

*** PUBLIC HEARING MEETING NOTICE***
FIRST 5 SAN MATEO COUNTY (F5SMC)
COMMISSION MEETING

DATE: Monday, January 28, 2019
TIME: 4:00 PM – 6:00 PM
ADDRESS: San Mateo County Office of Education (SMCOE)
101 Twin Dolphin Drive, 1st Floor Conference Room
Redwood City, CA 94065

AGENDA		
Call to Order and Preliminary Business		
1	Roll Call	4:00 PM
2	Public Comment	
3	Action to Set Agenda for January 28, 2019 Meeting and Approve Consent Agenda Items <i>(This item is to set the final consent and regular agenda, and for the approval of the items listed on the consent agenda. All items on the consent agenda are approved by one action.)</i>	
4	Commission Announcements	
5	Storytelling: First 5 Work / Impact: Commissioner Sandra Phillips-Sved	
Discussion Items		
6	Build Up for San Mateo Children Update by Christine Padilla, Director, Build Up for San Mateo County’s Children Initiative, and Sarah Kinahan, Build Up Consultant	4:15 PM
Action Items		
7	Approval of Recommendation for Help Me Grow SMC Child Health Care Provider Liaison and Authorization for Staff to Negotiate and Approve Contract <i>(See Attachments 7)</i>	4:45 PM
Informational Items		
8	Communications Update <i>(See Attachments 8)</i>	4:55 PM
9	Report of the Executive Director <i>(See Attachments 9)</i>	
10	Committee Updates <i>(See Attachments 10)</i>	

* **Public Comment:** This item is reserved for persons wishing to address the Commission on any Commission-related matters that are as follows: 1) Not otherwise on this meeting agenda; 2) Listed on the Consent Agenda; 3) Executive Director’s Report on the Regular Agenda; or 4)

Subcommittee Members' Reports on the Regular Agenda. Public comments on matters not listed above shall be heard at the time the matter is called.

Persons wishing to address a particular agenda item should speak during that agenda item. If you wish to speak to the Commission, please fill out a speaker's slip located in the box on the sign in table as you enter the conference room. If you have anything that you wish to be distributed to the Commission and included in the official record, please hand it to Myra Cruz who will distribute the information to the Commissioners and staff. Speakers are customarily limited to two minutes, but an extension may be provided to you at the discretion of the Commission Chair.

The identified times are approximate and are intended to serve as a guide to the public and all First 5 meeting attendees regarding the approximate start times for any one section of the Agenda. The actual start and end times for an agenda item may differ from the noted times.

Public records that relate to any item on the open session agenda for a regular Commission meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all members, or a majority of the members of the Commission. The Commission has designated the First 5 San Mateo County office located at 1700 S. El Camino Real, Ste. 405, San Mateo, CA, 94402, for making those public records available for inspection. The documents are also available on the First 5 Internet Web site at www.first5.smcgov.org.

IN COMPLIANCE WITH THE CALIFORNIA GOVERNMENT CODE AND THE AMERICANS WITH DISABILITIES

ACT: First 5 San Mateo County Commission meetings are accessible to individuals with disabilities. Contact Myra Cruz at (650) 372-9500 ext. 232, or at ecruz@smcgov.org as soon as possible prior to the meeting, if (1) you need special assistance or a disability-related modification or accommodation, including auxiliary aids or services, in order to participate in this meeting; or (2) you have a disability and wish to receive the meeting notice, agenda packet or other writings that may be distributed at the meeting in an alternative format. Notification in advance of the meeting will enable First 5 San Mateo County to make reasonable arrangements to ensure full accessibility to this meeting and the materials related to it.

First 5 San Mateo County Commission Meeting

CONSENT AGENDA

January 28, 2019

All items on the consent agenda are approved by one roll call motion unless a request is made at the beginning of the meeting that an item be withdrawn or transferred to the regular agenda. Any item on the regular agenda may be transferred to the consent agenda.

- 3.1 Approval of the December 17, 2018 Commission Meeting Minutes
(See Attachment 3.1)

**First 5 San Mateo County (F5SMC)
COMMISSION MEETING MINUTES
December 17, 2018
San Mateo City Hall, Council Chambers**

Call to Order & Roll Call**1. Roll Call**

Commission Members: David Canepa, Rosanne Foust, Pam Frisella, Michael Garb, Nancy Magee, Sandra Phillips-Sved, Nicole Pollack, Louise Rogers

Absent: Neel Patel

Staff: Kitty Lopez, Michelle Blakely, Khanh Chau, Karen Pisani, Jenifer Clark, Emily Roberts, Mai Le, Mey Winata, Myra Cruz

County Counsel: Monali Sheth

A quorum was present. Commissioner Frisella called the meeting to order at 4:10 PM; roll call was taken. Commissioner Frisella welcomed Commissioner Magee.

2. Public Comments: None**3. Action to Set Agenda for December 17, 2018 Meeting and Approve Consent Agenda Items**

MOTION: FOUST/ SECOND: GARB

AYES: CANEPA, FRISELLA, MAGEE, PHILLIPS-SVED, POLLACK, ROGERS

NOES: NONE

ABSTAIN: NONE

Motion approved.

4. Commission Announcement

- Commissioner Magee reported that the Big Lift Team met to review the 2019 budget. The budget was approved as planned for 2019, and there will be no reductions in services for the upcoming year.

5. Storytelling: First 5 Work/Impact

Kitty Lopez introduced Diane Christensen, Co-Owner of Christensen and Rafferty Fine Jewelry to share their perspectives and practices around their employee's family and child care needs. Diane Christensen shared her viewpoint on this matter and how employees are supported.

6. Nominate and Elect Chairperson and Vice-Chairperson for 2019

Garb nominated Pam Frisella for 2019 Commissioner Chair

MOTION: GARB/ SECOND: MAGEE

AYES: CANEPA, FOUST, FRISELLA, PHILLIPS-SVED, POLLACK, ROGERS

NOES: NONE

ABSTAIN: NONE

Motion approved.

Garb nominated Louise Rogers for 2019 Commissioner Vice Chair

MOTION: GARB/ SECOND: PHILLIPS-SVED

AYES: CANEPA, FOUST, FRISELLA, MAGEE, POLLACK, ROGERS

NOES: NONE

ABSTAIN: NONE

Motion approved.

Public Comments: None

7. Approval of F5SMC's 2019 Committee Members and 2019 Meeting Calendar

MOTION: FOUST/ SECOND: PHILLIPS-SVED
 AYES: CANEPA, FRISELLA, GARB, MAGEE, POLLACK, ROGERS
 NOES: NONE
 ABSTAIN: NONE

Motion approved.

Public Comments: None

The 2019 Committee Members and 2019 Meeting Calendar were included in the [December 17, 2018 Commission Meeting Packet](#).

8. Communications Update

The Communication's written report was included in the [December 17, 2018 Commission Meeting Packet](#). Kitty Lopez highlighted the following:

- F5SMC digital billboards located in Hwy 101 at Millbrae Avenue, Holly Street and Ralston.
- F5SMC's communication firm, RSE, is working on our website to include a search bar, marijuana/cannabis educational brochure, and communication materials for Help Me Grow and Trauma-Informed Initiatives.
- Social Media reports were attached.

Lopez added that there are new requirements under the Brown Act which includes that the public hearing agendas must be posted on the website homepage. The new requirements will take effect starting January 1, 2019.

Public Comments: None

9. Executive Director's Report

The Executive Director's written report was included in the December 17, 2018 Commission Meeting Packet. Kitty Lopez highlighted the following:

- The Big Lift was highlighted in the *Almanac*.
- Build Up for San Mateo Children hosted a conversation with Caitlin Cordello-Low, Senior Policy Analyst from the *US Chamber Foundation-Center for Education and Workforce* on November 29, 2018.
- New Legislation: AB-124 Preschool Facilities Bond Act of 2020.
- Public charge letter drafted by F5SMC's Program Specialist, Karen Pisani.

