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**COUNTY OF
SAN MATEO**

Community Collaboration for Children's Success

INITIATIVE SUMMARY

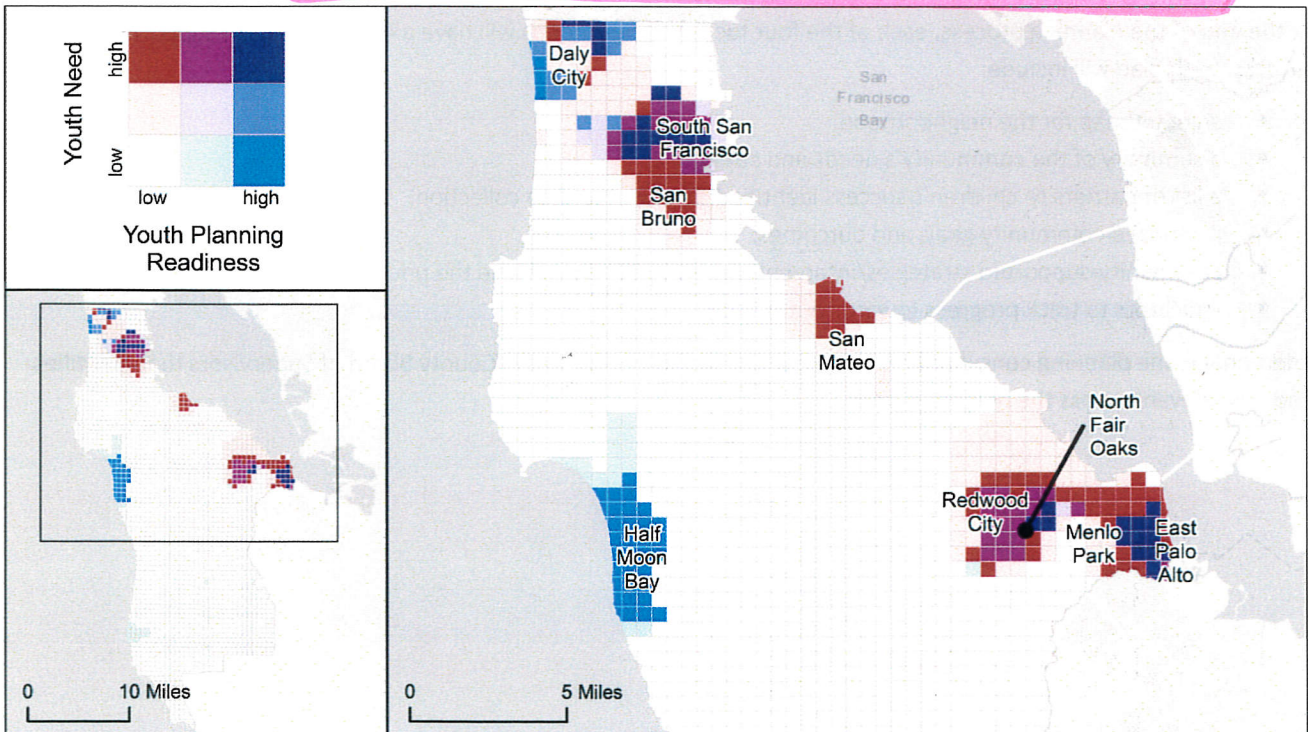
The Community Collaboration for Children's Success (CCCS) initiative aims to produce better outcomes for children in San Mateo County by identifying barriers to success and opportunities for young people in high-need neighborhoods.

The planning process works with youth and families who live in selected neighborhoods to identify strategies and interventions to address issues prioritized by community members. Through the process, community members will create community plans that prioritize strategies to support youth success. Once the planning process is complete, the CCCS initiative will continue by supporting the implementation of the neighborhood plans.

To learn more, visit www.GetHealthySMC.org/Community-Collaboration-Childrens-Success.

