

FIRST 5 SAN MATEO COMMISSION MEETING

HOW TO PARTICIPATE

- Commission and others, please be on the call Monday at 3:40 PM so we can test prior to the 4 PM meeting start time and ensure that you have connection.
- Please note that public is attending this meeting and they may join early so please keep that in mind
- Be sure to mute your microphone during the meeting until called upon to speak; and
- If you plan to join by phone, please let Myra Cruz, Emily Roberts, or Jenifer Clark know the phone number in advance so we can identify you to the Commission, and we will rename your masked phone number to show your name instead. We highly encourage that you join early so we can make this change, OR you can email us your phone # ahead of time to ecruz@smcgov.org or eroberts@smcgov.org or jdclark@smcgov.org.

- **JOINING VIA ONLINE:**

For those attending the meeting on the Zoom videoconference, (click the link listed on the agenda), we will use the “raise hand” feature in order to organize any public comments. During the general public comment period, and for each item on the Regular Agenda, F5SMC Staff, Jenifer Clark, will ask those members of the public who wish to comment to click the “raise hand” feature to raise your hand to speak on that agenda item.

- **JOINING BY PHONE:**

The phone number is listed on the agenda.

Press *6 to mute and unmute your phone

Press *9 if would like to speak. This would notify the staff that you would like to speak.

Please note that members of the public must wait for the prompt in connection with each Agenda item before using the raise hand function. For example, you cannot raise your hand at the beginning of the meeting for an Agenda item that is later in the meeting.

When you hear your name called, Jennifer, will unmute your mic to begin speaking. You may only speak once per agenda item.

*** PUBLIC HEARING MEETING NOTICE***
FIRST 5 SAN MATEO COUNTY (F5SMC)
COMMISSION MEETING

As authorized by Governor Newsom’s Executive Orders N-25-20 and N-29-20, dated March 12, 2020 and March 17, 2020 respectively, the meeting will be held via teleconferencing with members of the Commission attending from separate remote locations. The meeting will be held and live cast from the following location where members of the public shall have the right to observe and offer public comment:

DATE: Monday, September 28, 2020

TIME: 4:00 PM – 6:00 PM

Join Zoom Meeting

Online:

<https://smcgov.zoom.us/j/98034503482?pwd=blc1c0Z3TEE2YWkwVTZad2JReVdzZz09>

Phone: +1 669 900 6833

Webinar ID: 980 3450 3482, Password: 998396

This altered format is in observance of the recommendation by local officials that certain precautions be taken, including social distancing, to address the threat of COVID-19.

AGENDA		
Call to Order and Preliminary Business		
1	Roll Call	4:00 PM
2	Public Comment	
3	Action to Set Agenda for September 28, 2020 Meeting and Approve Consent Agenda Items <i>(This item is to set the final consent and regular agenda, and for the approval of the items listed on the consent agenda. All items on the consent agenda are approved by one action.)</i>	
4	Commission Announcements	4:05 PM
5	Storytelling: First 5 Work/Impact: Karen Haas-Foletta, Executive Director, Footsteps Child Care	4:10 PM
Discussion Items		
6	First 5 Center for Children’s Policy by Sarah Crow, Managing Director, First 5 Center for Children’s Policy	4:15 PM
7	First 5 San Mateo County Accomplishments by Kitty Lopez, Executive Director, First 5 San Mateo County	4:35 PM

8	Strategic Plan and Implementation Plan (SPIP) Update by Michelle Blakely, Director of Program and Planning, First 5 San Mateo County	4:55 PM
Action Items		
9	Approval of Award to San Mateo County Office of Education for the First 5 California IMPACT - Quality Counts SMC Quality Rating & Improvement System Initiative Agreement in the Amount of \$1,052,240, Contract Term Effective July 1, 2020 through June 30, 2023; Direction to Staff to Finalize Contract Negotiations and Execute Contract Regarding the Same <i>(See Attachment 9)</i>	5:15 PM
10	Approval of Awards for Trauma- and Resiliency-Informed Systems Initiative: A) Award to Hamai Consulting in the Amount of \$100,000, Contract Term Effective October 15, 2020 through March 31, 2022, Based on Recommendation by F5SMC Staff and Review Panel; Direction to Staff to Conduct Contract Negotiations Regarding the Same B) Award to East Bay Agency for Children in the Amount of \$50,000, Contract Term Effective October 15, 2020 through March 31, 2022, Based on Recommendation by F5SMC Staff and Review Panel; Direction to Staff to Conduct Contract Negotiations Regarding the Same <i>(See Attachment 10)</i>	5:25 PM
Informational Items		
11	Report of the Executive Director <i>(See Attachment 11)</i>	5:35 PM
12	Committee Updates <i>(See Attachment 12)</i>	5:45 PM

*** Public Comment:** This item is reserved for persons wishing to address the Commission on any Commission-related matters that are as follows: 1) Not otherwise on this meeting agenda; 2) Listed on the Consent Agenda; 3) Executive Director's Report on the Regular Agenda; or 4) Subcommittee Members' Reports on the Regular Agenda. Public comments on matters not listed above shall be heard at the time the matter is called.

Persons wishing to address a particular agenda item should speak during that agenda item. Speakers are customarily limited to two minutes, but an extension may be provided to you at the discretion of the Commission Chair.

The identified times are approximate and are intended to serve as a guide to the public and all First 5 meeting attendees regarding the approximate start times for any one section of the Agenda. The actual start and end times for an agenda item may differ from the noted times.

Public records that relate to any item on the open session agenda for a regular Commission meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all members, or a majority of the members of the Commission. The documents are also available on the First 5 Internet Web site at www.first5.smcgov.org.

www.first5sanmateo.org

Individuals who require special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the agenda, meeting notice, agenda packet or other writings that may be distributed at the meeting, should contact Myra Cruz, by 12 Noon on Friday, September 25, 2020 at 650.372.9500 x232 and/or ecruz@smcgov.org. Notification in advance of the meeting will enable the Commission to make reasonable arrangements to ensure accessibility to this meeting, the materials related to it, and your ability to comment.

First 5 San Mateo County Commission Meeting

CONSENT AGENDA

September 28, 2020

All items on the consent agenda are approved by one roll call motion unless a request is made at the beginning of the meeting that an item be withdrawn or transferred to the regular agenda. Any item on the regular agenda may be transferred to the consent agenda.

- 3.1 Approval of the July 27, 2020 Commission Meeting Minutes
(See Attachment 3.1)

**First 5 San Mateo County (F5SMC)
COMMISSION MEETING MINUTES
July 27, 2020
Virtual Meeting Via Zoom**

Call to Order & Roll Call

1. Roll Call

Commission Members: Alexis Becerra, David Canepa, Rosanne Foust, Pam Frisella, Nancy Magee, Sandra Phillips-Sved, Neel Patel, Louise Rogers

Absent: Ken Cole

Staff: Kitty Lopez, Michelle Blakely, Khanh Chau, Myra Cruz, Emily Roberts, Karen Pisani, Jenifer Clark, Mai Le, Mey Winata

County Counsel: Monali Sheth

A quorum was present. Commissioner Rogers called the meeting to order at 4:02 PM; roll call was taken.

2. Public Comments: None

3. Action to Set Agenda for July 27, 2020 Meeting and Approve Consent Agenda Items

MOTION: FRISELLA/ SECOND: FOUST

AYES (ROLL CALL VOTE): BECERRA, CANEPA, FOUST, FRISELLA, MAGEE, PATEL, PHILLIPS-SVED, ROGERS

NOES: NONE

ABSTAIN: NONE

Motion approved.

4. COVID-19 Grantees Survey Update

Jenifer Clark, F5SMC's Research and Evaluation Specialist, shared the Grantee Survey results regarding the impact of COVID-19 to F5SMC grantees and service provision to children, parents and providers. She highlighted the following:

- Fourteen agencies responded to the survey.
- Data on service delivery prior to and during COVID-19, and Funding sources aside from F5SMC funds.
- Fiscal impacts on funding and personnel.
- Impacts on service provision. There are significant changes in services being provided in-person and via online platforms.
- Client and staff concerns such as financial/economic hardships, parenting stress, lack of child care, and health and mental health.
- The highest percentages in requested supports were TA or supports for remote-an online platform for clients and staff.
- Requests for PPE's

Commission asked questions and made comments.

Public Comment:

- Eric Valladares of StarVista commented that it is helpful to hear from the funder (F5SMC), providing flexibility to support the staff and agency during this pandemic.
- Mai Le, F5SMC's Program Associate, shared that there are wellness resources in San Mateo County [ACEs Connection](#) website to help support the agency and staff during the pandemic. Le encouraged them to visit the website and asked to contact her if they had additional resources they would like to share.

The PowerPoint Presentation can be found on the F5SMC's website, [July 27, 2020 Commission Meeting Presentations](#).

5. **Census 2020 Update**

Emma Gonzales, Community Affairs Manager, County Manager's Office of Community Affairs, shared Census 2020 updates. She highlighted the following:

- As of July 26, 2020, San Mateo County response rate on Census is 73.5% compared to California's overall response rates of 63.6% and National's overall response rates 62.4%.
- Strategies on reaching hard to count communities.
- Current response rates data for each city in San Mateo County in comparison with 2010 Census results.
- About 40 organizations helping collectively to spread the word on the importance of Census.
- Community outreach approach used such as:
 - Micro-targeted digital media for targeted audience like social media ads, video ads, tv ads, banner ads, online radio.
 - Influencer videos were created with public figures messages such as Mike Brown, Warriors Coach and Alyssa Nakken, SF Giants Coach.
 - Media briefings in 48 media outlets.
 - Materials were shared i.e. postcard mailings, door hangers, billboards and bus shelters.
 - car caravan in East Palo Alto as one of the creative ways to make noise about the Census.
 - Importance of listening to the voices of the community.
- Non-response follow-up will begin on August 11, 2020 and the deadline to submit Census to October 31, 2020.

Commission asked questions and made comments.

Public Comments: None

The PowerPoint Presentation can be found on the F5SMC's website, [July 27, 2020 Commission Meeting Presentations](#).

6. Return to In-Person Learning

Commissioner Nancy Magee, First 5 San Mateo County Commission and San Mateo County Superintendent of Schools shared the latest update on San Mateo County Pandemic Recovery Framework. She highlighted the following:

- San Mateo County Office of Education (SMCOE) Administration Team worked together to create the SMC Pandemic Recovery Framework. The revised version can be found on their website at smcoe.org along with Licensed Early Learning and Care Companion Document.
- Since the pandemic hit, SMCOE has been producing materials, providing training for educators, addressing mental health, and finding ways for students to engage during distance learning.
- The Framework was shaped around the Four Pillars, and these must be present to support the return to school plan in order to greatly reduce the spread of COVID-19:
 - Health & Hygiene
 - Face Coverings
 - Physical Distancing
 - Limiting Gatherings
- Stable Cohorts focus on reducing random mixing of students in places in school such as in school bus, buildings and after-school care while keeping in mind the four pillars.
- Details of the Four Pillars: health and hygiene, face coverings, physical distance and limiting gatherings
- Success story of the Big Lift's Inspiring Summers video was played.
- Priority for in-person instruction, but only with safety and health pillars are in place. Many school districts will start the school year in distance learning, and most districts have planned for hybrid or modified operations.
- July 17, 2020 State Guidance does not apply to early learning and child care.
- SMCOE is working directly with San Mateo County to coordinate a countywide COVID-19 testing approach using private vendors.

Commission asked questions and made comments.

Public Comments: None

The PowerPoint Presentation can be found on the F5SMC's website, [July 27, 2020 Commission Meeting Presentations](#).

7. Michelle Blakely, F5SMC's Director of Program and Planning, gave background and information on the two final contracts under the Resilient Families portfolio:
- Institute for Human and Social Development (IHSD) – Family Unity Engagement Project for \$131,000
 - StarVista – Healthy Homes for \$600,000

Blakely requested for Commission approval on these recommendations.

Public Comments: None

The PowerPoint Presentation can be found on the F5SMC's website, [July 27, 2020 Commission Meeting Presentations](#).

7A. Approval of StarVista: Healthy Homes Agreement in the Amount of \$600,000, Contract Term Effective July 1, 2020 through June 30, 2023

MOTION: FOST/ SECOND: FRISELLA
AYES (ROLL CALL VOTE): BECERRA, CANEPA, FOST, FRISELLA, MAGEE, PATEL,
PHILLIPS-SVED, ROGERS
NOES: NONE
ABSTAIN: NONE
Motion approved.

7B. Approval of Institute for Human and Social Development (IHSD): Family Engagement Unity Project Agreement in the Amount of \$131,000, Contract Term Effective July 1, 2020 through June 30, 2023

MOTION: MAGEE/ SECOND: BECERRA
AYES (ROLL CALL VOTE): BECERRA, CANEPA, FOST, FRISELLA, MAGEE, PATEL,
PHILLIPS-SVED, ROGERS
NOES: NONE
ABSTAIN: NONE
Motion approved.