10. Spotlight on Excellence Awards

Kitty Lopez presented Spotlight on Excellence Awards to Carolina Balladares, Manager of Watch Me Grow & Family Resource Center at Gatepath, and to Learning Wheels, Road to Reading Program at South San Francisco Public Library. Spotlight on Excellence Awards are presented for exceptional contributions made to San Mateo County children prenatal through aged 5 and their families by an individual or a group. Balladares and representatives from Learning Wheels thanked the Commission and shared comments.

11. Farewell to Commissioners Anne Campbell and Michael Garb

Kitty Lopez presented Commissioner Garb and former Commissioner Campbell with appreciation awards and gifts for their services as First 5 Commissioners. Commissioners Frisella, Foust, Phillips-Sved, Rogers, Pollack, Canepa, and Magee shared positive remarks about Commissioner Garb and former Commissioner Campbell. Commissioner Garb and former Commissioner Campbell thanked everyone and shared remarks.

12. F5SMC Highlights – 20 Years of Community Investment Celebration

Kitty Lopez shared and highlighted the following:

- a. Photo highlights of the November 1st 20 Years of Community Investment Celebration held at San Mateo Event Center.
- b. F5SMC History and Milestones.
- c. Partners Awards were presented to San Mateo County Health System and San Mateo County Human Services Agency.
- d. An award was presented to F5SMC's first Executive Director, Kris Perry. Perry shared remarks.
- e. F5SMC's new campaign video, "Think Bigger" was played.

The meeting was adjourned at 5:00 PM, and was followed by the 20 Years of Community Investment Celebration in the San Mateo City Hall Atrium.

Date: January 28, 2019
To: First 5 San Mateo County Commission
From: Kitty Lopez, Executive Director
Re: Approval of Recommendation of the Help Me Grow Child Health Care Provider Liaison and Authorization for Staff to Negotiate and Approve Contract

ACTION REQUESTED

Approval of Recommendation of the Help Me Grow Child Health Care Provider Liaison and Authorization for Staff to Negotiate and Approve Contract

BACKGROUND

Help Me Grow Model

Early data indicate that nearly 4,000 children a year with developmental concerns in San Mateo County go unidentified and miss out on critical early intervention services. Help Me Grow San Mateo aims to provide a universal access system for all parents of young children and their providers to access information and resources about early development. This system will help to ensure that all children receive the support they need as early as possible to realize their greatest potential.

Help Me Grow is a nationally recognized model. Over the last 20 years, the Help Me Grow model has been adopted by over 25 states across the US and 22 counties in California with a nearly equal number of counties in the planning stages. Given the statewide momentum toward HMG affiliation, San Mateo County has a ripe opportunity to fully implement, expand and coordinate components of the HMG model. The four core components are Child Health Provider Outreach, Family & Community Outreach, Centralized Access Point (Call Center) and Data Collection & Analysis (see Attachment 7.1). Since 2016, San Mateo County has been an Affiliate of Help Me Grow California. While elements of most core components currently exist, SMC is still in the early stages of creating a seamless system for the early identification of children with special needs and linking them to developmental services. Additionally, the Help Me Grow model offers opportunities to align with other initiatives at the national, state, and local levels that promote optimal development

First 5 San Mateo County (F5SMC) staff has focused on securing additional revenue streams to help fund the Help Me Grow San Mateo County effort over the past year and has made strides to build the structure and leadership to help ensure a successful launch of this initiative. With funding in place for the initial launch timeframe, F5SMC staff issued a procurement process in July of 2018 for the Centralized Access Point and Family & Community Outreach components, and successfully contracted with Community Gatepath in October of 2018 to fulfill the services for these two core components of the Help Me Grow model.

The next step in the build-out of the Help Me Grow model in San Mateo County requires the identification of a Child Health Care Provider Liaison. The liaison will provide targeted outreach to child health providers to educate and motivate physicians and staff to systemize developmental surveillance and screening and to promote the understanding and utilization of the Help Me Grow system within their practices.

Procurement Process

On December 14, 2018, First 5 SMC released a Request for Qualifications for the Help Me Grow San Mateo County Child Health Care Provider Liaison for an amount not to exceed \$85,000 for a 17-month term beginning in February of 2019. We received one qualifications submittal by the January 16 due date. A review panel comprised of multidisciplinary stakeholders and Help Me Grow experts from within San Mateo County met on January 22 to provide feedback on the proposals and unanimously approved moving forward with the following recommendation.

Recommendation

The Review Panel recommends funding the qualifications submittal received from Lucile Packard Children's Hospital Stanford's Government and Community Relations Department for funding in the amount of \$85,000 with a term of February 15, 2019 through June 30, 2020.

Strengths of the proposal identified by the review panel include:

- Extensive experience supporting high quality Help Me Grow models and building collaborations in neighboring counties
- Deep and nuanced content knowledge and technical expertise
- Substantial leveraging of staff time to support the liaison role
- Strong staff qualifications

FISCAL IMPACT

- The \$85,000 allocated for this project is aligned with the F5SMC 2018-2020 Strategic Plan Implementation Plan
- The funding for this project for the 17-month term is braided with additional funding already secured from the David and Lucile Packard Foundation

ACTION

Approval of Recommendation of the Help Me Grow Child Health Care Provider Liaison and Authorization for Staff to Negotiate and Approve Contract

A BETTER FUTURE FOR ALL CHILDREN BEGINS WITH **HELP ME GROW**

Advancing Developmental Promotion,
Early Detection & Linkage to Services

www.HelpMeGrowNational.org

STRONG FAMILIES
CONNECTED COMMUNITIES
BUILDING HELP ME GROW SYSTEMS NATIONWIDE

 **Help Me Grow**[®]
National Center

WHY HELP ME GROW MATTERS

Experts agree: Early detection and connection to services lead to the best outcomes for children with developmental or behavioral challenges.

Early detection is critical for the 12 to 16 percent of all American children who experience developmental or behavioral problems. Families and providers need support in navigating the complex array of community-based services and supports available to promote children's optimal health and wellness.

HOW HELP ME GROW WORKS

The Help Me Grow system builds on existing resources to ensure communities identify vulnerable children and link families to community-based programs and services through the implementation of four Core Components:

- **Child Health Care Provider Outreach**, providing office-based training to support early detection and intervention, and use of the HMG call center.
- **Family and Community Outreach** promotes HMG, facilitates provider networking, and bolsters children's healthy development through families.
- **A Centralized Access Point** serves as the hub to link children and their families to community based services and supports, while providing seamless care coordination.
- **Ongoing Data Collection and Analysis** helps identify gaps in and barriers to the system, and continuous quality improvement processes refine all aspects of the system.



The HMG National Center provides technical assistance to a National Network of affiliates to support implementation of the model and diffuse innovative system enhancements.

ALIGNED INITIATIVES

Early Childhood Comprehensive Systems

Reach Out & Read

Race to the Top

Strengthening Families

Early Head Start

Home Visiting

Project LAUNCH

Learn the Signs. Act Early.

THE HELP ME GROW SYSTEM SUPPORTS CHILDREN, FAMILIES, PROVIDERS AND COMMUNITIES IN VITAL WAYS.

Providers and families have the information, resources, and support they need to help their children succeed.

Child health care, early care & education, and human service providers can identify vulnerable children and partner with families to support them.

Public officials and other stakeholders can address gaps in available services and build adequate capacity to meet the needs of children and families.

Communities can see a high rate of return for investments in quality early childhood systems through improved short- and long-term outcomes.



"One of the most attractive characteristics of Help Me Grow is that it is elegant in its simplicity."

–Dr. Paul Dworkin, Founder, Help Me Grow

DATE: January 28, 2019
TO: First 5 San Mateo County Commission
FROM: Kitty Lopez, Executive Director
RE: Communications Update

ACTION REQUESTED

None; this agenda item is for information only.

COMMUNICATIONS

- The First 5 San Mateo County (F5SMC) Staff and its communication firm, Runyon Saltzman and Einhorn (RSE) will be working on the following:
 - Communication materials for Help Me Grow and Trauma-Informed Initiatives.
 - Marijuana/cannabis educational brochure and campaign materials for use by F5SMC and partners. A draft designed was created, and F5SMC will ask for input from our community partners. The goal is to get it done by July 2019.
 - Refreshing the F5SMC's website lay out to meet the new Brown Act requirements.
 - Impact stories for the April 30, 2019 First 5 Advocacy Day.
 - Upcoming e-newsletter with the main topic on Census.

