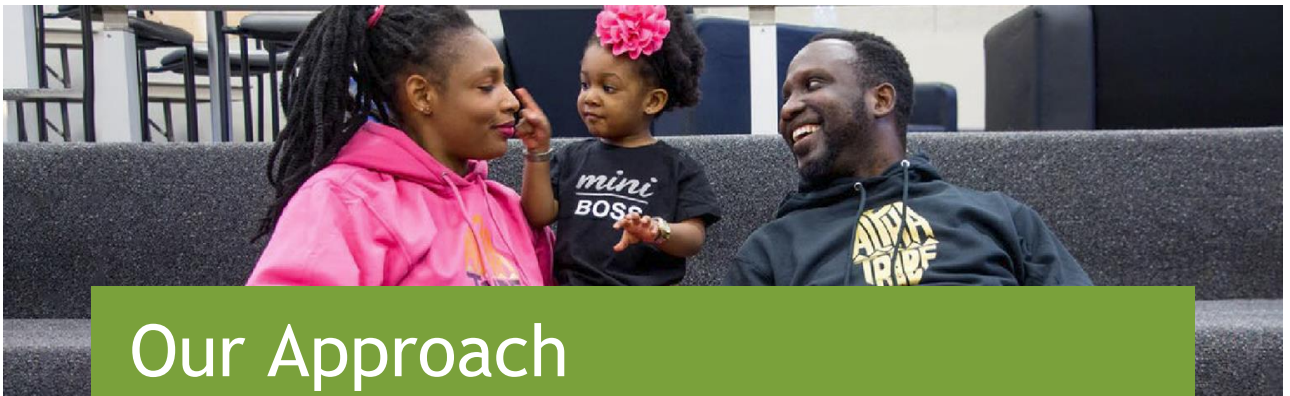


Our Focus, Our Future

First 5 Association/California
Children & Families Foundation
2022-24 Strategic Plan

Presentation to First 5 San Mateo
Commission | September 27, 2021

1



Our Approach

*About the First 5 Association and the strategic
planning process*



2



***Our vision** is that one day, California's success will be measured by the well-being of its youngest children.*

3

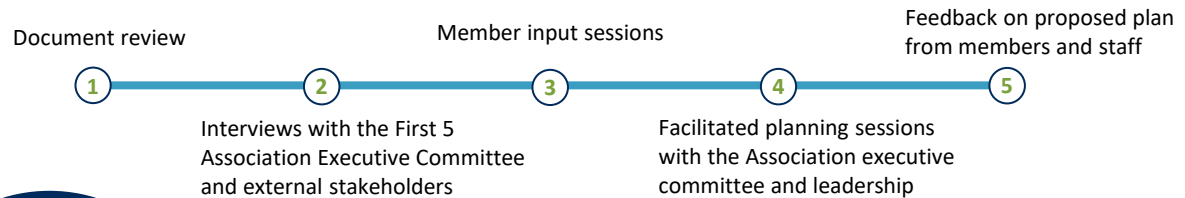
OUR ROLE AND APPROACH

The First 5 Association and network of 58 First 5 county commissions has long played a role in building, advancing, and protecting California's early childhood systems and supports through:

1. Harnessing the collective First 5 experience and expertise to advocate for whole child and whole family policies and systems
2. Supporting First 5 members' systems change goals through learning, partnership, and strategic support
3. Partnering with other organizations, advocates, and coalitions around shared policy and systems goals

4

STRATEGIC PLANNING PROCESS



5

WHAT WE LEARNED

STRENGTHS

- Local presence and leadership in 58 counties
- Whole child and whole family systems approach
- Proven track record of systems change
- Support to members

OPPORTUNITIES

- Commit to race, equity, diversity and inclusion; bring forward parent and family perspective
- Advocate for whole child and whole family policies
- Develop tangible statewide solutions rooted in local experience/innovation
- Advance a focused set of policy priorities
- Refine governance and build organizational capacity

6



The power of First 5 is in our expertise and experience as systems change leaders and backbone organizations in our communities.

The First 5 Association aims to unify the collective First 5 work at the state level, and amplify the diverse First 5 county voices to create systemic change across California.