8. Executive Director's Report

Kitty Lopez shared that the Executive Director's written report is included in the [July 27, 2020 Commission Meeting Packet](#). Lopez highlighted the following:

- F5SMC contributed \$20,000 to support a matching fund to establish small grants to family child care businesses who are experiencing hardship due to COVID-19. This is in partnership with Silicon Valley Community Foundation, Build Up for SMC's Children, SMC Emergency Response Team and the Low-Income Investment Fund.
- On July 21, 2020, the San Mateo County Board of Supervisors approved a \$2 million allocation of CARES Act funds for the Child Care Relief Fund.

Lopez read the statement posted F5SMC website regarding racial equality in response to the brutal killing of George Floyd. Lopez shared that the Program, Operations and Planning Committee will explore how race and equity affect young children and their families. Lopez stated that perhaps revisiting and or updating the SMC Children's Bill of Rights (CBOR) could be a method of addressing equity and race.

Other:

- Commissioner Magee announced that SMCOE was selected to receive a \$6 million 4-year grant from the California Department of Education (CDE) for mental health support for

students in San Mateo County. The grant requires a partnership with Behavioral Services Department. SMCOE was one of the two grants receiving in large county grants category and was selected because of the infrastructure, collaboration, and partnerships.

- Commissioner Rogers commented on the CBOR and stated revisiting the document seemed to be a good approach. She also talked briefly about SMC Health's Equity Committee where they developed questions to ask themselves about important outcomes relative to race and equity when reviewing and or planning for an initiative.

Commissioner Rogers adjourned at 6:03 PM.

DATE: September 28, 2020
TO: First 5 San Mateo County Commission
FROM: Kitty Lopez, Executive Director

RE: Approval of Award to San Mateo County Office of Education for the First 5 California IMPACT - Quality Counts SMC Quality Rating & Improvement System Initiative Agreement in the Amount of \$1,052,240, Contract Term Effective July 1, 2020 through June 30, 2023; Direction to Staff to Finalize Contract Negotiations and Execute Contract Regarding the Same

ACTION REQUESTED

Approval of Award to San Mateo County Office of Education for the First 5 California - Quality Counts SMC Quality Rating & Improvement System Initiative Agreement in the Amount of \$1,052,240, Contract Term Effective July 1, 2020 through June 30, 2023; Direction to Staff to Finalize Contract Negotiations and Execute Contract Regarding the Same

BACKGROUND

As stated in previous Commission Memos and presentations for the Strategic Plan Implementation Plan 2020-2025, F5SMC's Quality Care and Education portfolio is designed to maintain, build upon, and integrate the work being done through various quality support efforts and funding streams in San Mateo County to enhance quality in early learning settings. This portfolio is administered by the San Mateo County Office and Education (SMCOE) and includes funding streams allocated through: the Quality Counts California Local Consortia and Partnership RFA jointly released by First 5 California (IMPACT) and the California Department of Education in January 2020¹ - awarded in June 2020 for the Quality Rating and Improvement System; the Early Learning and Care Workforce Development Pathways Grant released by the California Department of Education on March 6, 2020² awarded with significantly reduced funding in June 2020; the Inclusive Early Education and Expansion Program RFA released by the California Department of Education in June 2019³ delayed but awarded to SMCOE in June 2020; San Mateo County's Big Lift Program; the California State Preschool Program adjustment factor available to fund Early Childhood Mental Health Consultation services in state-funded early learning settings; and various other State and Federal grants and contracts that support efforts to provide high quality early learning experiences to children ages birth to five⁴.

At the June 22, 2020 Commission meeting, the Commission approved a 3-year agreement to the San Mateo County Office of Education for \$3,180,000 for the Early Childhood Quality and Inclusion Project (EQ+IP) to support local quality efforts. Later this fiscal year, SMCOE and F5SMC staff will provide a presentation to the Commission about the unified approach and vision for the quality care and education efforts in SMC.

¹ Request for Application available at: <http://www.cfc.ca.gov/partners/qris.html#quality>

² Information available at: <https://www.cde.ca.gov/fg/fo/profile.asp?id=5468>

³ Information available at: <https://www.cde.ca.gov/fg/fo/r2/ieeep1819rfa.asp>

⁴ Descriptions of and budget information about child development programs administered by the California Department of Education: <https://www.cde.ca.gov/sp/cd/op/>

The approval requested for the Commission today, is the F5CA-IMPACT 2020-2023 funding to F5SMC to supplement local efforts with specific requirements for the quality rating and improvement system (QRIS) better known as Quality Counts SMC. (QCSMC or the QRIS). Access the web-site here <https://smcqualitycounts.org/> F5SMC, SMCOE, 4Cs and the Child Care Partnership Council comprise the Leadership Team and Advisory Council respectively for QSSMC and has been participating in this iteration of the CA state sponsored quality and rating endeavor since 2015 although aspects of this work began in 2007. All 58 counties participate in CA QRIS. In SMC, this initiative helps early care and education programs and Family Child Care (FCC's) improve their quality, uses evidence-based standards, helps parents make informed choices and recognizes and promotes quality. Providers and programs create and maintain inclusive environments for all children including dual language learners, children with disabilities and other special needs, infants and toddlers, migrant, and children who are homeless, and their families. The table below includes elements of the QRIS and includes pre-COVID numbers served. During COVID all FCC QCSMC providers continuously remain open.

Elements of the Quality Rating and Assessment Matrix, other Quality Improvement Efforts and Numbers Served	
Child Observation	<ul style="list-style-type: none"> • Approximately annually 4900 Children (approximately annually 900 Infants & Toddlers) • 19 FCC Providers Currently • 84 Center-based Programs Currently (38 of these sites are Big Lift) • 85% Families with Low-income • Most programs are at the higher levels of quality • All programs have improved quality • Other quality supports: Coaching, Communities of Practice, Incentives for reaching quality milestones. • 2018 Wage Compensation Study reports QCSMC sites experience less teacher turnover
Health & Developmental Screening	
Teacher Qualifications	
Teacher Child Interaction	
Group Size and Ratio	
Program Environment	
Director Qualifications	
Additional SMC increased focus on: Children with Special Needs, Dual Language Learners and Family Engagement	

F5CA IMPACT Scope of Work Highlights and Budget FY 20-21

F5CA IMPACT 20-23 funding requires engagement with licensed and licensed -exempt early learning programs and FFN's (Family Friend & Neighbor providers) and will require SMC to increase the number of early learning providers participating in Quality Counts San Mateo. Outreach and recruitment to communities serving children with high need will be accomplished by deepening the work with 4C's to coordinate expansion of services available to FFN providers accepting vouchers (child care subsidies). These services include additional trainings in child development, health and safety, story/circle time; music and movement; promoting social skills; communication; and specific workshops for children with special needs and their families.

The QCSM 2020-2023 Implementation Plan levels the playing field for FCC providers and center-based programs with Title V sites (state subsidized programs), by incentivizing these providers to achieve milestones along the continuum of quality improvement and rating. New providers can spend a longer period in quality improvement before moving to a formal full rating of their program. Providers have increased online access to applications for participation in the program and access to the Teacher/Provider Stipend Program, links to CA Early Childhood On-line and other online training opportunities, with all materials available in English and Spanish, for time-challenged family child care providers. SMCOE administers the overall Quality Counts San Mateo (QCSM) operations which includes the following:

Agency	Scope of Work Highlights	FY 20-21 Budget
SMCOE	<ul style="list-style-type: none"> • Program Oversight • Coaching and technical assistance through a Quality Improvement Navigator (QIN) • Providing coordination support for the SMC Coaching Collaborative • Organizing and training the professional learning community and offering ongoing individual support and QI for coaches under contract to SMCOE and those embedded within other organizations, such as R&R, Head Start, etc. • Monitoring the Quality Improvement Plan process for effective practices. • Acts as the QRIS coach for a caseload of sites and classrooms. • Coordinating and providing professional development opportunities • QI incentive disbursement to participating sites • Vertical Change database management, data collection and analysis • Instructional materials and supplies 	\$268,000
4C's (Sub-contractor)	<ul style="list-style-type: none"> • Incentives to participating Family Child Care providers • Technical assistance and coaching to QRIS participating centers that accept CAPP or CalWORKs vouchers. 	\$82,000
Grand Total		\$350,000

See attachment 9.1 for YR 1 budget

ISSUES TO CONSIDER

- F5CA IMPACT requires a 3:1 state to county local match; the F5SMC funded EQ+IP initiative is utilized as the match requirement.
- The grant award to F5SMC totaled \$1,202,240,00 over 3 years. F5SMC will retain \$150,000 of the award to cover F5SMC personnel costs for leadership, regional & statewide policy work, fiscal and evaluation requirements leaving most of the budget for the Agreement with SMCOE and partners.
- No additional procurement process was needed for this agreement as only F5's, or COE's were eligible for the lead agency designation. F5SMC and SMCOE jointly applied to the state (CDE and F5CA).

FISCAL IMPACT

No Impact.

RECOMMENDATION

Approval of Award to San Mateo County Office of Education for the First 5 California - Quality Counts SMC Quality Rating & Improvement System Initiative Agreement in the Amount of \$1,052,240, Contract Term Effective July 1, 2020 through June 30, 2023; Direction to Staff to Finalize Contract Negotiations and Execute Contract Regarding the Same



**First 5 San Mateo County
BUDGET REQUEST FORM**

Complete this form to show the budget for the **entire** project for the fiscal year. If there are subcontractors or collaborative agency budgets involved, please complete an additional budget request form for each and identify the subcontractor.

Agency Name:	San Mateo County Superintendent of Schools (County Office of Education)
Program/Project Name:	First 5 - IMPACT
Amount of Request:	\$350,000.00
Budget Period:	7/1/2020-6/30/2021
Submission Date:	7/14/2020

** List Leveraged Amount Available-Non F5SMC funds available to support the project, excluding the amount being requested from the Commission. At the bottom of the form under section VII, please list the funding source for all funds included in this column and any amounts from this column that are not yet secured.

I. PERSONNEL			FY20-21 Amt Requested A. Quality Improvement	FY20-21 Amt Requested B.	C.Total Program Budget (A+B)
<u>Position Title</u>	<u>Salary Range</u>	<u># FTEs</u>			
A. Coordinator (QCSM)	\$141,052	0.100	\$ 14,105.00		\$ 14,105.00
B. Project Specialist, ELQI	\$138,395	0.200	\$ 27,679.00		\$ 27,679.00
C. Data Project Specialist	\$136,513	0.200	\$ 27,302.00		\$ 27,302.00
D. Administrative Assistant for A	\$60,131	0.600	\$ 36,079.00		\$ 36,079.00
Benefits			\$ 52,879.00		\$ 52,879.00
Subtotal - Personnel		1.10	\$ 158,044.00		\$ 158,044.00

II. OPERATING EXPENSES		FY20-21 Amt Requested A. Quality Improvement	FY20-21 Amt Requested B.	C.Total Program Budget (A+B)
(4300) Materials and Supplies		\$ 2,000.00		\$ 2,000.00
(4301) Instructional Materials and Supplies		\$ 2,000.00		\$ 2,000.00
(4302) Office Supplies		\$ 2,000.00		\$ 2,000.00
(4303) Photocopy/Printing		\$ 500.00		\$ 500.00
(4400) Non-capitalized equipment		\$ 2,000.00		\$ 2,000.00
(5201) Mileage reimbursement		\$ 1,050.00		\$ 1,050.00
(5202) Staff Dev/ Conference/Travel		\$ 5,000.00		\$ 5,000.00
Subtotal - Operating Expenses		\$ 14,550.00	\$ -	\$ 14,550.00

A. (5100) Subcontractors (itemize):		FY20-21 Amt Requested A. Quality Improvement	FY20-21 Amt Requested B.	C.Total Program Budget (A+B)
		\$ -		\$ -
B. (5800) Subcontractors (itemize):				
B1. 4C's		\$ 82,000.00		\$ 82,000.00
B2. Incentives to support QIPs		\$ 15,000.00		\$ 15,000.00
B3. PD stipends support		\$ 44,677.93		\$ 44,677.93

B4. Other/Fingerprinting	\$ 250.00		\$ 250.00
Subtotal - Operating Expenditures (all)	\$ 156,477.93	\$ -	\$ 156,477.93
IV. INDIRECT COSTS			
	FY20-21 Amt Requested A. Quality Improvement	Requested B. Accountability	C.Total Program Budget (A+B)
SMCOE approved rate 11.28%	\$ 35,478.07		\$ 35,478.07
Subtotal - Indirect Costs	\$ 35,478.07		\$ 35,478.07
V. TOTAL PROGRAM COSTS			
	FY20-21 Amt Requested A. Quality Improvement	FY20-21 Amt Requested B.	C.Total Program Budget (A+B)
Total of sections I - IV	\$ 350,000.00	\$ -	\$ 350,000.00
<p>VI. IN KIND SUPPORT: <i>Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment). If volunteer hours are listed, please indicate the role(s) of volunteers in the project.</i></p> <p><i>In Kind Support includes:</i> For SMCOE, office space for personnel, access to technology, printers, photocopiers, website, and mass media support / services, custodial staff and facilities (meeting rooms, storage space), inter-departmental and cross-project collaboration that require more 'helping hands' than are included in the staffing for this project.</p> <p>VII. LEVERAGED FUNDS ARE FROM: <i>Please list the funding sources and their amounts for leveraged funds. Also indicate which leveraged funds are not yet secured.</i> Per the IMPACT Grant Application the following funds are leveraged by the SMCOE: F5SMC EQ+IP \$866,211; CSPP QRIS Block Grant (estimate) \$322,074; Infant Toddler QRIS Block Grant (estimate) \$100,000; QRIS Teacher Stipend Funds \$137,000.</p>			
Date Prepared:		*Prepared By:	
			Denise Porterfield, Deputy Superintendent, Business Services
* Must be signed by an Authorized signor of the agency			