SOCIAL MEDIA

- See December 2018 Social Media Report and Website Analytics Report (*Attachment 8.1*)

First 5 San Mateo County December 2018


Overview

We continue to see positive interaction and engagement in First 5 San Mateo social media platforms. Instagram showed very strong follower growth; impressions were the highest on Facebook with more than 4.5K in December. Followers demonstrated active engagement in posts related to child care and showed great interaction through the holidays.

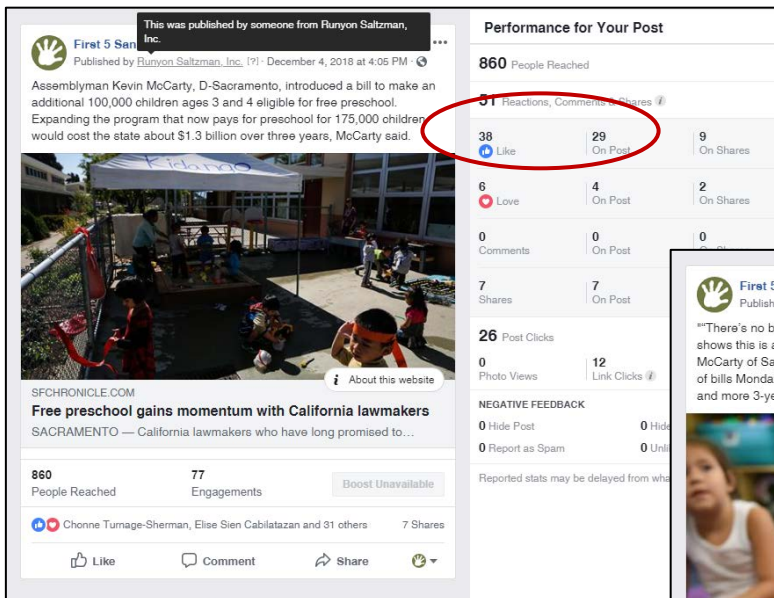
On the First 5 San Mateo website, 274 users in California accessed the site in the month of December, with a total of 409 sessions. The top sources of traffic were from Google organic and from direct searches. The top cities in California that accessed the F5SMC were San Francisco, San Mateo and Redwood City. The top pages that were navigated in the site included the homepage, followed by the announcement and funding page. Over 71.4% of users accessed the site on the desktop. Detailed website analytics can be found on the attached First 5 San Mateo County 2018 Analytics Report.

Social Activity by Platform

The following report provides engagement statistics by social media platform.

 Facebook	1,322 Followers
	4,566 People Reached (+1,187 from last month)
	611 Total Engagements (Likes and Comments)

In December, we saw an increase in reach and engagement compared to November. The two most popular posts reached over 1,546 impressions. The organic post, which announced a new bill for free preschool by Assemblyman Kevin McCarty, had the highest reach of 860 people in addition to a strong 51 reactions, comments and shares.



This was published by someone from Runyon Saltzman, Inc.

First 5 San Mateo County
 Published by Runyon Saltzman, Inc. · December 4, 2018 at 4:05 PM

Assemblyman Kevin McCarty, D-Sacramento, introduced a bill to make an additional 100,000 children ages 3 and 4 eligible for free preschool. Expanding the program that now pays for preschool for 175,000 children would cost the state about \$1.3 billion over three years, McCarty said.

Performance for Your Post

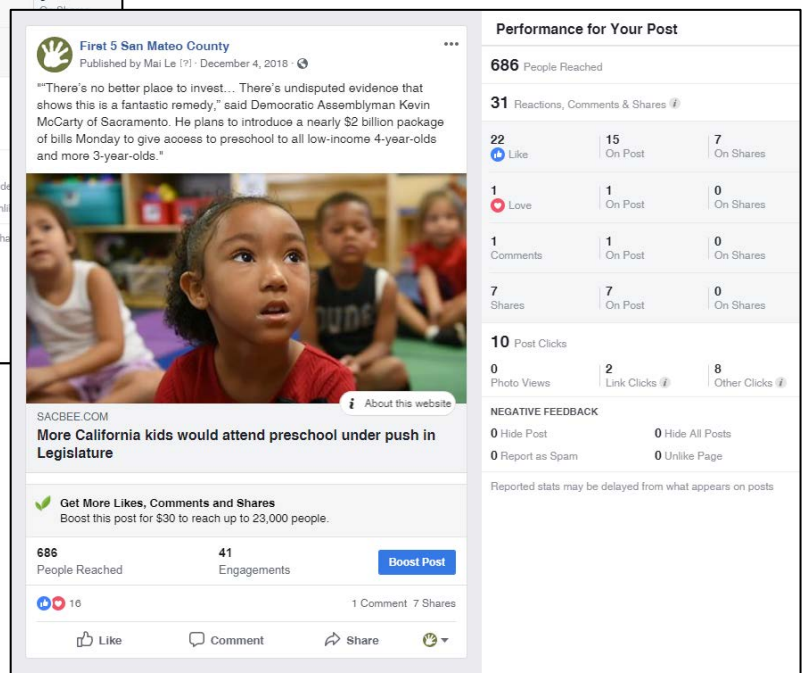
860 People Reached		
51 Reactions, Comments & Shares		
38 Like	29 On Post	9 On Shares
6 Love	4 On Post	2 On Shares
0 Comments	0 On Post	0 On Shares
7 Shares	7 On Post	
26 Post Clicks		
0 Photo Views	12 Link Clicks	

NEGATIVE FEEDBACK

0 Hide Post	0 Unhide Post
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Highlights:

First 5 San Mateo County
 Published by Mai Le · December 4, 2018

"There's no better place to invest... There's undisputed evidence that shows this is a fantastic remedy," said Democratic Assemblyman Kevin McCarty of Sacramento. He plans to introduce a nearly \$2 billion package of bills Monday to give access to preschool to all low-income 4-year-olds and more 3-year-olds."

Performance for Your Post

686 People Reached		
31 Reactions, Comments & Shares		
22 Like	15 On Post	7 On Shares
1 Love	1 On Post	0 On Shares
1 Comments	1 On Post	0 On Shares
7 Shares	7 On Post	0 On Shares
10 Post Clicks		
0 Photo Views	2 Link Clicks	8 Other Clicks

NEGATIVE FEEDBACK

0 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts

Get More Likes, Comments and Shares
 Boost this post for \$30 to reach up to 23,000 people.

686 People Reached	41 Engagements	Boost Post
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16 Reactions, Comments & Shares · 1 Comment · 7 Shares

First 5 San Mateo County

December 2018



Twitter

455 Followers (+5 followers from last month)
29 Total Engagements- Retweets/Likes/Mentions
3.6K Tweet Impressions

During the month of December, Twitter saw great engagement and a high number of 3.6K impressions, which led to an increase of five followers. The account continues to be tagged in content and tweets from other influencers in the early childhood space. Most of the visibility this month came from a tweet about protecting CA kids in immigrant families, which garnered 609 impressions, which means that people viewed the tweet but did not interact.

Top Tweet earned 609 impressions

Help us protect CA kids in immigrant families from policies that undermine their well-being. Submit comments opposing the “public charge” rule change and **#ProtectFamilies** before December 10: bit.ly/2Jrs9fU **#ProKidCA** mailchi.mp/childrennow/8n...

🔄 1 ❤️ 1

Top media Tweet earned 131 impressions

Happy Holidays from First 5 San Mateo County! pic.twitter.com/JbHQgyVa7c



❤️ 2

First 5 San Mateo County December 2018



329
40

Followers (+20 from last month)
Total Engagements (Likes and Comments)

Instagram

The Instagram account continues to see steady growth in followers with twenty additional people following in December. Followers continue to include parents, teachers, early education and health community organizations, other First 5's and public officials. We published 4 posts this month, and engagement increased significantly with 40 likes and comments.

