

Community Collaboration for Children's Success

INITIATIVE OVERVIEW

County leaders identified that a large portion of youth clients in high-intensity programs such as Juvenile Probation, Child Welfare and Behavioral Health and Recovery programs were coming from a few neighborhoods in the County. The leaders wanted to better understand what could prevent this pattern by learning more from the residents of these neighborhoods and recognized that a focused, place-based approach would help understand the particular needs and challenges facing the diverse communities where these youth and families live.

The County Human Services Agency, Health, Probation, Office of Education and First Five embarked on a joint initiative, The Community Collaboration for Children's Success (CCCS), with the aim of producing better outcomes for children in San Mateo County. The north star of the initiative is to prevent children and youth from the challenging and often traumatic circumstances that lead them to high-intensity County systems.

CCCS planning engages directly with youth and families who live in high-need/high-opportunity neighborhoods to identify strategies to address issues prioritized by impacted community members and local leaders. Through the process, community members create community action plans tailored to their neighborhood needs that prioritize strategies to support youth success. Once the planning process is complete, the CCCS initiative will continue by supporting the implementation of the neighborhood plans. To learn more, visit GetHealthySMC.org/CCCS.

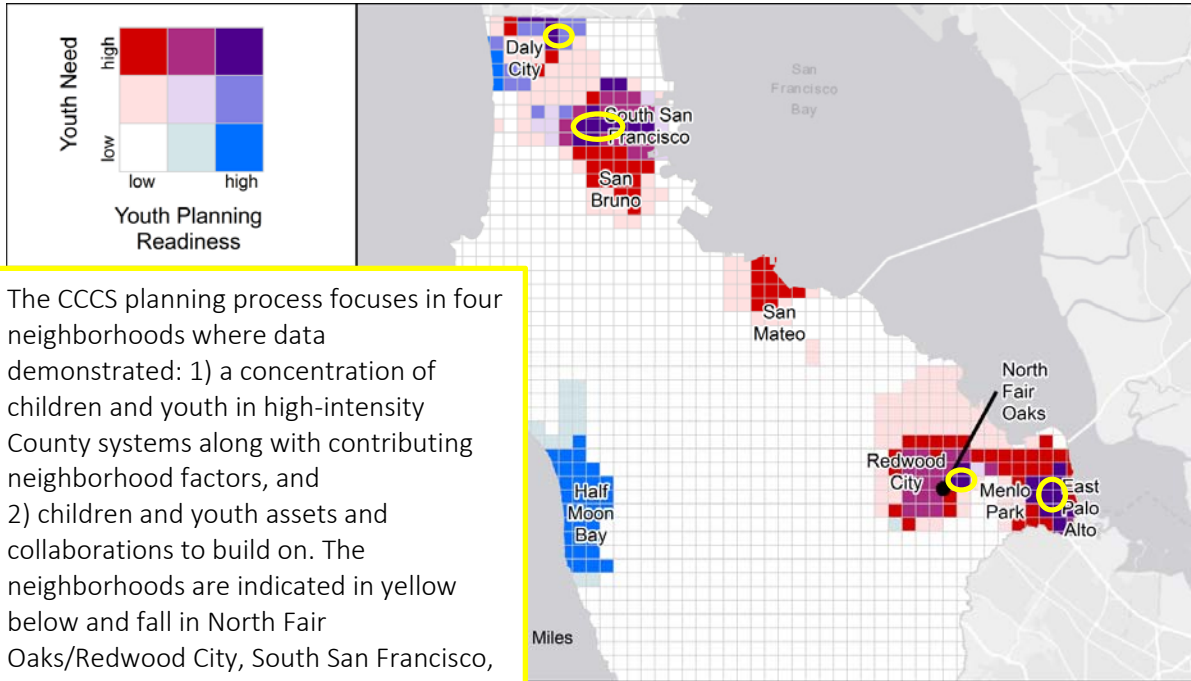
DID YOU KNOW?
 In San Mateo County, 53% of youth clients in Probation and 43% in Behavioral Health and Recovery Services come from the same 4 zip codes.

Three-phased Approach

Phase I included creating a methodology for identifying the geographies of focus, analyzing data, developing a community engagement framework, and hiring a consulting firm with planning expertise. Phase II involves the deep community engagement in the four targeted neighborhoods.