FOUR FOCUS NEIGHBORHOODS

In 2018-2019, the CCCS planning process will result in neighborhood plans that support children and youth success in four communities within North Fair Oaks/Redwood City, South San Francisco, East Palo Alto, and Daly City.



FREQUENTLY ASKED QUESTIONS

What is the origin of this initiative?

County leaders identified that a large portion of youth clients in high-intensity programs such as Juvenile Probation, Child Welfare and Behavioral Health and Recovery programs were coming from a few neighborhoods in the County. The leaders recognized that a place-based effort would help understand the particular needs and challenges in the communities where youth and families lived. The planning process works directly with youth and the caregivers of young children to identify challenges and to craft solutions that will better support children and youth in these neighborhoods and throughout the County. The initiative's long-term goals are to achieve better outcomes for children and youth and help prevent the circumstances that limit young people's ability to succeed.

DID YOU KNOW?

In San Mateo County, 53% of youth clients in Probation and 43% in Behavioral Health and Recovery Services come from the same 4 zip codes.

How are the communities of focus identified for the CCCS initiative?

Neighborhoods were identified because they have both high youth need and high capacity for deep community engagement and participation. A Youth Need Index and Youth Planning Readiness Index were calculated using agency and community data. To learn more, please visit www.getthehealthysmc.org/data-0.

How will the planning process affect the County overall and communities that are not the four focus neighborhoods?

Cross-cutting findings (e.g., community strengths, barriers to children's success, prioritized strategies) that emerge from the planning processes in multiple neighborhoods will be presented to help the County understand challenges that exist for children and youth throughout the County of San Mateo.

What are the deliverables or products of the CCCS planning process?

At the end of the planning process, each of the four focus neighborhoods will have a 4-5-year plan to support children's success. Each plan will include:

- an asset map for the neighborhood;
- a summary of the community's needs and strengths;
- a list of barriers to children's success identified through the data collection;
- prioritized community goals and outcomes;
- community-supported strategies/interventions that will help achieve the prioritized outcomes; and
- indicators to track progress towards outcomes.

Additionally, the planning consultants will present a summary report to the County Board of Supervisors that identifies findings relevant across the neighborhoods.

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What is Trauma-Informed Planning and why is it important?

The concept of collective trauma acknowledges that trauma can occur on a community-wide scale as a result of pervasive violence, concentrated poverty, segregation, neglected infrastructure and structural racism. Community-level lack of trust, disengagement with civic processes, and an absent sense of community ownership are all outgrowths of historic and systemic community-wide trauma.

Trauma-informed community building (TICB) offers an approach to strengthen power and resilience in communities in the face of pervasive trauma. TICB recognizes community trauma, fosters resilience, and strengthens social connections.

Who is involved in the CCCS planning process? Who will make decisions?

Leadership for this initiative comes from the Board of Supervisors, County Manager's Office, Health System, Human Services Agency, Department of Probation and County Office of Education.

A Countywide Steering Committee comprised of representatives of County agencies, relevant commissions and initiatives, and select community-based organizations helps guide and shape the planning process.

At the neighborhood level, local stakeholders and leaders guide the initiative in formal Neighborhood Leadership Groups to ensure the process takes the unique needs and desires of individual communities into account. Community Champions connect the initiative with young people and their families on the ground, who provide valuable input on the assets and challenges in their community.

What decisions were made prior to the CCCS planning process?

The County Leadership Group (comprised of the County's Board of Supervisors and Executive Leaders of the County Manager's Office, Health System, Human Services Agency, Probation Department, and Office of Education) decided the overall project approach, the four focus neighborhoods and sequence of plans, and the amount of funding for the planning process.