**First 5 San Mateo County
BUDGET NARRATIVE FORM**

Agency Name:	San Mateo County Superintendent of Schools (County Office of Education)	
Program/Project Name:	First 5 - IMPACT	
Amount of Request:	\$350,000.00	
Budget period:	7/1/2020-6/30/2021	
Submission Date:	7/14/2020	
I. PERSONNEL		
	FY20-21 Total Amt Requested (QI & A)	Description / Explanation
<u>Position Title</u>		
A. Coordinator (QCSM)	\$ 14,105.00	Manages the Quality Counts San Mateo, including recruitment, Quality Improvement aspects of the County's QCSM. Coordinates the multiple funding streams supporting the QCSM (CSPP-QRIS, QCC-QRIS, local funding). Position funded at .10 FTE for Quality Improvement (QI).
B. Project Specialist, ELQI	\$ 27,679.00	Provides coordination support for the SM County Coaching Collaborative, organizing and training the professional learning community and offering ongoing individual support and QI for coaches under contract to SMCOE and those embedded within other organizations, such as R&R, Head Start, etc. Monitors the Quality Improvement Plan process for effective practice. Acts as the QRIS coach for a caseload of sites and classrooms. Position funded at .20 FTE for Quality Improvement (QI) .
C. Data Project Specialist	\$ 27,302.00	Vertical database maintenance. QRIS data collection and analysis. Common Data File Report oversight. Position funded at .20 FTE for QI.
D. Administrative Assistant for A	\$ 36,079.00	Supports all the QCSM Coordinator's administrative needs, including the management of the multiple funding sources for QCC . Position funded at .60 FTE for Quality Improvement (QI).
Benefits	\$ 52,879.00	Benefits includes all statutory benefits and associated costs of employment (H &W, OPEB, PERS).
	\$ 52,879.00	
	0 \$ -	
Subtotal - Personnel	\$ 158,044.00	
II. OPERATING EXPENSES		
	FY20-21 Total Amt Requested (QI & A)	
(4300) Materials and Supplies	\$ 2,000.00	Consumable materials to support the quality improvement activities such as training, coaching quality improvement plan development.
(4301) Instructional Materials and Supplies	\$ 2,000.00	Consumable materials to support the quality improvement activities such as training, coaching quality improvement plan development..
(4302) Office Supplies	\$ 2,000.00	Consumable materials to support the quality improvement activities such as training, coaching quality improvement plan development.
(4303) Photocopy/Printing	\$500	Quality Improvement - photocopies for trainings, record keeping and printing of collateral materials to promote QCSM.
(4400) Non-capitalized equipment	\$2,000	Quality Improvement. Costs to upgrade QCSM team technology needs in 2020-2021.
(5201) Mileage reimbursement	\$1,050	Mileage will be reimbursed at state authorized rate. Budget is allocated per position as follows: Project Specialist Early Learning for coaching visits, and Coordinator to Hub Region 4 and QCC CA meetings. Approximately 35 trips estimated at cost of \$30.00 each. Quality Improvement (QI).

Attachment 9.1

(5202) Staff Dev/ Conference/Travel	\$ 5,000.00	Coordinators, Project Specialist, Partners attend trainings, conferences as needed to implement scope of work. Examples are Hub Region 4 events, trainings, QCC-CA meetings, National BUILD conference.
Subtotal - Operating Expenses	\$ 14,550.00	
A. (5100) Subcontractors (itemize):		
	FY20-21 Total Amt Requested (QI & A)	Description / Explanation
0	\$ -	Accountability - No assessment costs will be charged to this grant
B. (5800) Subcontractors (itemize):		
	FY20-21 Total Amt Requested (QI & A)	Description / Explanation
B1. 4C's	\$ 82,000.00	Quality Improvement- 4Cs will provide incentives to participating Family Child Care Home providers and technical assistance and coaching to QRIS participating centers that accept CAPP or CalWORKs vouchers.
B.2. Incentives to support QIPs	\$ 15,000.00	Quality Improvement- 4Cs will provide incentives to participating Family Child Care Home providers and technical assistance and coaching to QRIS participating centers that accept CAPP or CalWORKs vouchers.
B3. PD stipends support	\$ 44,677.93	Costs for fingerprinting/TB testing for a new coach.
B.4. Other - Employee Fingerprinting	\$ 250.00	Costs for fingerprinting/TB testing for a new coach.
0	\$ -	
Subtotal - Operating Expenditures (all)	\$ 156,477.93	
IV. INDIRECT COSTS		
	FY20-21 Total Amt Requested (QI & A)	Allocation Method / Formula Used
<u>SMCOE approved rate 11.28%</u>	\$ 35,478.07	
Subtotal - Indirect Costs	\$ 35,478.07	
V. TOTAL PROGRAM COSTS		
	A. Amount Requested	
Total of sections I - IV	\$	350,000.00
<p>VI. IN KIND SUPPORT: Please identify any in-kind support that is available to this project (example: volunteer hours, donated office space or equipment). If volunteer hours are listed, please indicate the role(s) of volunteers in the project. <i>In Kind Support includes:</i> For SMCOE, office space for personnel, access to technology, printers, photocopiers, website, and mass media support / services, custodial staff and facilities (meeting rooms, storage space), inter-departmental and cross-project collaboration that require more 'helping hands' than are included in the staffing for this project.</p> <p>VII. LEVERAGED FUNDS ARE FROM: Please list the funding sources and their amounts for leveraged funds. Also indicate which leveraged funds are not yet secured. Per the IMPACT Grant Application the following funds are leveraged by the SMCOE: F5SMC EQ+IP \$866,211; CSPP QRIS Block Grant (estimate) \$322,074; Infant Toddler QRIS Block Grant (estimate) \$100,000; QRIS Teacher Stipend Funds \$137,000.</p>		

Mail signed First 5 San Mateo County Budget Request and Budget Narrative Forms to :

First 5 San Mateo County
Attn: F5SMC Program Specialist
1700 S. El Camino Real, Suite 405
San Mateo, CA 94402 – 3050

Electronic copy must also be submitted to:
F5SMC Program Specialist

DATE: September 28, 2020
TO: First 5 San Mateo County Commission
FROM: Kitty Lopez, Executive Director

RE: **Approval of Awards for Trauma- and Resiliency-Informed Systems Initiative:**

A) Award to Hamai Consulting in the Amount of \$100,000, Contract Term Effective October 15, 2020 through March 31, 2022, Based on Recommendation by F5SMC Staff and Review Panel; Direction to Staff to Conduct Contract Negotiations Regarding the Same

B) Award to East Bay Agency for Children in the Amount of \$50,000, Contract Term Effective October 15, 2020 through March 31, 2022, Based on Recommendation by F5SMC Staff and Review Panel; Direction to Staff to Conduct Contract Negotiations Regarding the Same

ACTION REQUESTED

Approval of Awards for Trauma- and Resiliency-Informed Systems Initiative:

- A) Award to Hamai Consulting in the Amount of \$100,000, Contract Term Effective October 15, 2020 through March 31, 2022, Based on Recommendation by F5SMC Staff and Review Panel; Direction to Staff to Conduct Contract Negotiations Regarding the Same
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BACKGROUND

F5SMC 2020-2025 Strategic Plan and Implementation Plan: At its October 2018 meeting the Commission updated and adopted its 2020-2025 Strategic Plan, approved the LTFP and the Strategic Plan Implementation Plan (**SPIP— See Attachment 10.1**) At the same time the Commission authorized staff to conduct the procurement processes associated with all investment strategies within the SPIP, including the awards under consideration at this meeting.

The Long-Term Financial Plan involves two funding phases: Phase One is a three- year period from July 1, 2020 to June 30, 2023; and Phase Two is a two-year period from July 1, 2023 to June 30, 2025. One of the strategies identified for investment in the Strategic Plan is Early Mental Health Systems, which is more explicitly focused on partnerships to support trauma- and resiliency-informed practices and policies in child- and family-serving organizations.

To carry out the work of this investment strategy, F5SMC launched a multi-sector initiative to transform service delivery for young children and their families. The Trauma- and Resiliency-Informed Systems Initiative (TRISI) is a countywide effort to integrate a comprehensive commitment to address trauma and promote resiliency into our programs, structures, and culture with a long-term goal of embedding trauma- and resiliency-informed policies and practices at every level of the system.

The strategies for the Initiative include:

- Training and support for child- and family-serving organizations to imbed trauma-informed practices in their internal operations,

- Training and resources on trauma-informed practices for professionals working with children and families, and
- Education for parents to help recognize the signs and symptoms of trauma

Through an extensive planning process with cross-sector partners, the Initiative has established the following areas of focus:

1. *Systems Strengthening*: Focused on system leaders, organizational leaders, policymakers
2. *Practice Improvement*: Focused on organizational leaders, managers, all staff
3. *Initiative Evaluation*: To measure if organizations have become more trauma- and resiliency-informed based on the Trauma-Informed Organizations Developmental Framework

Progress to date includes:

- *Online Resource Hub*: Development of a local online resource hub targeted at providers and other interested community members;
- *Market Assessment Survey*: Creation, dissemination, and analysis of an online Market Assessment Survey designed to gauge the interest of local stakeholders in family-serving organizations in trauma-informed training and stages of organizational readiness;
- *Countywide Trauma Convening*: Hosting of a full-day Culture of Care convening focused on supporting trauma-informed organizational practices for child- and family-serving organizations attended by over 150 individuals and 40+ agencies
- *Organizational Assessment Tool*: Identification of an organizational assessment tool to determine stages of readiness and areas for growth for child- and family-focused organizations interested in furthering their trauma-informed commitment and practice

The next phase of TRISI focuses on developing the structure and supports to deepen the understanding of and internalization of trauma-informed practices within local child- and family-serving organizations themselves. To ensure that this phase of the work leads to the outcomes mentioned, F5SMC has solicited quotes for the functions needed to implement the vision, facilitate the group process, and work directly with organizations to address the unique challenges of each.

Procurement Process:

The funding mechanism used to develop this recommendation was a Request for Qualifications (RFQ) process.

The RFQ was issued on July 23, 2020 and sought responses for three functions: Initiative Design Consultant, Cohort Facilitator, and Organizational Coach. Applicants were encouraged to apply for one or multiple role(s). F5SMC received four applications by the August 20th deadline; three to fulfill singular roles and one to fulfill up to all three.

A review panel comprised of local content, organizational, and systems level experts diverse in their experience met in September to vet the quotations and make recommendations. The panel engaged in an in-depth discussion and used standard rating forms and follow-up interviews where necessary to arrive at their unanimous recommendations.

Recommendations

The recommendations to support implementation of the TRISI effort are as follows:

Agency/ Consultant	Role	Amount	Key Strengths
Hamai Consulting	Initiative Design Consultant	\$50,000	<ul style="list-style-type: none"> - Deep experience leading service improvement projects - Concise, thorough, well-conceptualized proposal - Specific knowledge of trauma and articulated connection to other trauma resources
Hamai Consulting	Cohort Facilitator	\$50,000	<ul style="list-style-type: none"> - Strong subcontractor (RJAE Consulting) with deep knowledge of trauma and adult learning expertise - Established relationship/ previous experience with proposing agency - Equity-centered facilitation process
East Bay Agency for Children (Trauma Transformed)	Organizational Coach	\$50,000	<ul style="list-style-type: none"> - Deep knowledge of trauma-informed organizational practices and work with large initiatives - Extensive local and regional coaching experience - Specific experience with child-focused agencies

ISSUES TO CONSIDER

- F5SMC received \$300,000 in leveraged funding from San Mateo Health System via the Mental Health Services Act (MHSA) to supplement our investment in this work through the end of FY 2020-21. In order to maximize this investment, we intend to prioritize the MHSA contribution during this fiscal year.
- Approval of these awards will initiate the formal process through which agencies or individuals can appeal the awards. This process is described in attachment (**See Attachment 10.2**).
- Contracts negotiations will commence upon approval with Contract/Agreement

FISCAL IMPACT

The recommended awards to Hamai Consulting and East Bay Agency for Children for consulting services for implementation support for the Trauma- and Resiliency-Informed Systems Initiative total \$150,000 combined. To fund these awards, we will utilize up to \$150,000 of leveraged funds from MHSA. The remainder will come out of the Early Mental Health Systems allocation. This award is in accordance with the approved funding allocations of the SPIP and the LTFP.