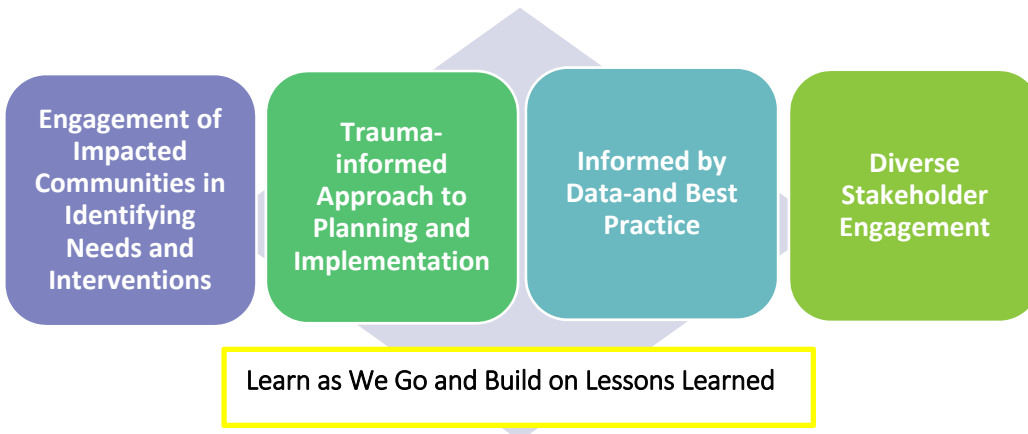


Geographies of Focus



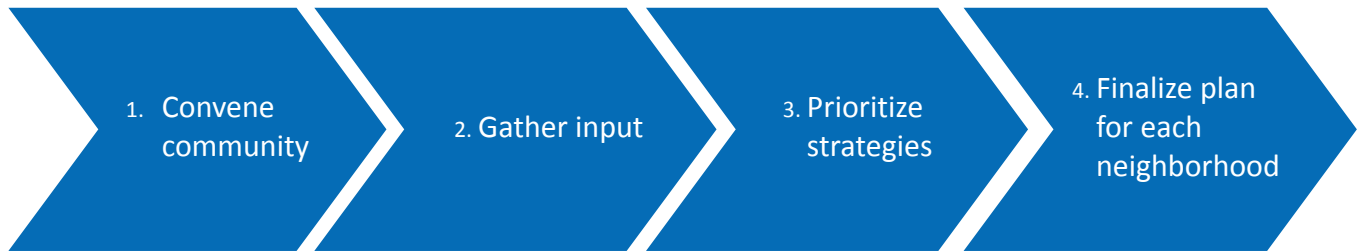
The CCCS planning process focuses in four neighborhoods where data demonstrated: 1) a concentration of children and youth in high-intensity County systems along with contributing neighborhood factors, and 2) children and youth assets and collaborations to build on. The neighborhoods are indicated in yellow below and fall in North Fair Oaks/Redwood City, South San Francisco, East Palo Alto, and Daly City. **To learn more, please visit www.GetHealthySMC.org/CCCS-data.**

Core Values



Planning Timeline

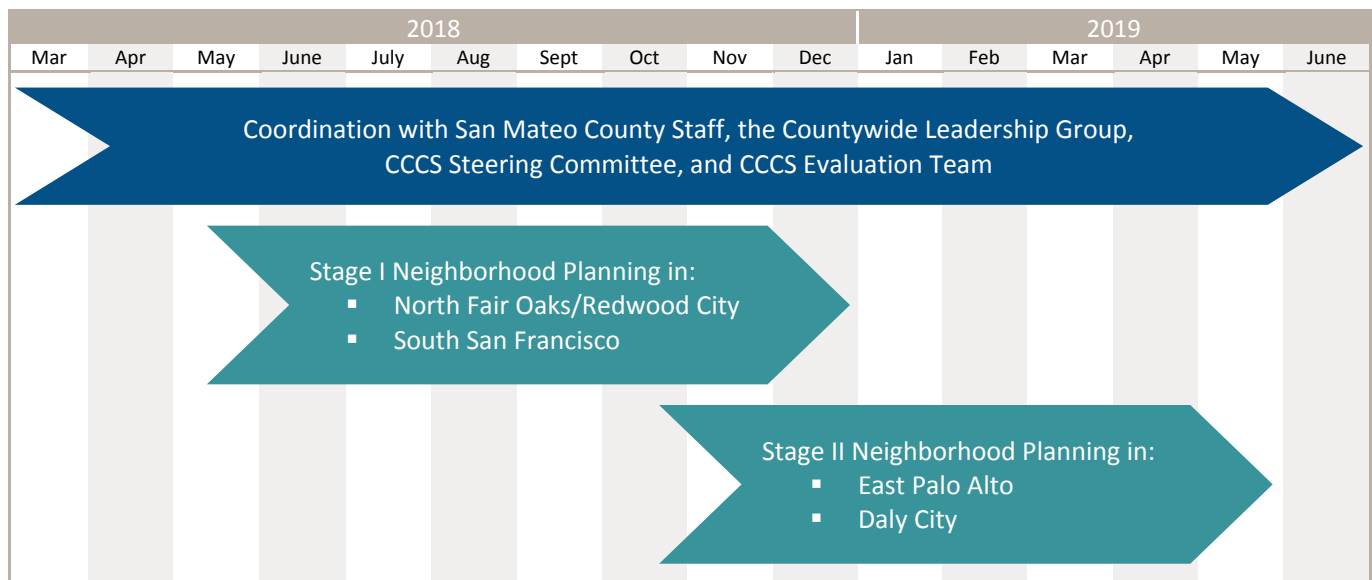
The planning process within each of the four focus neighborhoods involves the following four basic steps:



The CCCS planning process began March 2018 and will be completed by June 2019 with each neighborhood plan developed in 7-8 months. The sequence for the neighborhood planning process is presented below.

At the end of the planning process, each of the four focus neighborhoods will have a 4-5-year plan to support children’s success. Each plan will include:

- an asset map for the neighborhood;
- a summary of the community’s needs and strengths;
- a list of barriers to children’s success identified through the data collection;
- prioritized community goals and outcomes;
- community-supported strategies/interventions that will help achieve the prioritized outcomes; and
- indicators to track progress towards outcomes.



Brief Overview of Planning Progress to Date

South San Francisco and North Fair Oaks/Redwood City Planning Process is Nearly Complete

- 4 Neighborhood leadership groups (NLG) meetings in each community
- Community members trained to become CCCS champions to engage community, share surveys and hear voices of community
- Survey's/community conversations with over 400 youth and families across both neighborhood to understand key barriers and strategies for children's success
- Presentations to SSF City Council and NFO Community Council (twice)
- Priority needs and strategies identified through data analysis and NLG
- Final Neighborhood Community Action Plans are being developed – drafts to be shared by end of February to include asset map, prioritized needs and strategies to address needs.
- Engaged funders to share opportunity (Sequoia Healthcare District, Silicon Valley Community Foundation, SV2, Genentech, Atkinson, CZI, Sandhill Foundation and more)

East Palo Alto and Daly City Have Launched Planning Efforts

- 1 Neighborhood Leadership Group meeting has taken place in each neighborhood with strong turnout
- An expanded Community Champions model is in progress to build stronger leadership in champions and better connections between champions and NLG

Countywide Steering Committee Has Diverse Participation

- A 26-member diverse steering committee launched
- 3 meetings to date
- Final meeting in April to review all community plans, next steps for continued engagement and systems change opportunities

County Asset Mapping: Matching the Community-identified Needs In Process

- County investments in services/programming to support children's success in four neighborhoods are being identified
- County agencies/programs provided data on investment amounts, locations and eligibility criteria for programs that support prioritized needs identified in SSF and NFO/RWC
- An implementation memo describing the community-prioritized strategies and existing assets is in progress to suggest ways to implement key aspects of each neighborhood action plan

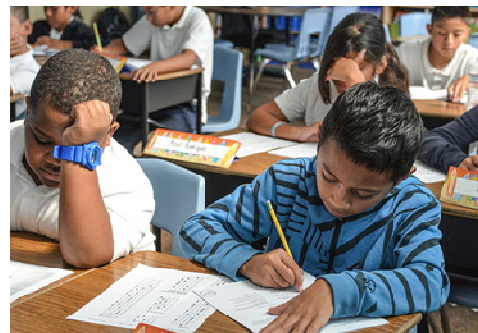
SAN MATEO COUNTY COMMUNITY COLLABORATION FOR CHILDREN'S SUCCESS

FIRST 5 COMMISSION FEBRUARY 25, 2019



CCCS BACKGROUND AND APPROACH

- Place-based approach
- Engage impacted youth and families
- Address youth need across multiple sectors
- Collaborate with existing efforts and build on assets
- Use a trauma-informed approach