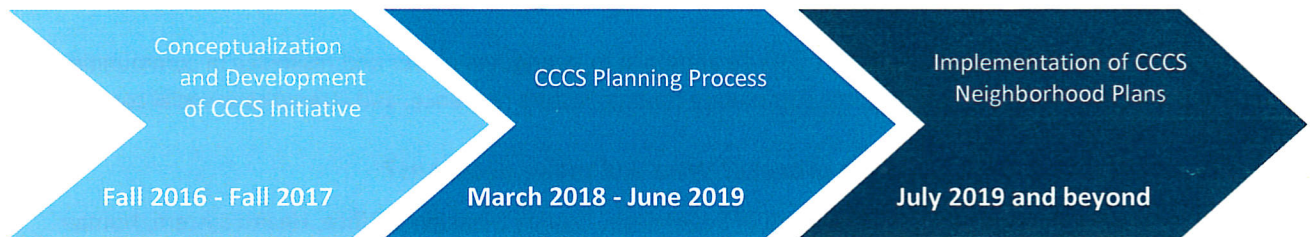
What commitment has San Mateo County made to implement and resource the CCCS community plans?

The San Mateo County Board of Supervisors has indicated interest in providing implementation funding for initiatives that arise through the planning process at \$2.5M of Measure K funds per year for fiscal years 2019/2020 and 2020/2021. However, the County's two-year budget for FY 2019-2021 has not yet been drafted or approved.

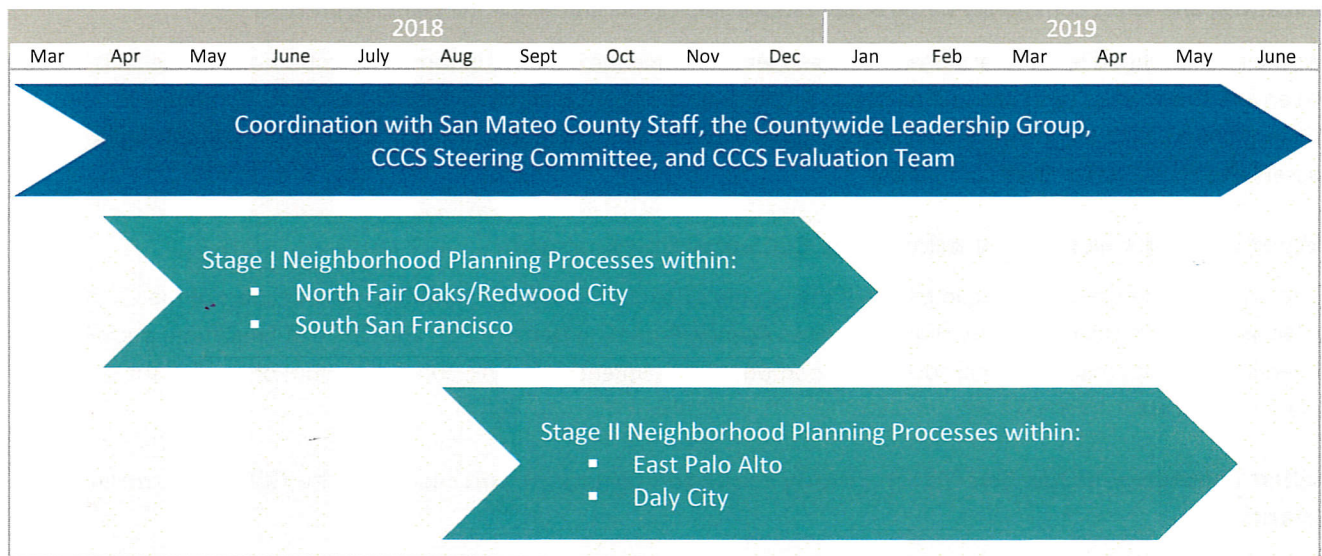
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CCCS INITIATIVE TIMELINES

The Community Collaboration for Children's Success (CCCS) initiative is currently in the planning process. After the four neighborhood plans are developed, the CCCS initiative will support implementation of the plans.



The CCCS planning process will take place between March 2018 and June 2019. Each neighborhood plan will be developed in 8-9 months. The sequence for the neighborhood planning process is presented below.



The planning process within each of the four focus neighborhoods will involve the following four basic steps:



How can I get involved? Who can I contact for more information?