The two most popular post are shown below:



First 5 San Mateo County December 2018



LinkedIn

RSE continued to post content during the month of December to the First 5 San Mateo County LinkedIn business page. RSE and F5SMC will continue to work together to find ways to engage internal staff and other county individuals on this platform.



 **First 5 San Mateo County**
37 followers
1mo

The shortage of high-quality child care providers in San Mateo County is fueled by a number of factors, a shortage of teachers being one of them. A well-aligned, well-prepared workforce is a necessary component of high-quality early child ...see more



Aligning professional development across HV and ECE will contribute to a more cohesive early childhood workforce
childtrends.org

1 Like

 Like  Comment  Share

First 5 San Mateo - Analytics Report



Dec 1, 2018 - Dec 31, 2018

On-Site Performance - December 2018

Website Traffic Overview

Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
553	503	706	63.60%	2.75	00:02:33

Website Traffic Overview - California

Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
274	228	409	45.97%	3.83	00:03:55

Website Traffic by Source - California

Source	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
1. google	132	232	40.52%	4.43	00:04:06
2. (direct)	52	101	48.51%	3.65	00:05:28
3. first5california.com	11	22	63.64%	1.77	00:00:20
4. bing	5	7	42.86%	2	00:00:42
5. yahoo	4	7	57.14%	2.71	00:01:27

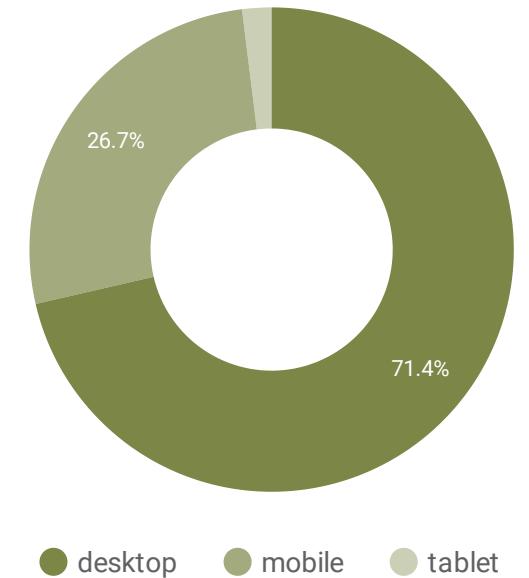
Website Traffic by City - California

City	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
1. San Francisco	43	71	46.48%	3.39	00:03:22
2. San Mateo	22	32	59.38%	2.16	00:00:54
3. Redwood City	17	34	64.71%	1.94	00:00:35
4. Sacramento	13	70	21.43%	7.9	00:13:22
5. San Carlos	9	12	50%	4.33	00:04:05

Website Traffic by Page - California

Page	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration
1. /	111	200	27%	1.96	00:06:20
2. /partners/announcements-and-funding/	18	23	78.26%	1.87	00:01:49
3. /smc/department/first5/home/0,,4313274_4522401,00.html	12	18	55.56%	1.11	00:00:24
4. /about/first-5-staff/	11	13	61.54%	4	00:02:08
5. /families/early-learning/kit/	6	7	71.43%	1.57	00:00:10

Website Traffic by Device (Sessions)



**FIRST 5 SAN MATEO COUNTY (F5SMC)
REPORT OF THE EXECUTIVE DIRECTOR
JANUARY 2019**

STRATEGIC INVESTMENT FOCUS AREAS – UPDATE

Early Learning

Build Up for San Mateo County’s Children Update: The Build Up Advisory Board met on January 11, 2019 for the first of 3 meetings this year. Heather Ainsworth, CEO of Workable Concept, joined as new advisory member and will advise on Build Up’s Employer Engagement Plan. Heather Ainsworth is founder and CEO of Workable Concept, a consultancy that advises on strategies for affordable, inclusive support for working parents and working family caregivers. She has worked with a wide variety of clients, including AARP, Cambridge Education Group, Bay Area Discovery Museum, and Children’s Creative Learning Centers. She also currently serves as advisor for Kinside, a child care benefits company.

Check out Build Up’s latest blog post on the Bipartisan Policy Center’s recently released Early Learning Facilities Policy Framework: <http://buildupsmc.com/2018/11/a-bipartisan-approach-to-policy-solutions/>. This national framework outlines four major principles that can help to guide Build Up’s work on multi-sector solutions to the child care facilities shortage

Build Up has an ambitious goal of creating 3000 new child care spaces in SMC by 2020. The count of spaces attributed to Build Up from April 2017 to December 2018 is 1323 spaces. Nearly 800 spaces have been completed, 180+ confirmed within new developments, and the remainder are in process for confirmation (currently in the pipeline for confirmation).

Child Health and Development

Systems Change for Children with Special Needs Meeting: On January 10, First 5 SMC co-hosted the quarterly Systems Change Meeting along with Help Me Grow Consultant Cheryl Oku. The meeting included several presentations, including an update on the Help Me Grow San Mateo County launch from the newly hired HMG Call Center Manager, Sonia Valenzuela; a presentation from Michelle Sioson Hyman from SVCF Center for Early Learning on Developmental Screening in Pediatric Practices; and a presentation by Nancy Sugajski and Dr. Tina Buysse from Stanford Children’s Health on Barriers to Care Identified at the Watch Me Grow Roundtable. Over 25 stakeholders attended the meeting.

Help Me Grow Pediatric Advisory Committee Meeting: Help Me Grow Pediatric Champion and First 5 SMC Commissioner Dr. Neel Patel convened the first meeting of the HMG SMC Pediatric Advisory Committee on January 14. The meeting served as a “soft launch” of the committee, with only one additional pediatrician, Dr. Tina Buysse asked and confirmed as a member. Agenda items included an update on the landscape of pediatric providers in SMC, meeting membership and Advisory Committee structure, and planning for the upcoming February meeting with the expanded membership.

POLICY & ADVOCACY UPDATES

Census 2020 San Mateo County



San Mateo County is getting ready for Census 2020 by working with organizations and leaders across the county to make sure there is a complete count in our county. First 5 San Mateo County staff are participating in this important endeavor to ensure that undercounted populations such as children 0-5 are included. It is important that everyone is equally represented on the local state and national levels, that families feel safe being counted and that San Mateo County maximizes federal funding streams for eligible citizens. Stay tuned for more updates as Census 2020 rolls out.

COMMUNITY AND STATEWIDE EVENTS & UPDATES

Articles and press releases on Governor Newsom's Budget for California that would impact many children and families:

- **First 5 Association of California** - Budget proposals includes more than \$2.7 billion in funding that will directly impact California's youngest residents and their families. (See Attachment 9.1)
- **"Incoming Gov. Newsom looking to spend more on early education"** retrieved from Abc7.com, January 2, 2019 (See Attachment 9.2)
- **"Gov. -elect Gavin Newsom will propose almost \$2 billion for early childhood programs"** an article from latimes.com, January 2, 2019. (See Attachment 9.3)
- **"A California Dream for Paid Leave Has an Old Problem: How to Pay for It."** an article from New York Times, January 6, 2019. (See Attachment 9.4)
- **Health Care Highlights in Governor Newsom's 2019 -2020 Budget Proposal.** Memo released from Children Now Health Policy Team on January 10, 2019. (See Attachment 9.5)

"First 5: Helping children succeed" an op-ed article by Rob Reiner published on *Capitol Weekly* on December 27, 2018. He emphasized the importance of community investments for early childhood education and health care. (See Attachment 9.6)

"Newsom names SF doctor state's first surgeon general" an article from *San Francisco Examiner*, January 22, 2019. Governor Newsom appointed Dr. Nadine Burke Harris who is a pediatrician, entrepreneur and CEO of the Center for Youth Wellness in San Francisco as California's first state surgeon general. She will be sworn in on February 11th. Governor Newsom also appointed Kris Perry, former Executive Director of F5SMC, as deputy secretary of the California Health and Human Services Agency for Early Childhood Development and as his senior advisor on Implementation of Early Childhood Development Initiatives. (See Attachment 9.7)



1115 Atlantic Avenue
Alameda, CA 94501
P 510 . 227 . 6988
F 510 . 227 . 6901
first5association.org

Governor Newsom’s “California for All” budget proposal includes more than \$2.7 billion in funding that will directly advance First 5’s policy agenda, and additional aligned funding that will affect our communities, and support health and education systems.