RECOMMENDATION

Approval of Awards for Trauma- and Resiliency-Informed Systems Initiative:

- A) Award to Hamai Consulting in the Amount of \$100,000, Contract Term Effective October 15, 2020 through March 31, 2022, Based on Recommendation by F5SMC Staff and Review Panel; Direction to Staff to Conduct Contract Negotiations Regarding the Same
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2020 – 2025 STRATEGIC PLAN IMPLEMENTATION PLAN*

RESILIENT FAMILIES

Strategies	Language in the Strategic Plan	Total Allocation
<p>#1 Intensive Support for Families with Multiple Risk Factors</p>	<p>Provide ongoing, individualized, professional support to children and parents in families experiencing multiple challenges, such as: homelessness, low income, domestic violence, incarceration, mental illness, or substance abuse. Activities may include: home visiting, care coordination, case management, family needs assessments, social-emotional screening, and therapeutic services, as well as wrap-around services such as parent support/parent education groups.</p>	<p>\$3,180,000</p>
<p>#2 Parent Connectivity</p>	<p>Support informal or semi-formal social networks to promote parental resilience and reduce social isolation. Activities may include: mothers’ or fathers’ groups; paraprofessional- or peer-led support groups; social media networking opportunities; father involvement efforts; family cafés; father cafés; developmental playgroups; and partnering with parents to identify parent leaders who understand and share knowledge about attachment and early child development among their peers.</p>	
<p>#3 Family Engagement Capacity Building</p>	<p>Increase the understanding of early brain development, the parent-child relationship and culturally responsive practices among service providers from sectors whose decisions affect family functioning, and to promote the appropriate application of that knowledge within their work. Activities may include: training and learning communities (Friday Cafés) to create a culture of awareness, learning and sharing; building the capacity of both service sector leaders and direct service staff on early childhood development, adverse early childhood experiences, the 5 Protective Factors, and related subjects; systematized data sharing; and promotion of family-centric practices. Target service sectors include: child- and family-serving organizations.</p>	
		<p>\$ 3,180,000</p>

HEALTHY CHILDREN

Strategies	Language in the Strategic Plan	Total
#4 Oral Health Access & Utilization	Partnerships to improve young children’s utilization of preventive oral health care and advocating for policies and practices that increases dental utilization for children on Medi-Cal.	\$ 375,000
#5 Integrated Systems for Children with Special Needs and their Families	Bolster the continuum of care to identify and treat children with special needs, and the ongoing efforts to address systemic issues that impact access to and quality of these services. Activities may include: promoting universal social-emotional and developmental screening services for children 0-5; embedding screenings, assessments, and care coordination into pediatric clinics, early learning settings, or family support services; and supporting linkages and timely access to care coordination, assessment, and services for children and families requiring additional assistance.	\$ 2,580,000
#6 Early Mental Health Systems & Infrastructure Enhancements	Partnerships to support trauma- and resiliency-informed practices and policies in child- and family-serving organizations.	\$ 225,000
		\$ 3,180,000

QUALITY CARE AND EDUCATION

Strategies	Language in the Strategic Plan	Total Allocation
#7 Quality Improvement	In partnership with existing community efforts, support formal quality improvement frameworks in early learning environments, and provide the services required to help providers and programs improve their quality as measured by these frameworks. Such services may include: coaching/consultation, including reflective practice and consultation to support children with social-emotional needs or who are at risk for expulsion and/or reduced hours; peer mentoring; program quality assessments; facility enhancements; early learning provider training; and technical assistance. Recruiting, retaining, and educating the early learning workforce is vital to creating and sustaining high-quality early learning programs.	\$ 2,700,000

ATTACHMENT 10.1

#8 Expand Access to Early Learning Settings for Children with Special Needs	Support families’ ability to access appropriate early learning experiences for their children with special needs. Such efforts may include: enhanced referrals matching children with appropriate placements, training and technical assistance to providers who enroll children with special needs, and/or policy approaches supporting inclusion.	\$ 405,000
		\$ 75,000
		\$ 3,180,000
	GRAND SUBTOTAL FOR FAMILY ENGAGEMENT, CHILD HEALTH & DEVELOPMENT, AND EARLY LEARNING FOCUS AREAS	\$ 9,540,000

POLICY, ADVOCACY, EVALUATION, EMERGING AND COMMUNICATIONS

Strategies	Language in the Strategic Plan	Total Allocation
#9 Leadership on Early Childhood Advocacy & Policy Development	Identify strategic partners and align leadership and resources to promote optimal child and family outcomes. Activities may include: convening high-level, multi-agency policy conversations that keep early childhood priorities and the impact of early childhood in the forefront of decision making; development and implementation of a Policy and Practices Platform that advances First 5 San Mateo County’s vision of Success for every child; and partnering with elected officials, community leaders, and other stakeholders to promote an early childhood agenda.	\$1,140,000
#10 Community Partnership	Foster cross-agency and multidisciplinary partnerships to better serve children 0-5 and their families. Activities may include: facilitation of partnerships and collaborative efforts that increase the capacity and quality of services to children 0-5 and those that care for them; and hosting facilitated opportunities for multidisciplinary cross-training and networking for both funded and unfunded partners.	
#11 Community Education	Increase understanding about foundational early childhood topics such as early brain development. In coordination with other efforts, build public and political will to invest in the well-being and success of our young children. Activities may include: development and implementation of a Communications Plan highlighting the importance of a child’s early years, the needs and circumstances of families with young children in San Mateo County, and opportunities for stakeholders to act in ways that maximize positive outcomes for this population.	

ATTACHMENT 10.1

#12 Evaluation	Prop 10 mandates that we evaluate and collect data on our investments. Evaluation includes research activities.	\$339,000.00
#13 Emerging Projects	Innovation, New Opportunities, Seed Projects	\$321,000.00

- Procurement process to determine grantees for FY 2020-2023 has commenced.

Appeal Process: Trauma and Informed Systems Initiative Request for Qualifications

An email informing unsuccessful Proposers that their proposal has not been selected for funding will be sent on **Wednesday September 24, 2020** to the contact person identified on in the RFQ proposal submission.

A Proposer must submit a written appeal via email by midnight, Friday **October 5, 2020** to the attention of the Executive Director of F5SMC and copied to the Program staff as indicated below. Appeals may be written in the body of the email itself or sent as an attachment to the email.

Appeals shall be emailed to: Kitty Lopez, Executive Director, F5SMC at klopez@smcgov.org and copied to: Emily Roberts, Health & Development Program Specialist at eroberts@smcgov.org and Mai Le, Program Associate at mle@smcgov.org

Mailed or hand-delivered appeals will not be accepted.

Appeals shall be submitted as stated above and shall be limited to the following grounds:

1. Any failure of F5SMC to follow RFQ procedures as articulated in the RFQ; and/or
2. The RFQ review criteria were not appropriately applied to the proposal.

The Proposer must include a statement of explanation in the appeal letter describing the specific reasons that form the basis of the appeal.

The Executive Director of F5SMC will respond in writing to the appeal within 10 calendar days of the receipt of the written appeal. F5SMC staff may establish a meeting with the Proposer in order to discuss the concerns. The decision of the Executive Director of F5SMC is final.

If the proposer fails to follow any of the instructions set forth in this RFQ, Proposer will waive the right to file an appeal with the Commission.



**FIRST 5 SAN MATEO COUNTY (F5SMC)
REPORT OF THE EXECUTIVE DIRECTOR
SEPTEMBER 2020**

OVERVIEW

STRATEGIC INVESTMENT FOCUS AREAS – UPDATE

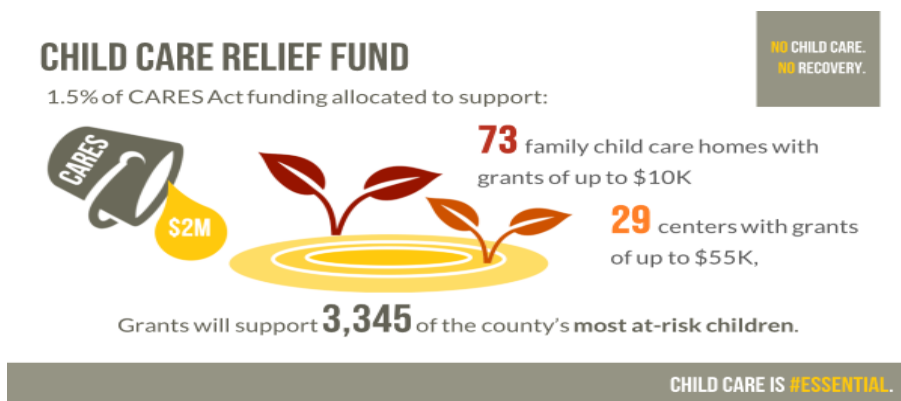
QUALITY CARE AND EDUCATION

Build UP SMC & Build UP CA: Environmental Hazard Advocacy

With the onset of the recent fires and increased poor air quality, Build UP SMC and partners elevated the issue of linking official environmental health guidance to early learning settings. Given COVID and the important need for outdoor learning environments the concern is timely. Initially a local SMC child care provider raised this issue with Supervisor Dave Pine's office wanting health guidance. Although no formal guidance is not apparent at this time, it is recommended by health care providers for children to remain indoors preferably in air filtered environments and to alert or notify caregivers if any child has asthma. See Attachment 11.1 for the letter to Governor Gavin Newsome's Office.

Child Care Relief Fund

On July 21, 2020, the SMC Board of Supervisors approved \$2 million in funding of Federal CARES allocation for economic recovery and sustainability for child care Center-based and Family Child Care (FCC) businesses. The grant application process collected the most critical data required to determine the eligibility and monthly operating costs of programs serving the most vulnerable children in SMC and communities most in need of child care. The graphic below illustrates the grant awards. See Attachment 11.2 for the PowerPoint presentation which includes key data and highlights:



Child Care Partnership Council- Leadership and Impact Work Group

On September 9, 2020, the Leadership & Impact Work Group met and had a full agenda with several key items. Sarah Kinahan, the CCPC coordinator provided a recap on California child care legislation and budget from June-August. Most of the bills the CCPC is following are no longer active as priorities shifted to COVID-19 response. The only bill still being considered from the CCPC watch list is AB 125 (reimbursement rates). Three bills were signed related to COVID-19 response that impact child care:



- SB 89: Allocated \$500 million of State General Fund to respond to the COVID-19 Emergency; funding may support cleaning of child care facilities.
- SB 98: The Education budget trailer bill addressing several areas including maintains current reimbursement rates for early care and education, pandemic relief funding and priorities for alternative payment programs.

HEALTHY CHILDREN

TRISI RFQ Release and Process

On July 23, 2020, F5SMC released a three-part Request for Qualifications to solicit quotes for support with the design, facilitation, and coaching for the implementation of a Trauma-Informed Organizations learning cohort/community as part of our Trauma- and Resiliency-Informed Systems Initiative (TRISI). Four quotes were submitted to fill one or more of the functions by the August 20, 2020 deadline. We look forward to bringing a recommendation forward to the Commission this month.

Help Me Grow National Virtual Forum

The Help Me Grow (HMG) National Forum was held from August 10 - 12, 2020 and offered virtually for the first time due to the COVID-19 pandemic. Several members of our local HMG Team were able to attend for most of the three-day forum, which highlighted several timely issues including equity, family engagement, and infant mental health, among others.

HMG Physician Advisory Group (PAG) Meeting

F5SMC Commissioner Dr. Neel Patel hosted the recent HMG PAG Meeting in mid-August. The meeting was an opportunity to hear from local pediatricians about current challenges and progress related to early identification and connection to services, and to also discuss the dramatic shifts in the landscape of care due to COVID-19. The group also indicated desire to sign on to a letter of support to encourage that developmental screening continue to be prioritized during well-child visits during this time of increased vulnerability for children and families.

Systems Change for Children with Special Needs Meeting (CSN)

The quarterly Systems Change for CSN meeting took place on August 20, 2020. AbilityPath Director of Family Support Services, Carol Elliott, presented on the recently funded constellation of agencies and services that make up the Integrated System for Children with Special Needs Initiative, now commonly referred to as our Help Me Grow SMC System. The meeting also featured a panel of representatives from Golden Gate Regional Center, SMCOE SELPA (Special Education Local Plan Area), and Health Plan of San Mateo. The panel focused on addressing the impact of COVID on services for young children with special needs and was well-received by attendees.

Children's Oral Health Preventative Strategies Discussion

A subgroup of the Children's Oral Health workgroup met on August 26, 2020 to prioritize prevention strategies to focus on in the short term, given the barriers to oral health treatment due to COVID. The discussion centered on the opportunities to create virtual education sessions that educators can integrate into their distance learning structure to compliment the distribution of oral hygiene supplies during food distribution at school sites.