There will be many opportunities for people who live and/or work in the focus areas to provide input in the planning process. If you live and/or work in one of the focus areas, we want to hear from you! Please contact Paige Kruza by email (paige@raimiassociates.com) or office phone (landline) at 510-944-0160.

If you do not live or work in one of the four focus areas for the CCCS planning process, please email Maeve Johnston (mjohnston@smcgo.org) for more information.



Community Collaboration for Children’s Success

Planning Process Principles and Practices

The CCCS principles guide the work of the initiative and shape how the planning process will unfold. The principles will be a touchstone throughout the effort and provide direction in how to foster a trauma-Informed, community centered, responsive, and effective planning process. The practices are ways in which each principle can be implemented and can also be viewed as "standards" for the planning process.

Principles	Planning Practices
1. Build Community	<ul style="list-style-type: none"> ○ Foster social connections and community relationships ○ Help build broad support ○ Meet participants and stakeholders where they are ○ Lift up community assets and highlight resilience/healing ○ Build upon and expand community capacity ○ Celebrate culture and honor difference
2. Promote Transparency	<ul style="list-style-type: none"> ○ Communicate clearly and make materials accessible ○ Make decision-making process transparent ○ Be consistent and dependable ○ Do not over-promise ○ Recognize project limitations/constraints (e.g., timeline, hours) ○ Engage people with different amounts and types of power ○ Recognize existing power dynamics and support just and fair participation
3. Focus on Action and Systems Change	<ul style="list-style-type: none"> ○ Maintain the focus on our common goal: that all children and youth in neighborhood areas can be successful ○ Balance feasibility and vision ○ Focus on systems, institutions, structures, and policies (not individuals) ○ Engage diverse sectors, "usual suspects" and non-traditional partners
4. Recognize Systemic Racism and Other Inequities	<ul style="list-style-type: none"> ○ Recognize complex factors that maintain systemic racism and other inequities ○ Reinforce that achieving our common goal requires reducing inequities ○ Recognize historic trauma ○ Engage multiple sectors and diverse perspectives to identify solutions ○ Support equitable community participation in planning process ○ Acknowledge how racism and other inequities have impacted current opportunities for children
5. Prioritize Physical and Emotional Safety	<ul style="list-style-type: none"> ○ Recognize past and current individual and community stressors ○ Emphasize the need for physical safety ○ Acknowledge that people need different things to feel safe based on past experiences, culture, gender, race and more
6. Encourage Reflection, Learning, and Innovation	<ul style="list-style-type: none"> ○ Foster creative expression ○ Be curious ○ Solicit community feedback and use to make real-time adjustments to meet community needs and support overall community vision ○ Support residents’ leadership ○ Promote data-driven processes and decisions ○ Honor evidence-based practice and practice-based evidence

The CCCS principles and accompanying practices are drawn from well-established approaches documented in literature and are aligned with recognized best practices (including the following sources).