Below are key proposals within the \$2.7 billion funding that will impact California’s youngest residents and their families.

Family Resilience

A signature component of the Governor’s budget is the expansion of the state’s Earned Income Tax Credit, renamed the **Working Families Tax Credit**. An important anti-poverty measure, the budget envisions doubling the state’s investment in the program to \$1 billion, expanding eligibility to an additional 400,000 families, and converting the credit to a monthly benefit to better meet the needs of working families.

In addition, the budget proposes \$347.6 million to further increase the size of the state’s **California Work Opportunity and Responsibility to Kids (CalWORKs) cash grants**, eventually increasing to \$455.5M annually. These increases will begin October 1, 2019 and ensure no child in a family receiving cash aid from the state lives in deep poverty.

The budget also proposes to expand funding for **home visiting services**, directing an additional \$78.9 million to expand and make permanent the CalWORKs Home Visiting Initiative (HVI) created in the 2018-19 budget and \$23 million to double the federally-funded Maternal Infant Early Childhood Home Visiting (MIECHV) program operated by the California Department of Public Health.

Acknowledging the critical role of parents in child development, the budget proposal sets forward an ambitious goal that every newborn or newly adopted baby in California can be cared for by a parent or family member for the first six months. Currently, family leave protections only provide 6 weeks of paid leave and are applicable to employees working for organizations which employ 25 or more staff. The Administration will convene a **Paid Family Leave** taskforce to explore options to achieve this goal.

Finally, the budget allocates \$50M in one-time funding to establish **child savings accounts** in partnership with First 5s, local governments, and philanthropy to ensure families have the opportunity to start building assets for their children from birth. We will be working with First 5 CA and First 5s across the state to explore this proposal further.

Child Health

Acknowledging the importance of early identification and intervention, the Governor's budget includes \$105 million to support child and family health screenings.

With the goal of better connecting families and young children to appropriate early intervention services, the Governor proposes \$45 million in state and federal funding to ensure all families on Medi-Cal receive **Adverse Childhood Experiences (ACEs)** screens. The state Department of Health Care Services will establish a working group to build the screening tools and practice guidelines for young children, and we expect engage with state leaders to further refine the proposal.

The budget also includes \$60 million in state and federal funding to increase **developmental screening** rates for young children. Aligned with our advocacy for AB 11 in 2018, the budget outlines the American Academy of Pediatrics' recommendations for developmental screening.

On a debrief call about the budget, Jennifer Kent, director of DHCS, said they will add a new code for trauma screenings, since it's not reimbursed currently, and provide more guidance to providers on codes for developmental screening. DHCS hasn't yet considered the effect on referrals/intervention, but "that may come up in the May Revise once we know what the uptake looks like," she said. First 5 Association is excited to work with the administration on this, drawing upon our AB 11 background and experience.

Finally, building upon expansion of the **Black Infant Health** program last year, the budget provides an additional \$7.5 million to further address disparities in infant and maternal mortality for African American women.

Early Learning

Building upon progress made over the past three years to expand access to early care and education, the Governor's budget invests significant resources to strengthen the state's early learning system.

The proposal allocates \$750 million in one-time funding directed toward local education agencies to remove barriers to **full school-day, full school-year kindergarten**, and an additional \$500 million in one-time funding to improve child care infrastructure, including support for **professional development and facilities**. In addition, the California State University system would receive \$247 million in one-time funding which could be used to expand child care facilities for students with young children.

Ongoing funding is proposed to ensure all children eligible for the **California State Preschool Program (CSPP)** have access to services. \$125 million would provide an additional 180,000 full-day, full-year spaces in 2019-20, increasing to 200,000 students by 2022. In addition to funding, the budget envisions changing policy to remove barriers to access by eliminating the current requirement that parents show proof of employment or enrollment in higher education to receive access to full-day programs.

Despite these significant and historic investments, the Governor acknowledges that there will still be significant gaps in the state's early learning system, especially access to infant and toddler care, and proposes allocating \$10 million to develop, in partnership with the State Board of Education, Department

of Finance, and Department of Social Services, a **roadmap toward universal preschool and quality, affordable subsidized child care in California.**

First 5 LA, in partnership with First 5 California, will continue to fund and coordinate the California Early Care and Education Coalition to influence the state's early learning spending plan and policy changes.

Community Priorities and Aligned Systems Funding

In addition to these proposals specifically focused on early childhood and family support services, the budget includes significant funding plans to address community needs and strengthen our health and education systems. A few examples of proposals which will advance regional goals include:

- Funding to combat homelessness and accelerate the availability of affordable housing, including \$500 million in one-time funds to build emergency shelters and permanent supportive housing, and accelerated payments from the \$2 billion "No Place Like Home" initiative. A portion of one-time funds will be set-aside for housing projects in the 11 largest cities in California.
- An additional \$2 billion for the Local Control Funding Formula and \$576 million for expanded special education services provided by local education agencies, among other adjustments to TK-14 education funding.
- Continued funding for health provider rate increases, including more than \$1 billion in Proposition 56 funding (tobacco tax increase approved by voters in 2016). At least \$50 million in additional funding will be made available for Medi-Cal family planning services, and additional funds will be available for mental health provider training, whole person care pilots, and additional health systems incentives which could be modified to include early childhood priorities.
- Continued funding for state immigration legal services, including \$25 million in new, ongoing funding to develop an immigration rapid response fund at the state Department of Social Services. The fund would support community based and other non-profit organizations addressing emergency immigration needs in California.
- An additional \$50 million for 2020 census activities, bringing the total state investment to \$140.3 million.

POLITICS

Incoming Gov. Newsom looking to spend more on early education

KABC

By Rob Hayes

Wednesday, January 02, 2019 08:44PM

When Gov.-elect Gavin Newsom takes office on Monday he won't have a lot of time to tinker with a spending plan.

His proposed state budget for the upcoming fiscal year has to be presented to the Legislature by the following Thursday.

One issue he intends to fund: early childhood education, to the tune of nearly \$2 billion in new spending.

"There has not been an investment proposed of this sort by a past governor in California ever," said Kim Pattillo Brownson, vice president of policy and strategy for the child advocacy group First 5 LA, which looks to make sure kids are ready to learn when they start kindergarten.

Pattillo Brownson says Newsom's plan to grow childcare services and create more kindergarten classes is one of the best ways to improve lives in the state.

"To prepare for the future of California, you have to prepare its kids," she said. "You start at the beginning with foundations that begin in health as well as early learning and education."

Most of Newsom's massive expenditure though is slated to be a one-time funding.

Future childhood education investments may be harder to get, says former California Assemblyman Mike Gatto.

"There's this myth that Governor Brown left the state with great finances," he told Eyewitness News. "That has started to turn around and Governor Newsom comes into office with a pretty challenging financial position that may manifest itself in the next year."

Gatto says California's financial health is heavily dependent on the stock market and the national economy, which he's starting to question. And he points to the super-majority in the legislature that the Democrats will hold, something he says may not be a good thing for Newsom.

"The Legislature tends to be to the left of the governor in this state," Gatto explained. "They might throw at him all kinds of proposals that he then is faced with vetoing and that's a tough position for a governor to be in."

One touchy issue that Newsom may be able to dodge is California's pricey and much criticized bullet train. Its current price tag now is topping \$75 billion.

"Fate might take its own hand in this because there's a ballot initiative that's being circulated that would do away with it without the governor having a say in it," Gatto said. "If they (voters) weigh in and say 'Hey, no mas' then I think he'll let it die."

Jan. 2, 2019, 12:05 a.m.

• STATE GOVERNMENT

By John Myers
JAN 02, 2019 | 12:05 AM

Gov.-elect Gavin Newsom will propose almost \$2 billion for early childhood programs



(Allen J. Schaben / Los Angeles Times)

Seeking to frame his new administration as one with a firm focus on closing the gap between children from affluent and poor families, Gov.-elect Gavin Newsom will propose spending some \$1.8 billion on an array of programs designed to boost California's enrollment in early education and child-care programs.