RESILIENT FAMILIES

Systems-Level Father Involvement Initiative Planning

Family Engagement Program Specialist, Karen Pisani, has begun preliminary benchmark and planning work regarding this initiative. She is conducting initial brainstorming conversations with key partners identified during the Resilient Families competitive funding process and researching the topic. The goal is to identify place/s within the father-serving system that if acted upon can exponentially improve the outcome for fathers and their children. As it stands now, the initiative may involve a two-prong approach: initiating a systemic, county-wide approach regarding service delivery (possibly a universally adopted father involvement curriculum), and a larger broader-reaching systems strategy. Given the timing of this initiative the impact of COVID-19 is being taken into consideration and COVID-related efforts may be incorporated into the effort. Additional research, and a possible survey may be done to inform the initiative. The hope is to have an initial partner meeting within a couple of months to define the initiative and begin establishing an implementation plan.

POLICY & ADVOCACY UPDATES

National Academies of Sciences Forum for the Children's Well-Being Workshop

On September 14, 2020, Jenifer Clark attended the Fall 2020 workshop of the National Academies of Sciences Forum for the Children's Well-Being, titled "Reimagining a System of Care to Promote the Well-Being of Children and Families." This workshop focused on building systems to support children and families in the aftermath of the COVID-19 pandemic, paying particular attention to how these systems can combat structural racism. It featured discussions related to supports in both the economic and behavioral and public health systems that can promote the well-being of children and families. Participants engaged in discussions about how a broad range of existing tools and supports can be used to further promote family well-being and health equity in the United States. Meeting materials including speaker presentations and a webcast are available at the following link: <https://www.nationalacademies.org/event/09-14-2020/re-imagining-a-system-of-care-to-promote-the-well-being-of-children-and-families-a-workshop>

2020 National Prenatal-to-3 Research to Policy Summit

On September 15, 2020, Jenifer Clark attended the inaugural 2020 National Prenatal-to-3 Research to Policy Summit: Building a State Policy Roadmap to Strengthen the Earliest Years hosted by the Prenatal to 3 Policy Impact Center housed at the University of Texas at Austin, LBJ School of Public Affairs. The theme of the Summit was ***Building a State Policy Roadmap to Strengthen the Earliest Years***, and featured the launch of the first and much anticipated [2020 Prenatal-to-3 State Policy Roadmap](#), paired with custom state Roadmaps and online data interactives for the 50 states and DC. Speaker presentations and a webcast recording are available at: <https://pn3policy.org/events/2020-national-prenatal-to-3-research-to-policy-summit/>. Resources including a Policy Clearinghouse, State Policy Roadmaps, and an Evidence-Based Clearinghouse for policy research are available at: <https://pn3policy.org/>



Child Opportunity Index

The Child Opportunity Index: A Tool for Mapping Children's Access to Opportunity Across Geographies. The [Child Opportunity Index](http://diversitydatakids.org/child-opportunity-index) (COI) is available online at <http://diversitydatakids.org/child-opportunity-index>. Developed in 2014 in collaboration with the Kirwan Institute for the Study of Race and Ethnicity at Ohio State University, the COI can be used to spark conversations about unequal access to opportunity and to spur actions to increase equity. The index measures and maps the quality of resources and conditions that matter for children to develop in a healthy way in the neighborhoods where they live, such as quality early childhood education and schools, safe housing, access to healthy food, parks and playgrounds and clean air.

Governor Newsom Signs SB 1383 (Jackson) to Provide Job-Protected Paid Family Leave to More California Workers

On September 17, 2020, First 5 California sent out a press release regarding Governor Gavin Newsom signing a legislation ensuring nearly 6 million additional Californians have access to job-protected Paid Family Leave. (See *Attachment 11.3*)

Vape Tax Support Letters

On August 7, 2020, F5SMC sent a letter to Assemblymembers Kevin Mullin, Marc Bergman, Phil Ting and Senators Jerry Hill and Scott Wiener to support First 5 in Vape Tax Proposal. (See *Attachment 11.4*)

On August 30, 2020, Commissioner and Supervisor David Canepa, sent a letter to Governor Gavin Newsom encouraging him to support early childhood, public health, and health care through vape tax. (See *Attachment 11.5*)

AB 1835 (Weber and Quirk-Silva)

F5SMC signed on a letter urging Governor Newsom to support AB 1835 to ensure the funding provided under the Local Control Funding Formula (LCFF) for highest-need, most vulnerable students is actually directed to support them. (See *Attachment 11.6*)

FIRST 5 CALIFORNIA & FIRST 5 ASSOCIATION UPDATES

First 5 California's Emergency Supplies Round 4 delivery is anticipated to be at the SMC Events Center September 24 – October 2nd. This will conclude the supplies for child care and community organizations serving young children from the joint effort between FCA and Supply Bank.org

First 5 Association is on a journey exploring how to better center race, equity, diversity, and inclusion in our work. At the July 22 Association Meeting we took a first step in engaging the membership on the topic during a First 5 Equity workshop followed by a survey to inform how to move forward and including our broader First 5 Network in the journey. Coming out of that effort, the Race, Equity, Diversity, and Inclusion (REDI) Workgroup, of which Executive Director



and Vice Chair of the State Association, Kitty Lopez, is a co-chair, has identified ways that the membership can further engage. The intent is to provide the opportunity for members to share their experiences with these materials during the virtual annual summit in December.

COMMUNICATIONS

F5SMC Staff is working with our communication firm, VIVA Social Impact Partners, to elevate the current F5SMC Communication Plan. The proposed Communication Plan will be presented at the Program, Operations and Planning Committee.

See Attachment 11.7 for Analytics Report.



August 21st, 2020

The Honorable Gavin Newsom
 Governor, State of California
 1303 10th Street, Suite 1173
 Sacramento, CA 95814

Subject: Urgent issues affecting family child care providers

Dear Governor Newsom:

As we face a convergence of various environmental health hazards related to the COVID-19 pandemic, heatwave, and wildfires, some small businesses providing essential services to the most vulnerable children in our state are disproportionately negatively impacted: family child care providers.

We are bringing to your attention these health hazards and the need for an immediate response.

Because of the COVID-19 pandemic, many family child care providers invested financially in creating outdoor programs for the children. However, unhealthy air quality has forced many of them to bring children indoors all day long. They cannot open windows or doors for ventilation because of the extremely poor air quality caused by the smoke and ashes from the fires. Many providers in California do not have air conditioning.

The following are examples of scenarios that have come to our attention in the last week:

- As described by Cheri Pearson, Director of Mon Cheri's ABCs Preschool in San Mateo in an email she sent to their Board of Supervisors (attached) *"Even with fans on, the heat is oppressive inside. Fans, no ventilation, and extended periods of time indoors go against CDC recommendations for safe operation during a pandemic."*
- Yessica Magdaleno, Director of Child Care Business Center and owner of Little Flowers Family Child Care (Orange County), shared stories of providers facing stress breakdowns while struggling to do their best to keep the children safe during these extreme heatwaves. With very limited financial resources and unable to upgrade their home environment, hopelessness is becoming prevalent. Before the COVID-19 pandemic, providers were able to bring the children to public spaces with air conditioning, such as shopping malls and libraries. This option is no longer available.

These are examples of providers who do not have to evacuate because they are not in the area of wildfires, but are affected by it.



None of these crises are new except for the COVID-19 pandemic, making the early care and education (ECE) sector's response to the other three crises even more challenging. The field needs immediate clarification and relief, and the systems that oversee ECE must support lasting changes to minimize duplication of effort over time.

We recommend the following:

1. Assign one dedicated liaison at the state level for public health issues related specifically to early care and education in our current environment;
2. Allocate funding to licensed programs for emergency upgrades, including the acquisition of equipment such as air conditioners, air filtrations systems, fans, handwashing stations, and ice machines;
3. Designate cooling centers in at least one location per city or county affected by heatwaves for child care providers who can safely bring the children under their care to these facilities.

Additionally, agencies involved in emergency response must include the early care and education sector in general, and, more specifically, family child care providers, as required participants in the coordination of their efforts. In order to ensure the health and safety of children, ECE should be considered a vital sector that needs special attention during these times.

Thank you for your attention to this urgent matter. Please don't hesitate to contact us at eerickson@liifund.org or 415.489.6119 if you have any questions or need additional information that may be helpful.

Sincerely,

Build Up California Partners

Low Income Investment Fund

Build Up for San Mateo County's Children

CAPPA - California Alternative Payment Program Association

Child Care Resource Center

Child Care Alliance of Los Angeles

California Child Care Resource & Referral Network

4Cs of San Mateo County

Bananas Inc.

ReadyNation California

Hively

First 5 Alameda

Crystal Stairs, Inc.

Child Care Business Institute

Community Child Care Council (4Cs) of Alameda County

Peninsula Family Service

Kristen Anderson, Child Care Planning and Policy Consultant

Patty Brown, Education Consultant

Kathy Tama, Early Care and Education Consultant

Little Flowers Family Child Care

Sharon Collier Daycare

Rosie's Family Daycare

Sheffield Preschool Program (Berkeley)

Tlc For Tots

Footsteps Child Care, Inc.

Deborah's Daycare

Little Doves Daycare



EARLY LEARNING FACILITIES



Build Up California is a statewide collaborative working to sustain, improve, and grow the supply of early care and learning facilities.

Cc:

- The Honorable Holly Mitchell, Senate Budget and Fiscal Review
- The Honorable Phil Ting, Assembly Budget Committee
- The Honorable Monique Limón, Legislative Women’s Caucus
- The Honorable Kevin McCarty, Assembly Budget Sub. #2 on Education
- The Honorable Kevin Mullen, Budget Committee
- Ann O’Leary, Chief of Staff, Office of Governor
- Giannina Perez, Senior Policy Advisor, Office of Governor
- Kris Perry, Deputy Secretary, California Health & Human Services Agency
- Sarah Neville-Morgan, Deputy Superintendent of Public Instruction, California Department of Education
- Stephen Propheter, Early Learning & Care Division Director, California Department of Education
- Kim Johnson, Director, California Department of Social Services
- Erin Gabel, Consultant - Subcommittee #2 on Education Finance, State Assembly Budget Committee
- Elisa Wynne, Consultant - Subcommittee #1 on Education, Senate Committee on Budget and Fiscal Review

Build Up California
 49 Stevenson St.,
 Suite 300
 San Francisco, CA 94105

415. 489.6119 tel
 BuildupCA@liifund.org
 www.liifund.org
 @BuildUpCA

From: Cheri Pearson

Sent: Wednesday, August 19, 2020 5:27 PM

To:

Subject: Covid, Unhealthy Air Quality, Heat Wave, and Child care

To Whom it May Concern,

I am part of a group of family child care providers in San Mateo County. I am writing to you out of concern for the health and safety of providers and the children in our care. Because of COVID, many of us invested financially in creating outdoor programs for the children. However, the unhealthy air quality has forced many providers to bring children indoors all day long.

We are unable to open windows or doors for ventilation because of the smoke. The air quality index was 165 today. In addition, many of us on the Peninsula do not have air conditioning. Even with fans on, the heat is oppressive inside. Fans, no ventilation, and extended periods of time indoors goes against CDC recommendations for safe operation during a pandemic.

I brought these issues up with Social Services. However, they said it was not covered by Title 22 and we are in uncharted territory. Although their role is the safety of children, they are unable to implement specific guidelines to deal with the confluence of COVID, smoke from fires, and excessive heat waves. They suggested to "rally so it becomes a bill and then hopefully legislation." We do not have time for that route.

In the interest of the safety of children and providers, I think the County and State needs to have guidelines in place for preschools and child cares to navigate this triple challenge. I would be happy to provide suggestions and perspective if anyone is interested.

Best,

Cheri Pearson

Director & Freelance Writer

Mon Cheri's ABCs Preschool

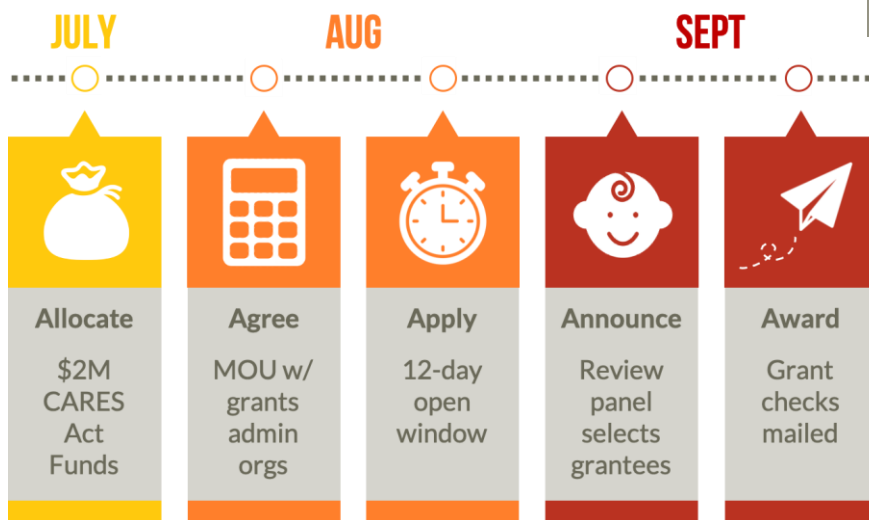
<http://www.cheripearson.net/mon-cheris-abcs-family-preschool-child-care/>

**NO CHILD CARE.
NO RECOVERY.**

SAN MATEO COUNTY CHILD CARE RELIEF FUND

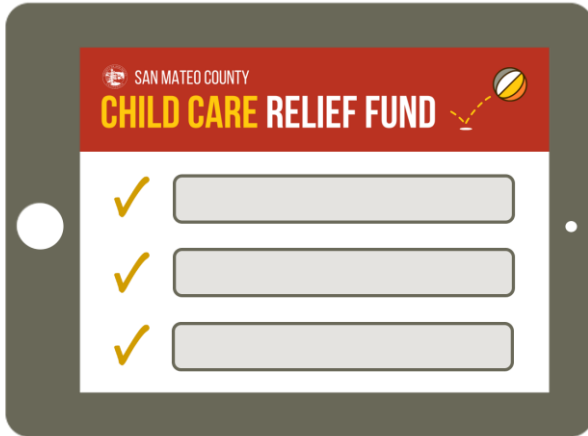
PROCESS TIMELINE: 2-MONTH TURNAROUND

**NO CHILD CARE.
NO RECOVERY.**



DESIGNED FOR EQUITABLE ACCESS

NO CHILD CARE.
NO RECOVERY.