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Our Focus

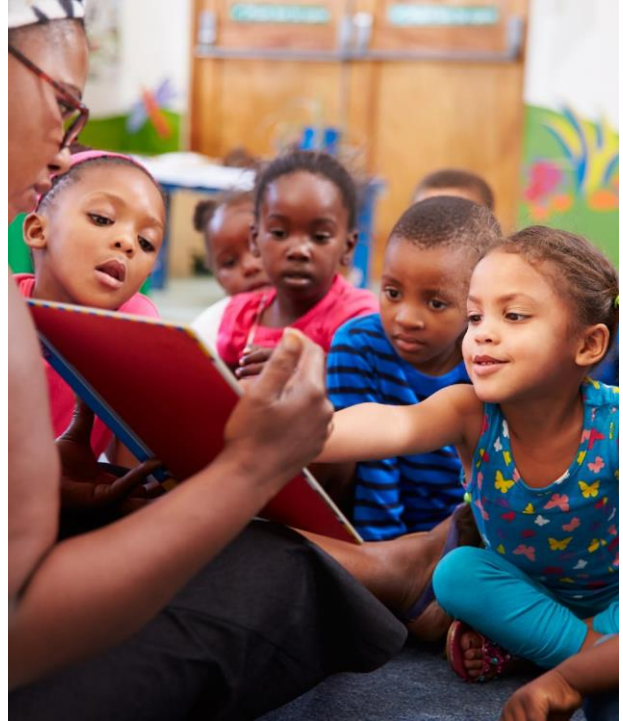
The First 5 Association 2022-2024 Strategic Plan



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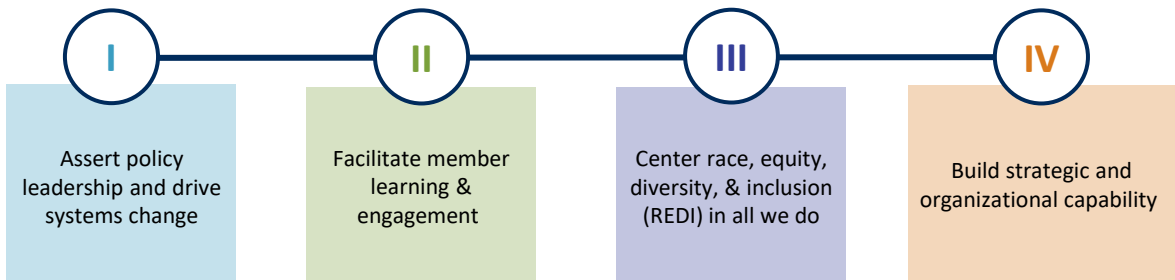
Our Focus, Our Future 2022-2024
Strategic Plan builds on First 5s' history of leadership and partnership to ensure young children are safe, healthy, and ready to succeed in school and life.

It provides clear goals and strategies for the next three years that will focus our collective efforts and sharpen our impact.



9

LEADERSHIP, SYSTEMS CHANGE, LOCAL IMPACT



10

PRIORITY I

Assert Policy Leadership and Drive Systems Change

1. **Policy and Systems Change Priorities.** Advance policies to improve outcomes for young children and promote integrated systems
2. **Statewide Leadership.** Grow the First 5 Association role and influence in statewide policy
3. **Sustainability and Scale.** Make the case to sustain and scale critical early childhood systems, including the essential role of local First 5 commissions



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POLICY AND SYSTEMS CHANGE

How We'll Drive Change

PROVIDE LEADERSHIP ON POLICY AND SYSTEMS CHANGE PRIORITIES

Effect tangible policy change in the following three areas:



SUPPORT OTHERS AND WORK IN PARTNERSHIP

Work in partnership with others to advance a holistic early childhood policy platform focused on:

- Family resilience and economic supports
- Comprehensive health and development
- A strengthened system of quality early learning and child care
- Overall sustainability and scale of comprehensive, integrated services for children and families.

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PRIORITY II



Facilitate Member Engagement, Learning and Support

1. **Next Generation Leadership.** Develop the next generation of diverse First 5 leaders
2. **Member Networking and Exchange.** Facilitate member networking and best practices exchange
3. **In-Depth Member Learning.** Coordinate member in-depth learning that aligns with strategic priorities

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PRIORITY III

Center Race, Equity, Diversity, Inclusion in All We Do

1. **Policy Alignment.** Center race, equity, diversity and inclusion in our policy agenda
2. **Build Local First 5 Capacity to Advance REDI Locally.** Facilitate member training / support to advance REDI goals locally
3. **Family Voice and Leadership.** Elevate the role and influence of family voices in advocacy & services
4. **Internal Capacity to Advance REDI.** Ensure internal Association capacity to advance REDI including family voice goals



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REDI: A CORE PRINCIPLE

In addition to our specific REDI strategic objectives, the principles of race, equity, diversity, and inclusion are integrated into every section of this plan, and will be embedded throughout our work.

This means:

- Grounding policy and systems approaches in targeted universalism—universal goals for all children, with targeted strategies to meet the needs of specific groups
- Strengthening the role and influence of parents and families in our advocacy work, including lifting up diverse voices and elevating families as leaders and drivers of change
- Building a diverse next generation of equity-centered leaders
- Creating opportunities for REDI learning and strengthened practices among member agencies
- Centering REDI in the Association’s governance, strategy, and internal capacity building

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PRIORITY IV



Build Strategic Capacity and Expertise to Meet Strategic Goals

1. **Association Capacity.** Build and adapt Association expertise and infrastructure
2. **Resources.** Secure and align resources with strategic priorities
3. **Governance Structure.** Evolve governance structure

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Our Future

Moving forward in partnership



17

AN ALIGNED VISION



18



The First 5 Association of California will advance statewide policy goals by amplifying the collective First 5 impact and expertise, and we will support the learning and growth of all First 5 members, as we move together into a future that is inclusive, impactful, and innovatively improving outcomes for the state's diverse children and families.