Newsom's plan, which he hinted at in a Fresno event last month, will be a key element in the state budget proposal he will submit to the Legislature shortly after taking office Monday, a source close to the governor-elect's transition team said.

The spending would boost programs designed to ensure children enter kindergarten prepared to learn, closing what some researchers have called the “readiness gap” that exists based on a family’s income. It would also phase in an expansion of prekindergarten and offer money to help school districts that don’t have facilities for full-day kindergarten.

“The fact that he’s making significant investments with his opening budget is really exciting,” Ted Lempert, president of the Bay Area-based nonprofit Children Now, said Tuesday. “What’s exciting is the comprehensiveness of it, because it’s saying we’re going to focus on prenatal through age 5.” A broad overview document reviewed by The Times on Tuesday shows that most of the outlay under the plan — \$1.5 billion — would be a one-time expense in the budget year that begins July 1. Those dollars would be a single infusion of cash, an approach favored by Gov. Jerry Brown in recent years.

Most of the money would be spent on efforts to expand child-care services and kindergarten classes. By law, a governor must submit a full budget to the Legislature no later than Jan. 10. Lawmakers will spend the winter and spring reviewing the proposal and must send a final budget plan to Newsom by June 15.

Though legislative Democrats have pushed for additional early childhood funding in recent years — a key demand of the Legislative Women’s Caucus — those actions have typically come late in the budget-writing season in Sacramento.

“Quite frankly, to start out with a January proposal that includes that investment in California’s children reflects a new day,” state Sen. Holly J. Mitchell (D-Los Angeles) said.

The governor-elect will propose a \$750-million boost to kindergarten funding, aimed at expanding facilities to allow full-day programs. A number of school districts offer only partial-day programs, leaving many low-income families to skip enrolling their children because kindergarten classes end in the middle of the workday. Because the money would not count toward meeting California’s three-decades-old education spending guarantee under Proposition 98, which sets a minimum annual funding level for K-12 schools and community colleges, it will not reduce planned spending on other education services.

Close behind in total cost is a budget proposal by Newsom to help train child-care workers and expand local facilities already subsidized by the state, as well as those serving parents who attend state colleges and universities. Together, those efforts could cost \$747 million, according to the budget overview document.

An expansion of prekindergarten programs would be phased in over three years at a cost of \$125 million in the first year. The multiyear rollout would, according to the budget overview, “ensure the system can plan for the increase in capacity.”

Lempert said the Newsom proposal is notable for trying to avoid the kinds of battles that in recent years pitted prekindergarten and expanded child care against each other for additional taxpayer dollars.

“The reality is we need to expand both simultaneously,” he said.

Another \$200 million of the proposal would be earmarked for programs that provide home visits to expectant parents from limited-income families and programs that provide healthcare screenings for young children. Some of the money would come from the state’s Medi-Cal program, and other

money from federal matching dollars. Funding for the home visits program was provided in the budget Brown signed last summer; the Newsom effort would build on that.

Emphasizing a policy area with broad appeal in his first state budget could reflect Newsom's political sensibility about the challenges ahead. Democratic lawmakers and interest groups will be especially eager to see how Newsom addresses the demand for an overhaul of healthcare coverage in California — especially after a 2017 effort to create a single-payer, universal system fizzled. The path forward on healthcare is complex and costly, making early childhood education a more achievable goal in the governor-elect's early tenure.

Newsom is likely to face considerable demands for other additional spending. In November, the Legislature's independent analysts projected that continued strength in tax revenues **could produce a cash reserve of some \$29 billion over the next 18 months**. Almost \$15 billion of that could be in unrestricted reserves, the kind that can be spent on any number of government programs.

Kim Belshé, executive director of the child advocacy organization First 5 LA and a former state health and human services secretary, said the initial Newsom budget proposal suggests the next governor will focus on a comprehensive approach to improving outcomes for children from low-income families.

"School-ready kids deserve quality early learning, strong and well-supported families, and access to early screening services," Belshé said. Newsom "understands the 'whole child,' multifaceted needs of our kids and is clearly ready to lead."

Mitchell, the chair of the Senate budget committee, said she's eager to see the details of the governor-elect's proposal to determine whether it might signal the beginning of an even broader expansion of early education efforts. Similar efforts have been hindered by a lack of money and ongoing debate over which services to help children 5 and younger need state funding the most. Universal preschool, in particular, has been debated for more than a decade. California voters rejected a ballot measure to fund a full prekindergarten system in 2006.

"It's clear there's a new movement afoot trying to engage on investment for universal preschool," Mitchell said. "How we invest, and how we prioritize that investment, is going to be a great conversation for the coming months."

A California Dream for Paid Leave Has an Old Problem: How to Pay for It

Newsom, the incoming governor, is expected to propose the longest state parental leave in the nation: six months.



By Claire Cain Miller and Jim Tankersley

- Jan. 6, 2019



Gavin Newsom, campaigning last fall with his son Dutch, emphasized family-friendly issues like early childhood education programs and prenatal and child care during the closing weeks of his race. Credit Jenna Schoenefeld for The New York Times

The United States has long been the only industrialized country not to offer paid leave to new parents. Instead of waiting for the federal government, the incoming governor of California intends to change that in a significant way for families in his state.

He is expected to introduce a proposal to give families six months of paid leave after the birth of a child.

What's unclear is how California would pay for it.

The proposal, which the governor-elect, Gavin Newsom, is expected to include with his budget after he is sworn in on Monday, would be the most generous state policy in the nation, at a time when federal paid leave proposals have stalled. Yet it does not include a plan to finance it, and there is no guarantee that the Legislature would approve raising the money.

It's the same challenge that has stymied the policy at the federal level. Around **80 percent** of Americans consistently **say they support** paid parental leave, and some Republican lawmakers have joined Democrats in embracing the idea. Yet federal lawmakers have declined to pass tax increases or corporate mandates to make it a reality.

California's proposal continues an effort by governors to pass laws on the issue while Congress is gridlocked. Massachusetts, Washington and New Jersey recently **passed or expanded** paid family leave policies. Advocates say Oregon, Colorado and Connecticut are poised to do so, too. In competitive races in the recent midterm elections, 29 percent of candidates for Congress and governor included paid leave in their platforms, up from 4 percent four years earlier, **according to** the National Partnership for Women and Families.

But the California proposal, shared by a Newsom adviser on condition of anonymity, is set apart by the length of the proposed leave. The state currently offers six weeks of partly paid leave (with an additional six weeks of disability for birth mothers). The five other states offering it, along with the District of Columbia, give **between four and 12 weeks**.

Many of the biggest companies give certain new parents between two and 16 weeks. Some of the most generous companies, like those in Silicon Valley, give around four months; Netflix offers a year. But only **16 percent** of American workers get paid leave from their employers.

Economists have found that about six months of parental leave is **ideal**. A shorter period offers fewer benefits for babies' health and development, and **a longer one can hurt** women's careers and earnings.

The absence of paid leave and other family-friendly policies has been found to be [the major reason](#) that more women aren't working in the United States, and the reason American parents say [they are unhappier](#) than nonparents and parents in other countries.

"My career never recovered and never will," said Charlotte Brock, 39, a mother in Vienna, Va. When she had her first child eight years ago, she quit her job as a think tank analyst and moved in with her parents because she had no paid leave.

Now an analyst at NASA, she is expecting twins, and has pieced together sick leave followed by part-time work. Her husband doesn't get paid parental leave either. "People don't realize the recovery for women, even physically, is a lot longer than what's advertised in our culture," she said. "And just in terms of the experience of bonding, the closeness, and breast-feeding is so much easier if you can do it without having to pump."

The share of American women who are working [has stalled](#), researchers say, hurting families' incomes and the country's economic output, even as that share has continued to climb in other rich countries. As employment has improved since the last recession, men have benefited [more than women](#). Economists have pinpointed the lack of family-friendly policies as a big reason. In Canada, by comparison, some parents can stretch out their paid leave over 18 months, and in Britain, many parents can take one year. Both nations also provide subsidized child care.