- Simple form
- Mobile and tablet-friendly
- Three languages
- No file uploads

CHILD CARE IS #ESSENTIAL.

OUTREACH CAMPAIGN

NO CHILD CARE.
NO RECOVERY.

Shared widely via email and social media with child care providers, elected leaders, and municipal staff.

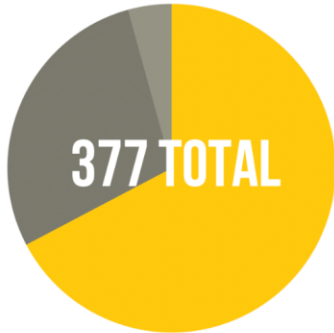


CHILD CARE IS #ESSENTIAL.

ATTACHMENT 11.2

OVERVIEW OF APPLICATIONS

NO CHILD CARE.
NO RECOVERY.



251 Family child care homes

106 Child care centers
Including **16** school district or city-run programs

By language: 334 English 42 Español 1 中文

CHILD CARE IS #ESSENTIAL.

GRANTS REVIEW PANEL

NO CHILD CARE.
NO RECOVERY.

VOTING MEMBERS



FACILITATOR



ADMINISTRATOR



CHILD CARE IS #ESSENTIAL.

CHILD CARE RELIEF FUND

1.5% of CARES Act funding allocated to support:

NO CHILD CARE.
NO RECOVERY.



73 family child care homes with grants of up to \$10K

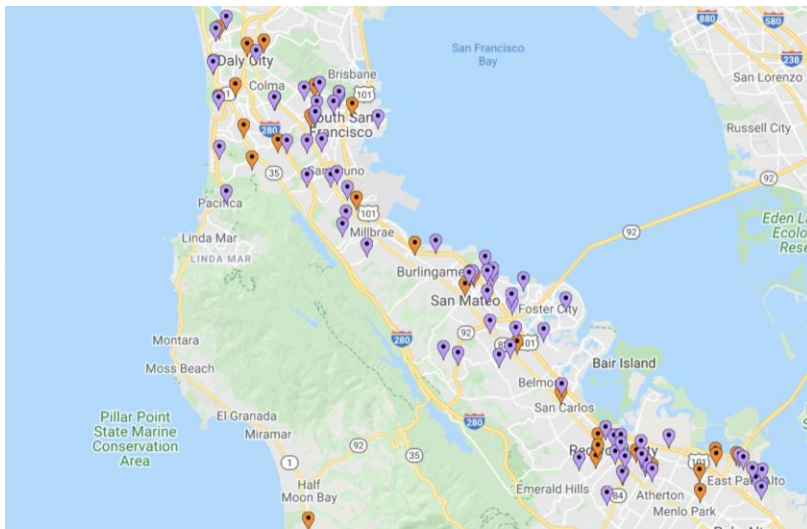
29 centers with grants of up to \$55K,



Grants will support **3,345** of the county's most at-risk children.

CHILD CARE IS #ESSENTIAL.

GEOGRAPHICAL DISTRIBUTION OF GRANTS

NO CHILD CARE.
NO RECOVERY.

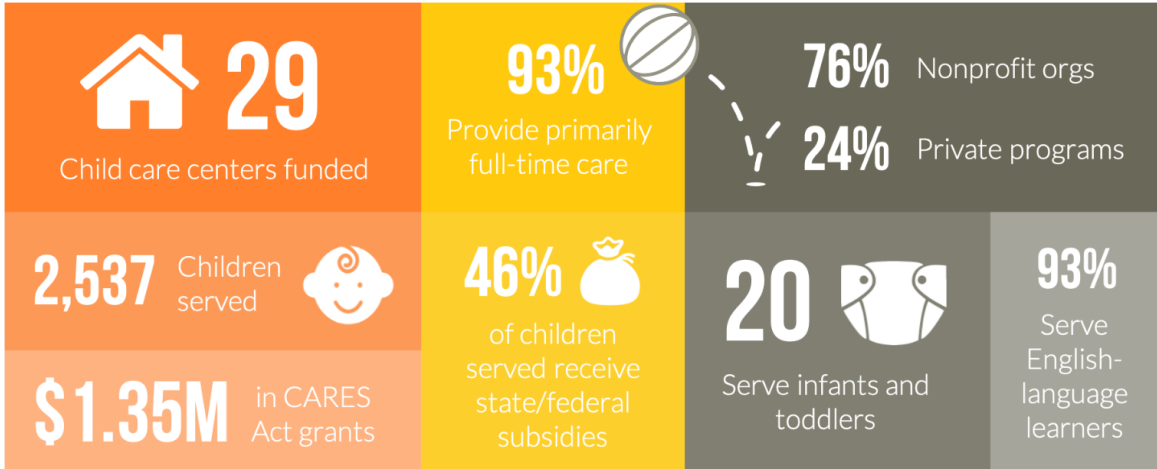


-  Family child care homes
-  Child care centers

OVERVIEW OF CHILD CARE CENTERS FUNDED

NO CHILD CARE.
NO RECOVERY.

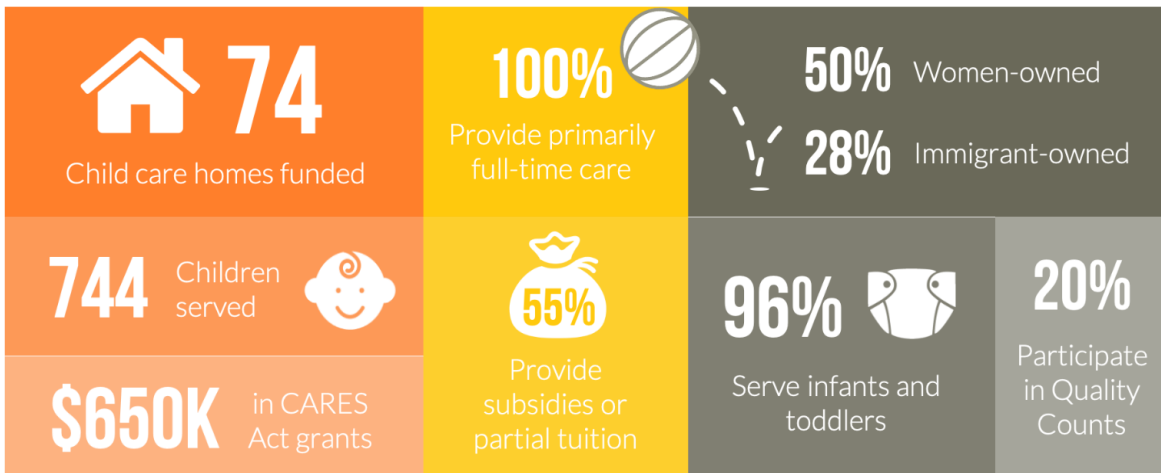
Of 110 eligible applications with \$4.6M in funding requests.



OVERVIEW OF CHILD CARE HOMES FUNDED

NO CHILD CARE.
NO RECOVERY.

Of 236 eligible applications with \$1.98M in funding requests.



STORIES FROM THE FIELD

What child care providers are saying.

NO CHILD CARE.
NO RECOVERY.

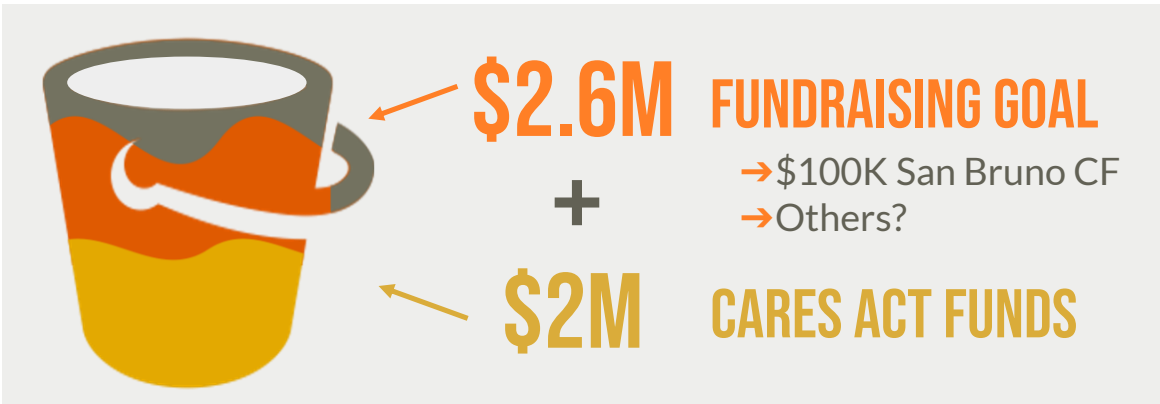
After a 3-month closure, our enrollment went from 10 to 4 children...we are not sure how much longer we can sustain at this rate. We've been providing daycare services for families...for the last 40+ years. The financial ramifications [of] COVID 19...feel impossible to overcome without any assistance and we may need to close our doors.

CHILD CARE IS #ESSENTIAL.

FUNDRAISING TO MEET THE NEED

\$2.6M in unfunded requests from 244 providers (7,132 kids).

NO CHILD CARE.
NO RECOVERY.



CHILD CARE IS #ESSENTIAL.

For Immediate Release

September 21, 2020

Contact:[Alex DeCaprio](#) - 916.337.4039[Oscar Ramirez](#) – 916.263.0666**Governor Newsom Signs SB 1383 (Jackson) to Provide Job-Protected Paid Family Leave to More California Workers**

Sacramento – On September 17, 2020, Governor Gavin Newsom signed legislation ensuring nearly 6 million additional Californians have access to job-protected Paid Family Leave. Senate Bill (SB) 1383 by Senator Hannah-Beth Jackson guarantees job-protected leave for Californians who work for an employer with five or more employees to care for a new baby, an ill family member, their own health condition, or to address a military exigency. Under pre-existing law, only parents working for an employer with 20 or more employees have a right to return to their job after taking baby bonding leave. With the passage of SB 1383, parents working for small- to medium-size employers will now have basic job protections and be able to care for their newborn baby without fear of losing their job.

“As the world deals with the devastating effects of the COVID-19 pandemic, it is more important than ever that we enact policies that support and strengthen our families and protect our communities,” said George Halvorson, Chair of the First 5 California Commission. “With this signature, Governor Newsom is both meeting the moment we are in and setting an example for the rest of the nation of how to lead with strong, family-centered policies. By investing in the key first months of each child’s life, California is investing in its future.”

The latest medical research reveals the very first days and months of a baby’s life are crucial to each child’s future. A baby’s brain development starts even before birth and accelerates during the first three months of life, as well as throughout the first five years. What parents and caregivers do for and with their babies in those first months give children both a strong learning start and emotionally secure underpinnings for life.

“No parent should have to choose between the healthy development of their new child and their family’s financial security,” said Camille Maben, Executive Director of First 5 California. “First 5 California launched its *Talk. Read. Sing.*[®] campaign based on the understanding that all parents need and deserve the facts about early brain science, and must understand their crucial role in nurturing their young children. Parents who talk, read, and sing to their children are building their children’s brains and thus, their futures. Access to protected parent leave is crucial so more families can have these nurturing interactions with their babies

in the first key weeks and months.”

Currently, 40 percent of California workers are at risk of losing their jobs if they take leave to care for a newborn, an ill loved one, or themselves, simply because their employer is too small. SB 1383 will ensure millions of California workers are able to access the Paid Family Leave benefit they pay for with deductions from their very own paychecks by providing this critical job protection.

In 2019, Governor Newsom convened a Paid Family Leave Task Force, bringing together members of the early childhood, business, and labor communities to develop a set of policy recommendations for how to expand and create a more equitable Paid Family Leave program in California, and ultimately achieve the goal of six months of bonding time with a parent for every California baby. First 5 California was named to the Task Force to provide a key early childhood voice and perspective. Expanding job protected family leave was the first recommendation born out of the Task Force.

SB 1383 will take effect January 1, 2021.