MULTI-AGENCY PARTNERSHIP

- Human Services Agency
- Juvenile Probation
- Health Department
- County Office of Education
- First Five



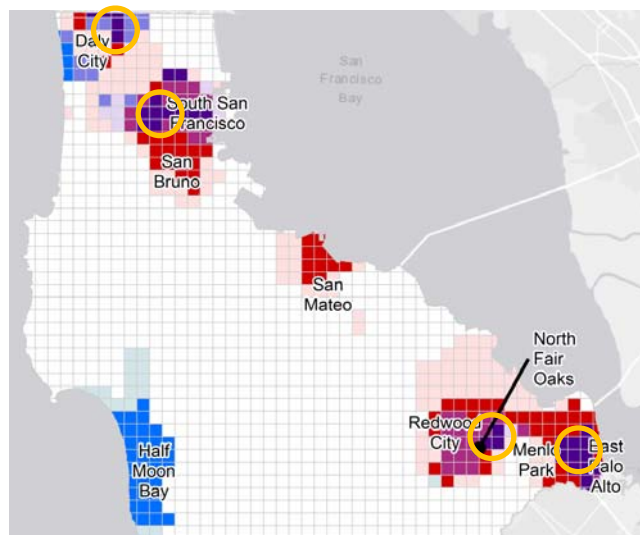
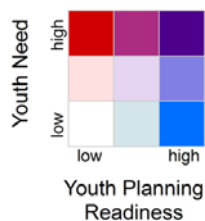
4 FOCUS AREAS

Stage I:

- North Fair Oaks/parts of Redwood City
- South San Francisco

Stage II:

- Daly City
- East Palo Alto



CORE VALUES

- Deep community engagement
- Diverse stakeholder engagement
- Informed by data and best practices
- Trauma-informed approach
- Learn as we go



DEEP COMMUNITY & STAKEHOLDER ENGAGEMENT

- Neighborhood Champions
- Impacted Youth and Families
- Neighborhood Leadership Groups
- Countywide Steering Committee

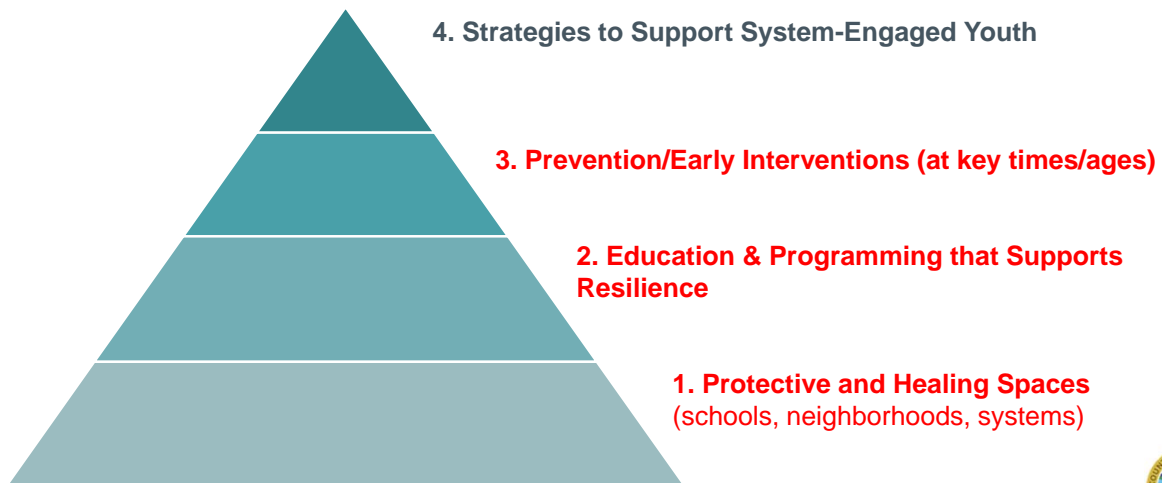


DATA & OUTREACH

- Over 400 community voices across 2 neighborhoods
- Over 20 community champions trained and engaged
- 8 Neighborhood Leadership Meetings
- 3 Countywide Steering Committee meetings
- Numerous meetings and presentations to Cities/Community Council, funders, community-based organizations and more