"Because we refuse to acknowledge that people have families and care issues, we're falling behind our economic competitors," said Heather Boushey, the executive director of the Washington Center for Equitable Growth, who advised Hillary Clinton on economic issues during her 2016 presidential campaign.

If policies like paid parental leave and subsidized child care enabled more mothers to work, the United States could add five million prime-age workers to its labor force, according to [a new economic letter](#) from the Federal Reserve Bank of San Francisco. Spending on child care makes the biggest difference in female employment, earnings and fertility, found [a recent paper](#).

The California policy would be the nation's biggest test of the idea that longer leave, by encouraging parents not to quit their jobs and by delaying the need to pay for infant care, can [help economic growth](#).

But the governor will face questions about whether it would require a tax increase; how the program could stay solvent if there were a recession; and how businesses would cope with employees' long absences. California's existing paid leave program is financed by a 1 percent payroll tax. Increasing that tax would require

the approval of two-thirds of the Legislature, not assured despite Democratic control.

Image



Research has found that fathers who take leave are more involved in child care for years to come. Credit Yana Paskova for The New York Times

The proposal unites two of Mr. Newsom's campaign themes: help for young children and reductions in the expenses of daily life. Infant care costs an **average of \$1,230 a month** in a child-care center. His budget proposal will also include \$1.8 billion for **early childhood education**, as reported by The Los Angeles Times, including expanded prekindergarten programs, subsidized child care and **nurse home visits** for pregnant low-income women.

The ideas signal the extent to which the new governor wants to take California in a different direction. His predecessor, Jerry Brown, pushed back on what he saw as extravagantly expensive plans, and warned in exit interviews of an approaching recession. California has a history of **fervent opposition** to taxes. Democrats now have supermajorities in both the Senate and the House, but many of them have embraced fiscally conservative policies.

California was the first state to pass paid parental leave, in 2002, and researchers have already been able to assess some effects. Even though California companies opposed the original policy, [surveys have found](#) either no effect or a positive effect on productivity and turnover. Paid leave increases mothers' [wages](#) and [work hours](#), research shows, and improves the [health](#) of babies and mothers. Mothers breast-feed [longer](#). Fathers who take leave are [more involved in child care](#) for years to come.

California's leave program is paid for entirely by employees' payroll taxes, in a fund that is part of the state's temporary disability insurance program. New parents receive a percentage of their earnings, up to \$1,216 a week. The new plan would allow new parents to divide six months of paid leave as they see fit, or to give it to other family members caring for the baby.

Reaching six months of leave could take several years, said the Newsom adviser. First, the administration plans to extend leaves by an unspecified shorter period. It would free up money to do so with a policy change: The trust fund that administers paid leave would be required to hold three months of reserve funds instead of six.

Then the administration would start a task force to address questions like how to reach six months of leave, including the biggest issue of all: how to pay for it.

Adam Nagourney contributed reporting.

Claire Cain Miller writes about gender, families and the future of work for The Upshot. She joined The Times in 2008 and was part of a team that won a Pulitzer Prize in 2018 for public service for reporting on workplace sexual harassment issues. [@clairecm](#) · Facebook

Jim Tankersley covers economic and tax policy. Over more than a decade covering politics and economics in Washington, he has written extensively about the stagnation of the American middle class and the decline of economic opportunity. [@jimtankersley](#)

TO: Interested Parties
FROM: Children Now Health Policy Team
DATE: January 10, 2019
RE: Health Care Highlights in Governor Newsom's 2019-2020 Budget Proposal

Today, California's Governor Gavin Newsom released his inaugural proposed budget for Fiscal Year 2019-2020, which makes needed pro-kid investments in supports and services that will improve the lives of California's young children. Children Now applauds the Governor's proposed budget which demonstrates a commitment to improve California's health care system and invests in prevention to improve child health outcomes. Some of the relevant historic health care investment highlights include:

EARLY CHILDHOOD HEALTH

- \$60 million (\$30 million Proposition 56 funds) to provide increased payments for early and routine **developmental screenings** for children in Medi-Cal.
- \$45 million (\$22.5 million Proposition 56 funds) for **adverse childhood experiences (ACEs) screenings** for children (ages 0-21) and adults in the Medi-Cal program at least once every three years, and supports increased referrals to appropriate services depending upon screening results. The Department of Health Care Services will work with stakeholders to develop a screening tool for children.
- \$109.4 million in blended federal and general funding for **expansion of home visiting programs** including \$78.9 million to expand the newly enacted CalWORKs Home Visiting Initiative and \$30.5 million to expand home visiting through local public health departments, including \$7.5 million specifically to expand the Black Infant Health Program.

CHILDREN & YOUTH MENTAL HEALTH

- \$25 million General Fund for **mental health research grants** on how to better detect and intervene when young people have had, or are at high risk of experiencing, psychosis.
- \$50 million General Fund to increase **training opportunities for public mental health practitioners** and mental health workforce programs. It will be important to ensure that workforce improvement programs benefit mental health services for children.
- During his budget address, Governor Newsom also announced that he would appoint a "**mental health czar**"; more details should be forthcoming soon.

IMPROVEMENTS TO MEDI-CAL

- \$260 million (\$196.5 million General Fund) to **expand full-scope Medi-Cal coverage** to approximately 138,000 eligible young adults aged 19 through 25 regardless of immigration status, building on the successful implementation of SB 75/Health4All Kids that expanded Medi-Cal to undocumented children.
- \$50 million in Proposition 56 funds for **family planning services** in the Medi-Cal program.

- \$360 million (\$180 million in Proposition 56 funds) for a **value-based program in Medi-Cal** that encourages managed care providers to meet goals in critical areas, such as management of chronic disease, prenatal/post-partum care, and behavioral health integration.
- \$3.2 billion (\$1.05 billion Proposition 56 funds) for **supplemental Medi-Cal payments and rate increases** for physicians, dentists, family planning services, Home Health, pediatric day health services, and other services, that continue investments established in the 2018 Budget Act.
- \$3.8 million (\$1.8 million General Fund) to strengthen fiscal forecasting of the Medi-Cal and Family Health estimates and to **improve the oversight and monitoring of Medi-Cal program** expenditures at the Department of Health Care Services.

HEALTH CARE AFFORDABILITY

- Increase in **health coverage affordability subsidies** through Covered California for individuals with incomes between 250 and 400 percent of the federal poverty level, and expand subsidies to individuals with incomes between 400 and 600 percent of the federal poverty level to increase coverage and promote affordability (funded by revenues generated by establishing a state individual mandate).

In addition, Governor Newsom recently signed an [Executive Order](#) to create a state Surgeon General position who will examine the “root causes of serious health conditions, such as adverse childhood experience” with a focus on toxic stress and social determinants of health.

For more information, please contact Mike Odeh, Director of Health Policy, modeh@childrennow.org / 202-262-7856 or Kelly Hardy, Senior Managing Director of Health Policy and Research at khardy@childrennow.org / 510-220-4020.

- The Governor’s budget summary is available at:
<http://www.ebudget.ca.gov/FullBudgetSummary.pdf>
- The Department of Health Care Services Budget Highlights are available at:
https://www.dhcs.ca.gov/Documents/Budget_Highlights/FY2019-20-GB-Highlights.pdf

<http://capitolweekly.net/first-five-helping-children-succeed/>



CAPITOL WEEKLY

COVERING CALIFORNIA GOVERNMENT AND POLITICS

OPINION

First 5: Helping children succeed



BY **ROB REINER** POSTED 12.27.2018

[TWITTER](#)[FACEBOOK](#)[EMAIL](#)

In the past 20 years, a lot has happened in California to give young children a better start in life. Since voters made their voices heard and passed Proposition 10, the tobacco tax that created First 5 commissions in every county, great things have happened.

First 5s have funded preschool opportunities; helped create a dental program for young children that become a model for the state; and they have supported scores of state and federal bills to improve equity and well-being for children, from prenatal care through age five.

<http://capitolweekly.net/first-five-helping-children-succeed/>

Kids who receive high-quality care and early learning do better in school, are more likely to attend college, and are better prepared for the workforce.