###

First 5 California was established in 1998 when voters passed Proposition 10, which taxes tobacco products to fund services for children ages 0 to 5 and their families. First 5 California programs and resources are designed to educate and support teachers, parents, and caregivers in the critical role they play during a child's first five years – to help California kids receive the best possible start in life and thrive. For more information, please visit www.cafc.ca.gov.



August 7, 2020

The Honorable Assemblymember Kevin Mullin
The Honorable Assemblymember Marc Berman
The Honorable Assemblymember Phil Ting
The Honorable Senator Jerry Hill
The Honorable Senator Scott Wiener
State Capitol
Sacramento, CA 95814

Re: Support First 5 in Vape Tax Proposal

Dear San Mateo County Delegation,

On behalf of First 5 San Mateo County thank you for leadership during these unprecedented times. We spoke with Miriam Farouk on May 20 about the Vape Tax proposal. COVID-19 has impacted every facet of our economy, government, and daily lives, and as more and more Californians struggle, safety net services will continue to be a lifeline for many throughout our state. **Most immediately, the Vape Tax proposal can play an immediate and critical role to bolstering safety net systems, especially for young children and families, and we request that First 5 receive its equivalency of 14.8% of any Vape Tax revenues.**

Families across our county face incredible stress. They are struggling to care for ill family members, work when childcare isn't available, and pay for food and rent after losing jobs. Children and adults alike are stressed by broken routines, social isolation, and anxiety at home and at large.

[First 5's work in response to COVID-19](#) has been vital to the health and wellbeing of families and young children across the state. We have stepped up to organize pop-up child care, diaper and food drives, virtual home visiting and developmental screening, parent groups, mental health supports, and more. County-based First 5s are the only network that look across health, human services, and education for our young kids and their families to address critical gaps in services. We are committed to supporting families as the pandemic and recession wear on, as well as during recovery. First 5 SMC has been an important part of the county's Emergency Child Care Response Team.

County First 5s were created by Proposition 10 (1998) as the foundation for building local early childhood systems of care, and are completely funded by a 50-cent-per-pack cigarette tax, and a corresponding equivalency tax on other tobacco products. Proposition 56 (2016) built upon this tax structure and enabled First 5, as well as public health and health care services, to receive revenue from vaping products. Given these voter mandates, we ask that the Vape Tax follow the existing tobacco tax structure on vaping products, where First 5 receives 14.8% of funding to continue to build early childhood development systems of care.

While we support the concept of the Vape Tax, we have concerns around how the proposal would dedicate funding. Specifically, our concerns center around:

Bypasses Voter Will: First 5 is concerned about the precedent the proposed new tax sets in bypassing the voter-approved tax structure. Through the passage of Prop 56, voters approved the current tax structure for vaping products. Voter will should be reflected in any vape tax structure and there is no sound reason to divert from the current funding structure.

Accelerates Already-Declining Revenues to First 5-Funded Programs: Children and families are struggling more than ever due to COVID-19. A new nicotine-based vaping tax will negatively impact existing tobacco taxes, including Prop 10. First 5 funds have declined by 50% since approved by voters in 1998. Accelerated declines will affect critical safety net programs for children and families, including but not limited to:

- Early Childhood Health & Developmental Screening: First 5 investments train health professionals and fill many critical system gaps that fundamentally support a child's health and development, including referrals to services, care coordination for parents, and services for children who would not otherwise qualify for early interventions. Care coordination has long been conducted through call centers and websites, and now developmental supports have moved to virtual settings as well.
- Impactful Early Learning: COVID-19 has placed a new spotlight on the need for safe and reliable child care. First 5 has led the state's efforts to build high-impact early care and education programs. These efforts are now being used to support and help sustain the child care field. The availability and sustainability of child care is essential to our state's economic recovery ahead.
- Home Visiting: First 5 has historically been the state's largest funder of home visiting services and systems. Many of these services are now occurring through virtual methods to continue to support families during these exceptionally stressful times.
- Outreach and Trusted Messengers: First 5s are critical outreach partners and trusted messengers in every county across the state. This has been clearly evident in our wide support for initiatives such as: (1) the 2020 Census, (2) the Young Child Tax Credit through EITC expansions, (3) the ACEs Aware campaign, and (4) the statewide Talk.Read.Sing.® campaign.

It is critical that First 5 receive its fair share of vape tax revenues, so it can continue to support the wellbeing of young children and their families through and beyond this global pandemic and recession, and into recovery in the years to come.

Thank you for your consideration of this important request. Should you have additional questions, please contact: klopez@smcgov.org

Sincerely,



Executive Director

CC: Yolanda Richardson, Government Operations Agency, Secretary
Tam Ma, Governor's Office, Deputy Legislative Secretary
Giannina Pérez, Governor's Office, Senior Advisor on Early Childhood
Richard Figueroa, Governor's Office, Deputy Cabinet Secretary
Kris Perry, California Health & Human Services Agency, Deputy Secretary & Senior Advisor to the Governor
Ryan Miller, Department of Finance



DAVID J. CANEPA
SUPERVISOR, FIFTH DISTRICT
COUNTY OF SAN MATEO

August 30, 2020

The Honorable Gavin Newsom
Governor of California
State Capitol, First Floor
Sacramento CA 95814

RE: Supporting Early Childhood, Public Health, and Health Care Through the Vape Tax
Dear Governor Newsom:

I applaud your strong leadership in taking prompt and deliberate steps to fight COVID-19. The virus has impacted every facet of our economy, government, and daily lives and—as more and more Californians struggle—safety net services will continue to be a lifeline for many throughout our state. Most immediately, the Vape Tax proposal can play an immediate and critical role to bolster safety net services across early childhood, public health, and health care in our communities.

Families and individuals across our state are living through tremendous stress. They are struggling to care for ill family members, work when childcare isn't available, and pay for food and rent after losing jobs. Children and adults alike are stressed by broken routines, social isolation, and anxiety at home and at large. Our safety net has never been so critical, and service providers are pivoting and working around the clock to address current and emerging needs. The Vape Tax is one immediate way to offer much needed support to our most vulnerable Californians.

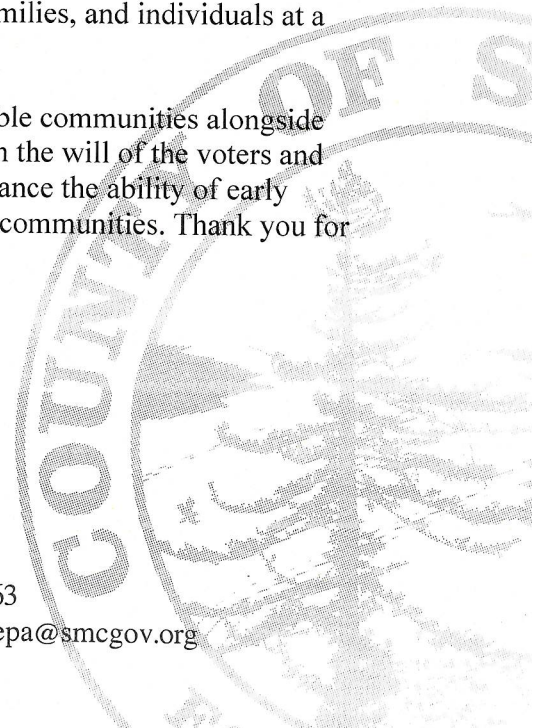
The new Vape Tax should follow this existing tax structure to support early childhood development, public health, and health care, and that we not depart from this precedent. Doing so upholds the will of California voters, and will support safety net services for children, families, and individuals at a time when services are more critical than ever.

I am committed to fighting the threat of COVID-19 to our most vulnerable communities alongside you and our local partners. In these uncertain times, I ask that you affirm the will of the voters and provide increased revenue predictability from any new Vape Tax to enhance the ability of early childhood, public health, and health programs to serve deeply impacted communities. Thank you for your consideration of this important request.

In friendship,

DAVID J. CANEPA
San Mateo County Supervisor

400 County Center, Redwood City, CA 94063
Voice: 650.363.4572 • Fax: 650.701.0564 • Email: DCanepa@smcgov.org



Stand Up for Equity in Education

Add your Organization to the Letter Below

If you are new, welcome! Hit the blue button at the bottom of the page to continue and enter your organization's information.

If you are already in The Children's Movement, begin typing your organization's name in the box. Select your organization, then hit the blue button at the bottom of the page.

if applicable, please type out the word "and" rather than using the "&" symbol

Dear Governor Newsom,

On behalf of the undersigned organizations, we write to you to urge you to support AB 1835 (Weber and Quirk-Silva) in order to ensure that funding provided under the Local Control Funding Formula (LCFF) for our highest-need, most vulnerable students is actually directed to support them.

During this year's budget negotiations, you drew a line in the sand to ensure that \$2.9 billion in federal CARES Act funds were allocated based on the very formula of LCFF Supplemental and Concentration grants that this bill fights to protect. Your leadership recognized the particular needs of low-income students, English learners and foster youth (targeted students) during this period of COVID-19-related learning loss and distance learning.

The current state budget provides almost \$10 billion in LCFF Supplemental and Concentration grant funds. Yet, not all of those funds will actually reach the targeted students unless you sign this bill. In a November 2019 audit, the State Auditor found that under the current guidance, districts are allowed to basically redistribute unspent LCFF Supplemental and Concentration Grant funds for any purpose in future years, and not for the purpose that you and the Legislature intended.

"Until the state ensures that districts spend all supplemental and concentration funds to benefit the intended student groups, and that they provide clear, accessible information regarding that spending ... the intended student groups may not receive the services necessary to close the state's persistent achievement gaps," State Auditor Howle explains.

This bill simply implements [recommendations](#) made by the State Auditor.

This bill will maintain the broad flexibility that districts have to use Supplemental and Concentration funds to support targeted, schoolwide and districtwide purposes that benefit the targeted student. Some may argue that this bill creates too much work for districts, but this bill doesn't ask districts to do

any more work reporting on funding than your budget just asked districts to do for six different grants provided in your budget to address learning loss and COVID-19-related-activities. Districts know how to do this type of reporting, and according to an [analysis by Los Angeles County Office of Education](#), the costs to implement this bill will be minimal.

The state has an essential role to play: making it clear that supplemental and concentration dollars are always to be used to support targeted students will help safeguard resources to meet their unique needs, assist efforts to address the learning loss that has occurred and ensure the promise of LCFF in times of increases and reductions.

For these reasons, we encourage you to sign AB 1835.

Sincerely,
The Undersigned Organizations

Next

[Contact Information](#)

REPORT FOR AUG 1, 2020 - AUG 31, 2020

FIRST 5 SAN MATEO ANALYTICS

OVERVIEW

OVERVIEW

While no ads were purchased in the last two months, the coronavirus resource page continues to perform well on the website. However, overall traffic has returned to typical levels following the boost due to sponsored COVID-19 content.

Social media accounts have shown steady follower growth. Since May, Facebook has grown from 1,453 to 1,470, Twitter has grown from 589 to 611, and Instagram has grown from 950 to 1014. LinkedIn gained just 1 follower for a total of 72. Engagement across platforms is consistent with trends over the past year.

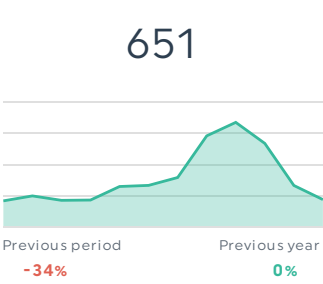
Top performing posts varied by platform. On Facebook, top posts by engagement were focused on timely information and resources to support the community during its numerous challenges, including the fires, COVID-19, and the heatwave. On Twitter, most of the top posts were about the funding for early educators. On Instagram, the top posts by engagement rate were primarily parenting information and resources. There is insufficient data on LinkedIn engagement to determine top posts.