FRAMEWORK FOR IMPLEMENTATION OF PRIORITIZED STRATEGIES



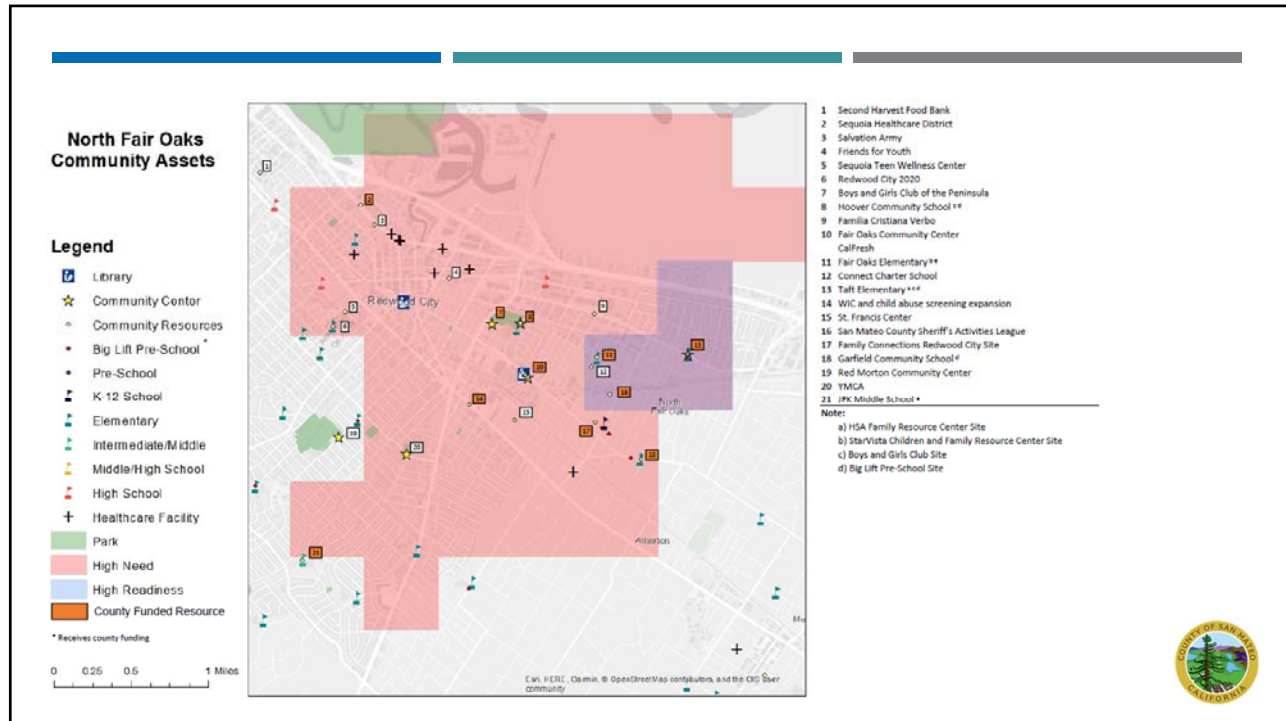
NORTH FAIR OAKS / REDWOOD CITY TOP ISSUES

- **Housing costs, high cost of living, and lack of living wage job opportunities** (lack of opportunities to build needed skills/knowledge needed to get living wage jobs)
- **Structural + institutional racism** (especially related to educational and career opportunities and interactions with law enforcement)
- **Lack of supportive adults** (parents/caregivers are working multiple jobs and not enough opportunities to connect with other supportive adults)
- **Access to resources** (mental health and substance use, affordable childcare and preschool, and legal information and services)
- **Safety** (gangs, domestic violence, sexual assault, sexual harassment, police harassment, and bullying)



NFO/RWC TOP STRATEGIES

1) Expand living wage job opportunities	
2) Use data to identify and reduce disparities/ disproportionalities	
3) Provide mental/behavioral health support at schools for students and staff	
4) Make it easier for caregivers and youth to utilize supportive services	
5) Expand subsidized preschool spots for lower-income families	
6) Engage youth with relevant personal experiences on Youth Advisory Boards to shape programming, services, and policies	
7) Expand evidence-based violence prevention initiatives	
8) Expand mentoring and connect youth to living wage job opportunities and skills-development	
9) Provide targeted support to increase household income	
10) Adopt/expand <i>promotoras</i> or peer-to-peer model to help community members connect to and navigate services	