More recently, First 5s have pushed for policy in Sacramento, yielding new statewide investments in early childhood. And with its allies, First 5s have amplified the power of county partnerships, helping to craft and advance child abuse prevention plans by expanding home visiting for thousands of new mothers. It has also built broad support for early childhood by promoting collaboration across sectors, from business to education to public health.

I'm proud of the way First 5 has evolved to meet the needs of our young kids and families throughout the state. But there is more work to be done. Despite having the fifth largest economy in the world, California has the highest child poverty rate in the country. One in seven of our kids is reported for abuse or neglect before age five. And three out of four aren't properly screened for developmental delays.

Science has shown us that how a child's brain develops in the early years has a profound effect on their path in life. Kids who receive high-quality care and early learning do better in school, are more likely to attend college, and are better prepared for the workforce. Yet almost 90% of our babies and toddlers don't even have access to a licensed early learning opportunity.

Support the young children in your life by encouraging their development: talk to them, read to them, sing to them.

In the past 20 years, First 5 has learned and grown in ways that many of its architects — including me — never imagined. And I'm confident First 5 will continue to blaze a path of innovation for the next 20 years. But it can't be done alone. No one organization can single-handedly ensure our kids are safe, healthy, and ready to succeed in school and life. The responsibility belongs to all of us.

Even if you don't have kids, remember kids grow up. And the cost of not caring for them now will result in higher taxes for prisons, police protection, drug abuse, and teen pregnancy. If you want a safer, more secure society, kids are the best investment you can make.

Today's toddlers are tomorrow's nurses, farmers, teachers, computer scientists, and artists. They are our future workforce, and a healthy start will insure that California will continue to fuel innovation and compete in a global economy.

I'm calling on mayors, city councils, county supervisors and our new governor to make the critical investments in quality preschool, quality childcare, and access to healthcare.

<http://capitolweekly.net/first-five-helping-children-succeed/>

And for citizens, here's how you can help. Support the young children in your life by encouraging their development: talk to them, read to them, sing to them. Volunteer to read to little kids at the library or a preschool.

If you work, encourage your employer to adopt family-friendly policies, like paid family leave and flexible work schedules. Pay attention to local, state, and federal legislation that could affect services for children, and be an advocate.

If our children succeed, we all succeed.

—

Editor's Note: Rob Reiner chaired the successful campaign to approve Proposition 10 of 1998, which created the First 5 network in California, dedicated to advocating for children prenatal to age 5. He served as the first chairman of First 5 California from 1999 to 2006.

Newsom names SF doctor state's first surgeon general



Lt. Gov. Gavin Newsom (File photo by Jessica Christian/2016 S.F. Examiner)

By Bay City News on January 22, 2019 11:45 am

A nationally recognized doctor based in San Francisco has been appointed as California's first surgeon general, Gov. Gavin Newsom's office announced Monday.

Dr. Nadine Burke Harris, 43, who is a pediatrician, entrepreneur and CEO of the Center for Youth Wellness in San Francisco, has been appointed as the state's first-ever surgeon general.

"Looking forward to rolling up my sleeves as CA's first Surgeon General," Burke Harris said on Twitter. "Thank you @GavinNewsom for your bold vision for health for all Californians. #preventscreenandheal!"

The appointment was made as part of the governor's effort to help the youngest residents of California, according his office.

Burke Harris has been aiming to change the way society responds to childhood trauma, which according to a short biography of her is "one of the most serious, expensive and widespread public health crises of our time."

Burke Harris's Center for Youth Wellness is working to change the way people respond to children exposed to toxic stress and "adverse childhood experiences," according to the biography.

Burke Harris leads the Bay Area Research Consortium on Toxic Stress and Health and she is a member of the American Academy of Pediatrics'

National Advisory Board for Screening. She's also on a committee for the National Academy of Medicine.

The idea of a state surgeon general is not new, according to the National Academy for State Health Policy.

Pennsylvania established a physician general position in 1996 and that position still exists. Florida and Arkansas have physician general positions. Michigan eliminated its physician general position in 2010.

Burke Harris is a Democrat and will be sworn in as surgeon general Feb. 11. She will be paid \$200,000. She does not need to be confirmed by the state Senate.

Berkeley resident Kris Perry, 54, was sworn in Monday as deputy secretary of the California Health and Human Services Agency for Early Childhood Development and as senior advisor to Newsom on Implementation of Early Childhood Development Initiatives.

Perry's appointment is also meant to help children of California. Perry, also a Democrat, will be paid \$170,000 and her position does not need Senate confirmation.

-Keith Burbank, Bay City News

DATE: January 28, 2019
TO: First 5 San Mateo County Commission
FROM: Kitty Lopez, Executive Director
RE: Committee Updates

Program, Operations and Planning (POP) Committee Meeting – January 7, 2019

Commissioners Present: Sandra Phillips-Sved (Chair), Nicole Pollack, Nancy Magee
 Public Member: Harvey Kaplan (absent)
 Staff: Kitty Lopez, Michelle Blakely, Myra Cruz

- **Elect Committee Chair**

The Committee re-elected Sandra Phillips-Sved as POP Committee Chair for 2019 - 2020.

- **Review Marijuana/Cannabis Draft Brochure**

F5SMC's Program and Planning Director Michelle Blakely stated that San Mateo County Health is rolling out their cannabis education campaign with their target focus on youth; their communication director reached out to First 5 San Mateo County (F5SMC) for cannabis information targeting children 0 through 5. For this reason, F5SMC and its communication firm, RSE, are developing a cannabis educational brochure, similar to F5SMC's successful anti-smoking brochure. The goal of the brochure is to educate parents and caregivers. Mood boards and concept draft brochures were presented, and Blakely asked for the Committee's feedback. F5SMC will host focus groups for providers and parents to get feedback on messaging for the brochure. The goal is to have it done by July 2019.

The Committee reviewed the draft brochures and provided their feedback.

- **Build-Up for San Mateo Children Update**

F5SMC's Executive Director, Kitty Lopez, and Michelle Blakely shared the following information:

- Build Up for San Mateo Children is an early learning facilities initiative. A new director has been hired, Christine Padilla. Build Up is also looking to fill a technical assistance coordinator position. 4C's is hiring these positions. Human Services Agency, F5SMC, Heising-Simons Foundation and an anonymous donor are contributing to fund these positions for 2 – 3 years.
- Gilead is providing a \$50,000 grant for Build Up. A press release will go out soon in the hope that this will engage other local businesses to support this initiative.
- Christine Padilla and Sarah Kinahan will be doing a presentation on Build Up (an update) at the January 28, 2019 Commission Meeting.
- The next Build Up Advisory Committee meeting is on January 11, 2019.
- Lopez has been making presentations at Chamber of Commerce meetings on this initiative.
- Some faith-based organizations are ready to establish, or expand child care spaces, but are in need of funding.
- Lopez and Blakely met with the CEO of Building Kidz, a for profit child care operator. They have preschools on the Peninsula, in other areas of California, and in other states. They are interested in working with Build Up to expand.

- **Help Me Grow Update**

Michelle Blakely updated the Committee on the Help Me Grow San Mateo County (HMG) Initiative which is part of a nationwide effort that California and over 30 county affiliates are implementing. One of the strategies of HMG Initiative is to provide early identification and service linkages for families with young children thru a Call Center. Gatepath was selected to manage the Call Center; it will go live in February 2019. F5SMC is the backbone of the communication and planning for this initiative; a website and materials are currently being developed.

F5SMC posted a Request for Qualifications (RFQ) for Child Health Care Provider Liaison, as part of the HMG Initiative and infra-structure. A possible recommendation will be presented in the next Commission Meeting. This position will provide outreach to physician offices and health providers. Commissioner Neel Patel is the HMG Physician Champion, and San Mateo County is one of the few counties that has a physician champion.

- **Next Meeting:** Home Visiting Survey Data and Funding Allocations Timeline for Strategic Planning for 2020 – 2025 will be discussed at the next POP Meeting on February 4, 2019 at San Mateo County Office Education.
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