**Thank
You!**





Accomplishments 2020-2021

Kitty Lopez, Executive Director

1



Creating an impact as a

**LEADER
INVESTOR
PARTNER**

2

Creating an impact as LEADER

- **Completion of Early Identification and Intervention Environmental Scan**
authored by Cheryl Oku on behalf of First 5 SMC



3

Creating an impact as LEADER

- **Build Up San Mateo County**

State Level: Build Up SMC is the model that launched the statewide network: Build Up CA



4



Creating an impact as LEADER

Trauma and Resiliency Informed Systems Initiative (TRISI)/ACEs

- 8 Agencies completed the TIO Assessment Tool
- 6 Agencies are participating in the TIO cohorts/coaching

5



Creating an impact as INVESTOR

Continue to implement the First 5 SMC Strategic Plan Implementation Plan (SPIP) 2020 - 2025

6

SPIP FUNDING ALLOCATIONS FY 20-23

FY 20-23, \$1.1 mil per year on average additional Grant Revenue

Quality Care and Education

\$3,180,000

1 SYSTEMS LEVEL COLLECTIVE IMPACT INITIATIVE WITH LEAD AGENCY AND SUBCONTRACTORS

Healthy Children

\$3,180,000

1 SYSTEMS LEVEL LARGE COLLECTIVE IMPACT INITIATIVE WITH LEAD AGENCY AND SUBCONTRACTORS

Resilient Families

\$3,180,000

7 AGENCIES & PROGRAMS PROVIDING CRITICAL SUPPORT SERVICES

Partnership, Advocacy, Communications & Evaluation

\$597,000



7



Creating an impact as an INVESTOR

New Equity Performance Measures

- **Zip Codes**

Tracking the number of clients within different zip codes who receive F5SMC-funded services will allow us to examine whether targeted services are reaching those likely to be most in need.

- **Equity-related Characteristics of Funded Organizations**

Number/proportions of board members, executive leadership, managers/supervisors, and line staff who are women, people of color, LGBTQ, bilingual and bicultural

8



Creating an impact as PARTNER

- Responding to COVID-19 Pandemic

Mission Asset Fund-
Children Health Initiative
Project

9

Community Partnerships



10

Responding to COVID-19

Child Care Relief Fund

- **\$5.3M** distributed
(\$4.5M CARES + \$530K private)
- **287 child care programs**
(79 centers + 208 FCCs)
- **8,000+ children**

Collaborative Leadership, Collective Impact

- Met weekly **to plan & coordinate support**: essential worker survey, Relief Fund, supplies, emergency vouchers, communications, resources, advocacy
- **Partnership** with SMC Health, SMC Events Center, SM Credit Union



11

Responding to COVID-19

Emergency Health and Safety Supplies

- **559** deliveries to **300+** providers
- **5,160+ miles** driven county-wide
- **7099** items: diapers, gloves, masks, disinfectant, hand sanitizer, alcohol wipes, children's books
- **\$650M+** to providers for supplies

EQUITY Focus

Prioritized those with **greatest need and highest risk**:

- Socio-economically disadvantaged
- Students with special needs
- English language learners
- Reside in high-priority zip codes
- Infants and toddler



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Distribution of PPE & child care supplies to child care providers at San Mateo Event Center




13

Collaborated with Community Partners to Bring Town Hall Meetings on Crucial Topics


Vaccine Confidence Town Hall: Learn the Facts about COVID-19 Vaccines
 May 11, 2021 6:30 - 7:30 PM

We're one step closer to beating COVID-19. Help protect yourself, your loved ones, and others around you by attending one of our town hall presentations to learn about the vaccine. Hear directly from physician guest speakers about important COVID-19 updates including why the vaccine is safe and effective. Your questions and concerns will be welcome at this event.

Guest Speakers:




Bonnie Ronderos, MD
 Adult Family Medicine
 Kaiser Permanente
 South San Francisco



Heather San Miguel, MD
 Adult Family Medicine
 Kaiser Permanente
 South San Francisco

Learn more at kp.org/covid/vaccine

Child Care During COVID-19



November 9, 2020 • 6:00-7:00 PM
 Spanish translation is available.

Join the conversation via Zoom at bit.ly/ParentTownHallNov9 or Facebook Live at www.facebook.com/SanMateoCOE

If you have questions that you would like the panelists to address, please submit them before the event at bit.ly/Questions11_9.

Parent Town Hall for Child Care
 November 9, 2020



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