WEBSITE ANALYTICS

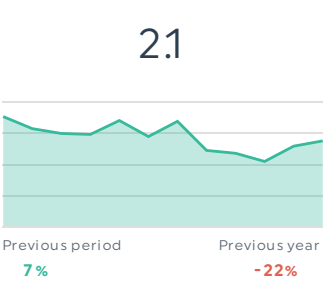
TOP PAGES BY PAGEVIEWS

/	227
/families/healthy-and-happy/coronavirus-covid-19-infor...	190
/about/	95
/partners/	64
/families/early-learning/kit/	59
/families/	55
/contact/	45
/families/early-learning/	41
/partners/funding_opportunities/	41
/families/early-learning/special-needs/	31
/about/first-5-staff/	29

TOTAL SESSIONS



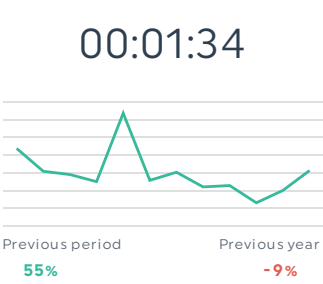
PAGES PER SESSION



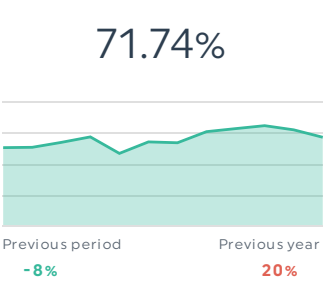
TOP REFERRERS BY SESSIONS

m.facebook.com	17
smcgov.org	10
baidu.com	9
sanmateo4cs.org	9
facebook.com	8
first5california.com	7
first5association.org	6
cosmobrands.ru	5
housing.smcgov.org	4
l.facebook.com	4
cmo.smcgov.org	2

AVERAGE SESSION DURATION









BOUNCE RATE



TOP POSTS BY IMPRESSIONS

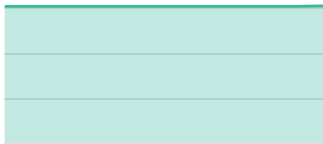
Post Impressions Post Reac **1**

	Attention #SanMateoCounty child care providers! Learn how to apply for one month of operating relief at bit.ly/SMC_ChildCareRelief . #ChildCareIsEssential (id: 618117351594890_4203763673030222)	346	305
	Talking to children about race can be difficult. The Redwood City Library has put together a list of resources and books from a variety of authors that can provide some guidance and help parents and caregivers have these difficult ... (id: 618117351594890_4146497538756836)	302	277
	The San Mateo County Office of Education issued a press release this week on the impact of placement on the State's COVID-19 Monitoring List on San Mateo County schools. Please note that "child care and preschool operations are no ... (id: 618117351594890_4164991000240823)	272	251
	In July, the San Mateo County Board of Supervisors allocated \$2M of CARES Act funds to the Child Care Relief Fund. Eligibility for this grant program is limited to licensed child care centers and family child care homes as well as ... (id: 618117351594890_4203361319737124)	201	188
	South coast families: If you need food, diapers, and hygiene products, Coastside Hope has resources. Please call 650-726-9071 for more information. (id: 618117351594890_4213223482084241)	177	160
	Thank you to the Puente de la Costa Sur (PUENTE) team for all of their work supporting the evacuation center! For evacuation information pertaining to San Mateo County, please visit this site: https://www.smco.community.zonehaven ... (id: 618117351594890_4203530339720222)	166	148

TWITTER INSIGHTS

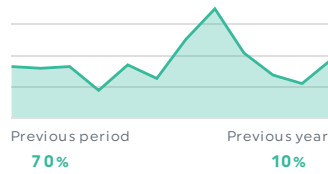
FOLLOWERS

611



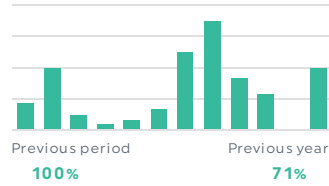
FOLLOWER ENGAGEMENT RATE

5.58%



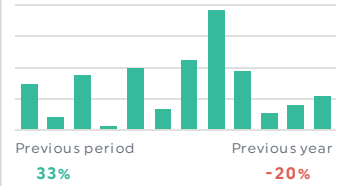
RETWEETS

12



MENTIONS

8



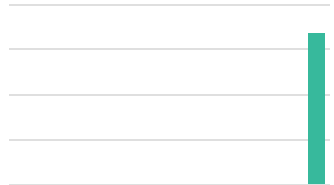
TOP RETWEETED POSTS

- "To all of San Mateo County's child care workers, thank you for stepping up to the challenge at this difficult time... <https://t.co/1lkSA9ZW8K> **4**
- The SMC Board of Supervisors voted to allocate \$2 million from the county's CARES fund to launch their local Child... <https://t.co/G9QzK...> **2**
- @SMCOETweet issued a press release this week on the impact of placement on the State's COVID-19 Monitoring List on... <https://t.co/gHl...> **1**
- Attention #SanMateoCounty child care providers! Learn how to apply for one month of operating relief at... <https://t.co/UUVNCAMISU> **1**
- During these times, it is easy to feel anxious or overwhelmed. Here at First 5 San Mateo, we want our families to r... <https://t.co/ycNGwYpp...> **1**
- Interested in learning about breastfeeding during COVID? Check out this webinar brought to you by @UCSFPTBI on Infa... <https://t.co/2e...> **1**
- Join Black local, state, and national experts on 8/22 as they address the question "How are the children?". Part tw... <https://t.co/scfRM6A95c> **1**
- There are less than 50 days left to complete your #2020Census! A complete and accurate count in the 2020 Census dep... <https://t.co/Fbu...> **1**

INSTAGRAM INSIGHTS

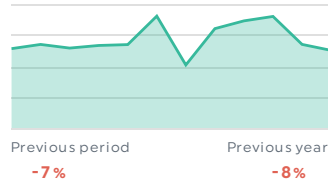
FOLLOWERS

1,014



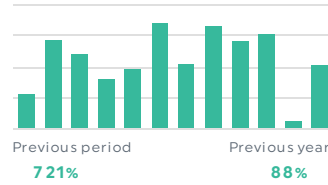
ENGAGEMENT RATE

5.06%



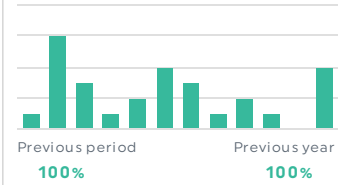
LIKES ON POSTS

156



COMMENTS ON POSTS



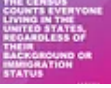



4



TOP POSTS BY ENGAGEMENT RATE

		Engagement Rate	Likes	Comments
	Are you a new parent? ☐ There is so much joy being a new parent can bring, but it also comes with some challenges. But do not worry, we are here to help! If you are a resident of San Mateo County, you can receive a Kit for New Parents from us. The kit contains advise	7.25%	10	0
	¿Eres un padre nuevo? ☐ Hay tanta alegría que ser un padre nuevo puede traer, pero también viene con algunos desafíos. Pero no te preocupes, ¡estamos aquí para ayudar! Si tú eres un residente del Condado de San Mateo, puedes recibir un paquete para padres nuevos.	7.21%	8	0
	Your child's learning takes place both inside and outside of the classroom, and now more people are seeing how important and healthy it is to help your child develop emotional intelligence. Why? "Being emotionally intelligent helps kids manage their feelings in	7.20%	9	0
	The #SanMateoCounty Child Care Relief Fund opens Monday! Apply at bit.ly/SMC_ChildCareRelief . #ChildCareIsEssential	5.00%	5	0
	¡El período de presentación de solicitudes del Fondo de Ayuda para el Cuidado Infantil del condado de San Mateo comienza el lunes! Para solicitar un mes de gastos operativos, viste http://bit.ly/Cuidado_Infantil_SMC .	4.72%	4	1
	Children develop and grow very quickly! To help you keep track of your child's developmental milestones, Help Me Grow San Mateo County has organized them on their website by age. Follow this link to an interactive webpage to learn all about developmental	4.51%	6	0

TOP POSTS BY IMPRESSIONS

		Impressions	Reach
	Is your family in need of community services? Search from a variety of trusted resources here in San Mateo County that include food assistance, counseling, and more! https://bit.ly/3kf7g9o	152	138
	The San Mateo County Office of Education issued a press release this week on the impact of placement on the State's COVID-19 Monitoring List on San Mateo County schools. Please note that "child care and preschool operations are not impacted by this order". For the full press release, visit: https://bit.ly/2XOzWN0	145	131
	There are less than 50 days left to complete your #2020Census! A complete and accurate count in the 2020 Census depends on participation from everyone. Don't wait any longer! #SmcCounts #EveryoneCounts	138	133
	Are you a new parent? ☐ There is so much joy being a new parent can bring, but it also comes with some challenges. But do not worry, we are here to help! If you are a resident of San Mateo County, you can receive a Kit for New Parents from us. The kit contains advise for new parents, a parenting resource guide, an animal hand	137	127
	Children develop and grow very quickly! To help you keep track of your child's developmental milestones, Help Me Grow San Mateo County has organized them on their website by age. Follow this link to an interactive webpage to learn all about developmental milestones. What has been the most exciting milestone for your family? Share	132	126
	Building healthy habits with your child is very important! Potter the Otter helps show you why water is the healthiest drink for children. ☐Join Potter the Otter as he eats healthy food and gets lots of physical activity! https://bit.ly/30mbAvS	131	118

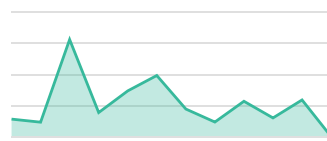
LINKEDIN INSIGHTS

FOLLOWERS

71

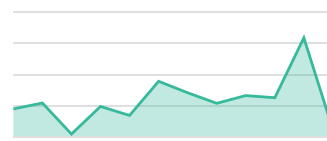
ENGAGEMENT RATE

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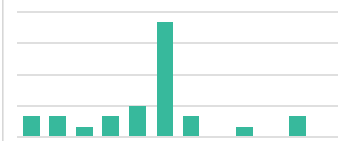
IMPRESSIONS

22



LIKES

0



NOTES

1. Impressions are the number of times your content is displayed. Reach is the total number of people who see your content.



DATE: September 28, 2020
TO: First 5 San Mateo County (F5SMC) Commission
FROM: Kitty Lopez, Executive Director
RE: Committee Updates

Program, Operations and Planning (POP) Committee Meeting – September 14, 2020

Commissioners Present: Ken Cole, Sandra Phillips-Sved (Chair), Nancy Magee
Public Member: Harvey Kaplan
Staff: Kitty Lopez, Michelle Blakely, Emily Roberts, Myra Cruz

1. Program Updates

Emily Roberts, F5SMC's Health and Development Program Specialist, provided an update on these following items:

- Trauma- & Resiliency-Informed Systems Initiative (TRISI)
 - TRISI long-term goal recommendations.
 - Examples of TRISI Activities such as ACEs Connection web page that is being managed by F5SMC Staff, Mai Le, as an online trauma and resilience resource; One-day forum that was attended by about 180 providers to provide training regarding trauma.
 - Trauma-Informed Organizations Assessment Tool was identified, and we need another layer of support in order to fully utilize the tool. F5SMC released an RFQ for Trauma-Informed Organizations Initiative Design Consultant, Cohort Facilitator and Organization Coach to assist in applying the identified tool. F5SMC received four proposals, and a review panel will review the proposals this Friday.
 - ACEs Aware Communications Grant was received.
- Oral Health Strategy
 - Brief background on Virtual Dental Home (VDH). Prior to COVID, under VDH, a dental hygienist comes to classrooms to do full oral assessments for students primarily who are on Medi-Cal. It helps reduce barriers to oral health access and reduces the fear and stigma of oral health delivery. VDH serves about 800 children per year.
 - VDH is undergoing some challenges such as billing Medi-Cal outside of the four walls. AB 2164 is addressing this challenge and waiting for Governor Newsom's signature. Another challenge is the school closures due to COVID-19 pandemic.
 - Input from the Committee on how to proceed with our support for oral health given uncertainty was sought. Committee suggested to find out what others are doing right now. A short-term solution would make sense given the constant changes every day and unpredictable environment. Dr. Kaplan suggested to check on Chapter Committee on Oral Health.

The Committee asked questions and made comments.

The Power Point Presentation can be found on the F5SMC's website, [September 14, 2020, Program, Operations and Planning Committee Presentation.](#)

2. Race and Equity Discussion

Kitty Lopez, F5SMC's Executive Director, shared that there has been a lot of discussion regarding race and equity since the killing of George Floyd in our local community and at the First 5 State Association. We are looking to see how F5SMC can center race and equity more in our work – within ourselves as individuals, as a team, as an organization, and in the networks/ systems that exist for children and families in San Mateo County and throughout the state. F5SMC has been working with two consultants on this vital topic. Michelle Blakely shared that the F5SMC had a session last week with the F5 team. The staff was very engaged and wanted more time for discussion. The staff are participating in a 21-day Equity Challenge where the goal is to read, listen, reflect and increase individual learning and exploration around racial equity.

Discussion ensued with the following thoughts:

- Intentional focus on looking at policies and intended outcomes.
- It is important to take the time for discussion and reflection.
- Develop questions to ask and explore in our work, such as is this policy going to help or hurt the children, families, and communities with whom we are working? What do all children lose when adults are not talking about race and equity?

The Committee agreed that a study session is needed for the Commission to start the conversation. F5SMC staff will look for dates and times in November.

3. Communication Plan – Draft

Tabled for the next POP Committee Meeting.

4. Other Updates:

Home Visiting Grant

Michelle Blakely shared that we did receive \$200,000 funding from First 5 California for this two-year systems coordination initiative. The focus is alignment and coordination among all home visiting programs in San Mateo County. We are required to work with San Mateo County Health, Child Welfare and other early learning and family support agency/ programs such Big Lift & Help Me Grow. They want to make sure that we are looking at the needs of the families, and how can we navigate during COVID-19 pandemic. We are required to submit an Action Plan in December 2020 for this work.

Child Abuse Prevention

Public Member, Dr. Kaplan, inquired how to approach child abuse prevention during COVID-19 pandemic. Blakely shared that F5SMC uses the social media in terms of pushing out information and messages, for instance, the F5SMC social media engagement increased during the pandemic as we tailored the messages on prevention, and the need for mental health for parents.

The meeting adjourned 5:01 PM.