SOUTH SAN FRANCISCO TOP ISSUES

- **Housing costs, high cost of living, and lack of living wage job opportunities**
(lack of opportunities to build needed skills/knowledge needed to get living wage jobs)
- **Mental health issues and substance use** in youth are not identified or addressed
- **Lack of supportive adults** (parents/caregivers are working multiple jobs and not enough opportunities to connect with other supportive adults)
- **Lack of affordable, local childcare** (including on weekends, in evenings, and during the summer) or preschool
- **Lack of affordable or free afterschool**, weekend, and summer activities



SOUTH SAN FRANCISCO TOP STRATEGIES

- 1) Change school disciplinary policies to keep children/youth in class
- 2) Leverage local law enforcement to connect community members to services
- 3) Expand trauma-informed practices and restorative justice in schools
- 4) Provide free and confidential counseling and service referrals via crisis lines
- 5) Expand services available at schools including screening in preschool
- 6) Provide mental/behavioral health support at schools for students and staff
- 7) Promote use of evidence-based social-emotional learning curricula
- 8) Expand subsidized preschool spots and childcare for lower-income families
- 9) Expand affordable or free after school, weekend, and summer enrichment opportunities for lower-income children and youth
- 10) Expand living wage job opportunities for at-risk parents/caregivers and youth
- 11) Adopt/implement "housing first" approach to keep vulnerable families housed
- 12) Pilot a targeted basic income initiative

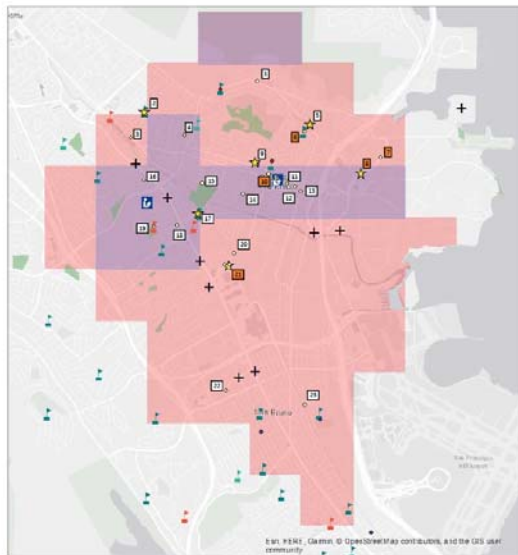


South San Francisco Community Assets

Legend

- Library
 - Community Center
 - Community Resources
 - Big Lift Pre-School
 - Pre-School
 - K-12 School
 - Elementary
 - Intermediate/Middle
 - Middle/High School
 - High School
 - Healthcare Facility
 - Park
 - High Need
 - High Readiness
 - County Funded Resource
- * Receives county funding

0 0.25 0.5 1 MILES



- 1 Paradise Valley Rec. Center
- 2 Sunshine Gardens Elementary**
- 3 Salvation Army
- 4 Dragonfly Designs
- 5 Boys and Girls Club - Paradise Valley
- 6 Martin Elementary School**
- 7 California Children's Services
- 8 YMCA Gateway Child Development Center
- 9 South San Francisco Community Learning Center
- 10 SSF County Health Clinic/ WIC Program Office
- 11 Community Preservation Task Force
- 12 St. Vincent
- 13 SSF Chamber of Commerce
- 14 Kiwanis
- 15 Rotary Club - Youth Exchange
- 16 Parkside
- 17 SSPFD Youth Explorers
- 18 Boys and Girls Club - Orange Park
- 19 Artists on Wheels
- 20 Early Head Start**
- 21 SSF County Health Clinic
- 22 YMCA of South San Francisco
- 23 Salvation Army
- 24 California Department of Rehabilitation
- 25 4H Club

- Note:**
- a) HSA Family Resource Center Site
 - b) Starbuck Children and Family Resource Center Site
 - c) Boys and Girls Club Site
 - d) Big Lift Pre-School Site



NEXT STEPS

- Review, finalize, disseminate NFO/RWC & SSF Community Action Plans
- Reviewing asset analysis findings
- Planning underway in EPA & Daly City
- Evaluation continues
- Presentations on updates to CCCS to partners, cities, funders
- Steering Committee engagement
- Continue seeking funding partners



Thank you!

Questions?