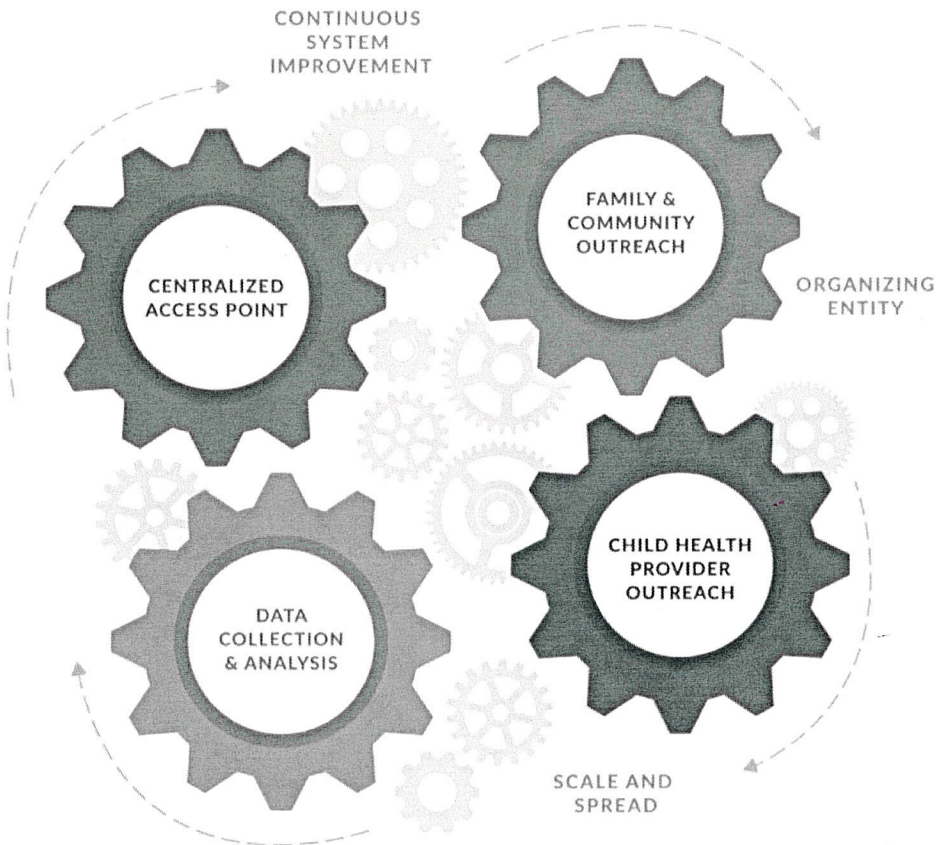
- **Community Based Participatory Research**
Minkler, M., Garcia, A., Rubin, V & Wallerstein, N. (2012). Community-Based Participatory Research: A Strategy for Building Healthy Communities and Promoting Health through Policy Change. California Endowment.
- **Racial Equity Framework**
Nelson, J., Spokane, L., Ross, L., and Deng, N. (2015) Advancing Racial Equity and Transforming Government: A Resource Guide to Put Ideas into Action. Government Alliance for Racial Equity.
- **Health in All Policies**
Rudolph, L., Caplan, J., Ben-Moshe, K., & Dillon, L. (2013). Health in All Policies: A Guide for State and Local Governments. Washington, DC and Oakland, CA: American Public Health Association and Public Health Institute.
- **Cultural Humility**
Tervalon, M., Murray-Garcia, J. Cultural Humility Versus Cultural Competence: A Critical Distinction in Definitions. Journal of Health Care for the Poor and Underserved; May 1998.
- **Trauma Informed Systems**
Trauma-Informed Systems (TIS) Healing Ourselves, Our Communities and Our City, Program Overview. (2017). San Francisco Department of Public Health, Trauma Transformed, San Francisco Health Network).
- **Trauma Informed Community Building**
Weinstein, E., Wolin, J., Rose, S. (2014). Trauma Informed Community Building. Bridge Housing Inc.
- **Collaborating for Equity and Justice**
Wolff, T., Minkler, M., et al. (2017). Collaborating for Equity and Justice: Moving Beyond Collective Impact. Nonprofit Quarterly. <https://nonprofitquarterly.org/2017/01/09/collaborating-equity-justice-moving-beyond-collective-impact/>

Help Me Grow Is

A comprehensive system that promotes universal early identification and linkage to intervention, and ensures all children reach their greatest potential.



SYSTEM MODEL



Core Components

- **Child Health Provider Outreach** offers training to support early detection and intervention, and use of the HMG call center.
- A **Centralized Access Point** serves as the hub to link children and their families to community based services and supports
- **Family & Community Outreach** promotes HMG, facilitates provider networking, and bolsters children's healthy development through families.
- Ongoing **Data Collection and Analysis** helps identify gaps and barriers to the system; continuous quality improvement processes refine all aspects of the system.

Help Me Grow SMC Core Components

Centralized Access
Point

Family & Community
Outreach

First 5 San Mateo Co

HMG SMC Consultant/ Manager
Leadership Advisory Group

Data Collection &
Analysis

Child Health Provider
Outreach